



ORDER FORM PROFESSIONAL SERVICES

Asana, Inc.
1550 Bryant Street, Suite 200
San Francisco, CA 94103
ar@asana.com

Valid Through: June 30, 2021

Customer Information

Bill To Address:

303 2nd Street
North Tower, 8th floor
San Francisco, California 94107
United States

Customer Point of Contact

Will Sinks
will.sinks@appdynamics.com

This Order Form is entered into by Asana, Inc. (“Asana”) and the customer identified above (“Customer”) and is governed by the terms of the applicable Asana subscription agreement separately entered into by the parties (the “Agreement”). Capitalized terms in this Order Form shall have the same meaning as in the Agreement unless otherwise defined herein. This Order Form shall be effective on the date fully executed by the parties.

1. Services. Asana shall perform the following Professional Services under this Order Form:

Offering	Cost (USD)	QTY	Discount (%)	Subtotal (USD)	Fees
Optimize	\$30,000	1		\$30,000.00	One-time charge for Professional Services Optimize package
Total Fees (USD)					\$30,000.00
Payment Terms:					Net 60 with fees invoiced in advance



Offering	QTY	Description	Results
Optimize	1	<p>Receive coaching from an Asana consultant over a series of weekly calls and offline exercises to:</p> <ul style="list-style-type: none"> • Identify Customer's needs, processes, and ideal ways to leverage the Asana Service; • Guide Customer through optimizing Customer's Asana Service instance (e.g. team structure, permissions, portfolios); • Share recommendations on a migration plan; • Establish conventions for Customer to effectively manage processes and collaborate; • Train an adoption alliance to become in-house Asana experts; • Create a scalable, self-serve Asana learning playbook for new users. <p>Total Service Hours available for each unit of this Offering will not exceed 100 hours</p>	<ul style="list-style-type: none"> • Asana assessment with recommendations for optimization • Asana Service conventions and best practices • Customized optimization plan built in the Asana Service, including milestones and measurable outcomes • Train-the-trainer Asana Service learning playbook for ongoing enablement

**Recording of virtual sessions will be made available upon request. Customer must make this request at the beginning of each session*

2. Professional Services Delivery Schedule

The Total Service Hours spent providing the Professional Services will not exceed the number listed in Section 1 without a mutually executed Change Order pursuant to Section 4. Asana will provide the Professional Services described above between July 1, 2021 ("Start Date") and October 15, 2021 ("End Date"), unless otherwise agreed in writing by the parties. Asana will not be responsible for any delay to the extent caused by actions or inactions of Customer.

3. Fees

A. Expenses

Reasonable travel and living expenses required for delivering the Services may be incurred depending on the nature of the Services and invoiced to Customer as actual charges in addition to the fees.

4. Changes


Any additional terms set forth in any purchase order or other form issued by Customer, even if signed by the parties, shall have no force or effect on this Order Form. This Order Form may only be amended by a written amendment or Change Order signed by an authorized representative of each party expressly modifying its terms.

This Professional Services Order Form supersedes and replaces in its entirety the Professional Services Order Form fully executed on May 14, 2021, between Asana, Inc. and AppDynamics LLC.



ACKNOWLEDGED AND AGREED BY:

Asana


DocuSigned by:

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Name: Grace Lee

Title: Program Manager, Prof Services

Date: Jun 28, 2021

AppDynamics LLC

DocuSigned by:

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Name: Alex Ghita

Title: Associate General Counsel

Date: July 1, 2021