

ORDER FORM



Intrado Digital Media, LLC
 ("Intrado")
 11808 Miracle Hills Drive
 Omaha, NE 68154
 USA

This order form (this "Order Form") is governed by the Participating Addendum by and between AppDynamics LLC and Intrado Digital Media, LLC dated December 18, 2019 (hereinafter, the "MSA"), which sets forth the terms and conditions under which Intrado shall provide Customer the services described herein ("Services"). The MSA is made part of this Order Form and is incorporated herein by the reference. In case of a conflict between this Order Form and the MSA, this Order Form shall control.

Order Form Number	00118468.0
Account Number	AMDA-6UDD2R
Sales Contact	DAVID KIENTZEL
Initial Term months	12
Renewal Term(s) months	Not Applicable
Order Form Date	December 12, 2019

Customer Contracting Entity ("Customer")	Customer Billing Address
AppDynamics LLC 303 Second Street North Tower, 8th Floor San Francisco, California 94107 United States of America	AppDynamics LLC 303 Second Street North Tower, 8th Floor San Francisco, California 94107 United States of America
Customer Contact	Billing Contact
Sarah Tann 415-442-8400 sarah.tann@appdynamics.com	Sarah Tann +1 (562) 607-4186 sarah.tann@appdynamics.com

Total Summary of Costs related to the Order Form	
One Time Total:	USD 55,000.00

Standalone Services

Services	Qty	Billing Frequency	One Time Total	Annual Recurring Total	Information
WDMS STUDIO IX	1	One-Time	USD 55,000.00		
Total			USD 55,000.00	USD 0.00	

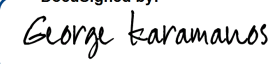

Service Description Notes:
Online Event Experience: \$44,950
Frontline Support – 4 hours - \$150/hr - \$600
Marketo Integration - \$2,250
Studio Expert – Live webcast (90 min/up to 5000 attendees/fully managed) - \$7,200
Total: \$55,000

STANDARD TERMS AND CONDITIONS

- The Initial Term commences on 12/18/2019.
- This Service Order shall prevail over any of Customer's general terms and conditions that may be contained in a purchase order or other Customer provided document. Provision of the Services does not constitute acceptance of any of Customer's terms and conditions and does not serve to modify or amend this Service Order.

3. The Services will be provided as set forth the in the Product Notes found at <https://www.west.com/digital-media/service-description/> which are incorporated herein by reference.

Each party confirms, by signing below, that it has the necessary authority to enter into this Order Form.

Signed on behalf of AppDynamics LLC:		Signed on behalf of Intrado:	
Print Name	George Karamanos	Print Name	Ben Chodor
Signature	 <small>DocuSigned by: EADD3AC1FF6B486...</small>	Signature	 <small>DocuSigned by: 550F339E40374AD...</small>
Date	December 19, 2019	Date	December 19, 2019
Title	General Counsel	Title	President