

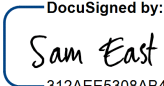


## SENDER, INC. ORDER FORM

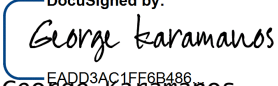
<b>Customer:</b> AppDynamics LLC	<b>Primary Contact:</b> Alyssa Sarmiento
<b>Address:</b> 303 Second Street, North Tower, 8th Floor San Francisco, CA 94107	<b>Primary Contact Email:</b> <a href="mailto:alyssa.sarmiento@appdynamics.com">alyssa.sarmiento@appdynamics.com</a>
<b>Service:</b> The software-as-a-service platform provided by Sendoso via <a href="http://www.sendoso.com">www.sendoso.com</a> .	
<b>SaaS Order:</b> <b>[X] Plus- License Fee of <del>\$4000/month</del>, \$3,666.67/month access to send up to 1,000 Gifts/Items per month. Includes 50 users.</b>  Number of Users included in plan: 50 Additional users are \$73 per person per month. Any increase in the number of users included in the plant with be documented in a mutual executed Order Form.  <b>Plan Includes:</b> Unlimited Integrations Unlimited touch creation Unlimited warehouse storage Swag Store: Shopify Integration Customer Success Manager Project Manager  <b>Monthly Account Balance:</b> monthly or as needed, determined upon sign up  <b>Professional Services for setup:</b> N/A  License Fees and Professional Services Fees described above are billed annually and invoiced in advance, payable Net 60. Account Balances are invoiced monthly or as needed, due upon receipt.  <b>Additional Terms:</b> This Contract will not auto-renew  <b>Total Contract Value: \$44,000</b>	
<b>Account Payable Details:</b> Billing Contact: __Accounts Payable__ Billing Contact Email (Preferably AP): <a href="mailto:_accountspayable@appdynamics.com">_accountspayable@appdynamics.com</a> Are you a PO Customer? (Yes/No): <u>Yes</u> If yes, what invoicing system do you use, if any? <u>Netsuite</u>	
<b>Term:</b> The term of this Order Form shall be for 12 months starting on the Effective Date (the " <b>Subscription Term</b> ").	
<b>Effective Date:</b> 4/9/2021	

This Order Form ("**Order Form**") between Sender, Inc. ("**Sendoso**") and the Customer listed below ("**Customer**") is made in connection with and includes, incorporates, and is subject to the terms of the Universal Master Agreement between Sendoso and Cisco Systems, Inc. and its affiliates effective on January 21, 2020. Any terms used herein and not defined will have the meanings given to them in the Universal Master Agreement. If there is a conflict between the terms of this Order Form and the Universal Master Agreement, the terms of this Order Form will govern.

## Sender, Inc.

By:   
 Name: Sam East  
 Title: CRO  
 Date: September 17, 2020

## AppDynamics LLC

By:   
 Name: George Karamanos  
 Title: General Counsel  
 Date: September 17, 2020