

ORDER FORM



Intrado Digital Media, LLC
 ("Intrado")
 11808 Miracle Hills Drive
 Omaha, NE 68154
 USA

This order form (this "Order Form") is governed by the Participating Addendum by and between AppDynamics LLC and Intrado Digital Media, LLC dated December 18, 2019 (hereinafter, the "MSA"), which sets forth the terms and conditions under which Intrado shall provide Customer the services described herein ("Services"). The MSA is made part of this Order Form and is incorporated herein by the reference. In case of a conflict between this Order Form and the MSA, this Order Form shall control.

Order Form Number	00120824.0
Account Number	AMDA-6UDD2R
Sales Contact	DAVID KIENTZEL
Master Agreement	Participating Addendum to Application Service Provider Agreement
MSA Number	10032596
Initial Term months	12
Renewal Term(s) months	No renewal
Order Form Date	February 11, 2020

Customer Contracting Entity ("Customer")	Customer Billing Address
AppDynamics LLC 303 Second Street North Tower, 8th Floor San Francisco, California 94107 United States of America	AppDynamics LLC 303 Second Street North Tower, 8th Floor San Francisco, California 94107 United States of America
Customer Contact	Billing Contact
Sarah Tann +1 (562) 607-4186 sarah.tann@appdynamics.com	Sarah Tann +1 (562) 607-4186 sarah.tann@appdynamics.com

Total Summary of Costs related to the Order Form	
One Time Total:	USD 6,675.00

Standalone Services

Services	Qty	Billing Frequency	One Time Total	Annual Recurring Total	Information
Simulive Webcasts					
<i>Studio - Essentials Webcast - Full Service - 3,000 Attendees</i>	2	Custom	USD 6,000.00		
<i>Virtual Events - Creative or Custom Services</i>	3	Custom	USD 675.00		
Total			USD 6,675.00	USD 0.00	

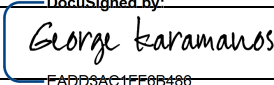

Custom Services Payment Schedule

Services	Qty	Billing Frequency	Initial Payment	Initial Payment Date	Final Payment	Final Payment Date
Simulive Webcasts						
<i>Studio - Essentials Webcast - Full Service - 3,000 Attendees</i>	2	Custom	N/A	N/A	USD 6,000.00	Last Day of Term or Event Date, whichever comes first
<i>Virtual Events - Creative or Custom Services</i>	3	Custom	N/A	N/A	USD 675.00	Last Day of Term or Event Date, whichever comes first
Total			USD 0.00		USD 6,675.00	

STANDARD TERMS AND CONDITIONS

1. The Initial Term commences upon execution by the parties. For recurring Services, at the end of the Initial Term, the Order Form shall renew for consecutive Renewal Term(s), as listed above, unless either party terminates this Order Form by providing the other party with at least 90 days' written notice prior to the end of the then current Initial Term or Renewal Term, as applicable. For the avoidance of doubt, One-Time Services do not renew.
2. This Service Order shall prevail over any of Customer's general terms and conditions that may be contained in a purchase order or other Customer provided document. Provision of the Services does not constitute acceptance of any of Customer's terms and conditions and does not serve to modify or amend this Service Order.
3. The Services will be provided as set forth the in the Product Notes found at <https://www.west.com/digital-media/service-description/> which are incorporated herein by reference.

Each party confirms, by signing below, that it has the necessary authority to enter into this Order Form.

Signed on behalf of AppDynamics LLC		Signed on behalf of Intrado Digital Media, LLC	
Print Name	George Karamanos	Print Name	Ben Chodor
Signature	 EADD3AC1FF0B486...	Signature	 Ben Chodor (Feb 14, 2020)
Date	February 14, 2020	Date	Feb 14, 2020
Title	General Counsel	Title	President