

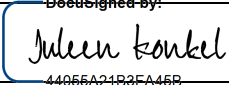



IMPLY ORDER FORM

Order Form Details

Effective Date:	January 31, 2022
License Start Date:	January 31, 2022
License End Date:	January 30, 2023
Subscription Duration:	12 Months
Support Level:	Mission Critical
License Type:	On-Premise License
Payment Schedule:	Annual
Payment Terms:	Net 60
Order Number:	S10AAM

SIGNATURES

ImPLY and Customer have executed this Order Form by their duly authorized representatives set forth below.			
ImPLY Data, Inc.	DocuSigned by:	AppDynamics LLC	DocuSigned by:
Signature:		Signature:	
Name (printed): Juleen Konkel	44955A21B3FA45B...	Name (printed): Alexandru Ghita-Duminica	920A068400C9454...
Title: General Counsel		Title: General Counsel	
Date: January 27, 2022		Date: January 27, 2022	

SUBSCRIPTION SOFTWARE AND CONSULTING SERVICES

Product	Year	Quantity	License Start Date	License End Date	Unit Price USD	Year 1 Fees USD
ImPLY Analytics Platform Mission Critical On-Premise	1	600 Million Metrics per Minute	January 31, 2022	January 30, 2023	\$360,000.00	\$360,000.00
Consulting Services per day		10		Use by January 30, 2023	\$3,500.00	\$0.00
Training Class per class		4		Use by January 30, 2023	\$5,000.00	\$0.00
Total Subscription Fees USD						\$360,000.00
Total Consulting Services Fees USD						\$0.00
Total Fees USD						\$360,000.00

SUBSCRIPTION SOFTWARE DEFINITIONS

Component	Definition
IAP Software	The ImPLY Analytics Platform (IAP) includes the following components: ImPLY Pivot, ImPLY Clarity, ImPLY UI Analytics, ImPLY Cluster Manager, ImPLY's distribution of Apache Druid and proprietary extensions to Druid.
Million Metrics per Minute	Metric captures values related to the systems AppDynamics monitors and observes. These numbers indicate the value at a certain point in time. Eg. number of errors in an application, number of users using an application. These observations are collected at a regular interval eg errors per minute, calls per second. These metrics are collected by AppDynamics agents or other sources and processed by AppDynamics data pipeline and utilized in the AppDynamics product in various use cases.

Agreement Terms:

- This Order Form is governed by the terms and conditions of the Master Agreement dated January 31, 2020 (the "Agreement"). All capitalized undefined terms shall have the same meanings as in the Agreement. Notwithstanding the restrictions set forth in the Section 1.3 of the Software and Support Services Schedule, Customer may operate the Software as a service bureau on behalf of end users. Notwithstanding anything to the contrary in this Order Form or Section 1.2 (Customer Affiliates) of the Agreement, all rights, including any License rights, granted herein to Customer are individual to Customer and its Affiliate AppDynamics International Ltd (collectively, "Customer") and no other party, including but not limited to Customer Affiliates, receives any rights herein. For the avoidance of doubt, Customer Affiliates may not install, access or use the Software licensed in this Order Form.
- The License Term is one year as set forth in the table above.


Software License and Support Services Terms:

3. **Support Services (during the License Term):** Included in Software Subscription Fees, ImPLY shall provide Mission Critical Level Support Services for the aforementioned Software under ImPLY's Support Service terms (available at <https://imply.io/subscription-support-maintenance-terms>). ImPLY will also provide support to any product extensions, improvements, and enhancements that it makes generally available during the License Term to customers with similar subscription agreements. To receive Support Services, Customer must run the ImPLY Cluster Manager and Clarity.

Usage and Payment Terms:

4. The fees for the Software and Consulting Services shall be invoiced on the Effective Date of this Order Form. Customer agrees to pay all invoices under this Order Form within sixty (60) days of invoice receipt in accordance with the terms of the Agreement. Customer shall also provide payment processing information such as, but not limited to, purchase order, ACH and/or wire transfer details upon execution of this Order Form. All fees exclude applicable taxes.
5. Subject to the reporting schedule in the table below, Customer shall provide an accounting of its Software usage to ImPLY including the use of a data measurement tool, an example of such is the approved query in Exhibit A to this Order Form. Customer shall work in good faith and provide all reasonable information requested by ImPLY.

Report Period	Report Due Date
December 1, 2021 – February 28, 2022	March 15, 2022
March 1, 2022 – May 31, 2022	June 15, 2022
June 1, 2022 – August 31, 2022	September 15, 2022
September 1, 2022 – November 30, 2022	December 15, 2022

Whether resulting from such accounting or at any other time, if Customer exceeds the licensed capacity set forth in the table above, Customer shall promptly notify ImPLY and pay the applicable Fees for additional Software within 60 days of ImPLY's invoice. The fees for additional Software, in increments of 50 Million Metrics per Minute, will be as set forth in the table below, prorated by the number of days remaining in the then-current License Term.

Additional Metrics	Unit Price Per Metrics USD
50 Million Metrics per Minute	\$60,00.00

Consulting Services Terms: The following Consulting Services shall be provided at no cost to Customer and used by the date shown above. Any consulting days not consumed by the Use by date shall be forfeited.

- a. ImPLY will perform the Consulting Services either at Customer's site or remotely, as agreed between the parties.
- b. Description of Consulting Services: For up to a maximum of ten working days (80 working hours) one or more designated ImPLY Solution Architects will perform the following Services:
 - a. Cluster Review
 - i. Performance and stability review
 - ii. System monitoring
 - iii. Preparation of a report containing any suggested or required sizing and configuration adjustment
 - b. Knowledge transfer. Participate in pre-scheduled sessions with Customer to discuss:
 - i. Best practices
 - ii. Performance optimization
 - iii. ImPLY platform internals
 - iv. Q&A and training sessions
 - c. Cluster Sizing
 - i. Review growth plans
 - ii. Describe sizing methods
 - iii. Support customer in sizing exercises
 - d. Implementation
 - i. Assist customer in the set up on new ImPLY clusters
 - e. Exclusions. Customer is responsible for any travel expenses incurred in connection with the execution of the services herein described.

Description of Training Class: Four (4) training classes represents a total of sixteen (16) hours of remote training for up to a maximum of twelve (12) students to be used by the date shown above. Training classes not consumed by the Use by date shall be forfeited.



DETAILS	IMPLY	CUSTOMER
Name:	Imply Data, Inc.	AppDynamics LLC
Billing Address:	1633 Old Bayshore Highway, Suite 232 Burlingame, CA 94010	303 2 nd Street, 8 th Floor, North Tower San Francisco, CA 94107
Billing Contact	Accounts Receivable	Accounts Payable
Billing Email	ar@imply.io	accountspayable@appdynamics.com
Billing Phone	+1 415 685 8187	
Technical Contact	Support, support@imply.io	Bhanu Kovuri, bhanu.kovuri@appdynamics.com

PURCHASE ORDER REQUIREMENTS
X Required. Customer confirms that a purchase order IS required for payment.



EXHIBIT A – QUERY

```
SELECT FLOOR(__time TO MINUTE), COUNT(1)
FROM <metric_datasource>
WHERE __time >= <audit_period_start> AND __time < <audit_period_end>
GROUP BY 1
ORDER BY 2 DESC
LIMIT 1
```