



## SENDER, INC. ORDER FORM

<b>Customer:</b> AppDynamics LLC.	<b>Primary Contact:</b> Alyssa Sarmiento, Sarah Tann
<b>Address:</b> 303 Second Street, North Tower, 8th Floor San Francisco, CA 94107	<b>Primary Contact Email:</b> <a href="mailto:alyssa.sarmiento@appdynamics.com">alyssa.sarmiento@appdynamics.com</a> sarah.tann@appdynamics.com
<b>Service:</b> The software-as-a-service platform provided by Sendoso via <a href="http://www.sendoso.com">www.sendoso.com</a> .	
<p><b>SaaS</b> <span style="float: right;"><b>Order:</b></span></p> <p><input checked="" type="checkbox"/> <b>Plus- License Fee of <del>\$4000/month</del>, \$3,666.67/month access to send up to 1,000 Gifts/Items per month. Includes 50 users.</b></p> <p><input type="checkbox"/> Pro - License Fee of \$6500/month, access to send up to 10,000 Gifts/Items per month. Includes 100 users.</p> <p><input type="checkbox"/> Enterprise - Custom.</p> <p>Number of Users included in plan: 50 Additional users are \$73 per person per month. Any increase in the number of users included in the plan will be documented in a mutually executed Order Form.</p> <p><b>Plan Includes:</b> Unlimited Integrations Unlimited touch creation Unlimited warehouse storage Swag Store: Shopify Integration Customer Success Manager Project Manager</p> <p><b>Monthly Account Balance:</b> monthly or as needed, determined upon sign up</p> <p><b>Professional Services for setup:</b> N/A</p> <p>License Fees and Professional Services Fees described above are billed annually and invoiced in advance, payable <b>Net 60</b>. Account Balances are subject to subsequent Order Forms.</p> <p><b>Additional Terms:</b> Contingent on agreement signature on or before 4/15/20</p> <p>This Contract will not Auto-Renew</p> <p><b>Total Contract Value: \$44,000</b></p>	
<p><b>Account Payable Details:</b></p> <p>Billing Contact: Accounts Payable Billing Contact Email (Preferably AP): <a href="mailto:accountspayable@appdynamics.com">accountspayable@appdynamics.com</a> Are you a PO Customer? (Yes/No): Yes If yes, what invoicing system do you use, if any? Netsuite</p>	
<b>Term:</b> The term of this Order Form shall be for 12 months starting on the Effective Date (the “ <b>Subscription Term</b> ”).	
<b>Effective Date:</b> Upon Execution by Both Parties	



This Order Form (“**Order Form**”) between Sender, Inc. (“**Sendoso**”) and the Customer listed below (“**Customer**”) is made in connection with and includes, incorporates, and is subject to the terms of the Universal Master Agreement between Sendoso and Cisco Systems, Inc. and its affiliates effective on January 21, 2020. Any terms used herein and not defined will have the meanings given to them in the Universal Master Agreement. If there is a conflict between the terms of this Order Form and the Universal Master Agreement, the terms of this Order Form will govern.

**Sender, Inc.**

DocuSigned by:

*Sam East*

By: 312AEE5308AB4A5...

Name: Sam East

Title: CRO

Date: April 8, 2020

**AppDynamics LLC**

DocuSigned by:

*George Karamanos*

By: EADD3AC1EE6B486...

Name: George Karamanos

Title: General Counsel

Date: April 9, 2020