Dime, Financial Advisor

1. Index/Home Page

Purpose: Serve as a welcome, providing a brief overview of what the website offers and guiding users to the various sections.

Layout:

- Top: A clear and concise navigation bar that includes links to all your pages: Home, Budgeting, Chatbot, Wiki, and Q&A.

- Main Section: A visually engaging hero section with a compelling headline that summarizes the site's value proposition, e.g., "Empower Your Financial Decisions."

- Features Overview: Below the hero section, include a grid or card layout briefly describing and linking to your main features (Budget Analyzer, Chatbot, Daily Top Movers, Wiki, Q&A).

- Footer: Include links to additional information like About Us, Contact Information, Legal Information, and Social Media Profiles.

2. Budgeting Page

Purpose: Help users analyze and improve their budget with visual tools and suggestions.

Layout:

- Main Feature: The budget analyzer pie chart should be the centerpiece, easy to understand and interact with. Consider using tooltips or clickable segments for more details.

- Suggestions Section: Beside or below the pie chart, provide a list of personalized suggestions for improving the budget based on the analysis.

- Input Area: Allow users to input or upload their budget data. This could be through a quiz or a form.

3. Chatbot Page

Purpose: Offer personalized financial advice through an interactive chatbot.

Layout:

- Chat Interface: The chatbot interface should dominate the page, with a clear area for conversation and a text input field for questions. Possibly add the most common questions as buttons so that the user doesn't have to type them in.

- Instructions: Provide brief instructions or tips on how to interact with the chatbot for the best advice, possibly above or to the side of the chat interface.

4. Wiki Page

Purpose: Educate users on financial concepts, terms, and strategies.

Layout:

- Search Functionality: Include a prominent search bar at the top for users to find specific topics.

- Categories/Topics: Arrange content into categories or a list of topics for easy navigation. Consider using a side navigation menu or a grid layout.

- Content Area: Display articles or content clearly, with options for users to rate usefulness or request more information on a topic.

5. Q&A Page

Purpose: Allow users to ask questions and view answers on various financial topics.

Layout:

- Question Submission: At the top, provide a simple form for submitting new questions.

- FAQs: Below, feature a list of frequently asked questions or categories of questions. Each question could expand to show the answer when clicked.

- Search Functionality (questionable): Include a search bar to find questions by keyword.

6. General Look and Feel:

- Color Scheme: #222629 (background); #F5FEFD (main text); #61892F (subtext); #474B4F or #6B6E70 (button or navbar text that's not selected, turns to #F5FEFD when selected; #86C232 (buttons).

- Typography: Raleway font. Headings can be bold to draw attention, while body text should be thin and easy to read.

- Responsive Design: Have to implement media queries and responsive design so that the website is well displayed on mobile phones.

- Consistency: Keep the design elements consistent across all pages to create a cohesive brand identity look.

Additional Ideas:

- Interactive Elements: Use hover effects, animations, and transitions sparingly to enhance usability without distracting from the content.

- User Feedback: Incorporate user feedback mechanisms, such as a "Contact Us" form or satisfaction surveys, to improve the site based on user needs.