

Options if we are not scared of complexity and learning along the way:

- 1) Benzinga provides a variety of APIs for newsfeeds, analyst ratings, and earnings reports. Benzinga is known for extensive market coverage and offers a real-time newsfeed API, an analyst ratings calendar API, and an earnings API, which includes both estimated and actual earnings per share and revenue. This could be particularly useful for your daily top movers section as they offer quality data with analyst estimates to compare to actual earnings.

<https://www.benzinga.com/money/finance-api>

- 2) Polygon.io is another service that offers a range of data through RESTful and WebSocket APIs, including real-time and historical data for stocks, options, indices, forex, and cryptocurrencies. They also offer SQL Query access for customized data requests. Polygon.io is noted for its direct source connection without middlemen, suggesting high data accuracy and timeliness.

<https://polygon.io/>

- 3) RapidAPI lists numerous finance and stock market APIs, including Alpha Vantage for real-time and historical stock data, Finnhub for real-time stock prices, and the Investors Exchange (IEX) Trading API for quoting and trading data. These APIs are popular for their ease of use and accuracy.

<https://rapidapi.com/blog/best-stock-api/>

- 4) FinancialModelingPrep (FMP) offers a variety of endpoints, including analyst estimates, recommendations, company outlooks, historical share float data, and real-time quotes for stocks. They also provide data on market openings, delisted companies, and after-market trade information, which can be critical for investment timing and decisions.

<https://site.financialmodelingprep.com/developer/docs>

Beginner friendly options:

- 1) Alpha Vantage is frequently recommended for beginners due to its simplicity and ease of use. It offers a free tier with a generous amount of API calls, and its documentation is clear, making it a good starting point for those new to financial APIs.

<https://rapidapi.com/blog/best-stock-api/>

- 2) IEX Cloud (Investors Exchange) offers a free tier that is quite accessible to beginners, with straightforward documentation and a good amount of data available without a fee. It also provides SDKs for several programming languages.

<https://rapidapi.com/blog/best-stock-api/>

- 3) FinancialModelingPrep (FMP) also has a reputation for being beginner-friendly. It provides comprehensive data with clear documentation, and the API endpoints are straightforward, which is great for those starting out.

<https://site.financialmodelingprep.com/developer/docs>