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TRUMPCOIN

TEAM MEMBERS:
SANDU COSTIN - BOGDAN
RADUCANU MIHAI

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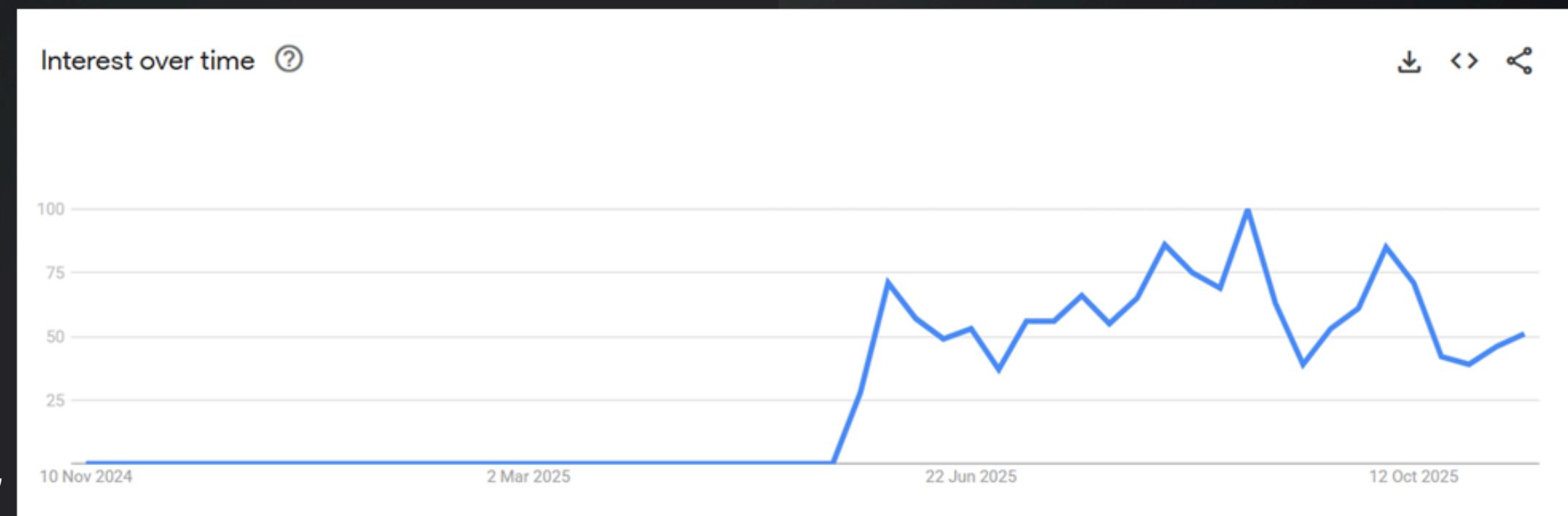
Some final words and ideas about how the TrumpCoin has affected the market.

OVERVIEW

The beginning of a new cryptocurrency that took the world by storm.



- Launched by Donald J. Trump in January 2025.
- A politically branded meme cryptocurrency on Solana.
- Combines digital finance, political influence, and viral internet culture.



SOCIAL MEDIA IMPACT

- Sample of 1000 tweets mentioning TrumpCoin analyzed.
- Majority of sampled tweets are positive, showing support and enthusiasm.
- Common terms: “winning,” “community,” “invest in \$TRUMP.”
- Tweet activity spikes after Trump’s posts, showing his influence on engagement.



MARKET BEHAVIOR

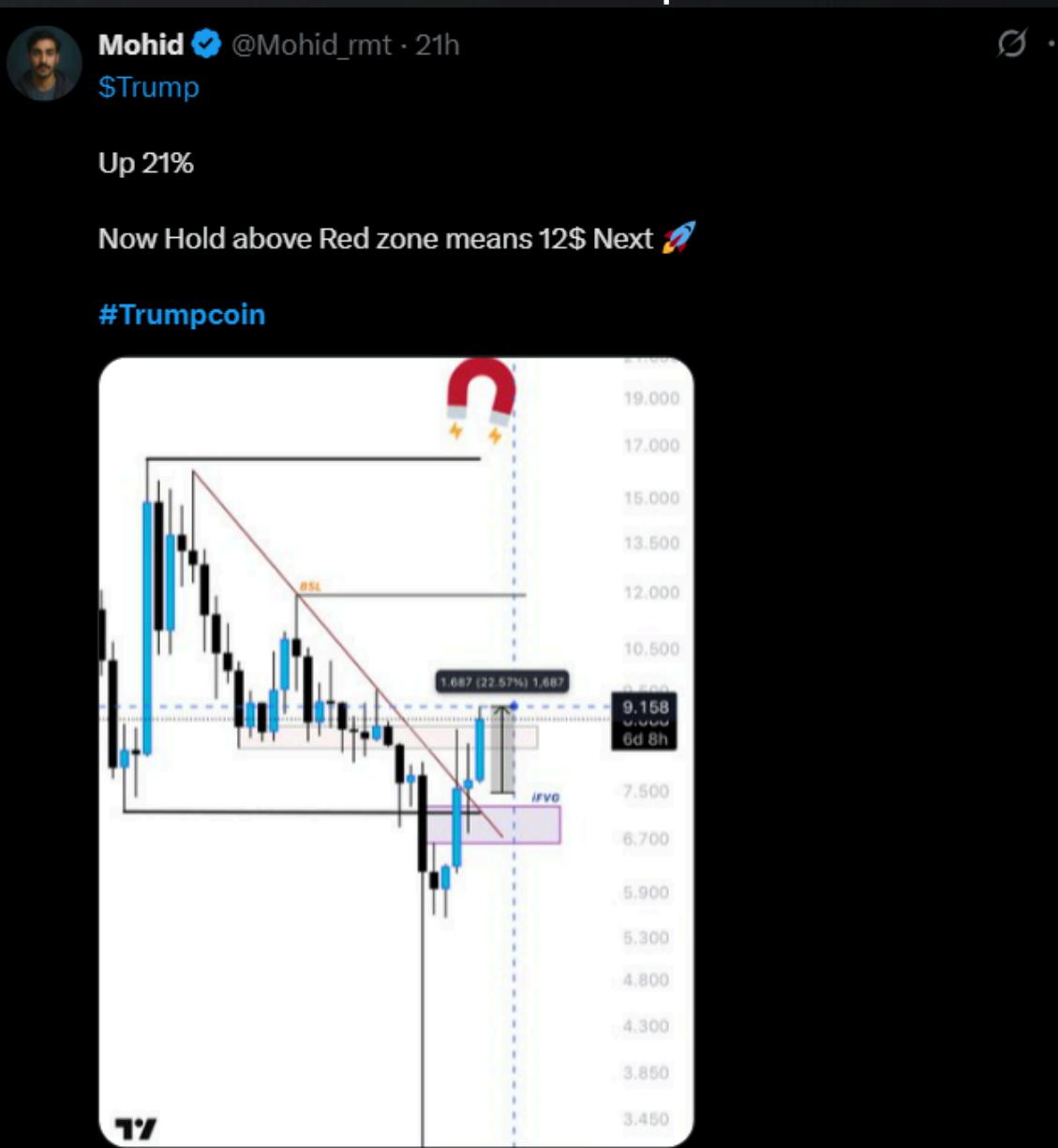
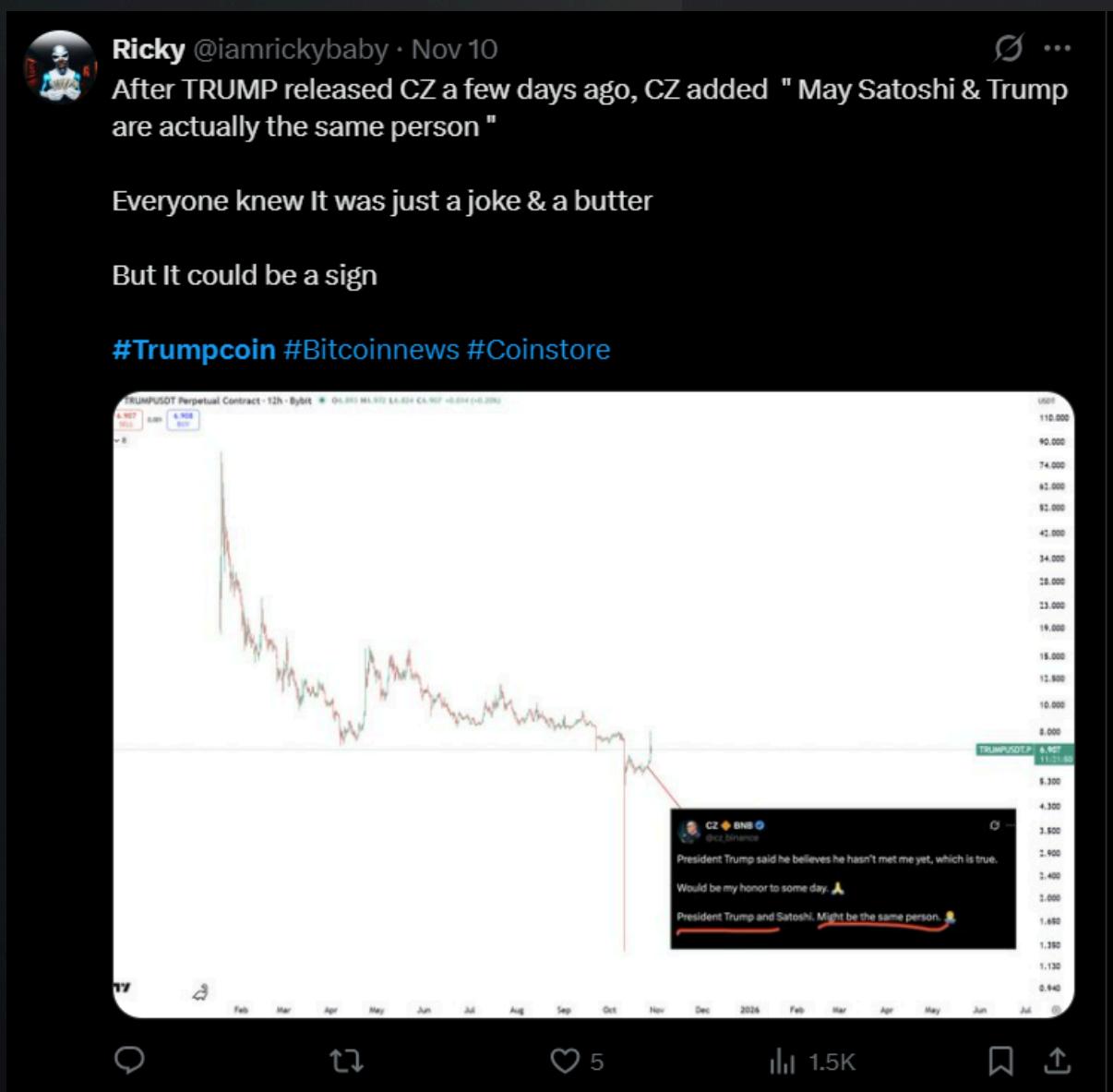
Fluctuation of the market when the coin has made its appearance



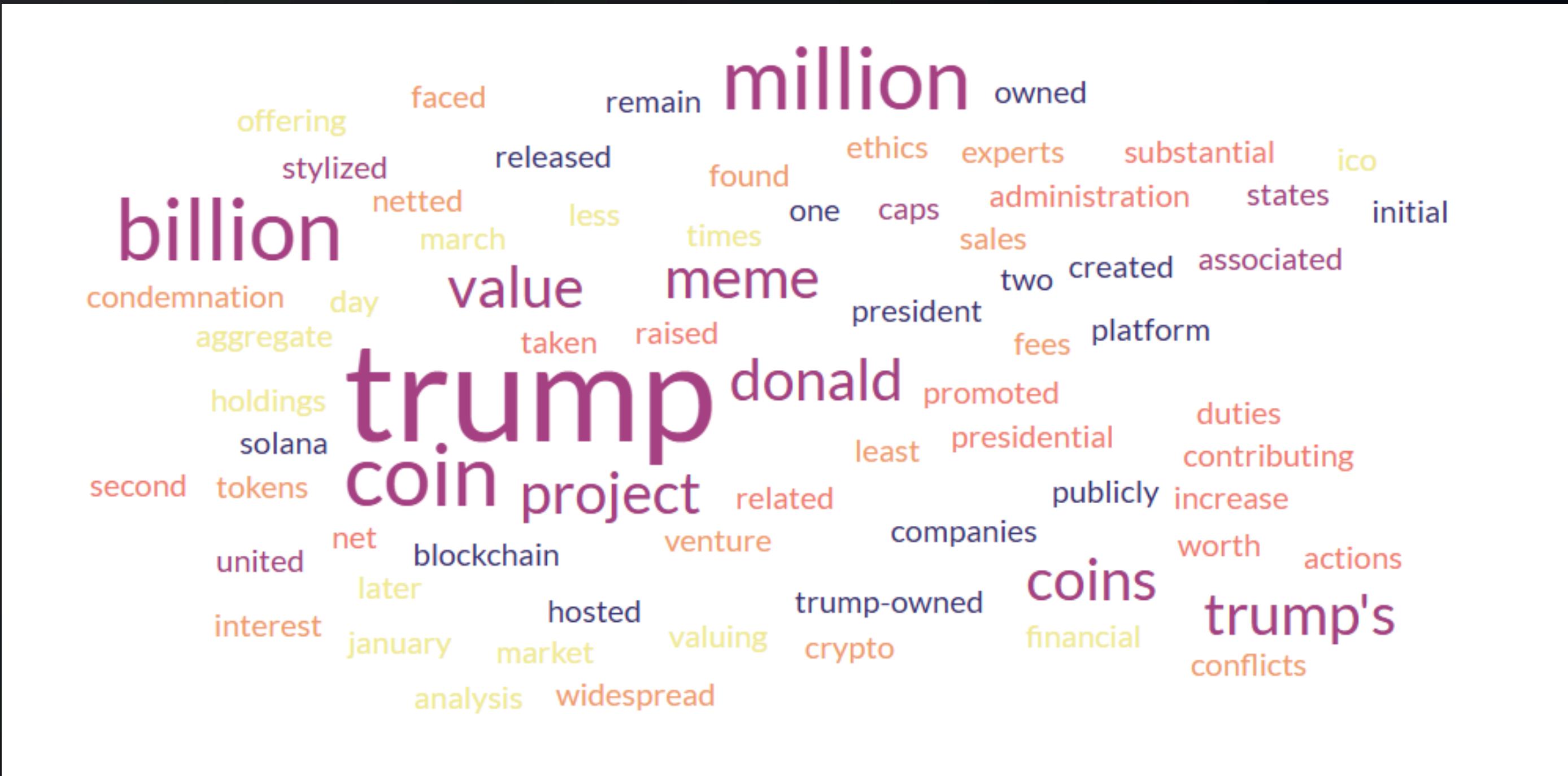
- Historical price data shows significant volatility.
- Major fluctuations often follow announcements or social media posts.
- 7-day moving average smooths out short-term fluctuations.
- Daily return distribution highlights periods of high market activity.

CULTURAL & FINANCIAL INSIGHTS

- Meme-driven narratives and political branding influence investor behavior.
- TrumpCoin acts as both a cultural phenomenon and a financial asset
- Shows how online communities can convert social enthusiasm into market impact.



WORDCLOUD



KEY TAKEAWAYS

Social media sentiment strongly impacts coin adoption and price.

Celebrity influence and political branding are major drivers of market activity.

Positive sentiment dominates the sample, even when words appear negative in dictionary definitions.

Raises ethical and regulatory questions for politically associated cryptocurrencies.

CONCLUSIONS

- TrumpCoin's success is driven by Trump's personal brand and online influence.
- Social media sentiment strongly shapes market performance and volatility.
- The project blurs lines between politics, finance, and digital culture.
- Highlights both the power and risks of personality-driven cryptocurrencies.

THANK YOU

FOR WATCHING