

Summary of preliminary task | Big Data Boys

Step 1

We have **deleted the key variables** that were not useful for modeling: *transaction_id*, *merchant_id*, *user_id* and the geographic coordinates (*location_latitude* and *location_longitude*).

Step 2

We then performed **several variable transformations**: *timestamp* and *signup_date*. Additionally, we **created new variables**, including *transaction_to_spending_ratio* and *has_fraud_history_merchant*.

Step 3

Although **we visualized the data**, unfortunately, it did not provide any clear insights into how to detect fraudulent transactions (details are in the final notebook). **Outliers were identified but were not dropped**, as they may still be valuable for detection. We also **created a correlation matrix**, but no significant correlation between regressors was observed.

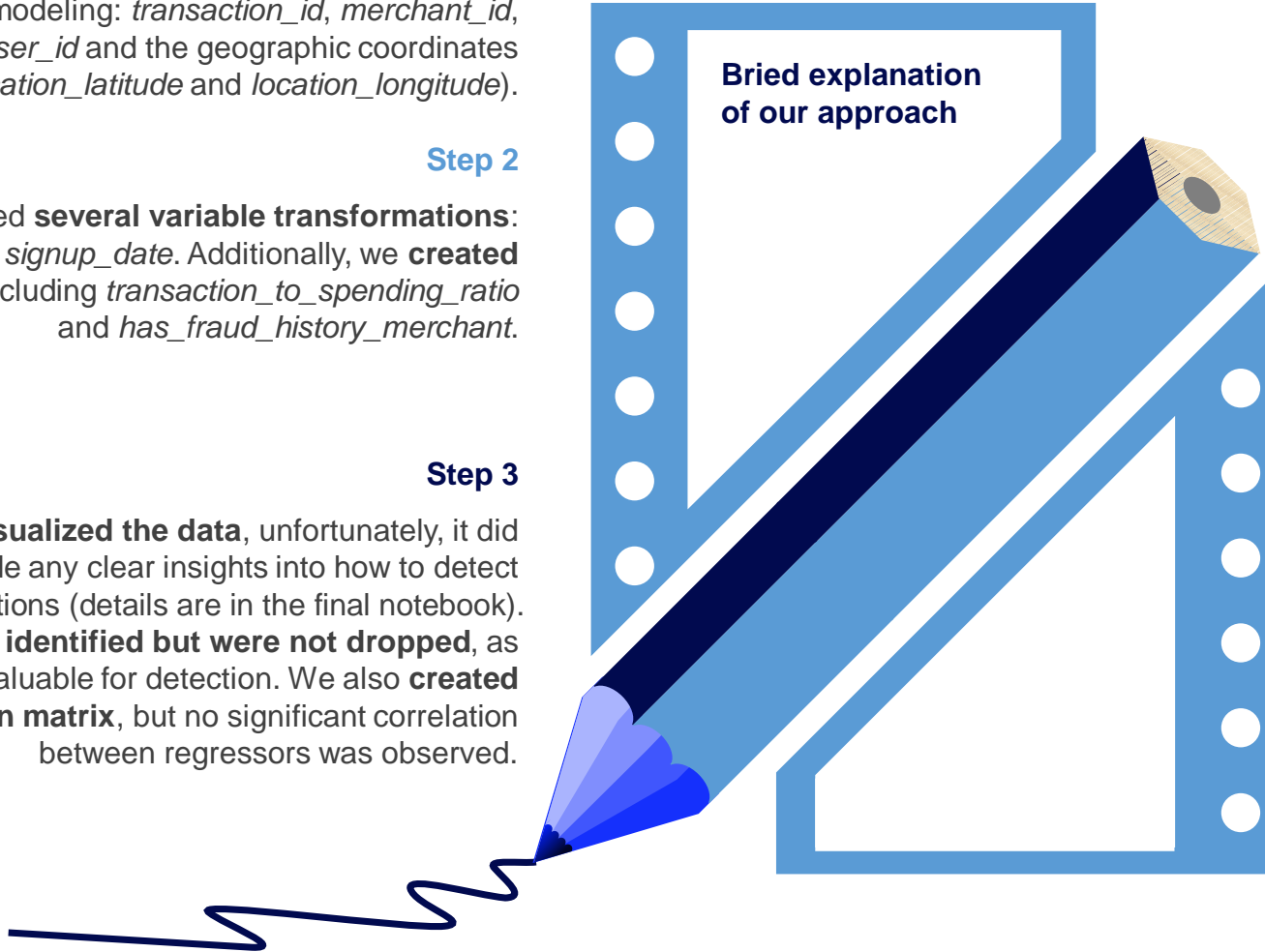
Bried explanation
of our approach

Step 4

It was evident that **class imbalance was present in the data**, with 91.52% of the observations being non-fraudulent. To address this, we applied **oversampling**, **SMOTE** (Synthetic Minority Oversampling Technique), and **undersampling**. The best-fitting technique for this dataset was undersampling.

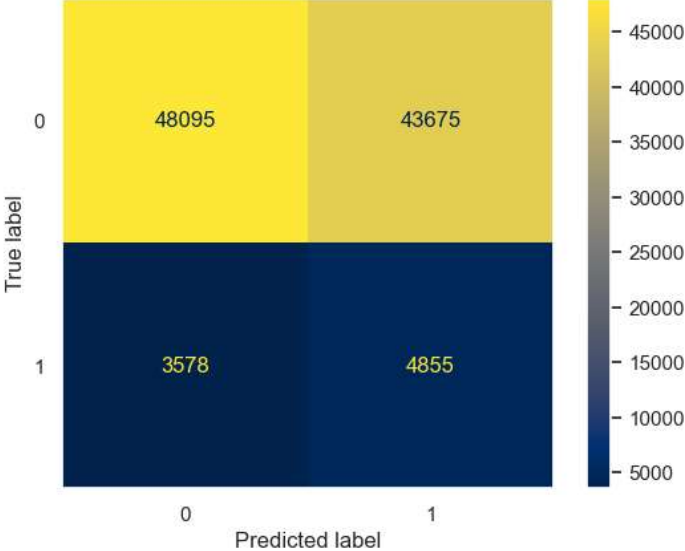
Step 5

After label encoding, we proceeded to create models to predict our target variable. We **experimented with various combinations of training datasets and machine learning models with different hyperparameters**, including Random Forest, Decision Trees, SVC, XGBoost, and others. **The best model was XGBoost**, with slightly higher performance metrics.



Summary of final models | Big Data Boys

Metric	Value
Accuracy	0.52842
Precision	0.10004
MER	0.47152
Recall	0.57571
F1 Score	0.17046
Specificity	0.52408
AUC-ROC	0.57150
AUC-PR	0.10412



Feature	Importance
<i>has_fraud_history_merchant</i>	0.185169
<i>trust_score</i>	0.073373
<i>risk_score</i>	0.049449
<i>is_international</i>	0.027050
<i>session_length_seconds</i>	0.003379
<i>sum_of_monthly_installments</i>	0.001855
<i>account_age_months_user</i>	0.001808
<i>avg_transaction_amount</i>	0.001070

Explanation

Based on the confusion matrix and performance metrics, the **XGBoost model demonstrates highest effectiveness** in detecting fraudulent transactions among all models. Both **the AUC-ROC and AUC-PR scores indicate only moderate performance**. We've explained the situation more deeply in our jupyter notebook.

Explanation

The SHAP analysis shows that the most influential factor in fraud prediction is *has_fraud_history_merchant*, followed by *trust_score*, *risk_score*, and *is_international*. Other features like *session_length_seconds*, *sum_of_monthly_installments*, and *avg_transaction_amount* have minor importance, while all other features show no impact.