

Helping Hands

Social Media Associate

For More Information:
www.helpinghandsapp.com/jointeam.html



Description

- Maintain Social media pages & profiles
- Build meaningful connections and encourage community members through dialog and messaging
- Planning and adhering to content calendars to schedule posts on different social media platforms.
- Optimizing content, tracking user traffic and assessing user response to different content posted.
- Consistently generate, edit, publish, and share content on all social media pages (original text, images, and video)
- Provide promotional advertisements for events and workshops on social media platforms including Facebook, Twitter, Instagram and LinkedIn
- Establish and maintain relationships with other organizations on social media and directing inquiries, and messages as required.
- Regularly engage with the volunteer and fan base, replying to, and coordinating inquiries and establishing/keeping good relations with them.



(Dates/Times):

A minimum of five-week commitment is required, with a minimum of 10 hours of volunteering per week. Volunteers can wish to work more than the specified time frame if they wish.



Location

5100, Erin Mills Parkway,
Mississauga, ON, L5M 4Z5



Computers & Technology

Communication



SKILLS YOU CAN GAIN

Creativity

Leadership

Time Management

Helping
Youth Get
Engaged in
the
Community



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