

Helping Hands

Social Media Associate

For More Information:
www.helpinghandsapp.com/jointeam.html



Description

- Maintain Social media pages & profiles
- Build meaningful connections and encourage community members through dialog and messaging
- Planning and adhering to content calendars to schedule posts on different social media platforms.
- Optimizing content, tracking user traffic and assessing user response to different content posted.
- Consistently generate, edit, publish, and share content on all social media pages (original text, images, and video)
- Provide promotional advertisements for events and workshops on social media platforms including Facebook, Twitter, Instagram and LinkedIn
- Establish and maintain relationships with other organizations on social media and directing inquiries, and messages as required.
- Regularly engage with the volunteer and fan base, replying to, and coordinating inquiries and establishing/keeping good relations with them.



(Dates/Times):

A minimum of five-week commitment is required, with a minimum of 5 hours of volunteering per week. Volunteers can wish to work more than the specified time frame if they wish.



Location

Work Remotely



Computers & Technology



Communication



SKILLS YOU CAN GAIN



Creativity



Leadership



Time Management

Helping
Youth Get
Engaged in
the
Community



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