Bohdan Boiprav

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Profile

Current third year Business Studies student at Dublin City University, averaging a 2.1. Experienced in business and data analysis, data engineering, research, planning, generating performance analysis reports and advertising campaign development. Proficient in Microsoft Office, Power-BI, SQL, Python, Tableau, and skilled in Jamovi. Familiar with tools for efficient team collaboration, such as the sprint workflow and Agile techniques. Interested in gaining further experience within data analytics, data science and machine learning.

Education

BACHELOR OF BUSINESS STUDIES | 2021 - 2024 | DUBLIN CITY UNIVERSITY

- Specialise in **Data analytics**: a program offers a robust grounding in data analytics, statistical techniques, and data-driven decision making.
- Strong foundation of technical skills: Python programming, SQL, Power-BI visualization and DAX, data mining techniques and machine learning algorithms, statistics, Artificial Intelligence, GitHub version control and AWS cloud-based system.
- Bring the ability to effectively convey the essential components of Business Intelligence and the advantages of an effective BI strategy to contemporary data driven organisations.
- When combined with other business-related modules, the specialism and technical skills jointly enhance industry knowledge.

ST VINCENT'S SECONDARY SCHOOL | 2018 -2021 | GLASNEVIN, DUBLIN 1

Data Analyst and Finance Experience

JUNIOR DATA ENGINEER/ANALYST | SIM LOCAL | SEPTEMBER 2023 - PRESENT

- Overseeing the monitoring and maintenance of data pipelines.
- Ensure that sales data is obtained and loaded into Power BI reports through database gateways.
- Maintain and update views using Microsoft SQL Server Management Studio.
- Work with stored procedures and agent jobs (both for Python and SQL).
- Write Python scripts to work with data.

FINANCE INTERN | SIM LOCAL | MAY 2023 – SEPTEMBER 2023

- Handle operational finance tasks and month-end management accounts.
- Completing bank reconciliation for 7+ stores, payroll, and taxes.
  DATA ENGINEERING PROJECTS:
- I delved deeper into databases, SQL, and Python
- Collaborated with company's data engineer, writing scripts to extract data from various platforms and integrate it into the database using API integrations (an example project being API integration with Stripe).

- Automated the company's forecasting model using Power-BI, which was previously done manually.

General business experience

SEO SPECIALIST | ASPIRE MEDIA | NOVEMBER 2022 – MAY 2023
- Built strategies for bringing organic traffic to clients' websites.
- Created backlinks to improve website rankings.
- Optimised websites and individual pages for better search engine performance.

VIDEO MAKER | FREELANCE | 2019 – 2023
- Overseen the entire video production timeline including (pre-production, location scouting, selection of locations, actors, references, shooting, editing and colour grading).
- Worked on projects: RTE Disconnect Documentary, Look Through his lens (interview with Neil Jordan part), Arthritis Ireland campaign with James Lowe, YouTube Series SVOE-KINO and a few music videos for Ukrainian musician YARMAK.

MARKETING AND SALES INTERN | PIGSBACK | JUNE 2022 – SEPTEMBER 2022
- Worked on creation of new offers to be published on the website.
- Developed Pinterest feed for adverting through the platform.

ARTIST MANAGER | YARMAK MUSIC | 2021 – 2022
- Worked with famous musician (influencer) and large audiences.
- Was responsible for creating and developing a content plan.
- Generated monthly performance analysis reports with Tableau.
- Creation of advertising for social media platforms, including Facebook and Instagram.
- Due to the war in Ukraine most of the work had stopped.

Skills & Abilities

- Languages: English, Ukrainian, Russian.
- Proficient in Microsoft Office (Excel, Word, PowerPoint), Power-BI, SQL, Python.
- Dedication to work.
- Ability to meet deadlines and work on tasks efficiently.

- Ability to work in team and find common interests and points of contact with colleagues.
- Ability to learn fast and apply knowledge on practice.
- Constant learning and development of skills.

Activities and Interests

- Travel videography.

- In my free time I love to learn more python programming and data science (currently take additional courses outside of university).