

Sales Dashboard

Comprehensive analysis of your sales data

Total Sales

\$186,909,828

Across 1053 days

\$

Total Profit

\$-7,116,281

Margin: -3.81%

▲

Units Sold

5,279,872

Total quantity

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Avg Daily Sales

\$177,502

Per day average

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Key Insights

Important findings from your data

↗ Best Performing Day

1/3/2014

Sales: \$846,678.388

↘ Worst Performing Day

14/9/2016

Sales: \$20,495.113

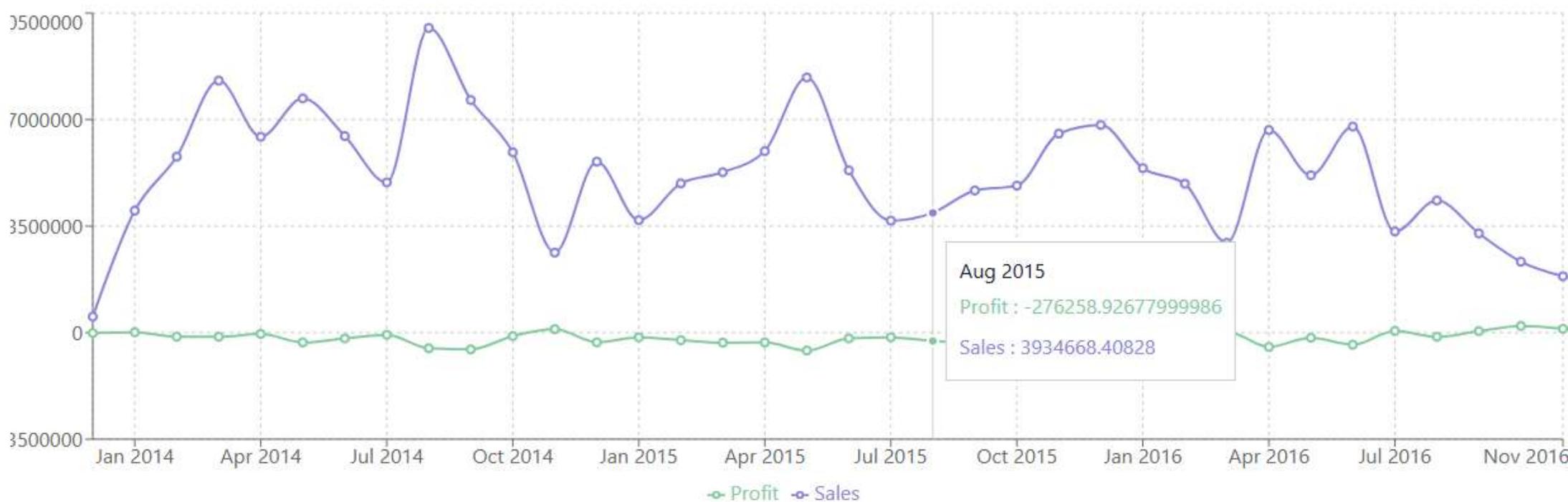
↘ Sales Trend

-24.37%

Declining over time

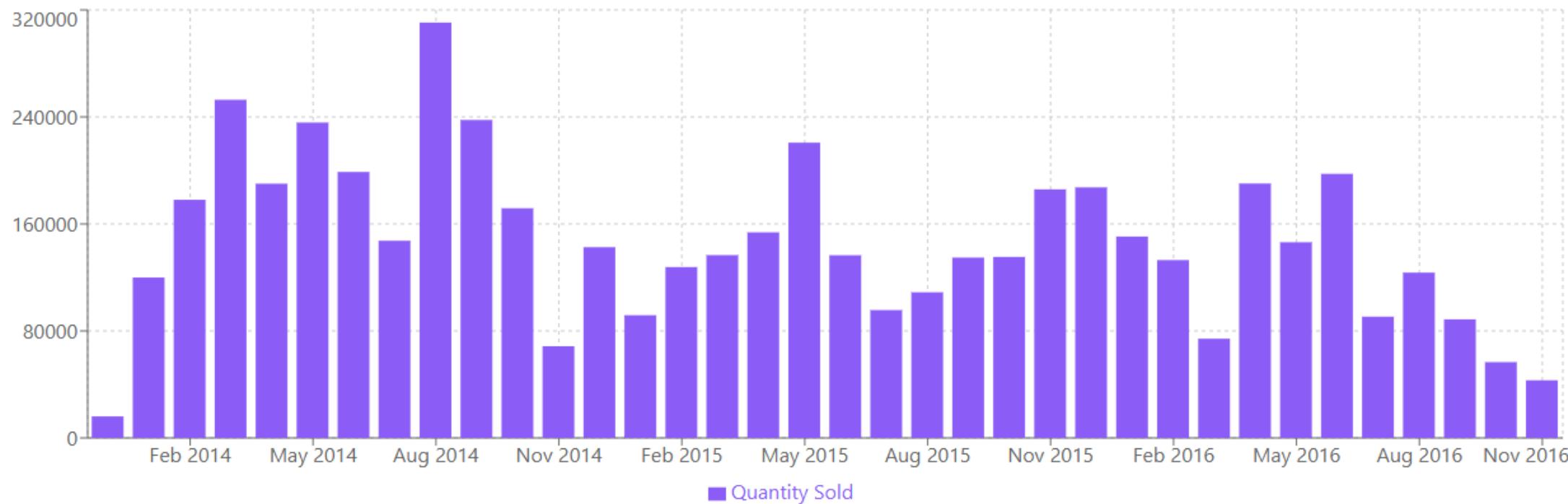
Monthly Sales & Profit Trend

Track sales and profit performance over time



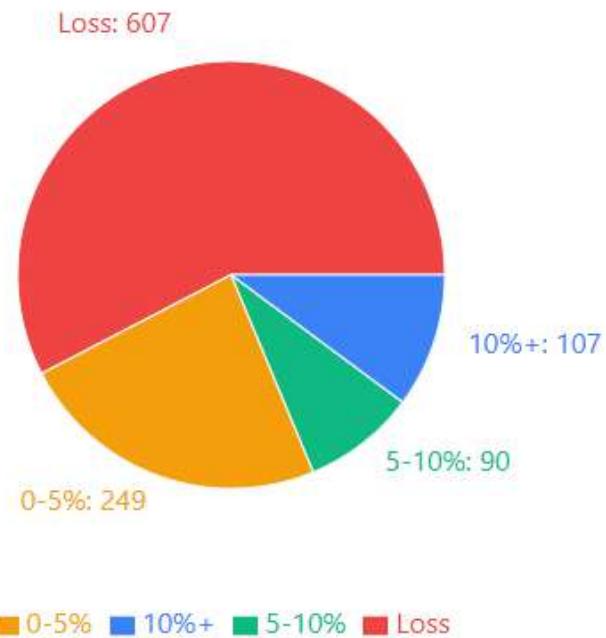
Monthly Quantity Sold

Units sold per month



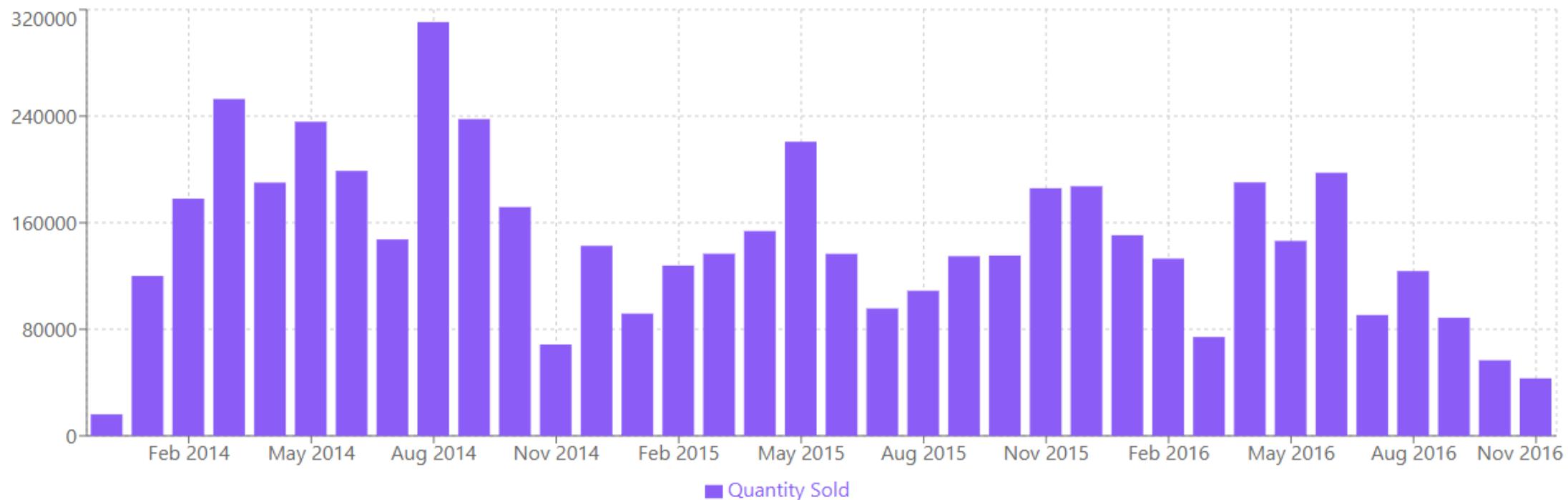
Profit Margin Distribution

Distribution of days by profit margin ranges



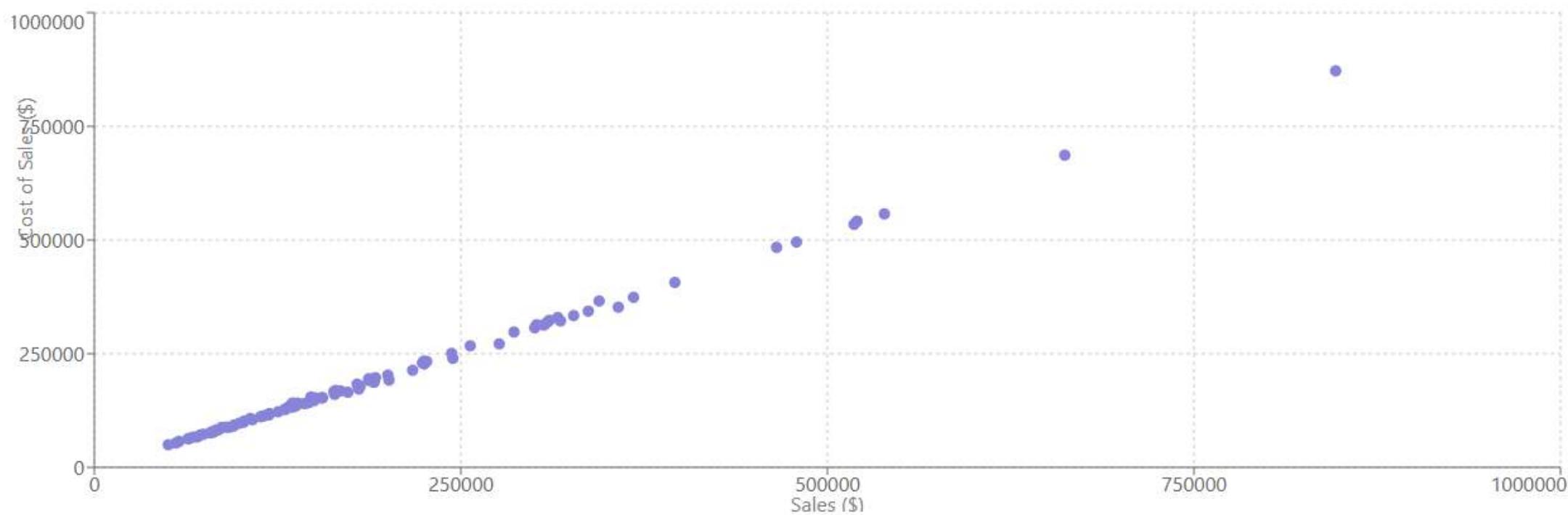
Monthly Quantity Sold

Units sold per month



Sales vs Cost of Sales

Relationship between sales and costs



Sales vs Cost Breakdown

Overall composition of sales and costs

