

# Sales Dashboard

Comprehensive analysis of your sales data

Total Sales

\$

\$186,909,828

Across 1053 days

Total Profit

\$-7,116,281

Margin: -3.81%

Units Sold

5,279,872

Total quantity

Avg Daily Sales

\$177,502

Per day average

Key Insights

Important findings from your data

Best Performing Day

1/3/2014

Sales: \$846,678,388

Worst Performing Day

14/9/2016

Sales: \$20,495,113

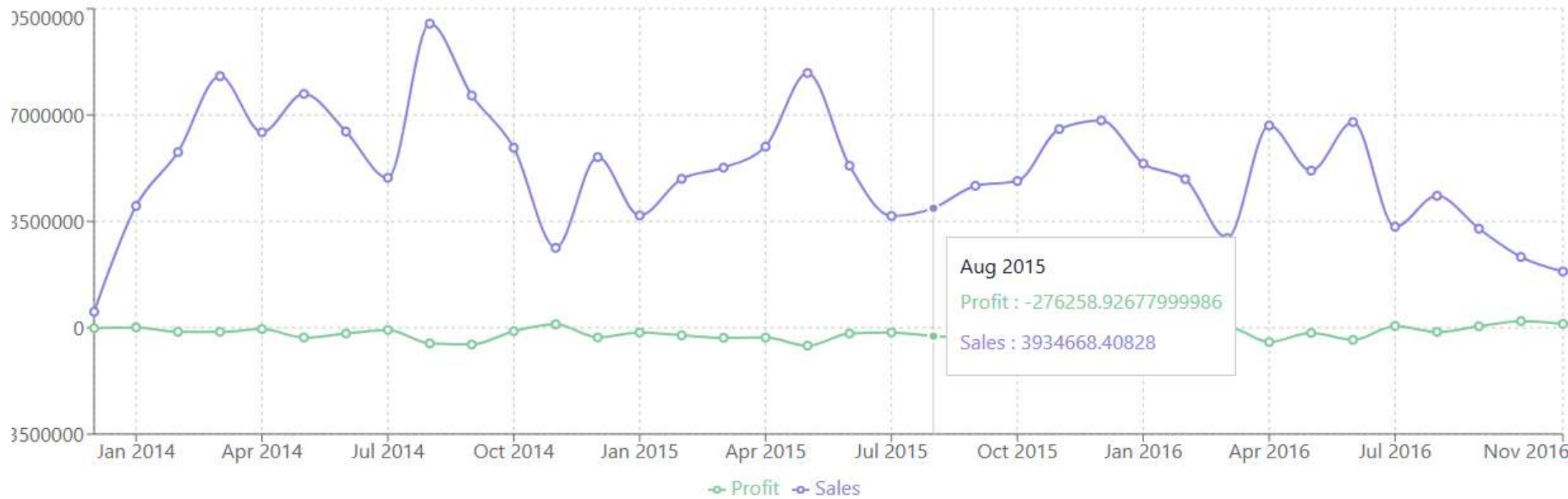
Sales Trend

-24.37%

Declining over time

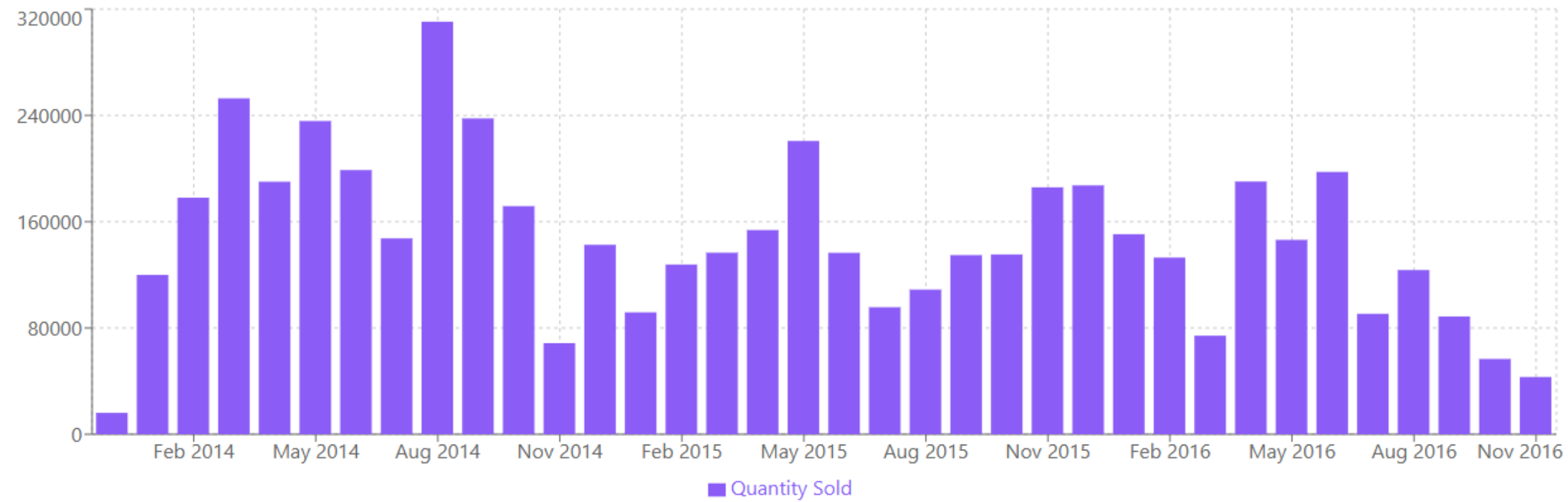
## Monthly Sales & Profit Trend

Track sales and profit performance over time



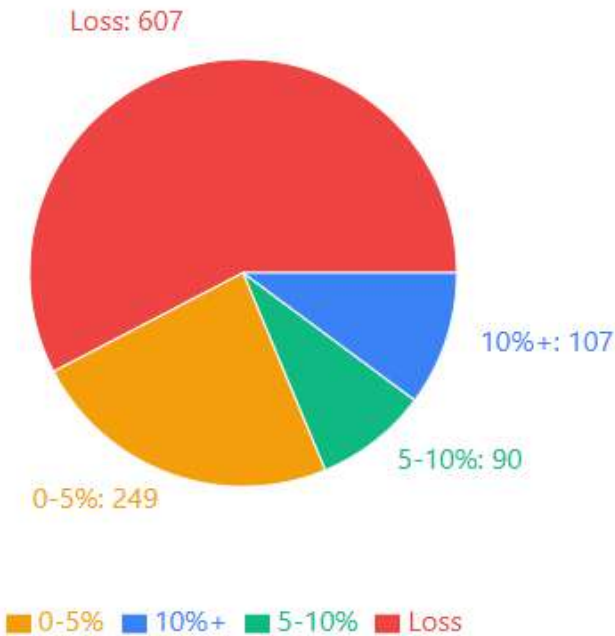
## Monthly Quantity Sold

Units sold per month



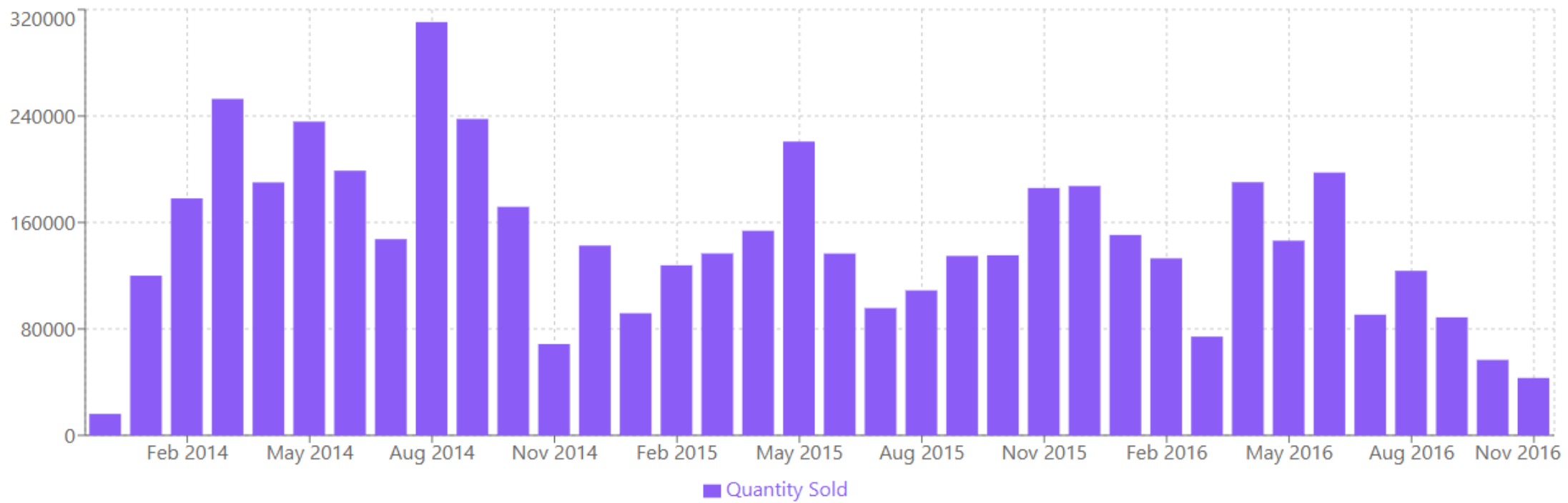
Profit Margin Distribution

Distribution of days by profit margin ranges



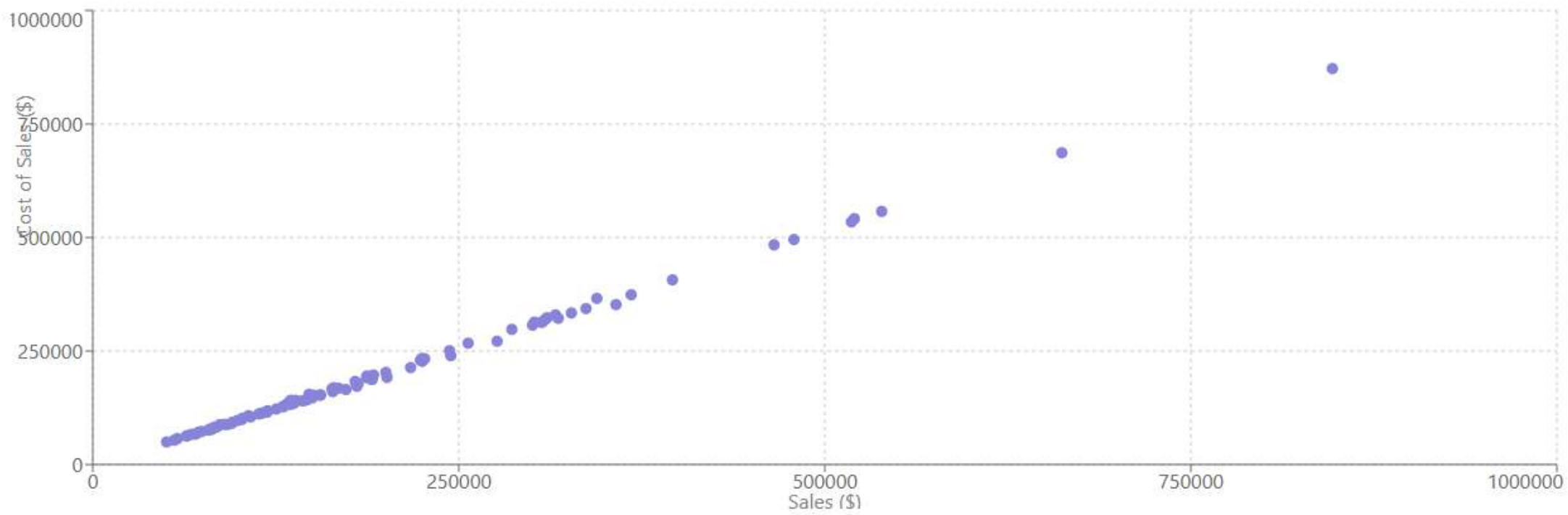
Monthly Quantity Sold

Units sold per month



## Sales vs Cost of Sales

Relationship between sales and costs



Sales vs Cost Breakdown

Overall composition of sales and costs

