



TANDOKUHLE MPINDA

A visionary CEO blending marketing,
media and a passion for
premium wine.





+27 81 266 9757
mail@tnj-media.com

TNJ-Media, a multinational branding solutions agency, we dedicate our time, skills, and services to delivering innovative and sustainable branding solutions.

TNJ-Media was founded in 2013 by two friends Tandokuhle Mpinda and Julian Junghöfer in a rotary exchange program in Brazil. These two young men from completely different parts of the world (South Africa, KZN and Germany) came together fuelled by their common passions of marketing and business and on a small scale started what we now know today as the multinational media consortium company that is TNJ-Media.

Tandokuhle has gone on to make amazing strides and growth for the South African based leg of the company. He is a tenacious, full of zeal businessman that doesn't stop until a dream comes to fruition. One of these dreams was to 100% fully own his own wine brand and through a lot of work and dedication that dream has been realised.

Thus the birth of
AFRICAN DIAMOND WINES.



The name, AFRICAN DIAMOND, is a beautiful homage to his rich African heritage as we know the wine industry is a very white demographic, his ability to break barriers and make room as a black man is commendable. Just as a diamond is formed under immense pressure and time, he believes that so are our lives; unfolding through life's many processes.

African Diamond Wines offer two exclusive wines, a Grenache Noir and Grenache Blanc both meticulously designed with attention to detail. Crafted in the Swartland region, African Diamond Wines embody the land's rich heritage and our commitment to excellence.

Truly each bottle carries the essence of Mzantsi vineyards. African Diamond Wines has received an overwhelmingly positive reception at exclusive tastings in wine clubs and private circles, with connoisseurs praising its exceptional quality and craftsmanship.

Mr. Mpinda has also gone on to launch TNJ Chronicles, a vibrant and thought provoking magazine that aims to cater to Industry Leaders and overall Bosses with niche content in Tech, Marketing Solutions, Advertising, Success Stories and Marketing How-To Guide Workshops that leave readers empowered and encouraged to take their small businesses to the next level.

We at TNJ-Media believe a spotlight should be lit on this trailblazing young man as preparations are underway for the official Launch for African Diamond Wines. We are requesting a platform for him to share his journey and just encourage young minds that dreams are worth fighting for.

See More:
www.linktr.ee/thando.mpinda.tm