

Q1 A.

Collection limitation principle:

There should be limits to the collection of personal data and any such data should be obtained by lawful and fair means and, where appropriate, with the knowledge or consent of the data subject.

Instagram - The information we collect depends on how you use our products. You can learn how to access and delete the information we collect by going to Facebook Settings and Instagram Settings .

The work you and others do and provide.

Information and materials you provide. We collect the content, communications and other information you provide when you use our products, including when you sign up for an account, create or share content, and message or interact with other people doing is involved. This may include information about or related to the content you provide, such as the location of a photo or the date the file was created. This may also include what you see through the features we provide, such as our camera, we can suggest you try masks or filters that you might like, or even suggest camera formats to use.

Data with special protection: You can choose to provide information about your religious outlook, political viewpoint, what you're "interested in," or about your health in your Facebook Profile field or life events. This and other information (such as ethnic or racial origin, philosophical beliefs or trade union membership) may be subject to special protection under the laws of your country.

Network and Connection: We collect information about the people, Pages , accounts, hashtags and groups you are associated with and how you interact with them on our products, such as the people you interact with or the groups with the most in which you are included. We also collect contact information when you choose to upload, sync or import it from a device (such as a contact list or call log or SMS log history), which we use to locate people you identify.

We collect information about how you use our products, such as the types of content you view or link to; the features you use; actions you take; The people or accounts you interact with and the time, frequency and duration of your activities. We also collect information about how you use our features, such as our camera.

Information on transactions made on our products. If you use our products for purchases or financial transactions (such as when you buy or donate something while playing a game), we collect information about those purchases or transactions.

The work other people do and the information they give about you. We also receive and analyze the content, communication and information that others make available when they use our products.

we collect information from and about the computers, phones, connected TVs and other web-connected devices you use that are linked to our products and we collect this information from you. are included in the different devices used.

Cookie Data: Data stored on your device from cookies, including cookies ID and settings.

Information received from partners.

Advertisers, app developers and publishers may send information to us through the Facebook Business Tools they use, including our social plug-ins (such as the 'Like' button), Facebook Login, our APIs and SDKs, or the Facebook Pixelare also included.

Zomato - Zomato Limited ("Zomato," the "Company," "we," "us," and "our") collects several types of information from and about users of our Services, including:

Your Personal Information("PI") - Personal Information is the information that can be associated with a specific person and could be used to identify that specific person whether from that data, or from the data and other information that we have, or is likely to have access to. We do not consider personal information to include information that has been made anonymous or aggregated so that it can no longer be used to identify a specific person, whether in combination with other information or otherwise.

Information about your internet connection, the equipment you use to access our Services and your usage details.

We collect this information:

directly from you when you provide it to us; and/or

automatically as you navigate through our Services (information collected automatically may include usage details, IP addresses and information collected through cookies, web beacons and other tracking technologies).

Information You Provide to Us

The information we collect on or through our Services may include:

Your account information: Your full name, email address, postal code, password and other information you may provide with your account, such as your gender, mobile phone number and website. Your profile picture that will be publicly displayed as part of your account profile. Your preferences: Your preferences and settings such as time zone and language.

Your content: Information you provide through our Services, including your reviews, photographs, comments, lists, followers, the users you follow, current and prior restaurant reservation details, food ordering details and history, favorite restaurants, special restaurant requests, contact information of people you add to, or notify of, your restaurant reservations through our Services, names, and other information you provide on our Services, and other information in your account profile.

Your searches and other activities: The search terms you have looked up and results you selected.

Your browsing information: How long you used our Services and which features you used; the ads you clicked on.

Your communications: Communications between you and other users or merchants through our Services; your participation in a survey, poll, sweepstakes, contest or promotion scheme; your request for certain features (e.g., newsletters, updates or other products); your communication with us about employment opportunities posted to the services.

Your transactional information

Your Public Posts

We use the information you provide to us to enhance the functionality and improve the quality of our Services, and to personalize your experience while using our Services. We also use this information to display relevant advertising, provide support to you, communicate with you, and comply with our legal obligations.

Information about Your Friends

You have the option to request your friends to join the Services by providing their contact information. If you request a friend to join and connect with you on the Services, we will only use your friend's contact information to process your request.

Information about Your Messages

Information We Collect Through Automatic Data Collection Technologies

We may automatically collect certain information about the computer or devices (including mobile devices) you use to access the Services, and about your use of the Services, even if you use the Services without registering or logging in.

Usage information: Details of your use of our Services, including traffic data, location data, logs and other communication data and the resources that you access and use on or through our Services.

Computer and device information: Information about your computer, Internet connection and mobile device, including your IP address, operating systems, platforms, browser type, other browsing information (connection, speed, connection type etc.), device type, device's unique device identifier, mobile network information and the device's telephone number.

Stored information and files: Our applications also may access metadata and other information associated with other files stored on your mobile device. This may include, for example, photographs, audio and video clips, personal contacts and address book information.

Location information: Our applications collect real-time information about the location of your device, as permitted by you.

Last URL visited: The URL of the last web page you visited before visiting our websites.

Mobile device IDs.

Your preferences and settings such as time zone and language.

Your activity on the Services

For mobile application users, the online or offline status of your application.

If you use the Zomato application, Zomato may collect information about the presence and/ or absence and/ or details pertaining to other applications on your mobile phone.

Cookies and Other Electronic Tools

We, and third parties with whom we partner, may use cookies, pixel tags, web beacons, mobile device IDs, "flash cookies" and similar files or technologies to collect and store information in respect to your use of the Services and third party websites.

Information from Third Parties

We may collect, process and store your user ID associated with any social media account (such as your Facebook and Google account) that you use to sign into the Services or connect with or use with the Services. .

We may also obtain information about you from third parties such as partners, marketers, third-party websites, and researchers, and combine that information with information which we collect from or about you.

Anonymous or De-Identified Data

We may anonymize and/or de-identify information collected from you through the Services or via other means, including via the use of third-party web analytic tools as described below. As a result, our use and disclosure of aggregated and/or de-identified information is not restricted by this Privacy Policy, and it may be used and disclosed to others without limitation.

Amazon - We collect your personal information in order to provide and continually improve our products and services.

Here are the types of personal information we collect:

Information You Give Us: We receive and store any information you provide in relation to Amazon Services. Click [here](#) to see examples of what we collect. You can choose not to provide certain information, but then you might not be able to take advantage of many of our Amazon Services.

Automatic Information: We automatically collect and store certain types of information about your use of Amazon Services, including information about your interaction with content and services available through Amazon Services.

Information from Other Sources: We might receive information about you from other sources, such as updated delivery and address information from our carriers, which we use to correct our records and deliver your next purchase more easily.

Purpose Specification Principle:

The purposes for which personal data are collected should be specified not later than at the time of data collection and the subsequent use limited to the fulfilment of those purposes or such others as are not incompatible with those purposes and as are specified on each occasion of change of purpose.

Instagram - We use the information we hold (subject to your selection) as described in the Facebook Terms and the Instagram Terms to provide and support the Facebook Products and related services. Here's how:

Providing, personalizing and improving our products.

We use the information we hold to deliver our products, including personalizing features and content (including your News Feed , Instagram Feed , Instagram Stories and ads), as well as providing you with recommendations on and off our products Includes (such as groups or events that might interest you or topics you might want to follow).

Information on Facebook Products and Devices: Across all Facebook Products that you use, we link information about your activities across various Facebook products and devices, for a more unique and consistent experience, regardless of where you use them.

Location-related information: we do and others for including ads provide their products, they personalize and improve location-related information using are like your current location, where you live, they go further You like and the businesses and people around you.

Product Research and Development: We use the information we have to develop, test and improve our products, including conducting new product and feature surveys and research and testing and repair.

Facial recognition: If you have this turned on, we use facial recognition technology to recognize you in photos, videos and camera experiences. The facial recognition templates we create may include data that is protected under the laws of your country .

Ads and other sponsored content: We use other information we have about you, including information about your interests, actions and connections, to personalize the ads, offers and other sponsored content that we show you. Providing evaluation, analysis and other business related services.

We use the information we hold (including your activity outside of our products such as the websites you visit and the ads you see) to assess the effectiveness and delivery of our ads and services to advertisers and other partners .

Promoting defense, integration and security.

We use the information we hold to verify accounts and activities, combat harmful practices, detect and prevent spam and other bad experiences, maintain the integrity of our Products, and promote safety and security on or off Facebook Products.

communicating with you.

We use the information we hold to send you marketing communications, communicate with you about our products, and inform you about our policies and terms. When you contact us, we also use your information to respond to you.

To do research and innovation for social welfare.

We use the information we hold (including information from research partners with whom we are affiliated) to support research and innovation on topics of general social welfare, technological advancement, public interest, health and well-being .

Zomato - We use the information we collect from and about you for a variety of purposes, including to:

Process and respond to your queries

Understand our users (what they do on our Services, what features they like, how they use them, etc.), improve the content and features of our Services (such as by personalizing content to your interests), process and complete your transactions, and make special offers.

Administer our Services and diagnose technical problems.

Send you communications that you have requested or that may be of interest to you by way of emails, or courier, or registered post, or telephone calls, or any other mode of communication. We may also share your preferences or the Services availed by you with your network followers on Zomato for marketing and other promotional activities of our Services.

Send you questions from other users that you may be able to answer if you have registered with Zomato.

Enable us to show you ads that are relevant to you.

Generate and review reports and data about, and to conduct research on, our user base and Service usage patterns.

Administer contests and sweepstakes.

Provide you with customer support.

Provide you with policies about your account.

Carry out our obligations and enforce our rights arising from any contracts entered into between you and us, including for billing and collection.

Notify you about changes to our Services.

Allow you to participate in interactive features offered through our Services.

In any other way we may describe when you provide the information.

For any other purpose with your consent.

We may also use your information to contact you about our own and third-party goods and services that may be of interest to you. If you do not want us to use your information in this way, please check the relevant box located on the form on which we collect your data and/or adjust your user preferences in your account profile.

We may use the information we have collected from you to enable us to display advertisements to our advertisers'/service providers' target audiences. Even though we do not disclose your personal

information for these purposes without your consent, if you click on or otherwise interact with an advertisement, the advertiser may assume that you meet its target criteria.

Amazon - We use your personal information to operate, provide, develop, and improve the products and services that we offer our customers. These purposes include:

Purchase and delivery of products and services. We use your personal information to take and fulfill orders, deliver products and services, process payments, and communicate with you about orders, products and services, and promotional offers.

Provide, troubleshoot, and improve Amazon Services. We use your personal information to provide functionality, analyze performance, fix errors, and improve the usability and effectiveness of the Amazon Services.

Recommendations and personalization. We use your personal information to recommend features, products, and services that might be of interest to you, identify your preferences, and personalize your experience with Amazon Services.

Provide voice, image and camera services. When you use our voice, image and camera services, we use your voice input, images, videos, and other personal information to respond to your requests, provide the requested service to you, and improve our services. For more information about Alexa voice services, [click here](#).

Comply with legal obligations. In certain cases, we collect and use your personal information to comply with laws. For instance, we collect from sellers information regarding place of establishment and bank account information for identity verification and other purposes.

Communicate with you. We use your personal information to communicate with you in relation to Amazon Services via different channels (e.g., by phone, e-mail, chat).

Advertising. We use your personal information to display interest-based ads for features, products, and services that might be of interest to you. We do not use information that personally identifies you to display interest-based ads. To learn more, please read our [Interest-Based Ads notice](#).

Fraud Prevention and Credit Risks. We use personal information to prevent and detect fraud and abuse in order to protect the security of our customers, Amazon, and others. We may also use scoring methods to assess and manage credit risks.

What About Cookies and Other Identifiers?

To enable our systems to recognize your browser or device and to provide and improve Amazon Services, we use cookies and other identifiers. For more information about cookies and how we use them, please read our [Cookies Notice](#).

Use Limitation Principle:

Instagram - Your information is shared with others as follows:

Facebook product sharing

The people and accounts with whom you share and communicate with.

When you share and communicate using our products, you choose the audience for the information to be shared. For example, when you post on Facebook, you choose an audience to post to, such as all your friends, people, or a customized list of people. Similarly, when you use Messenger or Instagram to communicate with people or do business, those people and businesses can see the contacts you send. Your network may also see the actions you take on our products, including interactions with ads and sponsored content. We also let other accounts see who viewed their Facebook or Instagram Stories.

Public information can be viewed by anyone on or off our products, even if they do not have an account. This includes your Instagram username; all information you share with a public audience; information in your public profile on Facebook; and Facebook Pages, public Instagram accounts, or any other public platform such as Facebook Marketplace. But the content you share is included.

Content that others share and reshare about you.

You should consider who you choose to share content with, as people who can see your activity on our products may also share it with others on and off our products, including outside audiences of the people and businesses with whom you have shared content.

People can also use our products to create content about you and share it with the audiences they choose.

Information about your active status or presence on our products.

People in your network may see signals that tell them whether you're active on our products, including whether you're currently active on Instagram, Messenger or Facebook, or the last time you visited our products. When was it used.

Applications, websites and third-parties linking to or using our products.

When you use third-party applications, websites or other services that use or are linked to our products, they may receive information about what you post or share.

The devices and operating systems that provide the native versions of Facebook and Instagram (i.e. where we have not created our own first party apps) will have access to any information you choose to provide to them, including information that you have Friends share with you so they can provide you with our core functionality.

Sharing with third party partners

We work with third party partners who help us provide and improve our products, or who use Facebook Business Tools to grow their businesses, which help our companies operate and people around the world. Makes it possible to provide free services. We do not and will never sell any of your information to anyone.

Partners who use our analytics services.

We provide aggregated statistics and insights that help people and businesses learn how people are interacting with their posts, lists, Pages, videos and other content on and off Facebook Products. For example, Page admins and Instagram business profiles get information about the number of people or accounts who viewed, reacted to or commented on their posts, as well as aggregate demographics and other information that enabled them to Help to understand the interaction with the Page or account.

We provide advertisers with reports about the people who are viewing their ads and how their ads are performing, but we do not share information that personally identifies you (such as your name or email address).

We share your information with companies that collect it to provide analytical and valuation reports to our partners.

Partners who offer goods and services on our products.

When you subscribe to receive premium content or purchase something from a seller in one of our products, the content creator or seller may receive your public information and other information that you share with them, including shipping. And also get the information required to complete the transaction including contact details.

Vendor and Service Provider.

We provide information and materials to vendors and service providers that support our business, such as providing technical infrastructure services, analyzing how our products are being used, providing customer service, making payments. By making easy or taking surveys.

Researcher and academic scholar.

We also provide information and materials for research partners and academics to conduct research that advances scholarship and innovation that supports our business or mission, and promotes general social welfare, technology advancement, public interest, health and welfare. Increase discovery and innovation across topics.

Law enforcement or legal requests.

We share information with law enforcement or in response to legal requests.

Zomato - We may disclose personal information that we collect or you provide, as described in this privacy policy, in the following ways:

General Information Disclosures

To our subsidiaries and affiliates, which are entities under common ownership or control of our ultimate parent company Zomato Limited.

To contractors, advertisers/service providers and other third-parties whom we use to support our business (e.g. dinner reservations and food delivery) and who are bound by contractual obligations to keep personal information confidential and use it only for the purposes for which we disclose it to them.

To a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution or other sale or transfer of some or all of Zomato's assets, whether as a going concern or as part of bankruptcy, liquidation or similar proceeding, in which personal information held by Zomato about the users of our Services are among the assets transferred.

To third-parties to market their products or services to you if you have consented to receive the promotional updates. We contractually require these third-parties to keep personal information confidential and use it only for the purposes for which we disclose it to them.

To fulfill the purpose for which you provide it.

For any other purpose disclosed by us when you provide the information.

Service Providers.

Legal Purposes

Social Networks. To enforce or apply our Terms of Use and other agreements, including for billing and collection purposes.

If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of Zomato, our customers or others. This includes exchanging information with other companies and organizations for the purposes of fraud protection and credit risk reduction.

Consent. We may share your information in any other circumstances where we have your consent.

Information Shared with Restaurants

Information you choose to share with a restaurant when you make a reservation and/or pay a restaurant through our Services may be used by the restaurant for its own purposes. We do not control the privacy practices of restaurants. Please contact the restaurant directly if you want to learn about its privacy practices.

Payment Card Information

When you use a credit or debit card to secure a reservation through our Sites, we provide your credit or debit card account information (including card number and expiration date) to our third-party payment service providers and the applicable restaurant.

When you initially provide your credit or debit card account information through our Services in order to use our restaurant payment services, we provide your credit or debit card account information to our third-party payment service providers. As explained in our Terms of Use, these third parties may store your credit or debit card account information so you can use our restaurant payment services through our Services in the future.

For information about the security of your credit or debit card account information, see the "Security" section below.

Amazon - Information about our customers is an important part of our business and we are not in the business of selling our customers' personal information to others. We share customers' personal information only as described below and with Amazon.com, Inc. and subsidiaries that Amazon.com, Inc. controls that either are subject to this Privacy Notice or follow practices at least as protective as those described in this Privacy Notice.

Transactions involving Third Parties

Third-Party Service Providers: We employ other companies and individuals to perform functions on our behalf. Examples include fulfilling orders for products or services, delivering packages, sending postal mail and e-mail, removing repetitive information from customer lists, analyzing data, providing marketing assistance, providing search results and links (including paid listings and links), processing payments, transmitting content, scoring, assessing and managing credit risk, and providing customer service.

Business Transfers: As we continue to develop our business, we might sell or buy other businesses or services. In such transactions, customer information generally is one of the transferred business assets but remains subject to the promises made in any pre-existing Privacy Notice (unless, of course, the customer consents otherwise).

Protection of Amazon and Others: We release account and other personal information when we believe release is appropriate to comply with the law; enforce or apply our Conditions of Use and other agreements; or protect the rights, property, or safety of Amazon, our users, or others.

Other than as set out above, you will receive notice when personal information about you might be shared with third parties, and you will have an opportunity to choose not to share the information.

Security Safeguards Principle

Personal data should be protected by reasonable security safeguards against such risks as loss or unauthorized access, destruction, use, modification, or disclosure of data.

Zomato - How we protect your information

We have implemented appropriate physical, electronic, and managerial procedures to safeguard and help prevent unauthorized access to your information and to maintain data security. These safeguards take into account the sensitivity of the information that we collect, process and store and the current state of technology.

We assume no liability or responsibility for disclosure of your information due to errors in transmission, unauthorized third-party access, or other causes beyond our control. You play an important role in keeping your personal information secure. You should not share your user name, password, or other security information for your Zomato account with anyone. If we receive instructions using your user name and password, we will consider that you have authorized the instructions.

Amazon - How Secure Is Information About Me?

We work to protect the security of personal information during transmission by using Secure Sockets Layer (SSL) software, which encrypts information you input in addition to maintaining security of your information as per the International Standard IS/ISO/IEC 27001 on "Information Technology Security Techniques Information Security Management System-Requirements". We restrict access to your personally identifiable information to employees who need to know that information in order to provide products or Services to you. We maintain physical, electronic and procedural safeguards in connection with the collection, storage and disclosure of personal information (including sensitive personal information). Our security procedures mean that we may occasionally request proof of identity before we disclose personal information to you.

We reveal only the last four digits of your credit/debit card numbers when confirming an order. Of course, we transmit the entire credit/debit card number to the appropriate credit card company for payment processing.

It is important for you to take steps to protect against unauthorized access to your account. You should keep confidential your password, security questions, and any other credentials used to access your account (your "Credentials"). The security of your account with Amazon relies on your protection of your Credentials. DO NOT SHARE YOUR CREDENTIALS. If you do share your Credentials with a third party for any reason, the third party may have access to your account and your personal information, and you may be responsible for actions taken using your Credentials. If you believe someone else has obtained access to your Credentials, please change them immediately by logging in to your account and changing your Profile settings, and also contact us right away.

Individual Participation Principle :

Instagram - We provide you with the ability to access, rectify, port and delete your data.

We store data until it is no longer necessary to provide our services and Facebook Products or until your account is deleted – whichever comes first. This is a case-by-case determination that depends on things such as the nature of the data, why it is collected and processed, and relevant legal or operational retention needs. For example, when you search for something on Facebook, you can access and delete that query from within your search history at any time, but the log of that search is deleted after six months. If you submit a copy of your government-issued ID for account verification purposes, we delete that copy 30 days after review, unless otherwise stated. Learn more about deletion of content that you have shared and cookie data obtained through social plugins.

When you delete your account, we delete things that you have posted, such as your photos and status updates, and you won't be able to recover this information later. Information that others have shared about you isn't part of your account and won't be deleted. If you don't want to delete your account but want to temporarily stop using the Products, you can deactivate your account instead.

We'll notify you before we make changes to this Policy and give you the opportunity to review the revised Policy before you choose to continue using our Products.

Zomato -

You can close your account by visiting your profile settings page on our website. We will remove your public posts from view and/or dissociate them from your account profile, but we may retain information about you for the purposes authorized under this Privacy Policy unless prohibited by law. Thereafter, we will either delete your personal information or de-identify it so that it is anonymous and not attributed to your identity. For example, we may retain information to prevent, investigate, or identify possible wrongdoing in connection with the Service or to comply with legal obligations.

Amazon -

Amazon gives you access to information about your account, your use of Amazon Pay and your interactions with us for the limited purpose of viewing and, in certain cases, updating that information. Information about you may be accessed by logging into your account with Amazon and viewing the "My Account" tab.

Openness Principle:

Instagram - You can contact us online or by writing to:

Facebook, Inc.
FAO: Privacy Operations
1601 Willow Road
Menlo Park, CA 94025, US

Zomato - If you have any queries relating to the processing/ usage of information provided by you or Zomato's Privacy Policy, you may email the Data Protection Officer (DPO) at privacy@zomato.com or write to us at the following address.

For Users residing in EU/EEA:

Zomato Media Portugal, Unipessoal LDA,
Avenida 24 de Julho,
N 102-E, 1200-870, Lisboa, Portugal

For Users residing in the United States:

Zomato USA, LLC
7427 Matthews Mint Hill Rd., STE 105, #324
Mint Hill, NC 28227

For Users residing in any other part of the world:

Zomato Limited
Ground Floor, Tower C, Vipul Tech Square
Sector 43, Golf Course Road, Gurugram - 122009, Haryana, India

Amazon -

If you have any concern about privacy at Amazon, please contact us with a thorough description at the below contact details, and we will try to resolve it.

Name: Mr. Himank Chopra

Address: Amazon Pay (India) Private Limited,
8th Floor, Brigade Gateway, 26/1, Dr. Raj Kumar Road
Bangalore, Karnataka - 560055

Tel: 1800-3000-1571

Email: amazonpay-grievance-officer@amazonpay.in

Q3. Interviews (minimum 5) to understand the attitude and awareness of privacy in India.

Q1: Do you think it is your basic right to have privacy

1. Yes
2. No, social media/internet is place to connect to people and get to know about the daily life.
3. Yes
4. Yes
5. No

Q2: Do you have a credit card? If yes, what do you use it for?

1. Yes, for all online transaction because there are always discounts/offer on paying through credit cards.

2. No
3. Yes, shopping
4. No
5. No

Q3: Which social network sites do you use/have account?

1. Facebook, twitter
2. Facebook, Instagram, snapchat
3. Fb, Twitter
4. Fb, Instagram, reddit, snapchat
5. Fb, LinkedIn, reddit

Q4: Did you ever change your privacy settings? Self/Friends/Friend of Friend/All /Any other

1. Yes, I often change my privacy setting, as for some post I want to limit the audience.
2. No, it always on 'Friends'
3. Yes. All
4. No Default
5. Self

Q5: Do you have a personal phone, mobile?

1. Yes
2. Yes
3. Yes
4. Yes
5. Yes