

Freelance Web Developer Roadmap

WEEK 1-2: Portfolio + Skills Polish

1. Build 3 Simple Projects:

- Portfolio site (about you + links to other projects)
- Business website clone (gym, restaurant, etc.)
- Responsive blog layout (with mobile/tablet versions)

Tools: HTML5, CSS3 (Tailwind/Bootstrap), JavaScript

Host on: GitHub Pages or Netlify

WEEK 2-3: Online Presence

2. Set Up Accounts:

- GitHub: Upload your code
- LinkedIn: Make a basic dev profile
- Create a professional email
- Optional: Notion resume or simple landing page

WEEK 2-3: Freelance Profiles

3. Setup Freelance Profiles:

- Fiverr: 'I will build a modern landing page'
- Upwork: Strong profile
- Optional: Facebook page for your services

WEEK 3-4: First Clients

4. Get Testimonials:

- Offer free sites for friends or small businesses
- Use Reddit (r/forhire), Discord, Facebook
- Ask for a testimonial and portfolio permission

WEEK 4-6: Start Getting Paid

Freelance Web Developer Roadmap

5. Sell Low-Ticket Gigs:

- Fiverr/Upwork: \$25-\$100 landing pages, \$50 bug fixes
- Contact local businesses with outdated websites

WEEK 6+: Growth Phase

6. Learn React or WordPress:

- React: Modern, highly paid
- WordPress: Great for business clients

Charge \$300-\$1000+ per site

WEEK 6+: Passive Income

7. Monthly Maintenance:

- Hosting help, monthly updates, analytics
- Charge \$20-100/month per client

Tools You Need

- GitHub: Host code
- Netlify: Host live sites
- VS Code: Code editor
- Figma: UI design
- Canva: Quick image/logo edits