



# IRON CAMP

**BUDAPEST, HUNGARY**

**26-30TH OCTOBER, 2015**

## DRUPAL IRON CAMP MANIFESTO

- Why attend?
- Why sponsor?



# WHAT IS DRUPAL IRON CAMP?

Drupal Iron Camp will hold its first event in **Budapest, Hungary**, on **October 26-30, 2015**. It is the kick-off event for an annual conference that will change location each year, and it's organized by joint Drupal forces from all around Central and Eastern Europe.

The organizers' goal is to put this geographical area on the Drupal map and to create a connection point for everyone in the Drupal world who is interested in what this region can offer to the field.

We expect to have **500 attendees** throughout the week, both from the organizing region's countries, and from Western Europe and the US.

With our affordable tickets, starting from **€50 / \$55 early bird prices** for the week, which includes lunch, snacks and coffee, we are giving everyone the opportunity to join us in the heart of Hungary to celebrate Drupal for a week together.

We want it to be as cool as possible, to make it the one event of 2015 that absolutely can't be missed!

## OUR GOALS

We have two main goals in organizing the conference.

### Community Building

Currently, there aren't any events in the region that focus specifically on bringing the regional Drupal people together with the worldwide communities. We would like to create a meeting point for those who are interested in what the local professionals can offer in Drupal, and we would like to establish an environment where it is possible and affordable to spend quality time together, share knowledge, and learn from each other.

### Business opportunity development

Another goal of Drupal Iron Camp is to become a place to build business relationships and foster networking between the regional Drupal resources and the Western European and US markets.

The area has a lot to offer in the field as there are hundreds of midsize Drupal shops and thousands of freelancers specializing in Drupal. There is need from all around the world for these resources and we are confident that we can help fill those roles.

Drupal Iron Camp will be an environment where the supplies and the demands can meet.



# WHY ATTEND DRUPAL IRON CAMP?

For five days in October, we aim to make Budapest the center of the Drupal ideology of 'sharing is caring' and all of our tracks and meetups are designed to strengthen this aim.

The plans are as follows:

## DAY 1 – MONDAY

### Community summit

A specialized setting for the regional and worldwide Drupal community organizers to meet each other and share their knowledge. If you lead a user group, contribute to Drupal and want to meet your fellow committers, or if you plan camps and work with the local community, you shouldn't miss this.

### CxO day

This event is for Drupal businesses and business leaders like CEOs, CTOs and everyone in between and beyond. The aim is to highlight specific issues that Drupal decision makers face when creating business strategies and establishing selling points on the market. We will create the perfect setting for regional businesses and local talent to meet investors interested in utilizing local resources.

## DAY 2-4 – TUESDAY TO THURSDAY

### Sessions and workshops

Ordinary camp days with high-quality sessions and workshops run by professionals in the worldwide Drupal community. The tracks are: business development and showcases, coding and development, frontend and site-building, and core conversations.

## MONDAY TO FRIDAY

### Sprints

We understand the importance of contributing to Drupal, so sprinting will focus on patches and core commits. Also, we believe it is important to bring the Drupal contributors from the regional area and the worldwide rockstars together in order to provide the opportunity to learn and give back to the community by porting contrib modules, and fix patches.



### Job speed dating

We will provide dedicated space for people who are looking for talented resources from the region. With 5-10 minute rounds of job speed dating, attendees and recruiters from the participating sponsors will have the opportunity to meet and have a short chat about meeting the talent demand. Besides the official schedule, we offer a number of social meetings, parties, and fun throughout the week.

## THE ORGANIZERS

The basic concept of a CEE-oriented Drupal conference originates from the eight local communities of this region: Czech Republic, Hungary, Poland, Romania, Serbia, Slovakia, Slovenia and Ukraine.

Aligned to this common idea, Drupal Iron Camp intends to be a travelling event, hosted every year by another country. On this first occasion, in 2015, it will be held in Budapest, thus both operative tasks executed and financial support will be provided by the Hungarian Drupal Association (HDA). All from the same key organisers who brought you the Drupal Developer Days Szeged in 2014 and the Drupalaton series.



# WHY SPONSOR DRUPAL IRON CAMP?

Confidence in the business value of Drupal Iron Camp is only half of the story. Even the most enthusiastic organisers need some support to carry out their tasks. As with all Drupal events, Iron Camp aims to foster knowledge sharing, and to help participants gain expertise and learn tricks from each other in practice. Attending Drupal Iron Camp will result in more highly-skilled professionals that businesses can potentially benefit from. While we are confident in the business and community value of Drupal Iron Camp, we can only realize all of our goals for the event with the help of our sponsors. Even though the conference is only in its first year, we firmly believe that the goals we have set, and the whole concept, are valuable to, and will strengthen, the quality of the international Drupal scene. Drupal Iron Camp aims to bring together the Drupal masterminds from every field, so this is an excellent networking opportunity for both regional and international companies. By sponsoring the event, you can promote your brand and present your company or organization to a wide audience. We would like to incorporate the tradition of Drupal Dev Days, where half of any remaining budget goes to the next event's organizers, so the event can be partially self-supported in the future. As this is the kick-off event, we don't have this financial support yet, so we are relying on our sponsors, whether it is corporate or private funding.

## THE VENUE – VÁRKERT BAZÁR

The event will be held in Várkert Bazár, a fantastic new event hall in the heart of Budapest, right below the world heritage site, Buda Castle. As the venue looks amazing, both from the outside and from the inside, and as it is located on the bank of the river Danube, it provides the perfect surroundings for a professional Drupal event.



Find more images of the venue here: [http://bit.ly/ironcamp\\_venue](http://bit.ly/ironcamp_venue)

More information about Várkert Bazár: <http://www.varkertbazar.hu/en/galeria>



# SPONSORSHIP PACKAGES

## ORGANIZATIONAL SPONSORSHIP

We designed our sponsor packages to ensure maximum visibility for our supporters in a wide audience of open source professionals. Our goal with the different packages is to provide the opportunity for sponsorship to a wide variety of Drupal companies and to make it affordable for smaller, mid-sized and larger businesses as well.

We are offering a special way of showcasing our sponsors from the CEE region to the regional market - details will be announced later.

## TOP LEVEL PACKAGES

The sponsor packages that are listed below aim to cover the budget of the whole event. If you purchase any of these packages you will be helping us bring Drupal Iron Camp to fruition.

	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
Available	1	3	5	7	10
Price	8000 €	6000 €	3000 €	1000 €	500 €

## ONLINE PRESENCE FOR TOP PACKAGES

	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
Home page	logo + link	logo + link	logo + link	-	-
Sponsors page	logo + link	logo + link	logo + link	logo + link	logo + link
All site pages	logo + link	logo + link	logo + link	-	-
Support badge	yes	yes	yes	yes	yes
Online job posting	yes	yes	yes	yes	yes
Newsletter appearance	all	all	all	1 special issue	1 special issue
Social media	yes, Twitter and Facebook	yes, Twitter and Facebook	yes, Twitter and Facebook	yes, Twitter and Facebook	yes, Twitter and Facebook



## CONFERENCE PRESENCE FOR TOP PACKAGES

	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
Tickets in package	8	6	4	2	1
Keynote intro	yes	-	-	-	-
For sponsors from CEE region	-	Special appearance (announced later)	Special appearance (announced later)	Special appearance (announced later)	Special appearance (announced later)
Logo on plenary and session room screen	1st level	2nd level	3rd level	4th level	5th level
Logo on program schedule	1st level	2nd level	3rd level	4th level	5th level
Signage in the halls	general	general	general	general	general
Registration desk/ swagbag handouts	yes	yes	yes	yes	yes
Exhibition space on conference days	yes	yes	yes	yes	yes
Distribution of sponsor merchandise or branded items*	in exhibition space	in exhibition space	in exhibition space	in exhibition space	in exhibition space
Job Speed Dating	yes	yes	yes	yes	yes
Thank you slide	yes	yes	yes	yes	yes
* (produced by sponsor)					



## SPECIAL DEDICATED PACKAGES

The following packages were designed to support specific events during the week. By purchasing one of these package options, you'll receive special visibility in a dedicated space and time, and your help will allow us to create the best possible environment for every attendee.

	LUNCH	COFFEE AND SNACKS	SPRINT
Available	4	9	5
Price	1500 €	1500 €	1500 €

## ONLINE PRESENCE FOR SPECIAL PACKAGES

	LUNCH	COFFEE AND SNACKS	SPRINT
Sponsors page	logo + link	logo + link	logo + link
Support badge	yes	yes	yes
Newsletter appearance	all	all	all
Social media	yes, Twitter and Facebook	yes, Twitter and Facebook	yes, Twitter and Facebook





## CONFERENCE PRESENCE FOR TOP PACKAGES

	LUNCH	COFFEE AND SNACKS	SPRINT
Tickets in package	1	1	1
Logo on program schedule	listed	listed	listed
Signage in the halls	in catering area on selected day	in catering area on selected day	in catering area on selected day
Registration desk/ swagbag handouts	yes	yes	yes
Distribution of sponsor merchandise or branded items*	in exhibition space	in exhibition space	in exhibition space
Thank you slide	yes	yes	yes
* (produced by sponsor)			

## INDIVIDUAL SPONSORING

We are offering an individual sponsorship option for those community members who would like to support Drupal Iron Camp personally. By purchasing the individual sponsor package, you will receive an entrance ticket and a surprise gift from us, and you will enjoy all the benefits of the bronze sponsorship package.

Thank you for considering sponsorship opportunities for Drupal Iron Camp 2015!

If you would like to sponsor the event or have any questions, please don't hesitate to contact us at [info@drupalironcamp.com](mailto:info@drupalironcamp.com)!