

### Q1 to Q12 have only one correct answer. Choose the correct option to answer your question.

- 1. Which of the following is an application of clustering?
  - a. Biological network analysis
  - b. Market trend prediction
  - c. Topic modeling
  - d. All of the above

ANS: All of the above

- 2. On which data type, we cannot perform cluster analysis?
  - a. Time series data
  - b. Text data
  - c. Multimedia data
  - d. None

Ans: d.none

- 3. Netflix's movie recommendation system uses
  - a. Supervised learning
  - b. Unsupervised learning
  - c. Reinforcement learning and Unsupervised learning
  - d. All of the above

ANS: Reinforcement learning and Unsupervised learning

- 4. The final output of Hierarchical clustering is
  - a. The number of cluster centroids
  - b. The tree representing how close the data points are to each other
  - c. A map defining the similar data points into individual groups
  - d. All of the above

ANS: The tree representing how close the data points are to each other

- 5. Which of the step is not required for K-means clustering?
  - a. A distance metric
  - b. Initial number of clusters
  - c. Initial guess as to cluster centroids
  - d. None

ANS: d.NONE





- 6. Which is the following is wrong?
  - a. k-means clustering is a vector quantization method
  - b. k-means clustering tries to group n observations into k clusters
  - c. k-nearest neighbour is same as k-means
  - d. None

ANS: C: k-nearest neighbour is same as k-means

- 7. Which of the following metrics, do we have for finding dissimilarity between two clusters in hierarchical clustering?
- i. Single-link
- ii. Complete-link
- iii. Average-link

#### Options:

- a. 1 and 2
- b. 1 and 3
- c. 2 and 3
- d. 1, 2 and 3

ANS: 1, 2 and 3

- 8. Which of the following are true?
- i. Clustering analysis is negatively affected by multicollinearity of features
- ii. Clustering analysis is negatively affected by heteroscedasticity

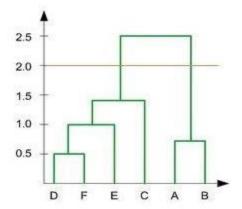
#### Options:

- a. 1 only
- b. 2 only
- c. 1 and 2
- d. None of them

ANS: A. 1 ONLY



9. In the figure above, if you draw a horizontal line on y-axis for y=2. What will be the number of clustersformed? a. 2



- b. 4
- c. 3
- d. 5

ANS: Solution: (A)

Since the number of vertical lines intersecting the red horizontal line at y=2 in the dendrogram are 2, therefore, two clusters will be formed.

- 10. For which of the following tasks might clustering be a suitable approach?
  - a. Given sales data from a large number of products in a supermarket, estimate future sales for each of these products.
  - b. Given a database of information about your users, automatically group them into different market segments.
- c. Predicting whether stock price of a company will increase tomorrow.
- d. Given historical weather records, predict if tomorrow's weather will be sunny or rainy.

Ans : a) Given sales data from a large number of products in a supermarket, estimate future sales for each of these products.

FLIP ROBO



### 11. Given, six points with the following attributes:

point	x coordinate	y coordinate 0.5306	
p1	0.4005		
p2	0.2148	0.3854	
р3	0.3457	0.3156	
p4	0.2652	0.1875	
p5	0.0789	0.4139	
р6	0.4548	0.3022	

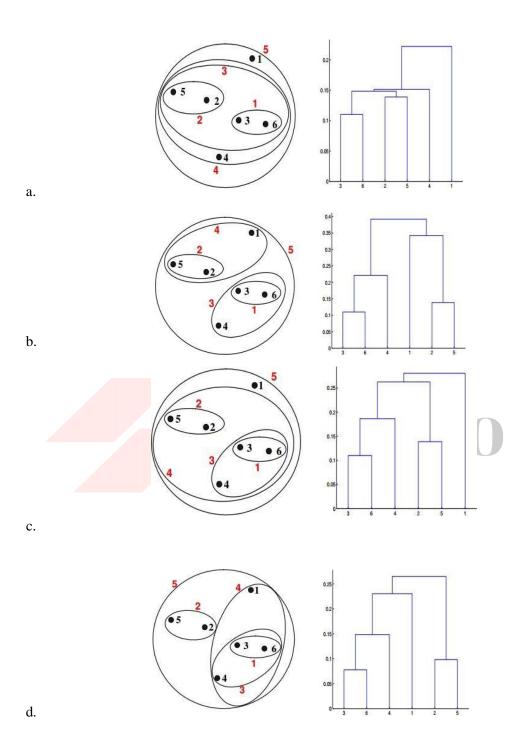
Table: X-Y coordinates of six points.

- į	p1	p2	р3	p4	p5	p6
p1	0.0000	0.2357	0.2218	0.3688	0.3421	0.2347
p2	0.2357	0.0000	0.1483	0.2042	0.1388	0.2540
р3	0.2218	0.1483	0.0000	0.1513	0.2843	0.1100
p4	0.3688	0.2042	0.1513	0.0000	0.2932	0.2216
<b>p</b> 5	0.3421	0.1388	0.2843	0.2932	0.0000	0.3921
р6	0.2347	0.2540	0.1100	0.2216	0.3921	0.0000

Table : Distance Matrix for Six Points



Which of the following clustering representations and dendrogram depicts the use of MIN or Single link proximity function in hierarchical clustering:





# ANS: A) Solution: (A)

For the single link or MIN version of hierarchical clustering, the proximity of two clusters is defined to be the minimum of the distance between any two points in the different clusters. For instance, from the table, we see that the distance between points 3 and 6 is 0.11, and that is the height at which they are joined into one cluster in the dendrogram. As another example, the distance between clusters  $\{3, 6\}$  and  $\{2, 5\}$  is given by dist( $\{3, 6\}, \{2, 5\}$ ) = min(dist(3, 2), dist(6, 2), dist(3, 5), dist(6, 5)) = min(0.1483, 0.2540, 0.2843, 0.3921) = 0.1483.



12. Given, six points with the following attributes:

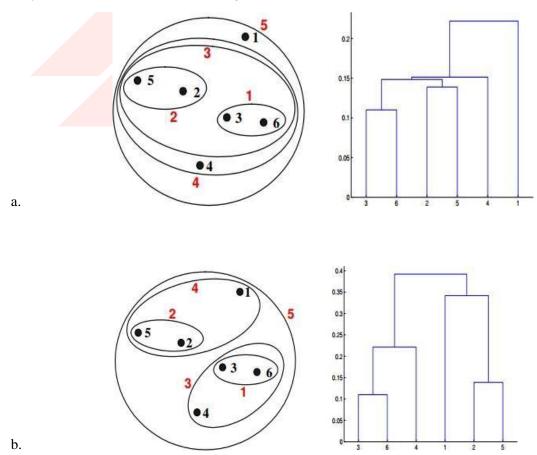
point	x coordinate	y coordinate 0.5306	
p1	0.4005		
p2	0.2148	0.3854	
р3	0.3457	0.3156	
p4	0.2652	0.1875	
<b>p5</b>	0.0789	0.4139	
р6	0.4548	0.3022	

Table: X-Y coordinates of six points.

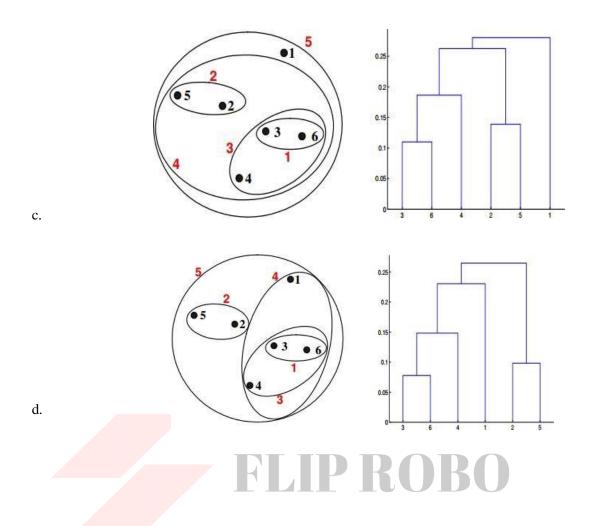
	p1	p2	р3	p4	p5	p6
p1	0.0000	0.2357	0.2218	0.3688	0.3421	0.2347
p2	0.2357	0.0000	0.1483	0.2042	0.1388	0.2540
р3	0.2218	0.1483	0.0000	0.1513	0.2843	0.1100
p4	0.3688	0.2042	0.1513	0.0000	0.2932	0.2216
$p_5$	0.3421	0.1388	0.2843	0.2932	0.0000	0.3921
р6	0.2347	0.2540	0.1100	0.2216	0.3921	0.0000

Table : Distance Matrix for Six Points

Which of the following clustering representations and dendrogram depicts the use of MAX or Completelink proximity function in hierarchical clustering.







# Solution: (B)

For the single link or MAX version of hierarchical clustering, the proximity of two clusters is defined to be the maximum of the distance between any two points in the different clusters. Similarly, here points 3 and 6 are merged first. However,  $\{3, 6\}$  is merged with  $\{4\}$ , instead of  $\{2, 5\}$ . This is because the dist( $\{3, 6\}, \{4\}$ ) = max(dist( $\{3, 4\}$ ), dist( $\{4, 4\}$ ) = max(0.1513, 0.2216) = 0.2216, which is smaller than dist( $\{3, 6\}, \{2, 5\}$ ) = max(dist( $\{3, 2\}, \{4\}$ ) = max(dist( $\{3, 5\}, \{4\}$ )) = max(dist( $\{3, 6\}, \{2, 5\}$ )) = max(dist( $\{3, 6\}, \{4\}$ )) = max(dist( $\{3, 6\}, \{2, 5\}$ )) = max(dist( $\{3, 6\}, \{4\}$ )) = max(dist( $\{3, 6\}, \{2, 5\}$ )) = max(dist( $\{3, 6\}, \{4\}$ )) = max(dist( $\{3, 6\}, \{2, 5\}$ )) = max(dist( $\{3, 6\}, \{4\}$ )) = max(dist( $\{3, 6\}, \{2, 5\}$ ) = max(dist( $\{3, 6\}, \{2, 5\}$ )) = max(dist( $\{3, 6\}, \{2, 5\}, \{2, 5\}$ ) = max(dist( $\{3, 6\}, \{2, 5\}, \{2, 5\}$ )) = max(dist( $\{3, 6\}, \{2, 5\}, \{2, 5\}, \{2, 5\}$ ) = max(dist( $\{3, 6\}, \{2, 5\}, \{2, 5\}, \{2, 5\}, \{2, 5\}$ ) = max(dist( $\{3, 6\}, \{2, 5\}, \{2, 5\}, \{2, 5\}, \{2, 5\}, \{2, 5\}, \{2, 5\}, \{2, 5\}$ )



#### Q13 to Q14 are subjective answers type questions, Answers them in their own words briefly

13. What is the importance of clustering?

Ans: Clustering **helps in understanding the natural grouping in a dataset**. Their purpose is to make sense to partition the data into some group of logical groupings. Clustering quality depends on the methods and the identification of hidden patterns.

Clustering is very much important as it determines the intrinsic grouping among the unlabelled data present. There are no criteria for good clustering. It depends on the user, what is the criteria they may use which satisfy their need. For instance, we could be interested in finding representatives for homogeneous groups (data reduction), in finding "natural clusters" and describe their unknown properties ("natural" data types), in finding useful and suitable groupings ("useful" data classes) or in finding unusual data objects (outlier detection). This algorithm must make some assumptions that constitute the similarity of points and each assumption make different and equally valid clusters.

14. How can I improve my clustering performance?

#### ANS:

K-means clustering algorithm can be significantly improved by using a better initialization technique, and by repeating (re-starting) the algorithm. When the data has overlapping clusters, k-means can improve the results of the initialization technique.

K-means clustering algorithm can be significantly improved by using a better initialization technique, and by repeating (re-starting) the algorithm.

When the data has overlapping clusters, k-means can improve the results of the initialization technique.

When the data has well separated clusters, the performance of k-means depends completely on the goodness of the initialization.

Initialization using simple furthest point heuristic (Maxmin) reduces the clustering error of k-means from 15% to 6%, on average.