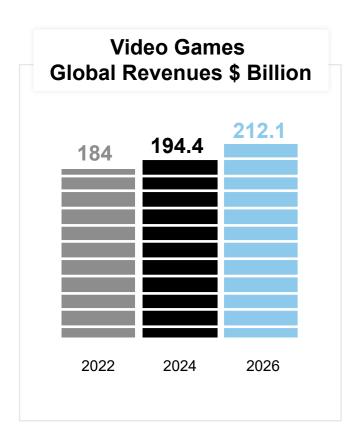
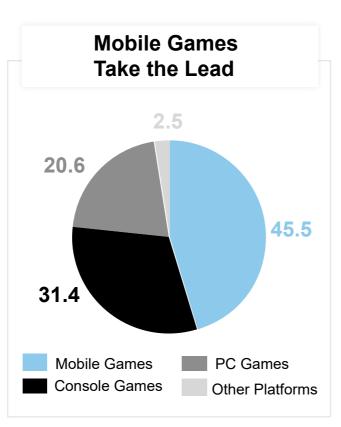
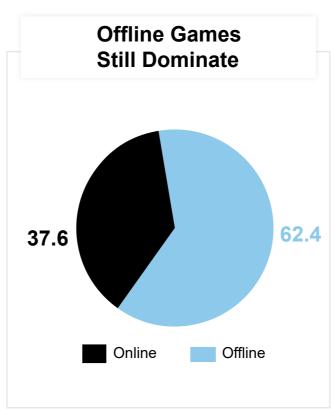
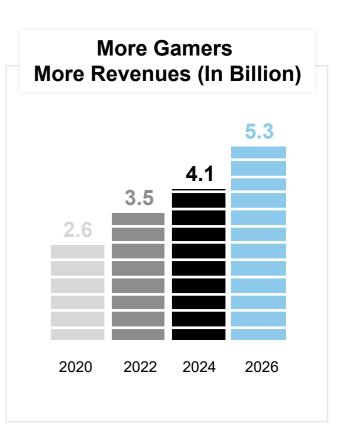
THE GAMING INDUSTRY VISUALIZED









2023 ESSENTIAL FACTS

87%of players agree that games provide mental stimulation

60%

Of parents see educational games as a medium to make learning easier

28.3%Of generation Z identify themselves as 'gamers

26.3%

Of global revenues comes from China

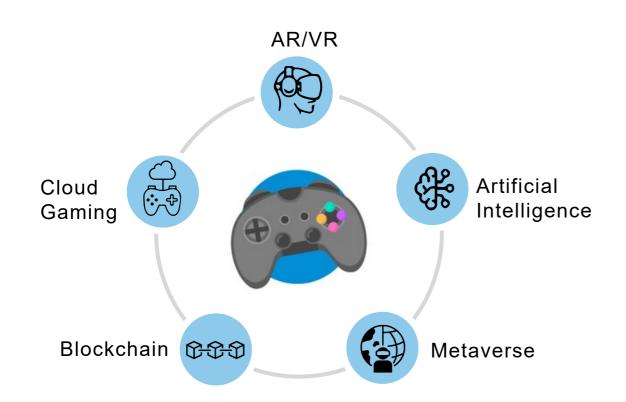
\$125.6

Is the current average spending on games per gamer

8.27

Hours per week is the time an average gamer spends playing games

Technologies Shaping the Future



Trends Redefining the Coming Decade

