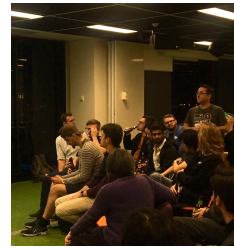
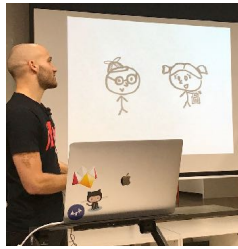
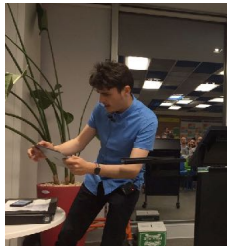




# Melbourne CocoaHeads Sponsorships



## About Melbourne CocoaHeads

Melbourne CocoaHeads Melbourne's longest running independent Apple Developers community event running monthly since 2007. Each month members dedicate their time to present on iOS, macOS and other Apple software development topics. Each talk is also live-streamed and archived to YouTube to be watched around the world.

In 2019 Melbourne CocoaHeads hosted 11 meetups, with an average of 3 presentations each night given to an average audience of 50 to 90 of passionate iOS and Apple developers & designers. Each month members dedicate their time to present on iOS, macOS and other Apple software development topics. Additionally the Melbourne CocoaHeads Monthly Hack Nights, held in conjunction with the Melbourne Google Developers Group have established a strong community across technologies and interests.

### Organisation

Melbourne CocoaHeads is a community organisation made up of passionate volunteers that manage the monthly main event with a rotating cast of organisers taking charge every month.

### Diversity and Inclusion

A Diversity and Inclusion working group has been established with the goal of making the community more welcoming to a wider community of Apple Developers. Several initiatives have been implemented to improve our gender balance, and to reach out to junior developers to attend, volunteer, or even present at the events.

Early results are positive and these efforts will continue in 2020.

### Code of Conduct

All of Melbourne CocoaHeads' events and associated channels are covered by a Code of Conduct. All members or attendees of CocoaHeads events are expected to be familiar with our code of conduct. The code of conduct is available on the Melbourne CocoaHeads web site.

### Melbourne CocoaHeads Events

*Monthly Presentation Nights* - Presentation nights are our main event, running on the 2nd Thursday of the month, from February to December. We are centrally located in the Melbourne CBD.

*Monthly Hack Nights* - Bring your laptop and your iOS, macOS, tvOS or watchOS project to the ultimate hack night. An all-ages alcohol-free event welcoming everyone. It will be held in a

professional environment to allow you to work on your project. Get help from industry experts who are on hand to help you out.

*Social Drinks and Breakfasts* - These social events are typically arranged monthly and provide an opportunity for the community to catch up outside the more formally arranged Presentation nights.

### **Melbourne CocoaHeads Slack Channel**

The community is always actively communicating via our #slack channel. The Melbourne CocoaHeads slack channel is busy with discussions across new software releases, continuous integration, working around bugs and sharing lessons learned and employment opportunities.

## **Melbourne CocoaHeads Sponsorship**

Sponsoring Melbourne CocoaHeads is an excellent way to place your company in the minds of Melbourne's current & upcoming Apple platform developers as a place they might like to work or engage with.

All funding goes towards catering, venue hire costs, and other small administration costs. Our venue for the presentation night for 2020 is YBF Ventures with an ongoing booking of their ballroom at 520 Bourke Street.

### **Sponsorship Benefits**

Melbourne CocoaHeads Sponsors help grow and strengthen the local development community. Sponsors benefit from:

- **Recruitment** - raising your company's profile and getting direct access to a community of developers for hiring
- **Staff Development** - Melbourne CocoaHeads assists staff personal development through receiving and also presenting talks and lightning talks.
- **Developer Support network** - the community actively provides each other support in solving technical issues, design patterns and sharing expertise via the Melbourne CocoaHeads slack channel.

## Sponsorship Packages

In 2020 we are offering annual sponsorships from February through December. Sponsors will be mentioned at the presentation night and the Hack Night each month and on the front page of the CocoaHeads website.

Gold Sponsorship	Silver Sponsor	Bronze Sponsor
Mentioned as the major sponsor for 2020 at each event (including Hack Night)		
First opportunity to speak during our "Who's Hiring" segment each evening		
Company Introduction slot at one of the meet ups. (5mins)	Company Introduction slot at one of the meet ups. (5mins)	
Your logos on the front page of the website, on our published YouTube videos	Your logos on the front page of the website, on our published YouTube videos	Your logo on the front page of the website
Limit of 1 major sponsor	Limit of 5 silver sponsors	
Cost \$4,000	Cost \$2,000	Cost \$1,000

## Community Sponsors

Sponsorship opportunities are available for smaller companies or individuals who would like to support the community.

Sponsorship can be in the form of a CocoaHeads specific specials or give aways of company swag/stickers/T-Shirts or software licences. Community sponsors will be mentioned on the website and during give aways.

## Sponsorship Contact

For sponsorship enquiries, please contact Mike Monaghan  
email: [mrnikemon@gmail.com](mailto:mrnikemon@gmail.com)