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LifeVista

REVOLUTIONIZING CAREER
EXPLORATION



LIFEVISTA

TEAM9 EDU MENTORS

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Spring 2024

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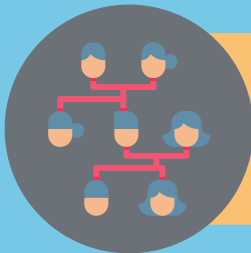
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Introduction

(Needs and Customer Segments)



CUSTOMER SEGMENTS



CUSTOMER NEEDS



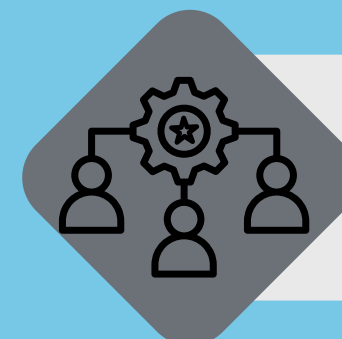
Students



Personalized
Guidance



Educational
Institutions

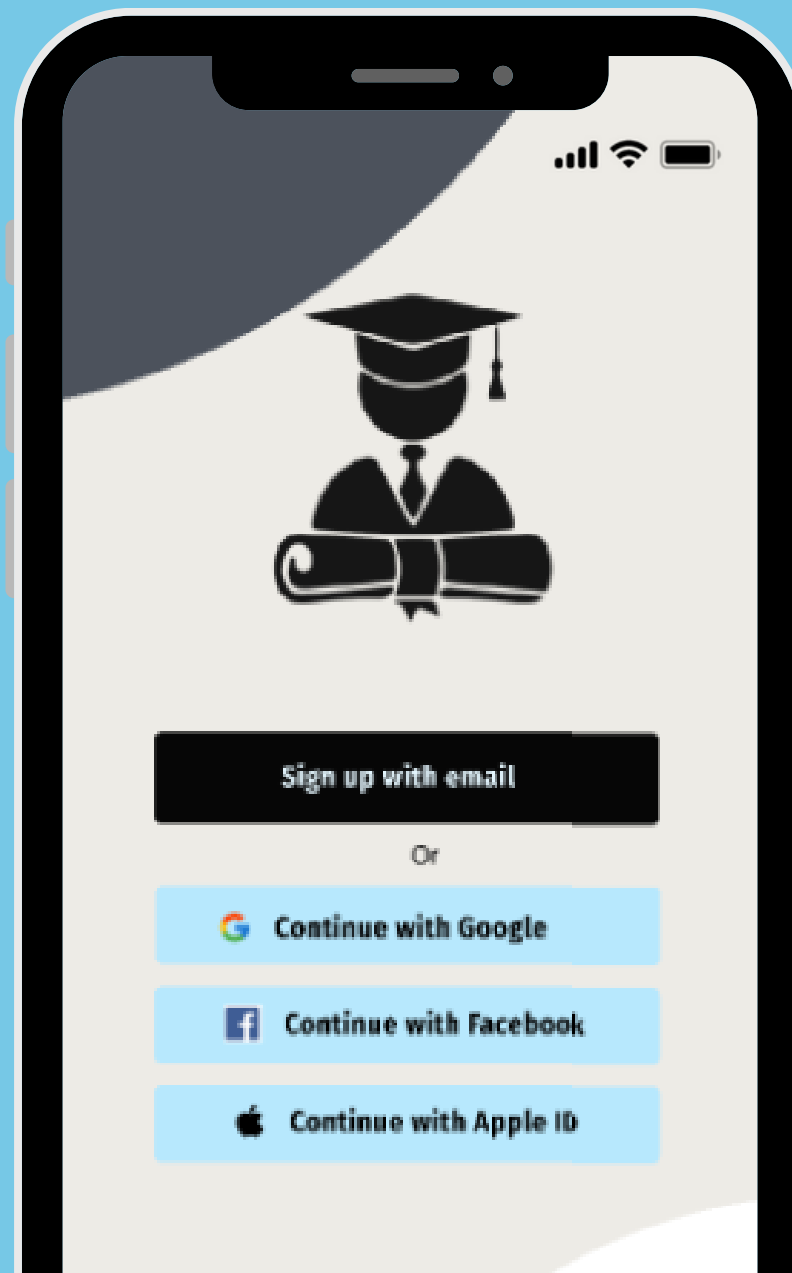


Adaptable
Resources

Proposed Solution



LifeVista seeks to revolutionize career exploration through immersive virtual experiences, connecting students with professionals for real-world insights.



1

Comprehensive Resources

2

Interactive Experience

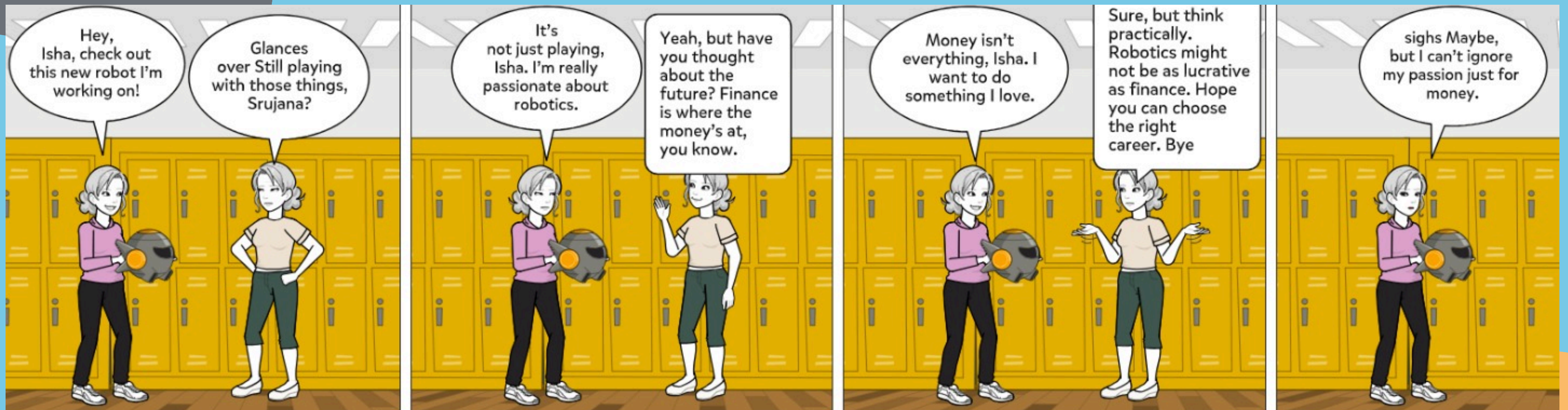
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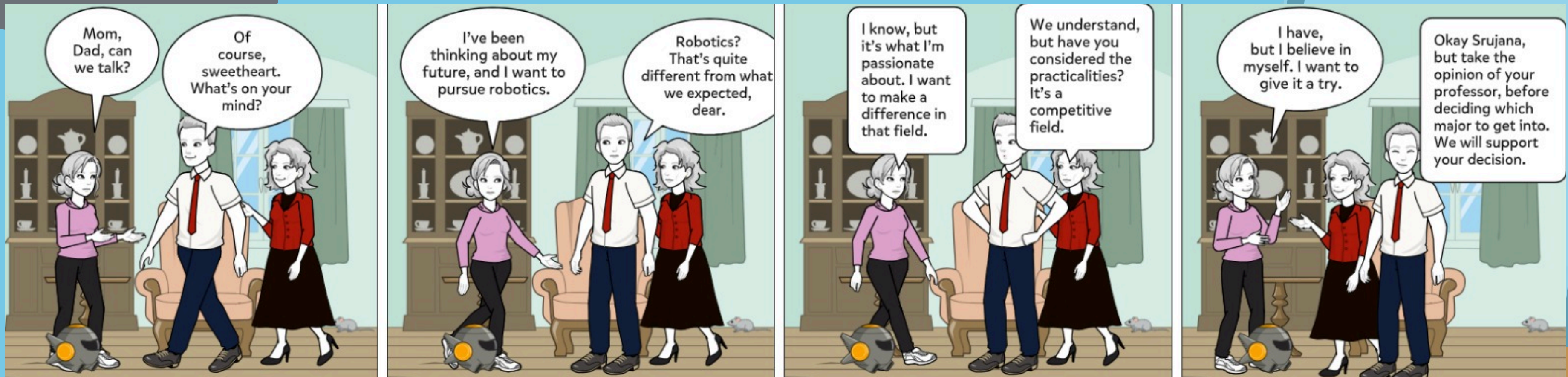
Meaningful Mentorship

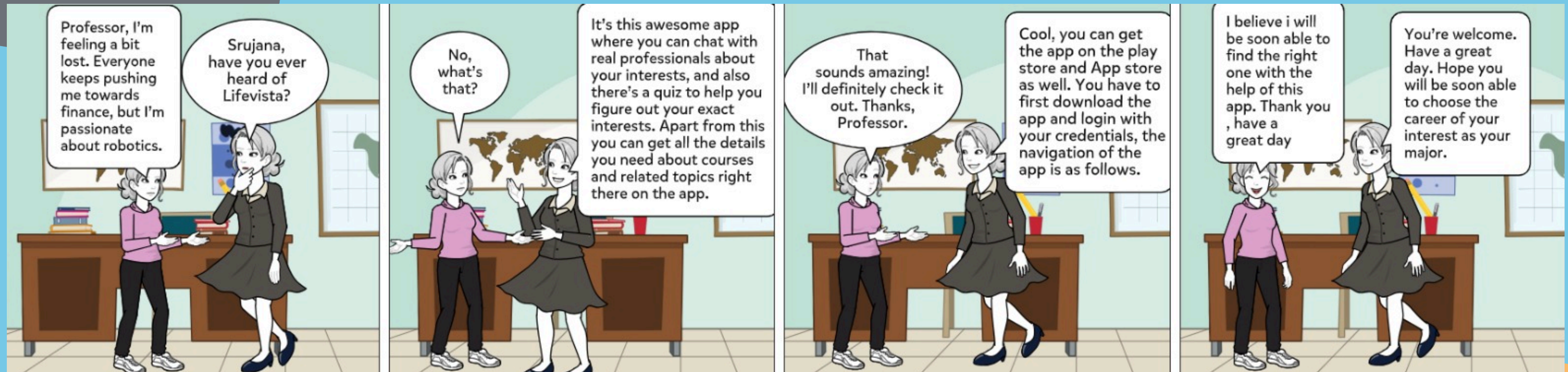
4

Personalized Assistance

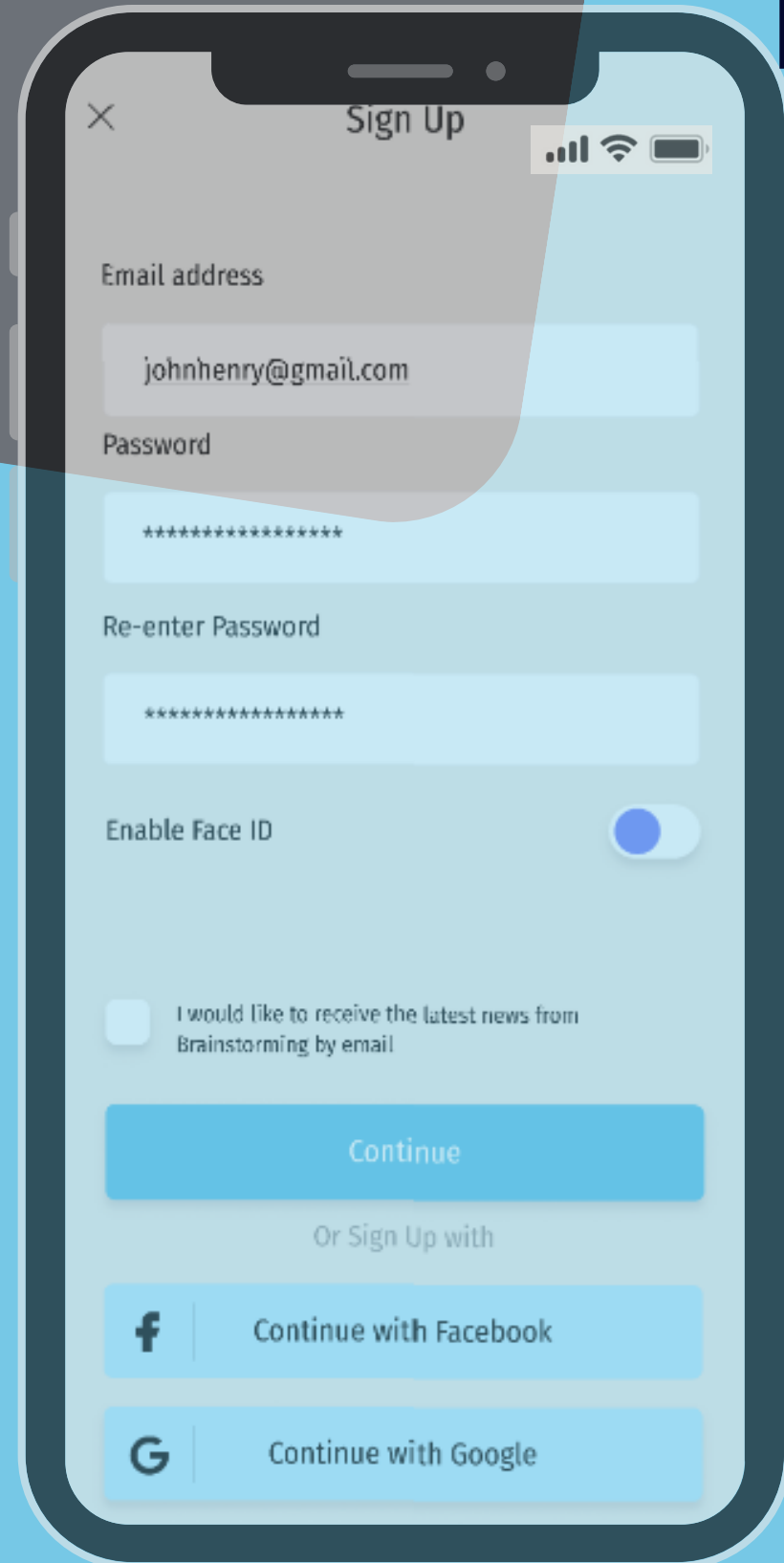
Visual Storyboard

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Product Roadmap

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- MVP Launch
- Onboarding (Login/signup)
- Basic career assessment and recommendation
- Referral program implementation

2

- Interactive career simulation module
- Personalized recommendation engine
- Feedback integration and platform optimization
- Partnership with educational institutions

3

- Career expert webinar series launch
- Expansion of mentorship program
- User-generated content initiative
- Premium suscription model launch

4

- Website Launch
- Search engine optimization
- Sponsored content integration
- Geographical expansion

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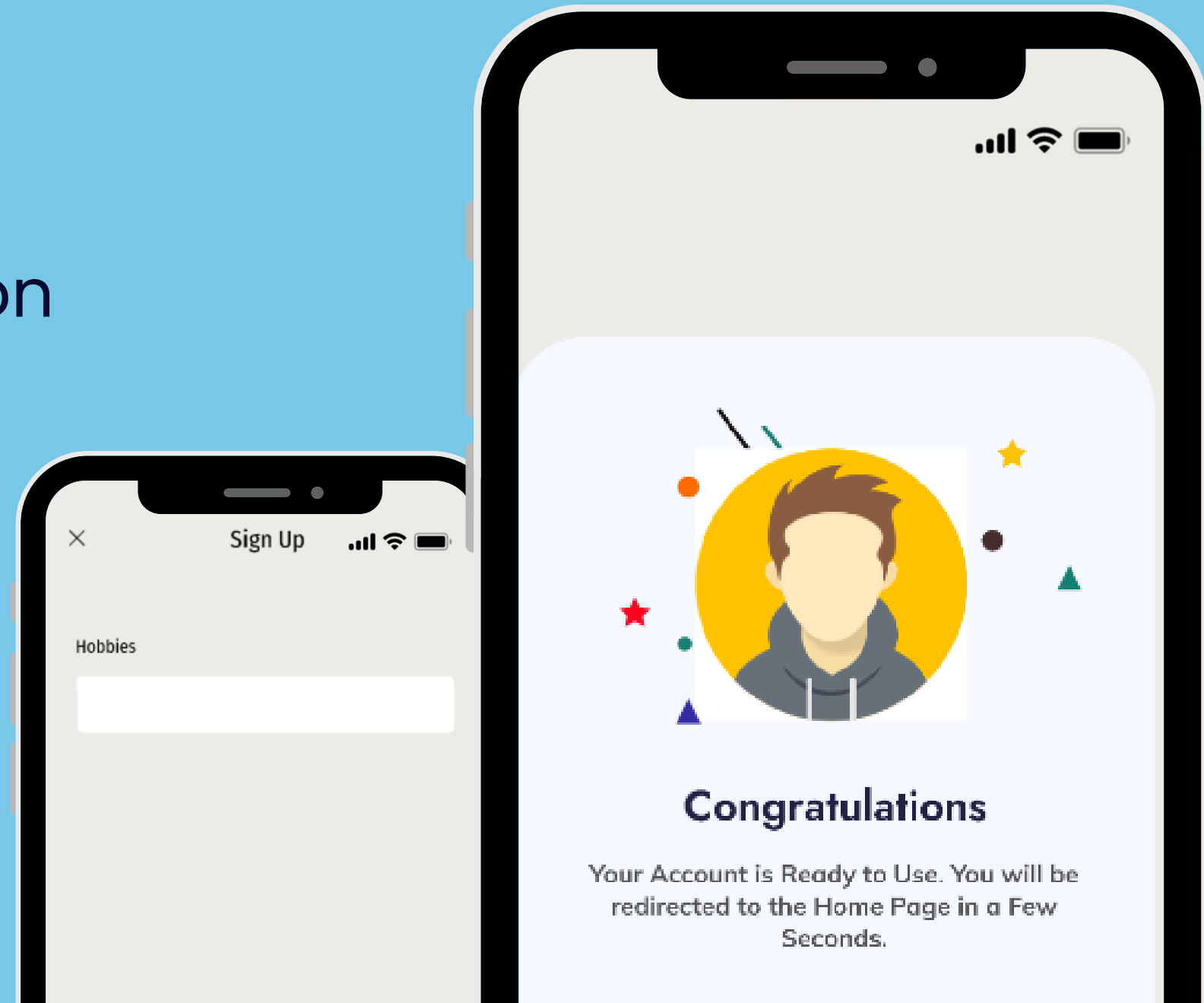
Product Features

- Personalized Career Counselling
- Diverse content
- Direct professional network access
- Better Price
- Recorded Webinars and content

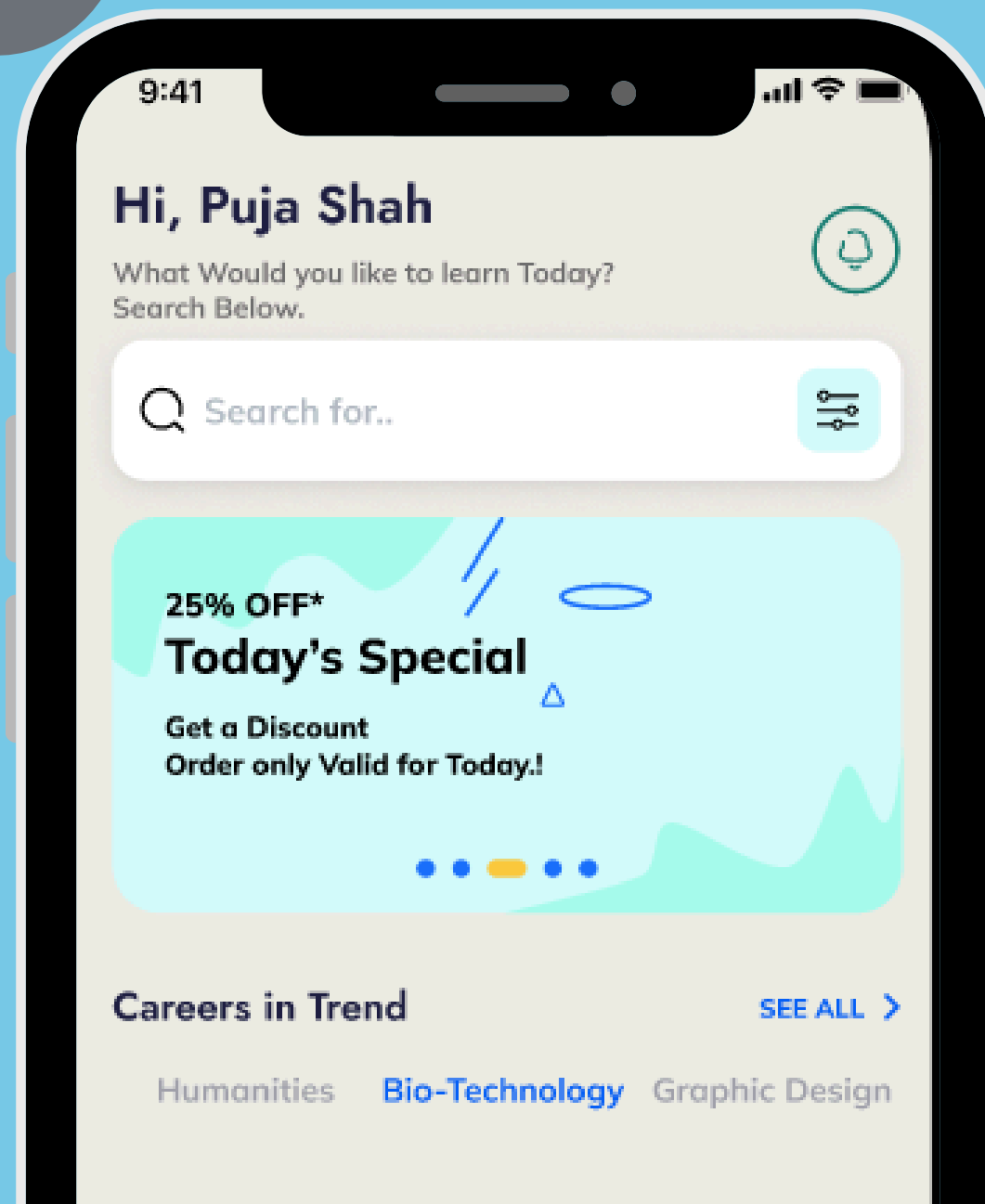
The image shows two smartphone screens displaying a 'Sign Up' form. The left screen shows the form with empty fields. The right screen shows the form with pre-filled data: First Name 'Puja', Last Name 'Shah', Mobile Number '+1 857 225 1234', City 'Boston', and University 'Select University'. Both screens have a 'Continue' button at the bottom.

Features of MVP

- User onboarding and profile creation
- Basic career assessment and recommendation engine
- Curated learning resources
- Mentor matching and in-platform communication



Key Metrics

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User retention
rate over time

Free to premium
conversion rate

Assessment
completion rate

Click-Through Rate on
Recommendations

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Operational Needs

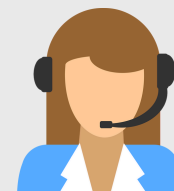
1. Professionals



2. Educational content/videos creators



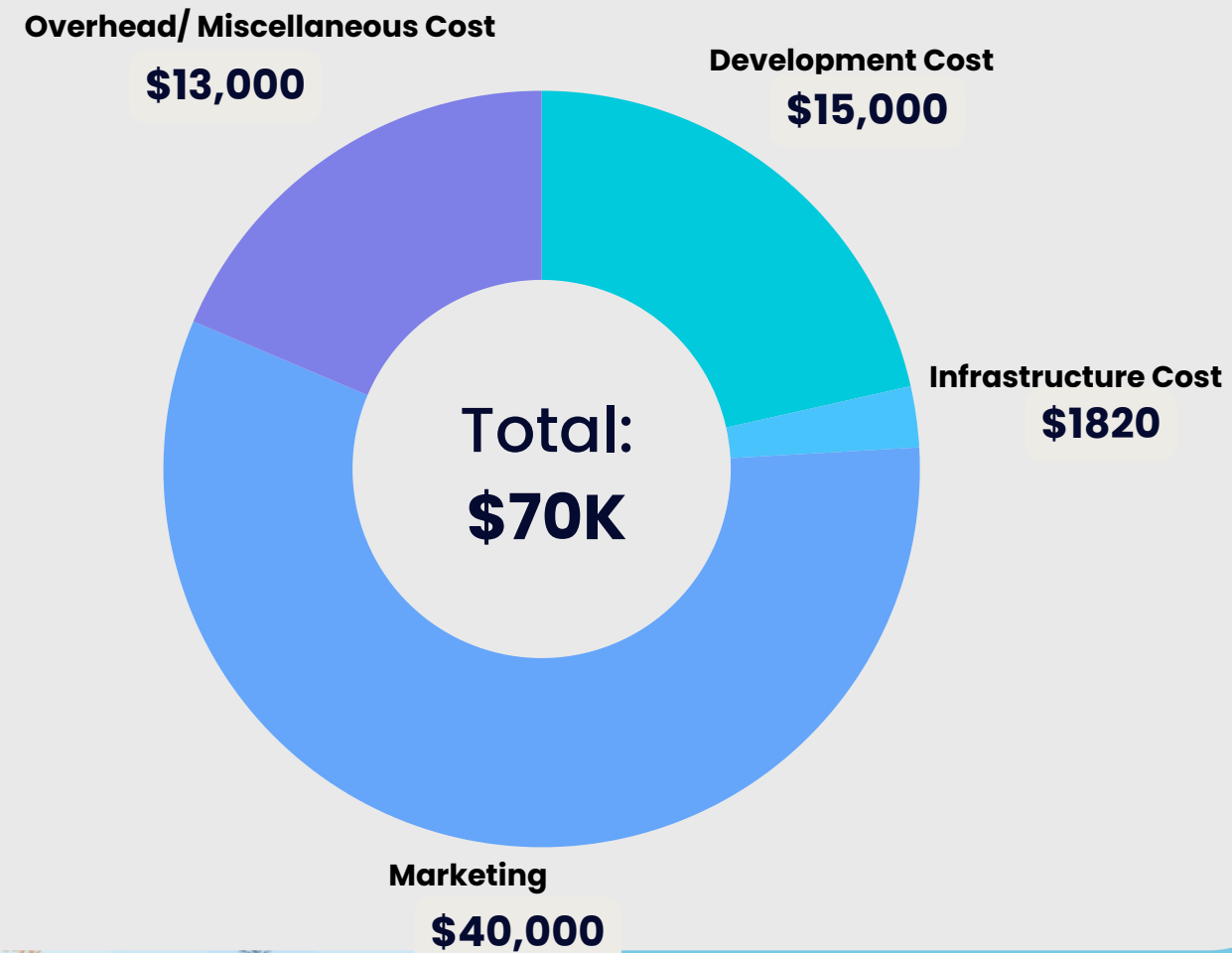
3. Customer Support



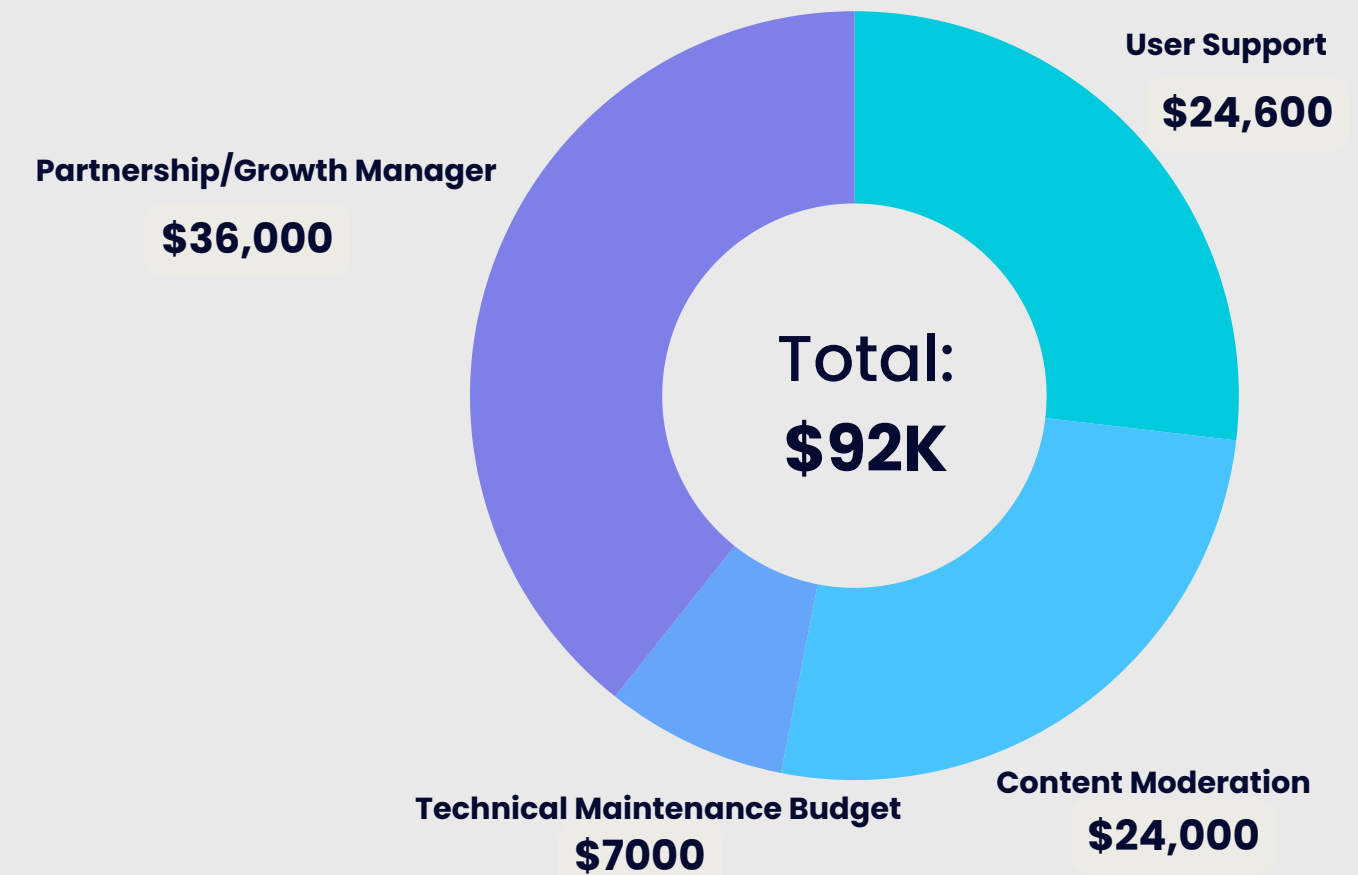
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Projected Costs

Development Costs



Operational Costs



Subscription Price List



Free Plan

- Browse content related to career
- Free Career assesment test
- 1 free mentor connect

Free



Premium Plan

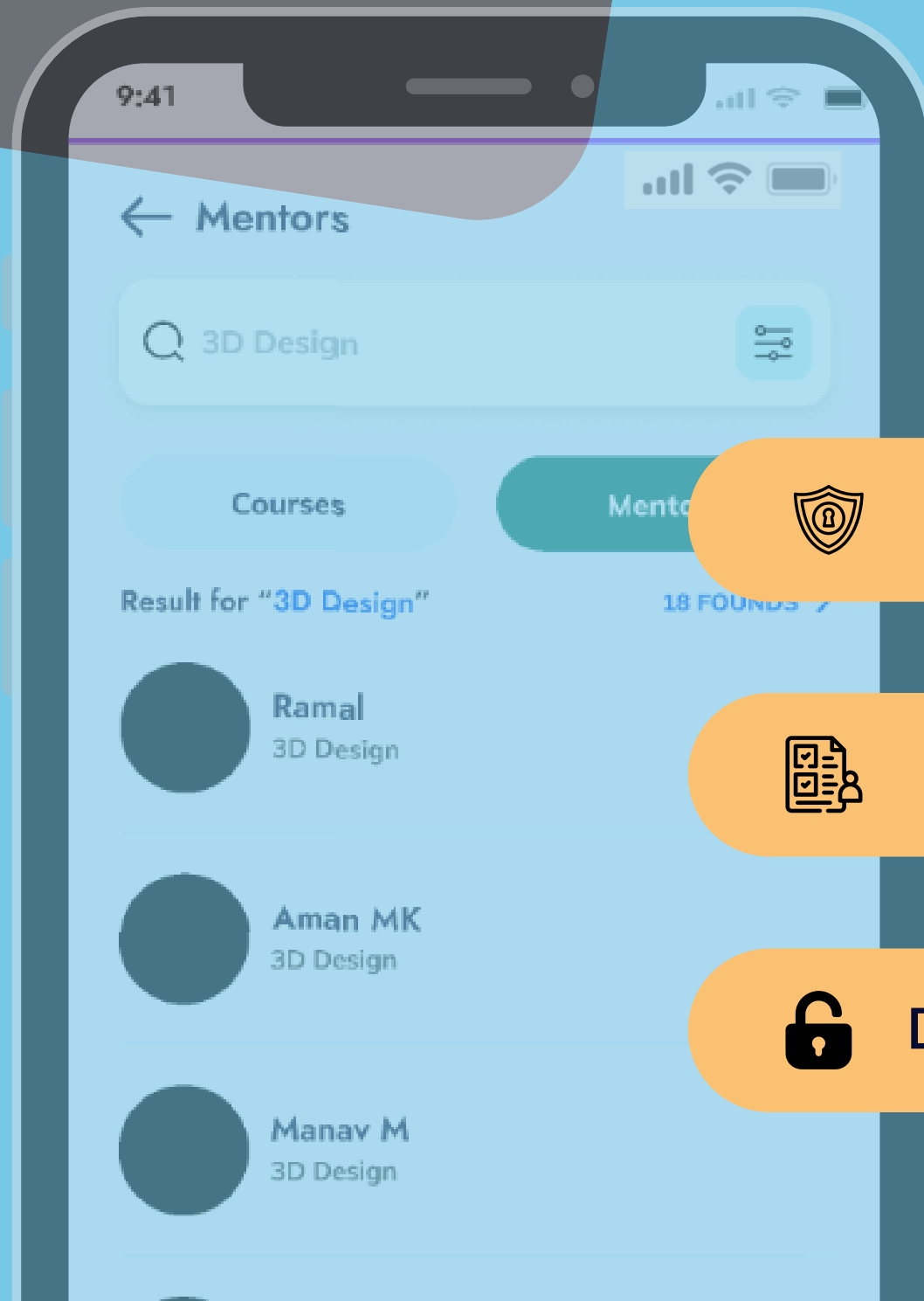
- Personalized content
- One-on-one mentorship
- Access to webinars
- Priority email and chat support

\$20/month

\$15*/month

*When billed yearly

Addressing Risks



Access Risks



Compliance Risks



Data Security Risks



Advanced Encryption &
Real-Time Monitoring

Regular Compliance
Training & Audits

Tiered Access Control &
User Verification

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Thank You!

[Sign up!](#)