



Lifevista

Revolutionizing career exploration

Team EduMentors

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MRD Presentation



A Vision to Empower and Transform

LifeVista seeks to revolutionize career exploration through immersive virtual experiences, connecting students with professionals for real-world insights.



**Virtual
Insights**



**Immersive
Exploration**



**Career
Revolution**



**Real World
Experience**



Mentorship



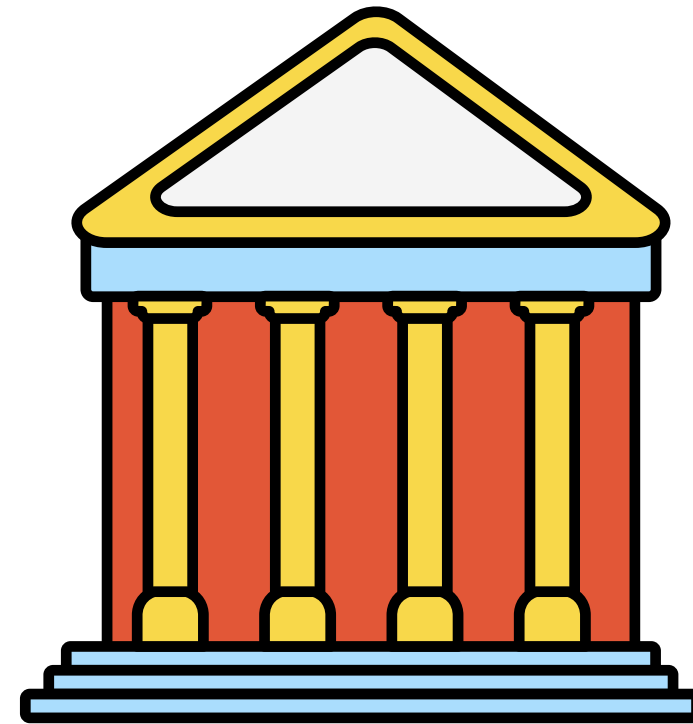


Unmet Needs



Parents and students
often find career guidance
confusing and
unrelatable.

Face challenges in
offering varied and
detailed career resources.



Professionals and creators
often lack platforms to
effectively share their
knowledge with learners.



Customer Segments

Students



Seeking clarity and direction in their career aspirations.

Educational Institutions



Striving for innovative, holistic approaches to career exploration.



Use Cases

Anjali's STEM
Exploration



Jayanth's
Mentorship
Impact

Ms. Carter's
Enhanced Career
Program





Competitive analysis

Features

LifeVista

Mindler

LinkedIn

Personalized Career
Counselling



Diverse
content



Direct professional
network access



Price

\$200/year

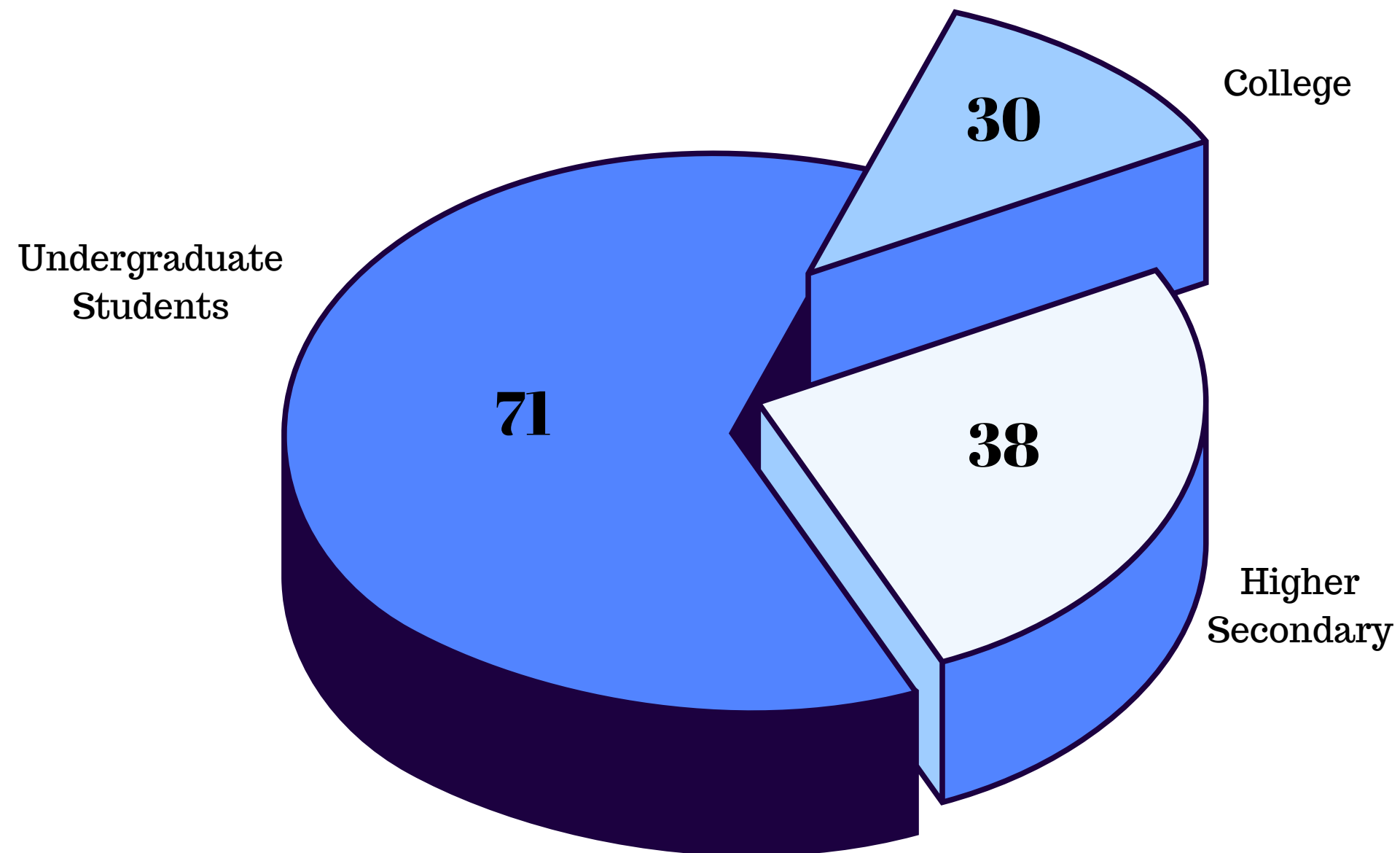
\$400/year

\$480/year



Market Size

139 million students are registered in higher education colleges in India



Target Audience



Expected Premium Users



Avg. Yearly Fees

\$ 200/yr

Potential Revenue

\$41.7 M

Spring 2024



Proactively Addressing Risks

