



# Financial report 2012

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## Note

This report is provided, roughly translated, in English, as a support. The authoritative and complete document is the initial, French version of this report. In any case, we will strive to provide permanent access to the association financial structure and activity from <http://www.mageia.org/en/about/reports/>.

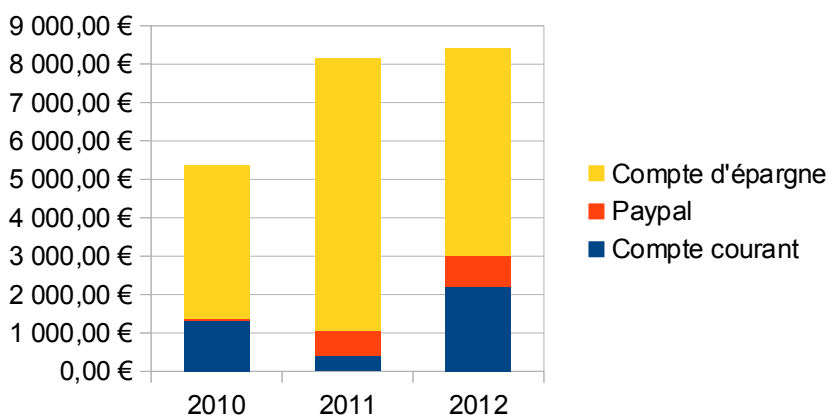
# 1 Current situation

## 1.1 Account balance

On December 31st, 2011, our account balance was € 8,166.37.

On December 31st, 2012, our account balance was € 8,423.07.

	2010	2011	2012
<i>Current account</i>	1 310,24 €	413,13 €	2191,13
<i>Paypal</i>	63,51 €	653,24 €	828,81
<i>Savings account</i>	4 000,00 €	7 100,00 €	5403,13
<b>Total</b>	<b>5 373,75 €</b>	<b>8 166,37 €</b>	<b>8423,07</b>



## 1.2 Income statement

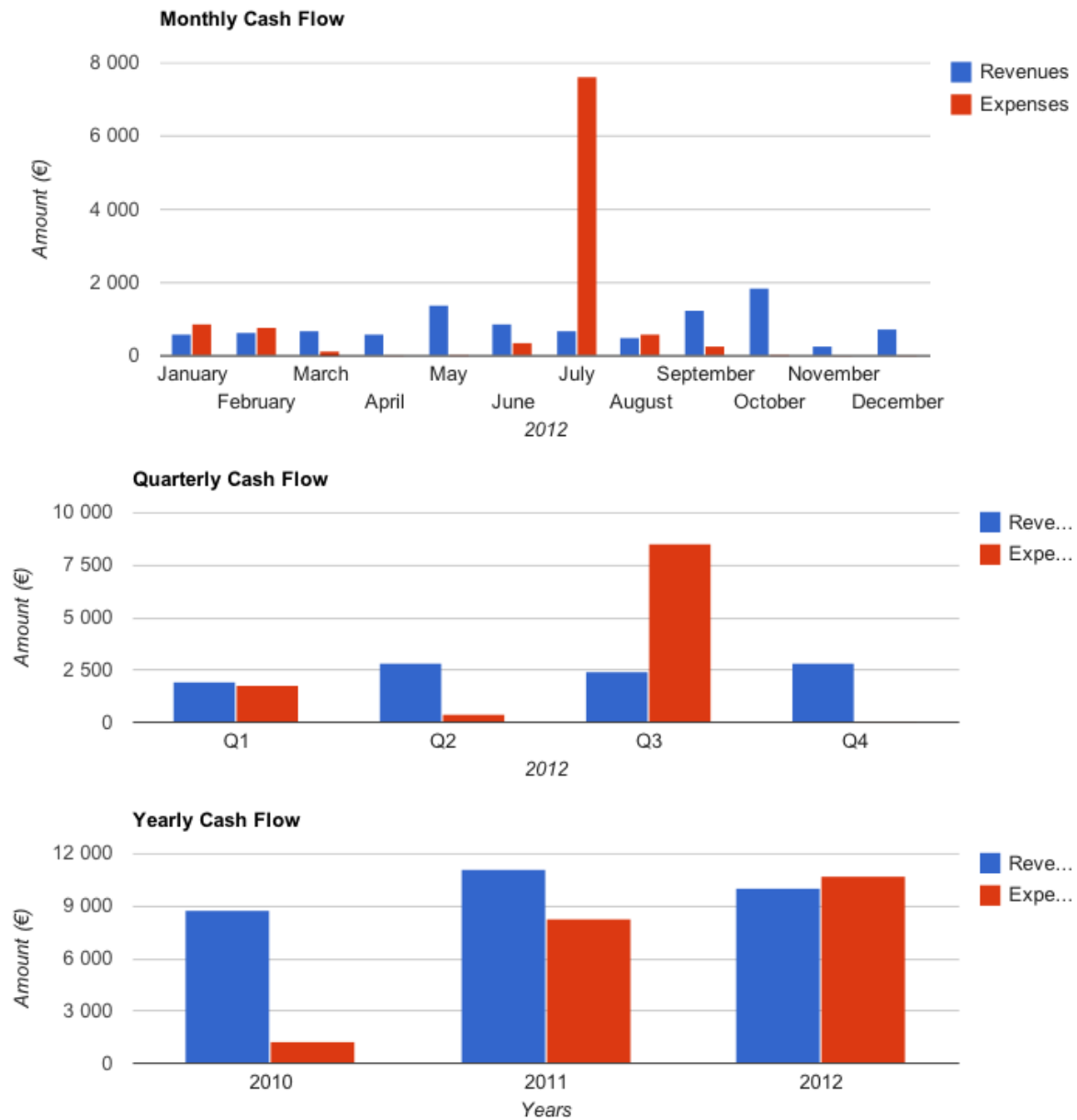
### Compte de résultat pour l'année 2012 (du 01/01/2012 au 31/12/2012)

Expenditures			Income		
<b>Operating expenses</b>			<b>Operating income</b>		
Transportation	1 045,05 €	9,7%	Donations received	10 072,08 €	100,0%
Equipment purchases	8 159,53 €	75,8%			
Hosting purchases	410,46 €	3,8%			
Marketing	767,66 €	7,1%			
Sous total 1	10 382,70 €	96,4%	Sous total 1	10 072,08 €	
<b>Financial charges</b>			<b>Financial income</b>		
Frais bancaires	283,99 €	2,6%	Bank interest	0,00 €	
Sous total 2	283,99 €	2,6%	Sous total 2	0,00 €	
<b>Exceptional expenditures</b>					
Subscriptions	100,00 €	0,9%			
Sous total 3	100,00 €	0,9%			
<b>Total expenditure</b>	10 766,69 €		<b>Total income</b>	10 072,08 €	
<b>Credit balance</b>	-694,61 €		<b>Debit balance</b>	694,61 €	

The 2012 result is therefore a loss of € 694.61.

## 2 2012 activity features

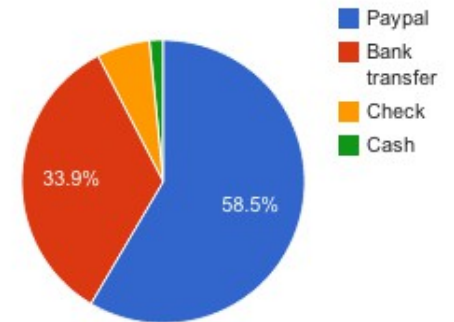
### 2.1 Income & expenses



## 2.2 Income structure details

month	count	total amount	check	transfer	paypal	cash	average
January	19	624.48	0.00	80.00	544.48	0.00	32.87
February	15	630.00	0.00	200.00	430.00	0.00	42.00
March	9	684.13	0.00	423.13	261.00	0.00	76.01
April	10	610.00	0.00	100.00	510.00	0.00	61.00
May	25	1,374.00	100.00	555.00	719.00	0.00	54.96
June	14	881.00	135.00	125.00	461.00	160.00	62.93
July	13	692.67	0.00	430.67	262.00	0.00	53.28
August	13	497.00	190.00	0.00	307.00	0.00	38.23
September	28	1,251.80	90.00	450.00	801.80	0.00	44.71
October	24	1,838.00	100.00	810.00	928.00	0.00	76.58
November	9	257.00	0.00	0.00	257.00	0.00	28.56
December	15	732.00	0.00	267.00	465.00	0.00	48.80
<b>Total</b>	<b>194</b>	<b>10,072.08</b>	<b>615.00</b>	<b>3,440.80</b>	<b>5,946.28</b>	<b>160.00</b>	<b>51.92</b>

Donations by source



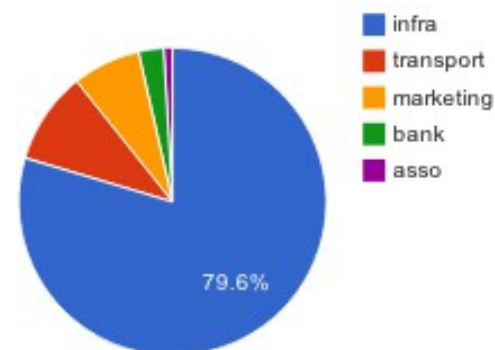
This gives these indicative average values:

- € 839 of donations per month (was 930 in 2011),
- 16 donators per month (untracked in 2011),
- € 52 per donator (min € 1, max € 500)

## 2.3 Expenses structure

date	category	description	amount
2012-Jan-13	transport	Datacenter: train to Marseille	284.00
2012-Jan-13	asso	Cotisation April.org	100.00
2012-Jan-28	transport	FOSDEM: plane for Thomas/tmb	347.29
2012-Jan-30	infra:hardware	various purchases for ARM BS	129.59
2012-Jan-31	bank	Paypal fees	13.87
2012-Feb-13	marketing:merchandising	FOSDEM: refund for Patricia/Trish	767.66
2012-Feb-29	bank	Paypal fees	10.52
2012-Mar-12	bank	Transfer change fees	143.92
2012-Mar-31	bank	Paypal fees	6.51
2012-Apr-30	bank	Paypal fees	9.94
2012-May-31	bank	Paypal fees	17.40
2012-Jun-05	infra:hardware	2 routers	375.87
2012-Jul-01	bank	Paypal fees	9.72
2012-Jul-26	infra:hardware	2 servers	7,613.14
2012-Jul-31	bank	Paypal fees	7.72
2012-Aug-01	infra:hosting	Gandi: domain names renewal	30.64
2012-Aug-03	transport	Marseille DC: train+hotel for 3 people	370.96
2012-Aug-25	transport	Marseille DC: hotel complement	30.00
2012-Aug-25	transport	Marseille DC: metro	12.80
2012-Aug-25	infra:hardware	wires	40.93
2012-Aug-26	infra:hosting	Gandi: hosting provision	100.00
2012-Aug-31	bank	Paypal fees	9.24
2012-Sep-27	infra:hosting	Online	279.82
2012-Sep-30	bank	Paypal fees	18.09
2012-Oct-31	bank	Paypal fees	20.21
2012-Nov-30	bank	Paypal fees	7.16
2012-Dec-31	bank	Paypal fees	9.69
Total:			10,766.69

Expenses by category



- Infrastructure (hardware, hosting) make for 80 % of our expenses (+15 % compared to previous year),
- Marketing expenses make for 7 % (-18 % compared to previous year),
- transportation expenses (to/from datacenters or events) make for 9 % (+7%),
- structural and administrative expenses are still very low.

## 2.4 Major facts

- 2 new servers added in our Marseille datacenter, plus 2 routers (one spare).
- Leaving online.net hosting.

## 3 Allocation of loss

The balance of the association at the end of fiscal year 2012 is negative. It is proposed to have it applied forward for next fiscal year.

### 3.1 Notes

The association runs with three main assets :

- direct financial donations,
- hardware and services donations,
- benevolent contributions from its community.

A plan had been proposed in past September with a temporary financial report (<http://blog.mageia.org/en/2012/09/05/what-money/>); it triggered some more donations, but did not see further actions yet – an effort should be put in publicizing the mission of the association, and of what the donations are used for.

## 4 2013 forecast

	<i>Description</i>	<i>Revenus</i>	<i>Dépenses</i>
Dons		15 000 €	
Adhésion April			-100 €
Adhésion Aful			-100 €
Sites Web (hébergement & prestas)			-650 €
Domaines Internet			-150 €
Disques durs de remplacement			-2 000 €
Nouveaux serveurs			-6 000 €
Boîte pour événements			-1 000 €
Communication, matériels promotionnels			-4 000 €
Prise en charge déplacements/hébergements			-1 000 €
	<i>Total</i>	15 000 €	-15 000 €
	<i>Solde</i>		0 €