

```
# Install dependencies
!pip install sentence-transformers textblob

import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
import seaborn as sns

from textblob import TextBlob
from sklearn.feature_extraction.text import TfidfVectorizer
from sklearn.metrics.pairwise import cosine_similarity
from sentence_transformers import SentenceTransformer
```

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Requirement already satisfied: MarkupSafe>=2.0 in /usr/local/lib/python3.8/site-packages
Requirement already satisfied: charset_normalizer<4,>=2 in /usr/local/lib/python3.8/site-packages
Requirement already satisfied: idna<4,>=2.5 in /usr/local/lib/python3.8/site-packages
Requirement already satisfied: urllib3<3,>=1.21.1 in /usr/local/lib/python3.8/site-packages
Requirement already satisfied: certifi>=2017.4.17 in /usr/local/lib/python3.8/site-packages
```

```
from google.colab import files
uploaded = files.upload()    # select the file you downloaded, e.g.

import pandas as pd
df = pd.read_csv("kdrama_DATASET.csv")    # use the exact filename
print(df.shape)
print(df.columns)
df.head()
```

Choose Files no files selected Upload widget is only available when the cell has been executed in the current browser session. Please rerun this cell to enable.

Saving kdrama\_DATASET.csv to kdrama\_DATASET (1).csv  
(350, 9)

```
Index(['Rank', 'Title', 'Year of release', 'Number of Episodes', 'Rating', 'Description', 'Genre'],  
      dtype='object')
```

Rank	Title	Year of release	Number of Episodes	Rating	Description	Genre
0	#1	Move to Heaven	2021	10	9.2	Geu Roo is a young autistic man. He works for ...
						Life, Drama, Family

```
# Flexible column mapping: rename to a standard schema if present
```

```

col_map_candidates = {
    'title': ['Title', 'title', 'Drama_Name', 'Drama Name', 'Name'],
    'year': ['Year', 'Released Year', 'year', 'Release Year'],
    'episodes': ['Episodes', 'Episode', 'episodes'],
    'rating': ['Rating', 'Score', 'rating'],
    'description': ['Description', 'Plot', 'Synopsis', 'description'],
    'genre': ['Genre', 'Genres', 'genre'],
    'language': ['Language', 'Lang', 'language', 'Country'] # fall
}

def pick_col(df, candidates, default=None):
    for c in candidates:
        if c in df.columns:
            return c
    return default

std_cols = {k: pick_col(df, v) for k, v in col_map_candidates.items}

# Create a clean dataframe with standardized names
df_clean = pd.DataFrame({
    'title': df[std_cols['title']] if std_cols['title'] else df['title'],
    'year': df[std_cols['year']] if std_cols['year'] else np.nan,
    'episodes': df[std_cols['episodes']] if std_cols['episodes'] else np.nan,
    'rating': df[std_cols['rating']] if std_cols['rating'] else np.nan,
    'description': df[std_cols['description']] if std_cols['description'] else np.nan,
    'genre': df[std_cols['genre']] if std_cols['genre'] else '',
    'language': df[std_cols['language']] if std_cols['language'] else ''
})

# Basic cleaning
for c in ['title', 'description', 'genre', 'language']:
    df_clean[c] = df_clean[c].fillna("").astype(str).str.strip()

for c in ['year', 'episodes', 'rating']:
    df_clean[c] = pd.to_numeric(df_clean[c], errors='coerce')

df = df_clean.drop_duplicates(subset=['title']).reset_index(drop=True)
print("Normalized columns:", df.columns.tolist())
df.head()

```

```

Normalized columns: ['title', 'year', 'episodes', 'rating', 'description', 'genre', 'language']
      title  year  episodes  rating  description  genre  language
0  Move to Heaven  NaN      NaN     9.2  Geu Roo is a
                                         young autistic
                                         man. He
                                         works for ...
                                         Life, Drama,
                                         Family

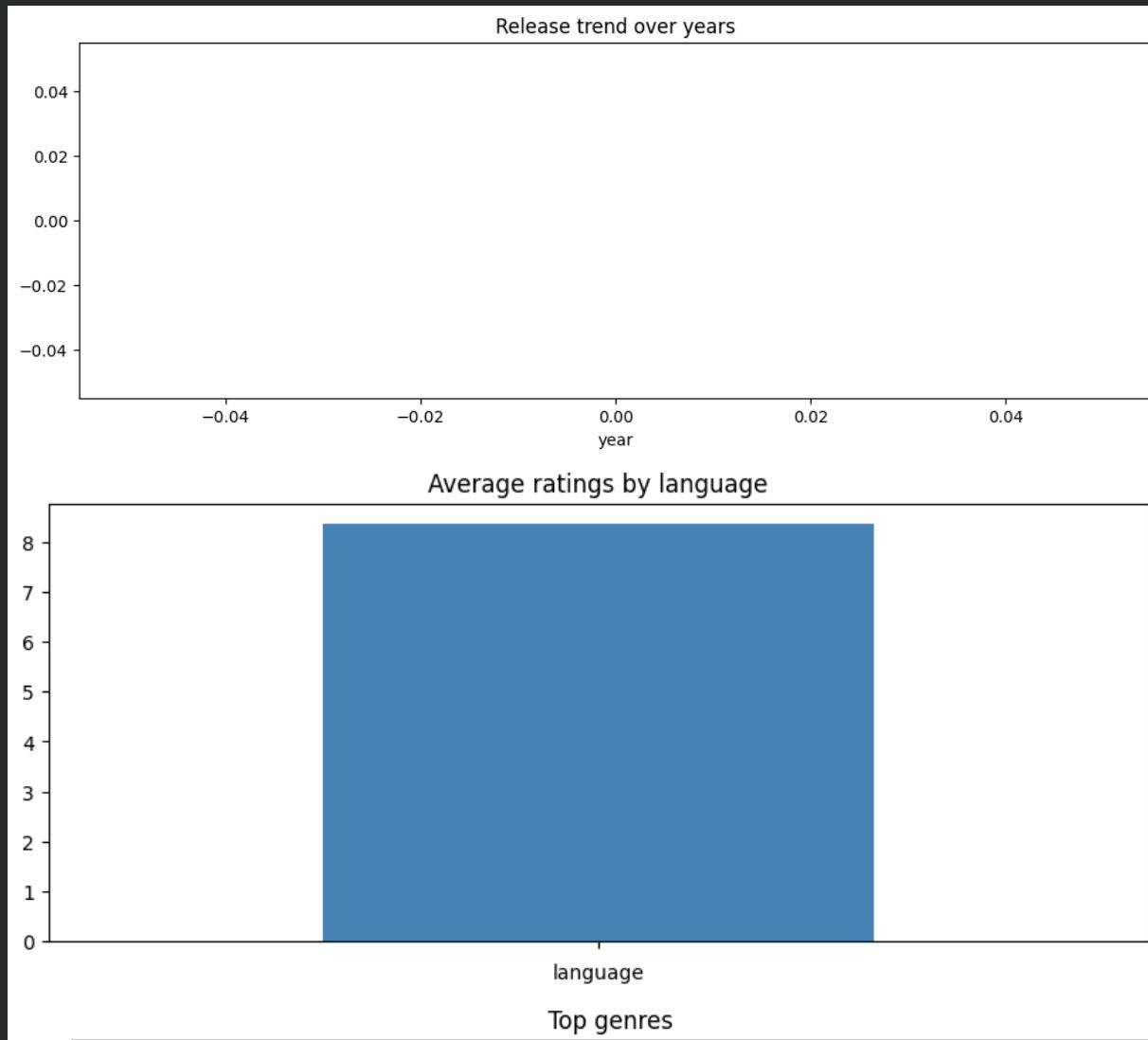
```

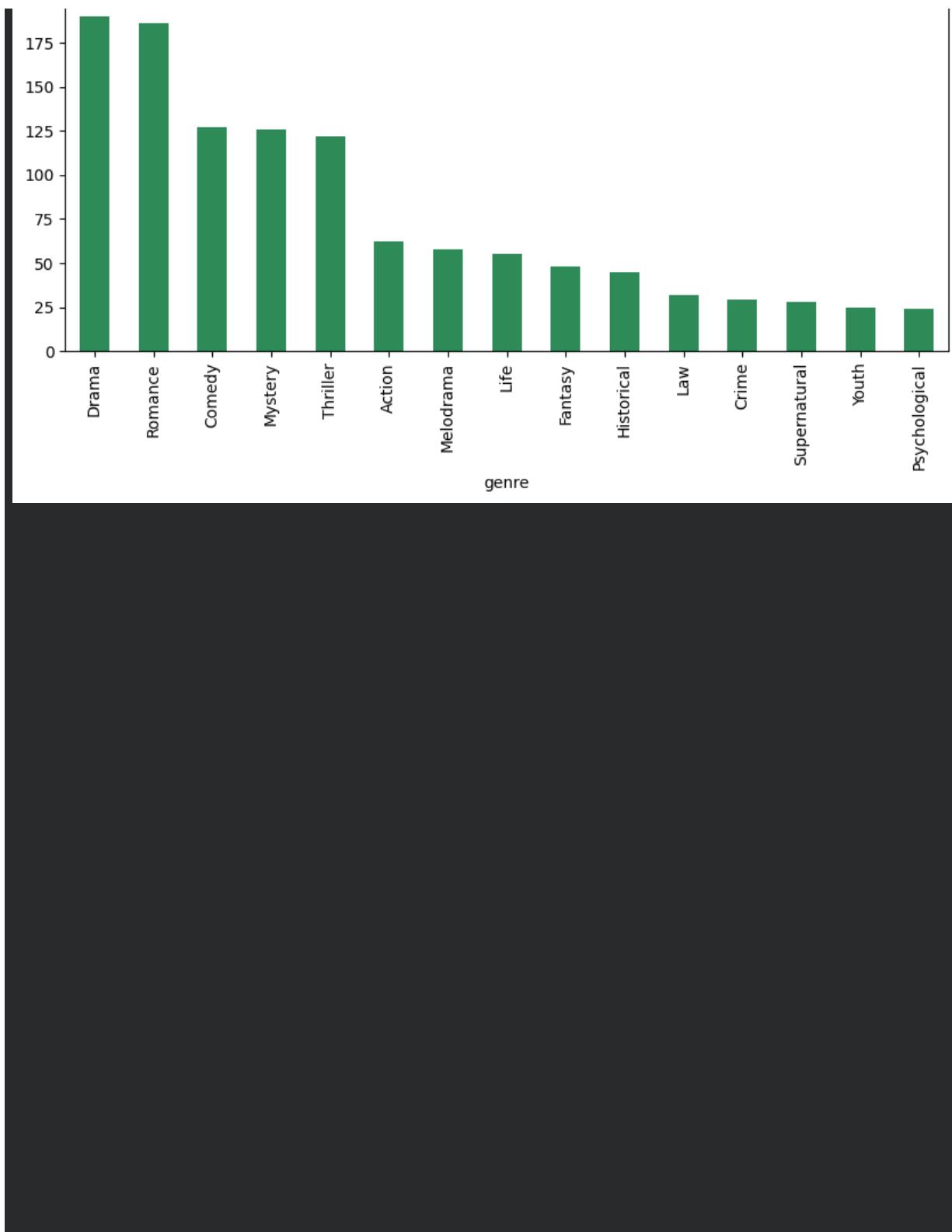
1	Twinkling Watermelon	NaN	NaN	9.2	In 2023, high school student Eun Gyeol, a CODA...	Romance, Youth, Drama, Fantasy
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```
plt.figure(figsize=(12,4))
df['year'].dropna().value_counts().sort_index().plot(kind='line', c
plt.title("Release trend over years")
plt.show()
```

```
plt.figure(figsize=(10,4))
df.groupby('language')['rating'].mean().sort_values(ascending=False)
plt.title("Average ratings by language")
plt.show()
```

```
plt.figure(figsize=(10,4))
df['genre'].str.split(',').explode().str.strip().value_counts().hea
plt.title("Top genres")
plt.show()
```





```
# Sentiment polarity on description
def get_sentiment_label(text):
    p = TextBlob(text).sentiment.polarity
    if p > 0.2: return "positive"
    if p < -0.2: return "negative"
    return "neutral"

df['sentiment'] = df['description'].apply(get_sentiment_label)

# Unified text feature: genre + description + language + sentiment
df['features_text'] = (
    df['genre'].fillna("") + " | " +
    df['language'].fillna("") + " | " +
    df['sentiment'].fillna("") + " | " +
    df['description'].fillna("")
)
```

```
# Multilingual semantic embeddings (much stronger than TF-IDF)
model = SentenceTransformer('paraphrase-multilingual-MiniLM-L12-v2'
embeddings = model.encode(df['features_text'].tolist(), convert_to_

# Cosine similarity matrix
sim_matrix = cosine_similarity(embeddings, embeddings)
```

```
/usr/local/lib/python3.12/dist-packages/huggingface_hub/utils/_auth.
The secret `HF_TOKEN` does not exist in your Colab secrets.
To authenticate with the Hugging Face Hub, create a token in your se
You will be able to reuse this secret in all of your notebooks.
```

```
Please note that authentication is recommended but still optional to
warnings.warn(
```

```
modules.json: 100%  229/229 [00:00<00:00, 4.08kB/s]
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```
config_sentence_transformers.json: 100%  122/122 [00:00<00:00, 2.94kB/s]
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README.md:  3.89k/? [00:00<00:00, 67.9kB/s]
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sentence_bert_config.json: 100%  53.0/53.0 [00:00<00:00, 2.75kB/s]
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tokenizer.json: 100%  9.08M/9.08M [00:00<00:00, 32.9MB/s]
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config.json: 100%  190/190 [00:00<00:00, 8.63kB/s]
```

```

def recommend_titles(title, df, sim_matrix, top_k=10):
    # Look up index safely
    matches = df.index[df['title'].str.lower() == title.lower()].tolist()
    if not matches:
        return []
    idx = matches[0]

    scores = list(enumerate(sim_matrix[idx]))
    scores = sorted(scores, key=lambda x: x[1], reverse=True)

    recs = []
    for j, s in scores[1:top_k+1]:
        recs.append({'title': df.iloc[j]['title'], 'score': float(s)})
    return recs

# Example
seed = "The Tale of Nokdu" # change as you like
recs = recommend_titles(seed, df, sim_matrix, top_k=10)
recs[:5]

```

```

[{'title': 'Hide', 'score': 0.6120591163635254},
 {'title': 'Bitch X Rich', 'score': 0.5949466228485107},
 {'title': 'Kokdu: Season of Deity', 'score': 0.591451108455658},
 {'title': 'Flex X Cop', 'score': 0.5794633626937866},
 {'title': 'High School Return of a Gangster', 'score': 0.5778119564056396}]

```

```

# Overlap-based metrics
def precision_at_k(recommended_titles, relevant_titles, k=5):
    rec_at_k = [r['title'] for r in recommended_titles[:k]]
    hits = len(set(rec_at_k) & set(relevant_titles))
    return hits / max(k, 1)

def recall_at_k(recommended_titles, relevant_titles, k=5):
    rec_at_k = [r['title'] for r in recommended_titles[:k]]
    hits = len(set(rec_at_k) & set(relevant_titles))
    return hits / max(len(relevant_titles), 1)

def ndcg_at_k(recommended_titles, relevant_titles, k=5):
    rec_at_k = [r['title'] for r in recommended_titles[:k]]
    dcg = 0.0
    for i, t in enumerate(rec_at_k):
        if t in relevant_titles:
            dcg += 1.0 / np.log2(i + 2)
    idcg = sum(1.0 / np.log2(i + 2) for i in range(min(len(relevant_titles), k)))
    return (dcg / idcg) if idcg > 0 else 0.0

```

```
# Helper: auto-generate a plausible relevant set from genre + lang
def auto_relevant_set(seed_title, df, max_size=10):
    row = df[df['title'].str.lower() == seed_title.lower()]
    if row.empty:
        return []
    g = set([x.strip().lower() for x in row.iloc[0]['genre'].split(
        lang = row.iloc[0]['language'].strip().lower()

    candidates = df[
        (df['language'].str.lower().str.strip() == lang) &
        (df['title'].str.lower() != seed_title.lower())
    ].copy()

    def genre_overlap(genres):
        gg = set([x.strip().lower() for x in str(genres).split(',')])
        return len(g & gg)

    candidates['genre_overlap'] = candidates['genre'].apply(genre_overlap)
    relevant = candidates.sort_values(['genre_overlap', 'rating'],
        return relevant

# Dashboard: prints multiple metrics
def evaluate_title(seed_title, df, sim_matrix, k=5):
    recommended = recommend_titles(seed_title, df, sim_matrix, top_k=k)
    relevant = auto_relevant_set(seed_title, df, max_size=10)

    p = precision_at_k(recommended, relevant, k)
    r = recall_at_k(recommended, relevant, k)
    n = ndcg_at_k(recommended, relevant, k)

    # Coverage: across a sample of seeds
    sample_seeds = df['title'].head(50).tolist()
    all_recs = []
    for s in sample_seeds:
        all_recs += [x['title'] for x in recommend_titles(s, df, sim_matrix)]
    coverage = len(set(all_recs)) / len(df)

    # Diversity: average pairwise dissimilarity in the recommendations
    idxs = []
    titles_in_rec = [x['title'] for x in recommended[:k]]
    for t in titles_in_rec:
        m = df.index[df['title'].str.lower() == t.lower()].tolist()
        if m: idxs.append(m[0])
    if len(idxs) > 1:
        sims = []
        for i in range(len(idxs)):
            for j in range(i+1, len(idxs)):
```

```
        sims.append(sim_matrix[idxs[i], idxs[j]])
    diversity = 1 - (np.mean(sims) if sims else 1.0)
else:
    diversity = 0.0

# Novelty: recommend less-popular (proxy: lower mean rating ran
# If rating missing for some rows, treat as mid-range
ratings = []
for t in titles_in_rec:
    rr = df.loc[df['title'].str.lower() == t.lower(), 'rating']
    ratings.append(rr.iloc[0] if len(rr) else np.nan)
ratings = pd.Series(ratings, dtype=float)
novelty = 1 - ratings.rank(pct=True).mean() if len(ratings) else 0.0

print(f"Seed: {seed_title}")
print(f"Recommended (top {k}): {[x['title'] for x in recommended]}")
print(f"Auto relevant set (size {len(relevant)}): {relevant}")
print(f"Precision@{k}: {p:.3f}")
print(f"Recall@{k}: {r:.3f}")
print(f"NDCG@{k}: {n:.3f}")
print(f"Coverage (sample 50 seeds): {coverage:.3f}")
print(f"Diversity (1 - avg similarity): {diversity:.3f}")
print(f"Novelty (1 - avg rating percentile): {novelty:.3f}")

# Example evaluation
evaluate_title("The Tale of Nokdu", df, sim_matrix, k=5)
```

```
Seed: The Tale of Nokdu
Recommended (top 5): ['Hide', 'Bitch X Rich', 'Kokdu: Season of Deity', 'The King in the North', 'The Moon and the Sun']
Auto relevant set (size 10): ['Alchemy of Souls', 'Mr. Queen', 'Structure of the Universe', 'The King in the North', 'The Moon and the Sun', 'The Tale of Nokdu', 'The King in the North', 'The Moon and the Sun', 'The King in the North', 'The Moon and the Sun']
Precision@5: 0.000
Recall@5: 0.000
NDCG@5: 0.000
Coverage (sample 50 seeds): 0.411
Diversity (1 - avg similarity): 0.407
Novelty (1 - avg rating percentile): 0.400
```

```
import ipywidgets as widgets
from IPython.display import display

titles = sorted(df['title'].unique().tolist())[:500] # cap for drop

dropdown = widgets.Dropdown(options=titles, description='Pick a drama')
out = widgets.Output()

def on_change(change):
    if change['name'] == 'value' and change['new']:
        out.clear_output()
        with out:
            evaluate_title(change['new'], df, sim_matrix, k=5)

dropdown.observe(on_change, names='value')
display(dropdown, out)
```

Pick a drama:  ▼

Seed: It's Okay to Not Be Okay

Recommended (top 5): ["What's Wrong with Secretary Kim", 'City Hunter', 'Strangers from Hell', 'Seasons of Blossom', 'D.P.']

Auto relevant set (size 10): ['Kill Me, Heal Me', "It's Okay, That's Love", "Yumi's Cells", 'A Business Proposal', 'Strong Woman Do Bong Soon', 'Go Back Couple', 'My Father is Strange', 'Once Again', 'My Love from the Star', 'Marry My Husband']

Precision@5: 0.000

Recall@5: 0.000

NDCG@5: 0.000

Coverage (sample 50 seeds): 0.411

