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# what is racism?

When a person or people are treated differently or unfairly just because of their race or culture, it is called racism.

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**wait...what is race?**

Human beings have been  
classified on the basis of  
physical traits, their  
ancestry and their social  
relations. This  
classification is called  
Race





# why does racism happen?

Racism can happen due to  
ignorance, fear, an  
upbringing with prejudice,  
a belief that it is normal  
and acceptable.





# forms of racism

written or verbal threats  
insults

damage to property

personal attacks

differential treatment

exclusion on account of culture

stereotyping, assumptions, "jokes"





**but the truth is...**  
no matter what race you are,  
you are equally important,  
and valuable.



Your voice counts. You matter.  
**EQUALLY**





**your race**

allows you to choose the:  
language you speak  
clothes you wear  
food you eat  
practices you follow

but should not be a basis for:

exclusion

discrimination

hatred / prejudice

violence

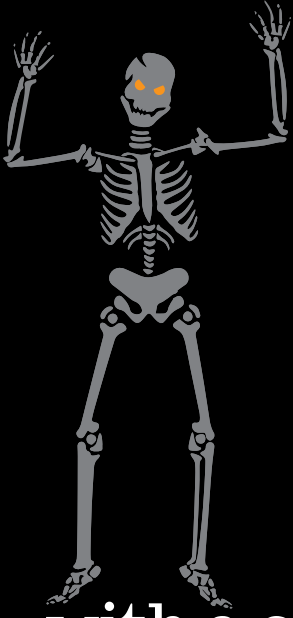


**because no matter what you  
look like on the outside...**

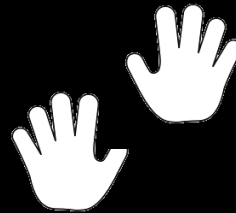




# you're still a human being...



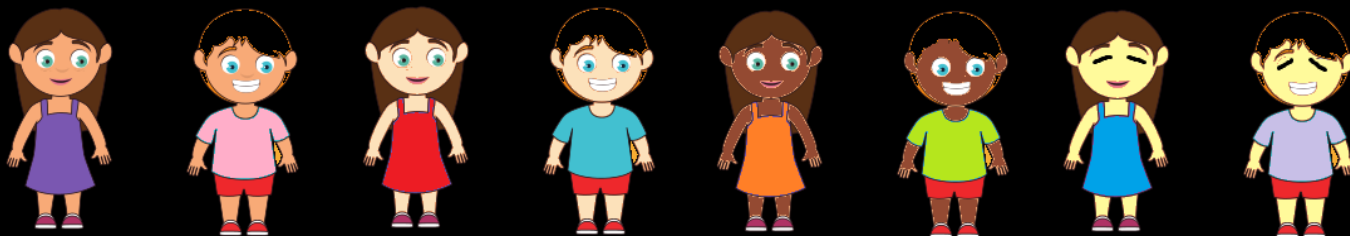
with a skeleton and eyes and noses and  
mouths and hands and feet...  
just like every other human being!





**but of course...**

we may all be different  
in many ways, but we can all  
be equal, right?



our differences must not divide us,  
or become a basis for us to hurt each  
other. Why don't we celebrate our  
differences?





**say NO to racism**



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and YES to unity!

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# References:

<https://itstopswithme.humanrights.gov.au/>  
[www.racismnoway.com.au](http://www.racismnoway.com.au)  
[reacttoracism.ca/](http://reacttoracism.ca/)

