Manuel Lema

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Front-end Web Developer

A bright, talented, and ambitious problem solver with a strong understanding of JavaScript & jQuery. Proud to write clean, documented and reusable code following the latest web standards. Able to play a key role in a sites development to ensure maximum accessibility, and usability.

**Professional Experience**

**Email Developer**  **June 2016 – Present**

**Barnes & Noble, INC.** New York, NY

**•** Transform PSDs into pixel-perfect HTML templates

**•**  Build mobile-friendly templates to support new email campaigns as needed

• Ensure rendering consistency of email campaigns across multiple email clients (Gmail, Outlook, Yahoo), browsers, and screen sizes.

**Web Developer / E-commerce Coordinator** **May 2015 – March 2016**

**Carlisle Etcetera, LLC.** New York, NY

* Redesigned, developed and Maintained websites
* Designed & Developed a responsive website
* Coordinated web sales for marketing campaigns
* Created and performed email marketing campaigns

**Web Developer / E-commerce manager** **January 2013 – April 2015**

**Jasco Designs, INC.** Brooklyn, NY

* Designed, developed and maintained e-commerce websites
* Email marketing campaigns
* Performed and directed website updates
* E-commerce management
* Developed SEO strategies and Performed site analysis, keyword research

**Technical Skills**

**Programming/Web:** HTML5, CSS3, JavaScript(ES6), ReactJS, jQuery, JSON, PHP

**CMS Systems:** Volusion, Shopify, WordPress, Yahoo Small Business (Aabaco), Adobe CQ

**Software:** Adobe CS, Excel, Sublime text, Atom, Sketch

**Operating Systems:** Mac, Linux, and Windows

**Web** **Tools:** Git, GitHub, Gulp, Bootstrap, Foundation, Adobe Neolane, Epsilon Harmony, Return Path

**Education**

**New York City College of Technology – CUNY,** Brooklyn, NY

Bachelor of Technology Degree, Computer Systems