

Sam Godby

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🌐 sammyg123.com

“ I am a graduate of the ISU Creative Technologies program and specialize in video editing & production.

Working at CassConcepts has strengthened my passion for visual storytelling by capturing client's unique brand identity, producing and editing captivating content and bringing logos and other assets to life with motion graphics. ”

EDUCATION

ILLINOIS STATE UNIVERSITY

Normal, IL
Bachelor of Science
Creative Technologies Major
Video Sequence
May 2021

ILLINOIS CENTRAL COLLEGE

East Peoria, IL
Associate in Arts, Video
May 2019

ADDITIONAL SKILLS

Adobe Premiere
Adobe After Effects
Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Blender
Unity

EXPERIENCE

Videographer, Content Creator

CassConcepts, Decatur, IL
September 2024 - Present

- Capture footage for client interviews, events, & marketing campaigns
- Edit video content for media channels including social media, TV, & live screenings
- Motion graphics
- Client relations

Digital Content Producer

WMBD/WYZZ Nexstar, Peoria, IL
November 2022 - September 2024

- Manage WMBD/WYZZ website and social media
- Capture footage at headline events including fires, political meetings, & fundraisers
- Edit video content for WMBD broadcast & web
- Write local & national news stories
- Edit & proofread colleagues' stories for publishing

Agent in Charge

Revolution Cannabis, Delevan IL
December 2021 - November 2022

- Secure cultivation centers
- Monitor vegetation humidity & temperatures
- Escort visitors on property
- Establish relationships with dispensaries