Muhammad Sarmad

0311-4501930

sarmadawan5704@gmail.com

LinkedIn

Summary

Computer Science Major currently working as a part-time designer with 4 years of experience in the graphic design field. Proficient in software such as Adobe Photoshop, Adobe Illustrator, and Figma. Dedicated to creating eye-catching and innovative designs that drive business goals while infusing creativity into every project.

Core Competencies

- Color Theory
- Typography
- Wireframing
- Design Principles

Education

BSc (Hons) Computer Science   *2021 - 2025*
Forman Christian College (A Chartered University), Lahore

Experience

- *Tyzend*   *Since 2024*
  Working as a part-time and remotely as a Designer in Tyzend, I create branding assets social media content along with UI of their website, particularly focusing on the landing page. Additionally, I also sometimes help them with client-based projects, creating assets such as dashboards for them.

- *SU tech*   *2021-2022*
  Worked remotely as a Graphic Designer at SU Tech, I assisted in rebranding their logo and created various social media assets, including posts, headers, and more.

- **Upwork**   **Since 2020**
  Before working with any of the companies I mentioned above, I worked as a freelance graphic designer, Where I worked with multiple Twitch streamers and content creators.

Awards & Achievements

- Won a Valorant Tournament, IEEE FCCU   *2024*

Co-Curricular Activities

- Art
- Reading
- Badminton

Skills & Interests

- Adobe Photoshop
- Figma
- Gaming