Alexander Bolton

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Education

2005 - 2008
BA Hons Photography
University College
Creative Arts, Farnham

Interests

(In no particular order) hiking, skiing, rugby, shooting, cycling, F1, sailing, cooking, running, golf, photography, reddit, tennis

Summary

• 9+ years experience developing websites
• Experienced in building static, dynamic and responsive sites
• Experienced in scoping and planning delivery of software requirements
• Experienced with testing, optimisation, analytics and AB testing
• Experienced using CMSs
• Experienced utilising MVC structure in N2CMS
• Management of teams in agile environment
• Experience creating CMS templates
• UX consistency from modern browsers down to ie

Skills

• Operating systems **mac, windows, linux**
• Languages **HTML, CSS, jQuery, Javascript, React.js, Node.js, AJAX, JSON**
• CMSs **N2CMS, Drupal, Joomla, Cushy**
• CSS **CSS3, SCSS, media queries, modernizr**
• Salesforce **CLM, Veeva, Vault, Approved E-mail**
• HTML E-mail **Campaign Monitor, MailChimp, Veeva Approved E-mail**
• Version Control **Git, SVN, Bitbucket**
• API **Fitbit API**
• Adobe experience **Photoshop, Illustrator, InDesign, Flash, Premier, After Effects**
• Google analytics **custom variables, campaigns, custom reporting**
• Project management **Ganttic, DoneDone, ScrumDo, Basecamp**
• Editors **Sublime Text, Visual Studio**
• E-Commerce **Magento**
• Team management **co-ordinating developers and designers both senior and junior to me on tight deadlines**
• **Experience with iOS devetlopment**
• **Experience with publishing to Apple App store**

2016 Sep - 2016 Nov   IT Consultant - NexGen Healthcare Communications

Bringing multiple websites through various stages of scoping, planning, building, delivery and testing.
Working with vendors to provide insight on requirements, specifications and deliverables.
Built a phased delivery of the overhauled company website.
Produced recommendation for internal business software solution.

2016 Aug - 2016 Aug   Senior Business Analyst - Tonic Capital Group

Worked on discovery phase of a pitch to provide a software solution for a FinTech company. Comprehensive mapping of existing methodology, and conducting extensive competitor analysis.

2012 – 2016   Front-end Developer - Nitrogen, Huntsworth Health

Working in a medical communications environment, responsible for the production, modification and maintenance of websites, web applications, and other systems that employ front-end technologies within the ABPI guidelines.

Working closely with designers to turn static designs into rich browser-based experiences, ensuring a firm understanding of the design concept, offering input where needed on technical implementation within constraints, and cooperating with back-end developers to implement their server-side code to develop complex, interactive and database-driven websites.

Assessing and evaluate operational logic and business rules necessary for functionality to be reproduced correctly according to the technical/designer's specification.

Writing efficient, compliant and accessible code to make the various features excel, ensuring that the user experience flows as intended and makes good use of latest technology, graceful degradation and seamless cross-browser compatibility. Investigating new and emerging technologies and industry best practices.

Maintaining code and productivity with a team, delegating and managing developers within an agile structured work flow.

2009 – 2012   Designer / Developer - The European Azerbaijan Society

Design and construction of Drupal-based website, implementation from scratch and leading user training. Managed multi-language translation project of website, driving traffic up and increasing depth of visitor flow.

Reviewed and revised visitor engagement and interaction strategy for the corporate website, streamlining the email sign-up facilities to ensure user retention, whilst guidelines and recommendations were adhered to for electronic communication.

Recognised need for internal IT issue management system. Led design, implementation and management of system using Drupal CMS.

Refreshed the external publications of a major European Society organisation. Leading an iterative design process, to ensure the needs of company were met whilst maintaining the visual language of an established brand.

Led and implemented the construction of the visual identity and established a video channel for the company.

2008 – 2009   Junior Web Designer - Small World Collaboration

Feature piece design and construction, web design and construction, email marketing, information graphics and report making.
Clients included: Heineken, De Beers, JWT