

LOGO DESIGN

BRANDING

OCT 2025

kaaf



KARIM ALAA ARCHITECTURAL FIRM

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A black and white photograph of a modern architectural interior. A wide, curved staircase with a dark, textured surface curves from the foreground towards the background. The stairs are illuminated by bright, vertical light strips on both sides, creating a strong geometric pattern. A person is walking away from the camera along the top of the stairs. The ceiling is high and features a series of vertical columns or panels that create a rhythmic pattern of light and shadow. The overall atmosphere is minimalist and architectural.

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A photograph of a modern building's exterior. The upper portion of the image shows a dark, textured surface, possibly concrete or stone, with a large, white, sans-serif logo that reads "kaaf". Below this, there is a dark, ribbed or corrugated metal section, likely a lower part of the facade or a different material. The overall composition is architectural and minimalist.

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