

Kisha N. Robinson

Email & Web Developer

kishanadine.com

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Technical Skills

HTML



Soft Skills

Clear written and verbal communication

Works efficiently as part of a team and individually

10+ years of customer service experience

Experience training/assisting peers and clients

Hobbies



Summary

Motivated front end web developer. Strong creative and analytical skills pertinent to building emails, websites, and marketing flows. Dedicated to continuous improvement. HTML, CSS, JavaScript, SQL.

Experience

Freelance Web Designer and Developer

2018 - Present

- Architecting digital marketing campaigns to generate leads
- Develop emails using HTML and CSS
- Design and develop websites by hand as well as in WordPress
- Track analytics and compile results-focused reports

Email Marketing Developer

Stream Companies

2019 - 2020

- Developed emails using HTML & CSS
- Coded in Adobe Dreamweaver. Tested in Email on Acid.
- Compiled reports/stats with Google Analytics and campaign stats.

Contact Center Representative

Philadelphia Insurance Companies

2018 - 2019

- Assisted insurance agents and policy holders with navigating online self service portal
- Answered customer inquiries via phone, chat and email

Customer Account Executive

Comcast

2016 - 2017

- Provided technical support to small and medium sized business customers
- Trained on the Internet, command line prompts, networks

Education

Computer Science, B.S.

Western Governor's University

2021 - Anticipated Graduation

Business Administration, A.S.

Delaware County Community College

2019

Social Science, A.A.

Lehigh Carbon Community College

2009

Professional Development

Ultimate Web Designer and Developer Course, Udemy
Responsive Web Design Certification, FreeCodeCamp