## Bomani McClendon

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#### **WORK EXPERIENCE**

## FACEBOOK | Software Engineer

September 2017 - Present | New York, NY

- Shipped a new invoicing system for third-party fact-checking partners, dramatically reducing operational efforts associated with invoicing, allowing providers to track their performance, and helping to enable Facebook's factchecking program to grow its international partnerships by 50%.
- Implemented a mobile version of the Linked Publications feature for iOS and Android using React Native – preventing fake news sites from dishonestly associating their articles with journalists on Facebook.

## FACEBOOK | Software Engineering Intern

September 2016 - December 2016 | Menlo Park, CA

- Launched the "Your Videos from Facebook" product experiment, reaching millions of people weekly and resulting in an increase in personalized video share rate.
- Coordinated cross-functional decision-making across product management, design, data science, and content strategy.
- Utilized large-scale A/B testing, complex queries, and handcrafted dashboard visualizations to observe the product's impact on core metrics.

### **IDEO** | Software Design Intern

June 2016 - September 2016 | Palo Alto, CA

- Strategized and prototyped an innovative product line addition for a robotics toy company – conducting multiple user research sessions, leading brainstorms, and building software in conjunction with designers and clients.
- Collaborated with clients and contractors to design and implement software prototypes for data-driven approaches to improving city transportation.

## **BOEING** | Electronics Prototyping Intern

June 2014 - August 2014 | St. Louis, MO

- Built a simulation interface in C# used to rapidly generate custom route directions for a Super Bat UAV (unmanned aerial vehicle), reducing testing time by 80%.
- Created multi-threaded software to translate between Piccolo and Cursor on Target communication protocols, allowing for Android applications to view the UAV's position and send new routing directions.

## **GRUBHUB** | Mobile Software Development Intern

June 2015 - September 2015 | New York City, NY

Developed an update for MenuPages iOS. Lead product decisions, analyzed
 Flurry usage data, and worked with teams in Chicago and India.

#### **FDUCATION**

# NORTHWESTERN UNIVERSITY

BS in Computer Science Completed June 2017 GPA: 3.657/4.000

#### **SKILLS**

Node • React • React Native • Redux •
Python • Flask • PHP (HVVM) •
MongoDB • C++ • HTML/CSS • Sketch •
Arduino • Raspberry Pi • Projection
Mapping • Circuitry • Basic
Woodworking

#### SELECTED PROJECTS

Shrumen Lumen: Wrote software for a massive art installation presented at Burning Man, the MeetD3 Festival in Dubai, and the Smithsonian's Renwick Gallery in early 2018. Featured in WSJ, NYT, 7Days UAE and other publications. Polaris: HCI research paper on scaling undergraduate research training opportunities. Submitted to CHI '18. Waves: Creative RPi project that thermal prints voice recordings. Featured in the official Raspberry Pi Magazine. Web Freelancing: Built creative websites for musicians and agencies using React and Redux.

#### **ENGAGEMENTS**

Speaker at !!Con'17
Presenter at MozFest'15 in London
Technical Fellow at the Knight Lab
Researcher at Delta Lab

#### COURSEWORK

Social Media Mining
Design, Technology, & Research
Social Computing & Crowdsourcing
User Experience Design
Microprocessor System Design