

# ALOÏS BOMBARDIER

## UI / UX graphic designer

During my studies at the reputed school of Gobelins, France, I obtained 2 years' experience as a **graphic designer** through studying in a "sandwich" course - which consists of alternating weeks of working in a company and studying in school.

During this time, I learned how to work on a team for a multimedia project - from concept to graphic execution, including the consideration of ergonomic principles in order to ensure a quality user experience.

## CONTACT

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## PORTFOLIO

🔗 bombardier-alois.github.io



## EDUCATION

- ▶ **2013-2015 — Web and Graphic designer (4 years technical degree in)**  
Gobelins, l'école de l'image, CCI formation, Annecy

**2011-2013 — BTS Graphic Design (2 years technical degree in) Visual Communication Multimedia option** Jean Monnet, Montpellier

**2010-2011 — MANAA (Getting To Level Applied Art)**  
La Martinière Diderot, Lyon



## SKILLS

### Design

Creative, innovative and transmedia thinking  
; competition and target analysis, product benchmark

### Graphic

Mood boards, artistic direction, charter, mock-up, graphic version

### Ergonomy

UX experience, wireframe, charter, user testing

### Computer skills

Use of web and mobile, managing social networking



## TECHNICAL SKILLS

### Photoshop, Illustrator and Indesign

photo editing, graphic design, layout, mock up web site...

### Premiere Pro et After Effect

video editing, animatic...

### Flash

Web banners animation

### Muse, Filezilla, et Dreamweaver

Released online client mock up, server access, maintenance of the website and minor ajustement (changing wording or image)



## PROFESSIONAL EXPERIENCES

- ▶ **Graphic designer in sandwich course**

Efficiens agency, Annecy, France, 09/13 to present.

- Graphic work for special events of prestigious clients : PMU, Toshiba and LaPoste. Key contributor in the creation of event web sites, web banners, newsletters, brochures...
- Contribution to the product development of Efficiens : easymobilAD and easybeacON. Creation of the website mock-up and communication materials to promote the products.
- Establishment of new graphic charter of Efficiens.

### Intern Graphist

Town hall of Seyssinet-Pariset, France, 6 weeks in 2012

- Development of the communication plan for «Agenda 21» a project meant to help the ecological and social local life in Seyssinet-Pariset : creating posters, exhibition panels, bookmark, icons for the website, logo and taking photographs.

## Internship

Communication agency Co & Co, à Paris, France, 1 week in 2011.

- Observe the organization and operation of projects in a company handling clients in the luxury domain.

## Internship in printing

EFPG (French School Stationery and Graphics industries), 1 week in 2007 and 1 week in 2008.

- Job shadow to observe methods of preparing paper and printing.

**Summer jobs (interim at EDF, baby-sitting, clean municipal swimming-pool)**



## LANGUAGES

**French** native speaker

**English** average level



## REFERENCES

### Emmanuelle EYMARD

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### Sabine DEMRI

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### Alain GRASSET

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