

# USER FLOWS VELA



## Alex

### DEMOGRAPHICS

Age: 33  
Location: Venice, Florida  
Job: Software Engeneer  
Status: Engaged

### OBJECTIVE

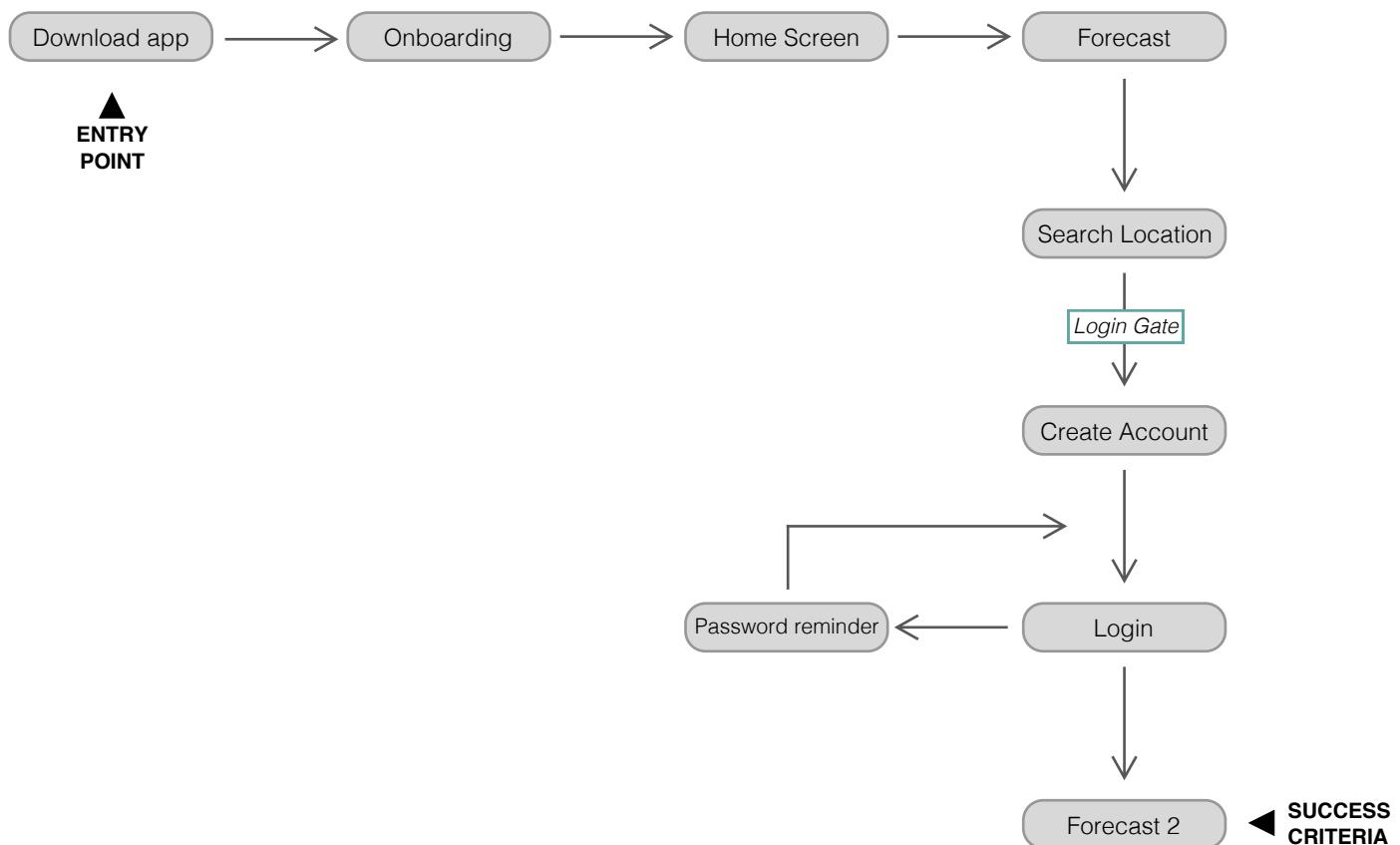
To select the best surfing location at the given time.

### SCENARIO

As an avid surfer, I want to be able to check weather forecast and surfing conditions for at least 2 locations so I can select the best surfing spot at the given time.

### TASK ANALYSIS

1. Download app
2. Open app
3. Onboarding screen
4. Home Screen
5. Forecast Information for current location
6. Add / search other locations
7. Login wall: Create a new account / Login
8. Password reminder
9. Map - add / search location
10. Forecast Information



# USER FLOWS VELA



## Scott

### DEMOGRAPHICS

Age: 29  
Location: London, UK  
Job: Social Worker  
Status: Single

### OBJECTIVE

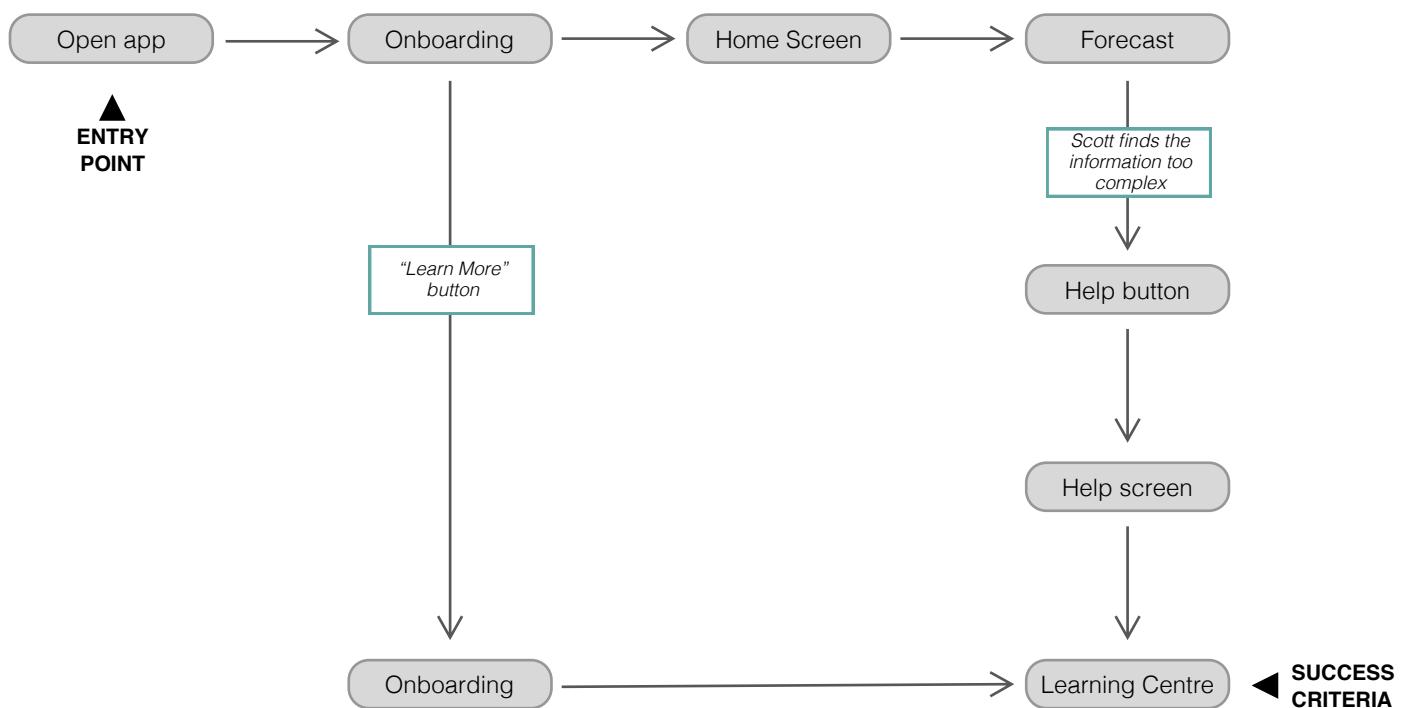
To better understand weather forecasts.

### SCENARIO

As a beginner water sport enthusiast, I want to be able to learn and better understand weather forecasts, so I can better plan my activities.

### TASK ANALYSIS

1. Open app
2. Onboarding
3. Home Screen
4. Forecast Information
5. Help button
6. Help screen
7. Learning Centre with infographics and text explanations
8. External links to Vela's website featuring detailed articles and videos



# USER FLOWS VELA



## Scott

### DEMOGRAPHICS

Age: 29  
Location: London, UK  
Job: Social Worker  
Status: Single

### OBJECTIVE

Check historical weather data for a selected location.

### TASK ANALYSIS

1. Open app
2. Home Screen
4. Search location
5. Current forecast for chosen location
6. Historical data button
7. Date range selection
8. Historical weather data screen

### SCENARIO

As a conscious holiday planner, I want to be sure my next surfing holiday destination will have the right weather conditions when I arrive, so I can enjoy surfing to the max.

