

## 2.6: Task Analysis & User Flows



Nick Mitchell



As a first time user she wants to create her account so she can search and save local tattoo artist

Pixie is..

Familiar with search and save apps such as Pinterest.

New to the area so unfamiliar with local tattoo shops and has no references of shops to look at

## Task Analysis

- Download app
- Open App
- Create account
- Search for artist
- Save artist profile

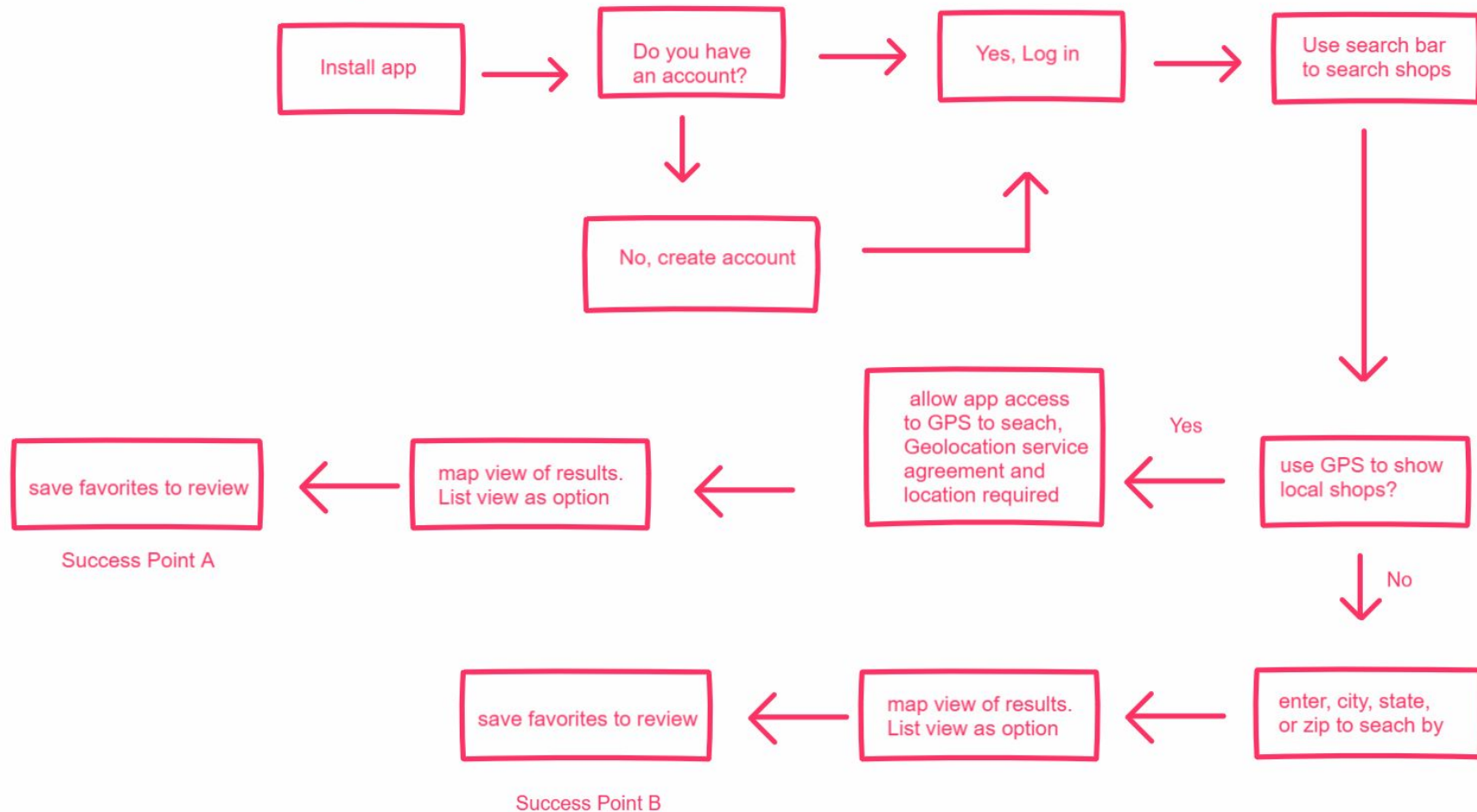
## Entry Point:

Install and create account

## Success:

Saved artist profiles

## Entry Point





As a busy parent, Pixie wants to be able to book online when she has free time, so she can easily plan with her husband a best day and time for an appointment

Pixie is..

Likes to book appointments online

Likes having times set up so she can plan ahead with her husband to watch the kids

## Task Analysis

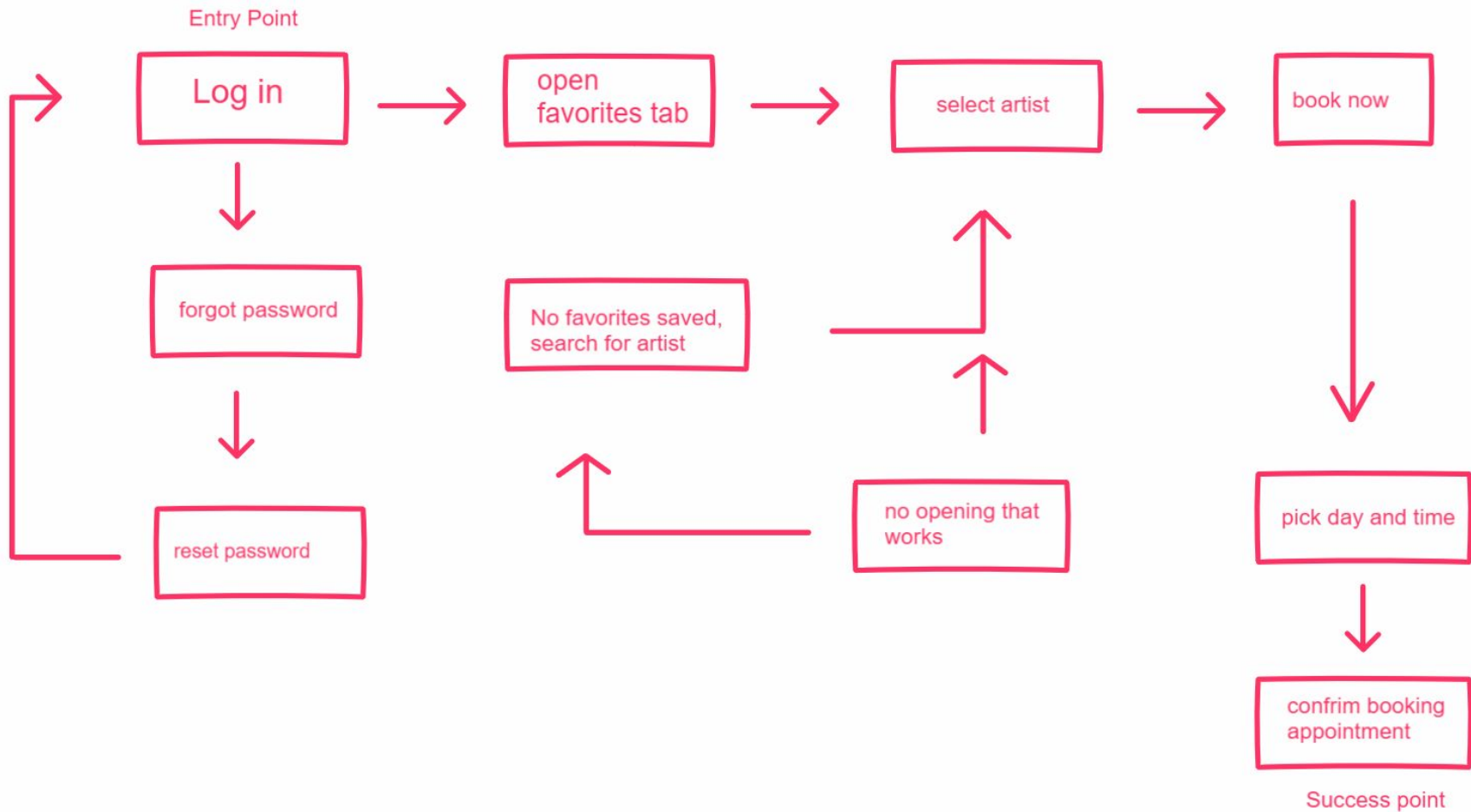
- Log in
- Open Favorites
- Pick artist
- Pick day & time
- Confirm appointment

## Entry Point:

Log in to app

## Success:

Confirm appointment





As a careful planner, Pixie wants to be sure she loves her design/idea before getting tattoo so she does not regret getting this tattoo.

Pixie is..

Planner and slow to act so she does not make rushed decisions

Likes to know how she thinks about things over a period of time

## Task Analysis

- Create tattoo plan
- Set length of plan
- Answer each day
- View results
- Make new plan or book appointment

**Entry Point:**  
Create account/log in

**Succes:**  
Book appointment or make new plan

