
4.7: Reporting Findings & Making Recommendations

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USABILITY TEST PLAN

Introduction: Yogic is an app that aims to make the entire process of learning regular yoga, prenatal and postnatal yoga became convenient. Users are looking for suitable yoga expert, to learn yoga from expert and want to book the class for their own need. Using Yogic app that will help the users to find the prenatal / postnatal yoga expert of your choice.

Background: The discovery phase for Yogic app began in April 2019 with competitive research and user interviews. I discovered that women had problem in finding the prenatal/ postnatal yoga expert of their choice in their own cities. The resulting prototype is an initial hypothesis on how I hope to solve the problem. Now, I would like to test the most important features and functionality for our primary personas Maya, Asiayam and Monika.

Goals:

- Test learnability of the app's primary functions
- Identify any pain points experienced by participants during their tasks

Test Objectives: I wanted to determine if participants understood the purpose and value of the app. I observed how users navigate the app functionalities and find information as they worked through the app.

Methodology: The study was held at "International Yoga Day" event, Nuremberg Germany because this is best way to reach out to the target audience and was conducted as moderated, in-person tests. And one participants was tested remotely.

The test included an overview of the app, task performance using the Yogic app, and to get final thoughts and feedback from target users.

Participants: I tested 6 different users. For more detailed information, [Click here](#)

Script: For a detailed look at the Test Script, [Click here](#)

USABILITY TEST REPORT

Test Report Introduction

Issue 1: Voice search will be added with the auto suggestions (Medium)

- Search with the voice command is at medium severity
- It will enhance the users experience while searching yoga expert with auto suggestions

Issue 2: Add calendar and payment packages on the booking page and more payment options on payment page (low)

- Current booking page does not show the details for date and time, so that need to add calendar
- For payment more options will be offers such as payment with CC, Net banking, Visa etc

Issue 3: Add to Favorite list feature is missing (High)

- Add to Favorite list feature will help the user to compare yoga expert before actual booking
- This help to be more convenient for users to take decision

Issue 4: Email conformation for booking will be required (low)

- It is at low severity while if the user login on app in booking section they will find all the details regarding booking and payment
- This feature help the users to maintain the booking details and receipt for payment

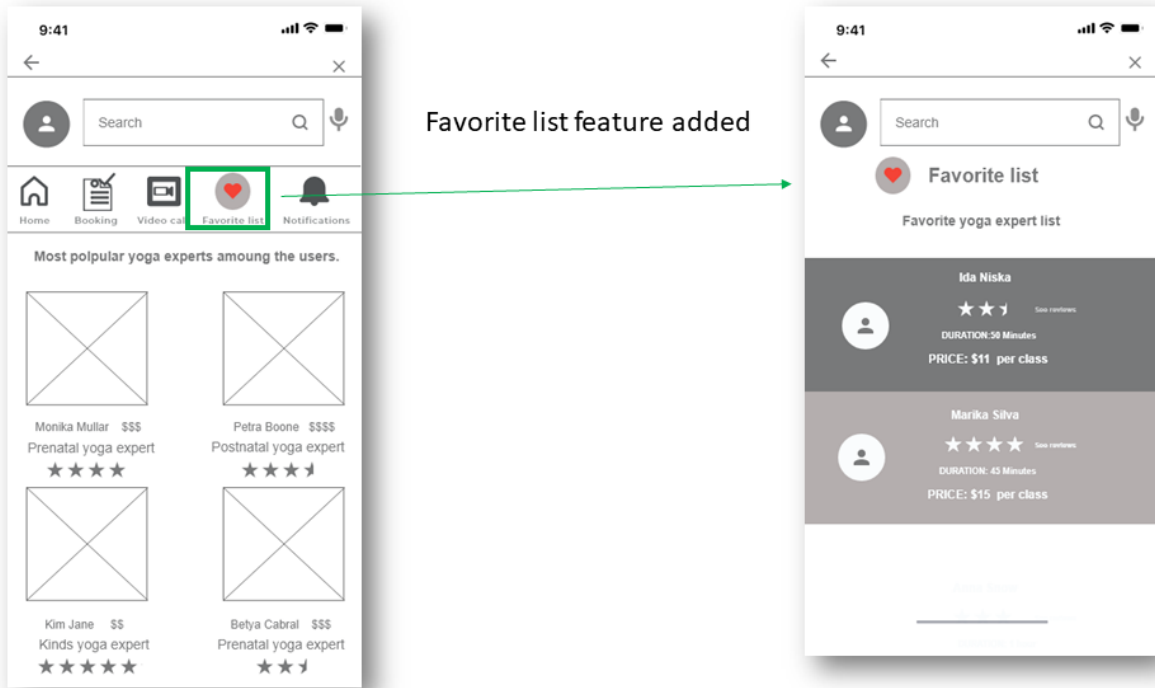
Issue 5: Back button does not work (High)

- Users not able to go back and recheck/ revisit the previous page
- This is at very high severity issue, while users can't move back and forth in the app. Add the prototype to the Back button on all the pages.

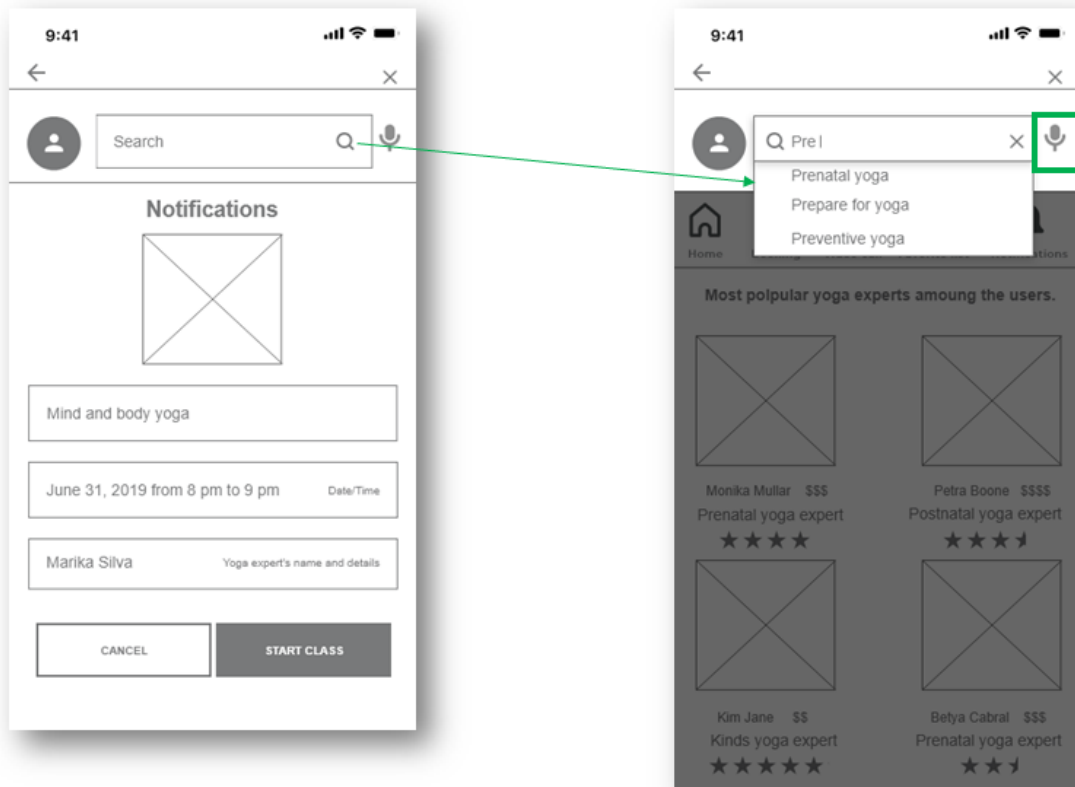
Old prototype: [Click here](#)

New prototype: [Click here](#)

Test Results



Voice search with the auto suggestions



More payment options on payment page added

9:41

← X

Search

Book class

Mind and body yoga Class Name

June 31, 2019 from 8 pm to 9 pm Date/Time

Marika Silva Yoga expert's name and details

Visa card Payment method

\$70 with offer Total payment

Will pay back by teaching prenatal yoga Notes

CANCEL MAKE PAYMENT

Calendar and payment packages on the booking page added

9:41

← X

Search

Mind and body yoga class

Marika Silva

★★★★★ See reviews

DURATION: 45 Minutes

PRICE: \$15 per class

Special offer get 5 sessions only \$70 Get offer

Learn how to start yoga and meditation from beginning.

Yoga guru is specialise with:

Prenatal yoga Postnatal yoga Meditation

Check availability

ADD TO FAVORITE BOOK CLASS

For Email conformation feature this button added

9:41

← X

Search

Home Booking Video call Notifications

Most popular yoga experts among the users.

Kim Jane \$5 Kinds yoga expert ★★★★★

Belya Cabral \$\$\$ Prenatal yoga expert ★★★★★

Congratulations.
You have successfully booked the yoga class.

SEND EMAIL VIEW DETAILS

Assigned the prototype for Back button

9:41

← X

Search

Congratulations, Yoga class completed!

Please share your experience,
After all, sharing is caring.

Prenatal yoga with Marika

RATE CLASS

★★★★★

RATE TEACHER

★★★★★

Thanks for the amazing class!
I feel healthy. Notes

SKIP POST REVIEW