USABILITY TEST SCRIPT - ALLEZ GO!

INTRODUCTION

Hi _____, thank you for taking the time to participate in the testing of Allez Go! My name is Vanessa and I will be taking you through the session today. Before we begin I will give you a brief overview of the test and how it will go so you know what to expect.

Today you are going to try out a new app called Allez Go! and complete a few tasks through the app. I'd like to understand what works well and what doesn't. I am testing the app and not you so you can't do anything wrong. I want to hear your thoughts and opinions while using the app - you can be as descriptive as you like to let me know what you like and dislike.

I'll start by asking some general questions about the app and then move on to tasks. I need you to think out loud as you are going through the app and the tasks and say what you are thinking and feeling. Feel free to ask questions as you go along if you feel confused. I might not be able to answer all of them as I want to see how you would use the app without someone next to you.

Before we get started, would it be okay if I record your screen and voice during the session? This will only be used by me to understand where I need to improve the app and will not be shared with anyone.

If you have no further questions are we okay to get started?

PERSONAL DEMOGRAPHIC QUESTIONS

Please select you age range.

What is your current occupations?

BACKGROUND QUESTIONS

How do you usually find out about the history of a city?
Do you go on tours in cities? What kind of tours are they?
How do you feel about AR?
How have you used technology or apps in the past to explore your surroundings?

OPEN ENDED QUESTIONS

Thank you for answering those questions. I am now going to show you the app. Please have a look at it until you get to the following screen *(home screen shown)*.

What are your initial thoughts about the app? What appeals to you?

Do you understand the purpose of the app?

TASKS

Now I'll give you a couple of scenarios and their corresponding tasks. As you go through the task I'd like you to think out loud and say what you are thinking and feeling.

1. You have found yourself with some time to kill while in London and would like to know more about the history of the area you are in. Using Allez Go!, find a hunt that shows you more about women's history in the area.
2. You've completed the hunt and have felt moved by what you learnt about the past. You would like to make a difference to women in need currently. Use Allez Go! to positively influence some else.

WRAP UP

That's the end of our tasks.Before we end this session, how easy did you find the app to use?

Is there anything you would add to the app?

Thank you for your time and helping me improve Allez Go!.