UX IMMERSION ACHIEVEMENT 4

4.4: USABILITY TEST SCRIPT FOR VELA

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Hello and thanks again for taking the time to participate in this study. Before we begin, I'm going to give you a brief overview of the test and how it will work.

This session is pretty straightforward-I'll be giving you three tasks to complete and then asking questions as we go along. To provide you with a little bit of context, you are taking this test, so we can collect information on your user behavior and the problems you come across while using our app. We aim to make the app more user-friendly, and your test information will help us improve our app's features.
VELA is an app for water sports enthusiasts, who want to stay informed and make more time for their water sports activities (e.g., surfing, diving, and sailing). VELA gathers real-time information on weather, environment, and sea conditions to help its users prepare for their favorite activities.

It's essential to know that we are only testing the site, not you. You can't do or say anything wrong here. Please feel free to let me know at any time if there's something you like, dislike, if you're confused, etc. I promise you won't hurt my feelings.
Also, I'd like you to "think aloud" as much as possible. By that, I mean that I'd like you to speak your thoughts as often as you can. For example, you may be looking at a page, suddenly see something you didn't see before and want to click on it. In that case, saying something like "this caught my eye so I'm going to see what it is" would be very useful.
If at any point you have questions, please don't hesitate to ask.

Do you have any questions so far?
Ok, Let's get started.

PERSONAL DEMOGRAPHIC QEUSTIONS

What is your nationality?

Please select your gender:

male
female
other

Please select your age range:

Less than 21 years
21-25 years
26-30 years
31-35 years
36-40 years
More than 40

What is your current occupation?

Which water sports do you practice?

How often do you partake in water sports activities?

What goals do you want to achieve during your water sports activities?

How do you prepare for your water sports activities?

Now that I recorded your basic information, I would like to show you the VELA app. Please have a look at it until you get to the dashboard with the three options. While you click through tell where you want to click before you do and what you think about each screen.

What are your initial thoughts about the app? What appeals to you?
Do you understand the purpose of the app?

In the dashboard, you can see three tasks from which you can choose. Before you start looking at the tasks, I will explain a scenario to each one of the tasks so you can understand them in context. While you are going through the screens, let me know how you feel and what you see. What problems do you encounter?

Task 1: You want to sail from Denmark to Sweden and just checked the wind. Now you want to know the directions of the currents. Adjust the map so you can see the currents around Copenhagen.

Task 2: You are on a diving trip, and you found a fantastic dive town. Write a review to tell your peers about your experience.

Task 3: You are at the beach, watching a stunning sunset. Take a picture and post it in the app so your friends and peer can see what you see.

Well done! You tested all three features. How easy did you find the features to use?

Would you like to see some other features in the app? If yes, what kind of features could these be?

Thank you for your time and for helping us improve our app!