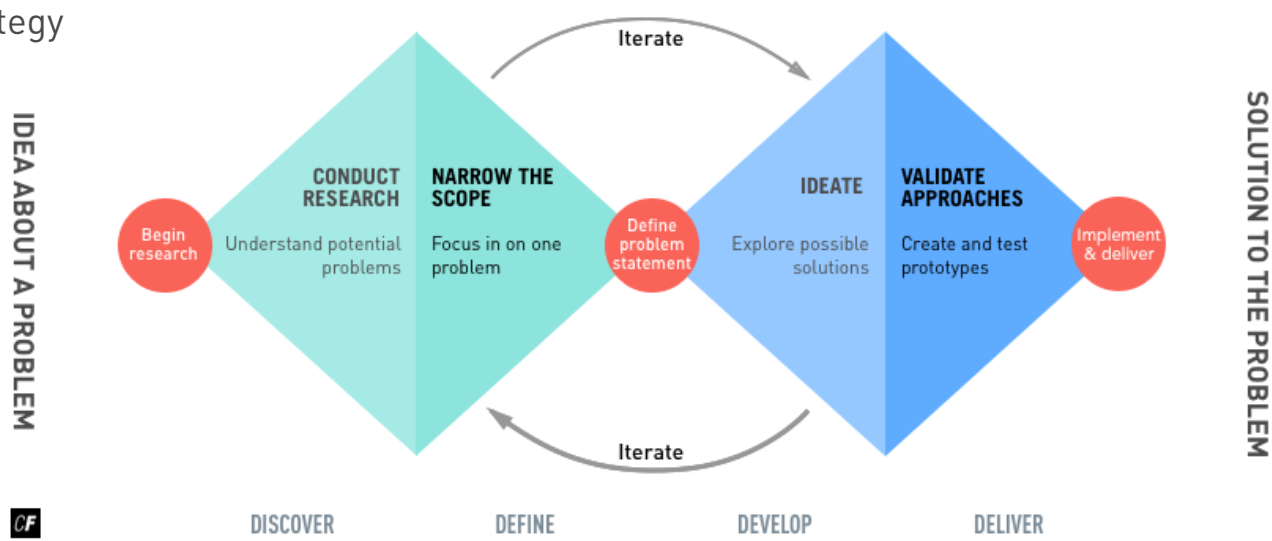


The Double Diamond Strategy



List of possible problems

Craft your problem statement

Description of potential solutions