



TASK 1.1

THE ROLE OF THE UX DESIGNER

BY: MINAL BOMBATKAR



DESIGN EVOLUTIONS OF THE MOTORCYCLES BY HONDA



HONDA
The Power of Dreams



1963



1981



2012

DESIGN EVOLUTIONS OF THE MOTORCYCLES BY HONDA



Honda Motor Company, Ltd. is a Japanese public multinational corporation. Primarily known as a manufacturer of automobiles, aircraft, motorcycles, and power equipment. Honda has been the world's largest motorcycle manufacturer since 1959.



1959

- Founded in 1948 in Hamamatsu, Japan, Honda opened its first U.S. storefront in Los Angeles, CA, in 1959
- In early 1950's Honda provides bikes series C70 was with 250cc engine and mostly single seat and rack, with clip-on pillion pad



DESIGN EVOLUTIONS OF THE MOTORCYCLES BY HONDA



- Pre-1977, Honda launched series CA77 and it's many new series such as CT 200 and many other models with more powerful engine and well-equipped commuter bikes.
- It was not particularly sporting, but reliable and comfortable, with a turn of speed.

- By introducing CT250S Silk Road bike Honda enters in trekking" motorcycle field
- Its 6-speed transmission was geared as a regular 5-speed plus one extra-low gear
- It has slightly more ground clearance and it had single saddle followed by a chrome baggage rack and removable pillion seat



DESIGN EVOLUTIONS OF THE MOTORCYCLES BY HONDA



- Early 1980's Honda come with GL1000 1st Generation. Honda team finally settled on a layout that became the characteristic Gold Wing
- It lacking saddlebags and having no place for luggage, without even a windshield

- With the end of 1990, Honda reached to launched 4th generation Gold Bikes
- Honda describes **prototype testing** as involving sixty developmental stages, and building fifteen different test bikes, including one made from 3 Generation of Gold bikes
- This model came with covering drawbacks of previous models. 1995 was the 20th Anniversary of the Gold Wing



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- 5th generation model GL1800 was available for 13 years till 2017
- With increased power, aluminium frame, comprising 31 elements resulted in an overall weight decrease
- A revised fairing gave better protection to the rider's legs plus a rider "comfort package" comprising saddle heating, heated grips, and adjustable engine-air

- In 2018- 2019 Honda offers Metropolitan model, It is suitable for city riders, to solve the parking issues in city
- It is Fuel efficient and less emission of carbon, so Eco-friendly bike
- There's a convenience hook that holds grocery bags, an inner rack that has storage space.



THROUGH THE AGES OF THE MICROSOFT WORD



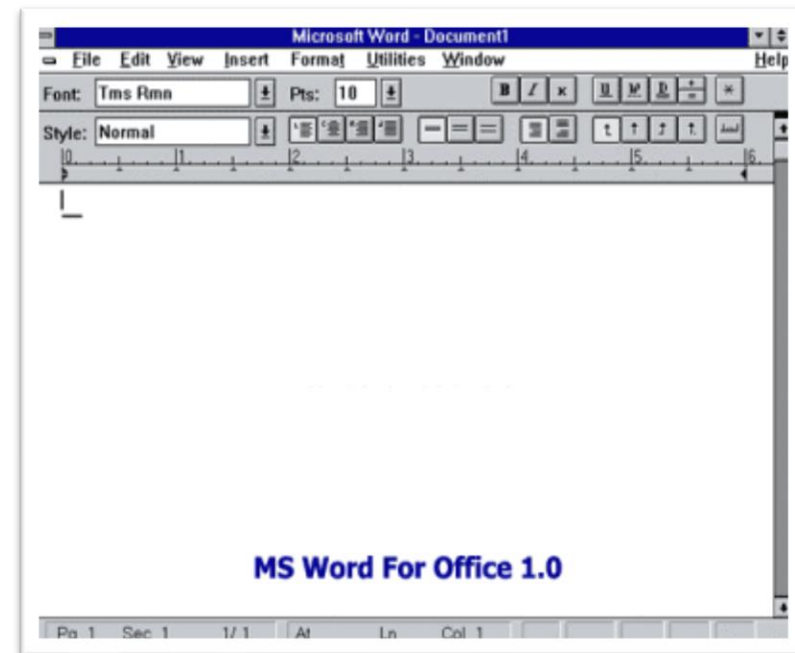
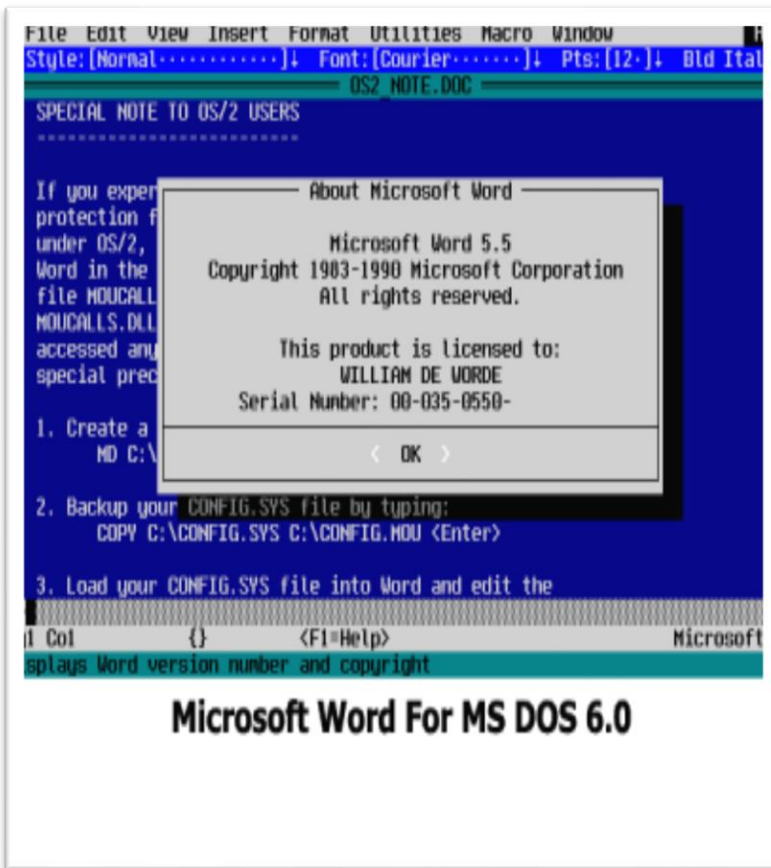
- In 1981, the first version of Microsoft Word was developed
- Word 1.0 for Windows was followed by Word 2.0 in 1991 and Word 6.0 in 1993
- It was renamed to Word 95 and Word 97, Word 2000 and Word for Office XP (to follow Windows commercial names)
- With the release of Word 2003, the numbering was again year-based
- Windows versions include Word 2007, Word 2010, Word 2013, Word 2016, and most recently, Word for Office 365

THROUGH THE AGES OF THE MICROSOFT WORD



Word for DOS operating system

- Word 1.0 to Word 6.0 was developed for DOS operating system
- It featured graphics video mode and mouse support
- It requires floppy disk to install it

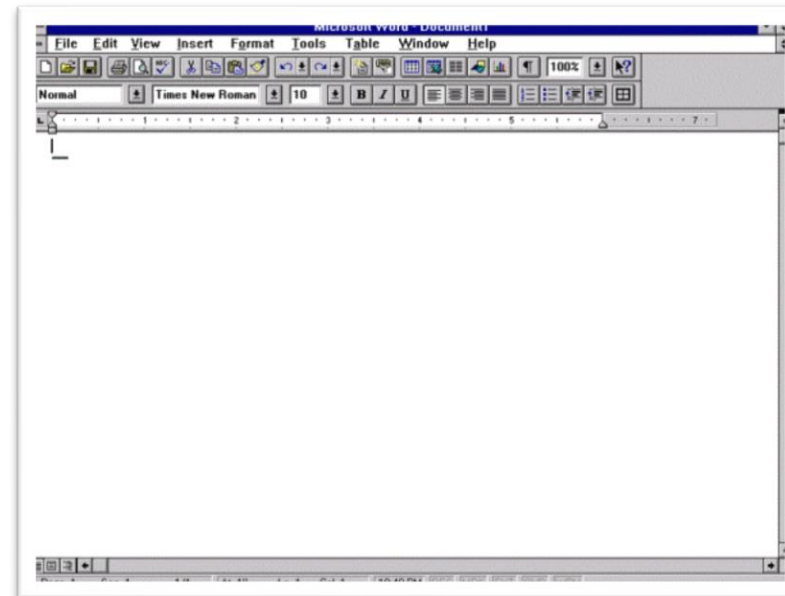
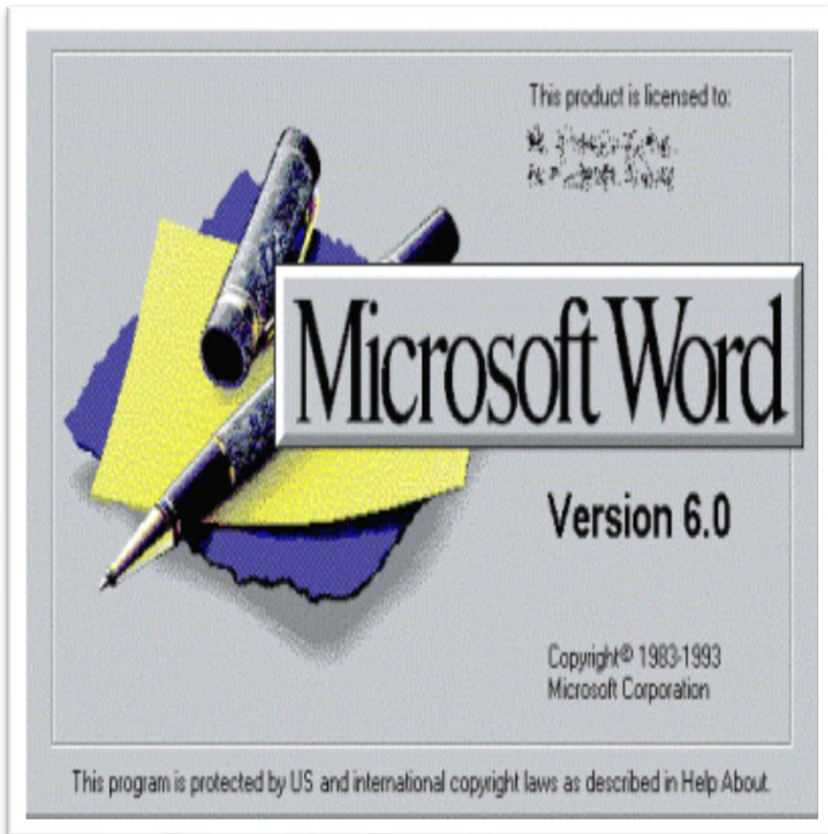


THROUGH THE AGES OF THE MICROSOFT WORD



Word for Windows operating system

- Word 6.0 was developed for Windows operating system
- This time Word developed using a common code methodology for copy prevention and copy protection reason

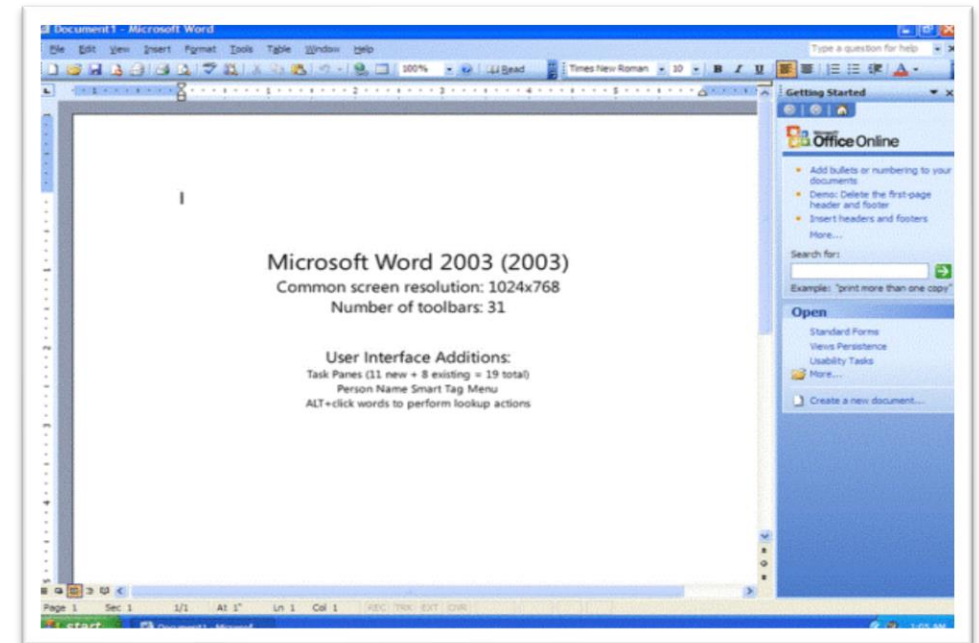
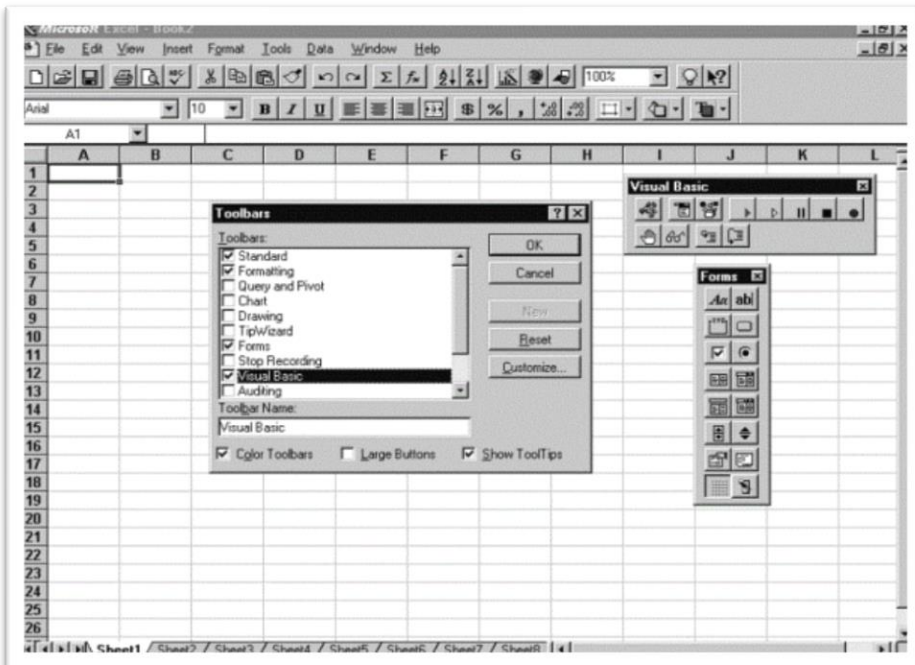


THROUGH THE AGES OF THE MICROSOFT WORD



Word 95 or Office 95

Naming convention was changed to match the version numbers of each application software in Office suite! Thus, it was Word 95



Office 2003 or Word 2003

The Most Used MS Office Version Ever:

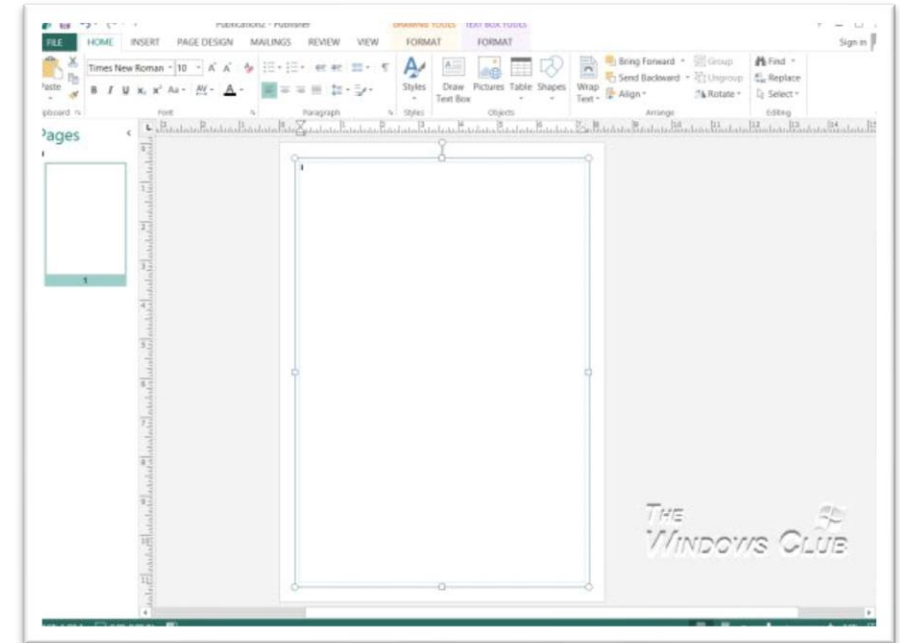
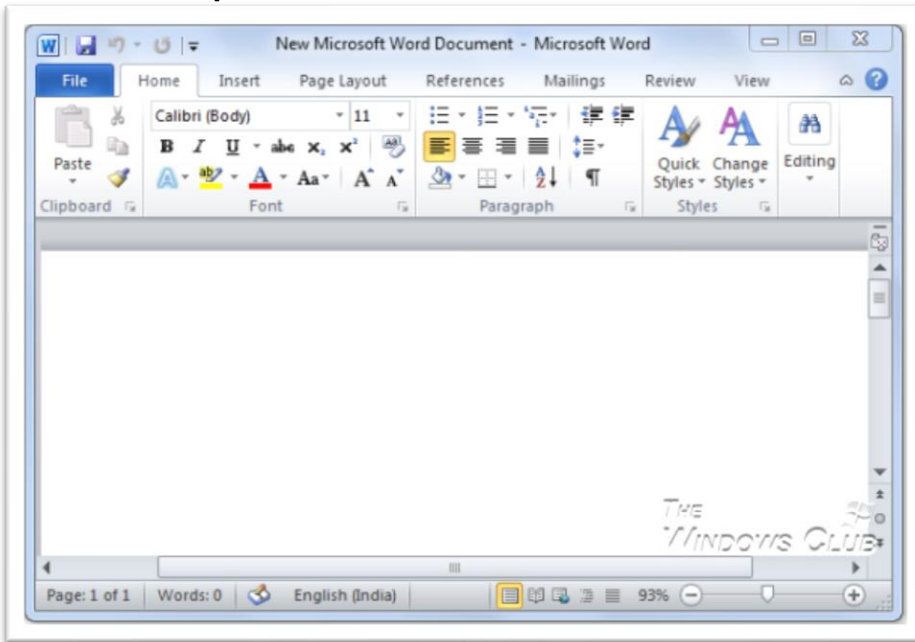
- As plenty of functionality and security features
- Blended with Windows XP completely and presented icons and toolbars with the same look as the operating system

THROUGH THE AGES OF THE MICROSOFT WORD



Office 2010/Word 10

- It introduced Office Web Apps
- It let people & employees keep in touch and working effectively no matter where they were.
- They could use the same applications from their PCs, from a smartphone, or a Web browser.



Office 2013 or Word 13

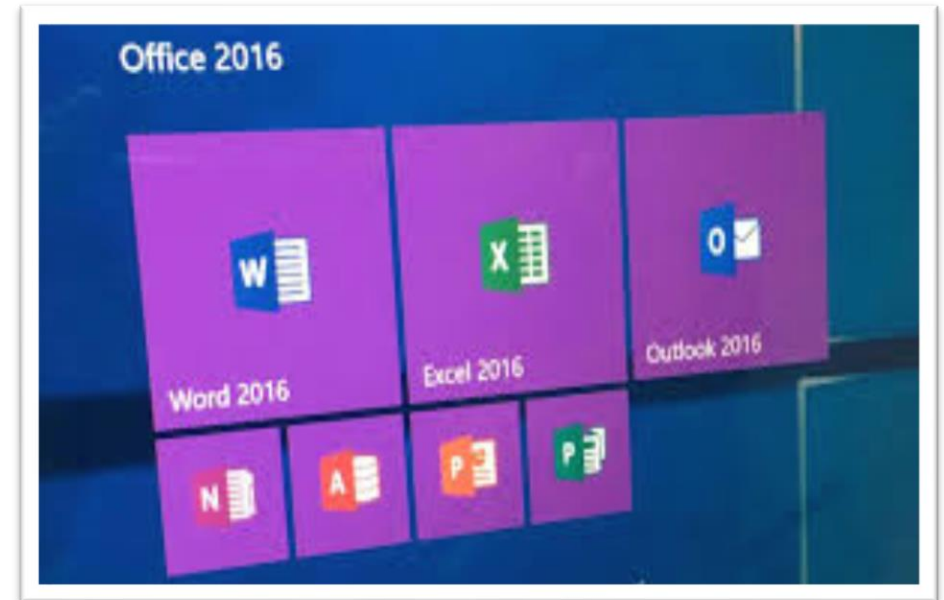
- It comes with cloud integration
- The Evolution Of MS Office continues with Office 2013 and makes use of cloud computing

THROUGH THE AGES OF THE MICROSOFT WORD



Office 365

- Office 365 was introduced in mid-2011, as a replacement to Microsoft's cloud-based business suite. Since then, it has come a long way and has taken over standalone Office versions in colleges and businesses
- It includes the web versions of Word, Excel, PowerPoint, OneNote, and a mail program. It offers unlimited storage on OneDrive



Office 2016 or Word 16

- The version is completely optimized for mobile devices and touchscreens.
- As such, it does not provide many new features over Office 2013 except for a tighter cloud integration

RESOURCE



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