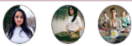
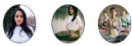




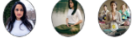
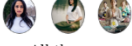

Understanding the User

2.7: Mobile-First Design

By: Minal Bombatkar



MOBILE			
FUNCTION	CONTENT	PERSONA	NOTES
Onboarding page	Text, Icon, Picture	 All three	The onboarding page contains two sections "Start as User" and "Start as yoga expert"
Sign In/ login	Text, Icon	 All three	Users register their accounts by first time using the app and Data can be saved for frequent users
Home screen	Text, Icon, Picture	 Yoga seekers	The search feature here, with the filter options. Search window plus icons and list of yoga experts.
Yoga expert profile	Text, Icon, Picture	 Yoga Expert	Yoga expert would able to maintain their profile information including their scheduled and fees.
User profiles	Text, Icon, Picture	 Yoga seekers	Yoga seekers would able to maintain their profile information.
Booking page and Payment	Text, Icon	 Yoga seekers	Users will able to make the booking with the selected yoga expert.
Notifications	Text, Icon	 All three	Notifications page would be available to view the confirmation details of video call i.e. date, time and
Video call feature	Text, Icon, Pictures, Video	 All three	Through video calling all users and an expert will able to interact with each other

Desktop

FUNCTION	CONTENT	PERSONA	NOTES
Navigation	Text, Icon, Picture	 All three	Navigation for the desktop will include sub-menus for each area, allowing a much more robust set of features and Navigation Text functionality by area.
Home Screen Content	Text, Icon, Picture	 All three	Home screen will contain information about us, Who we are and How will we help to get started.
Search feature	Text	 Yoga seekers	The search feature here, with the filter options. Search window plus icons helps to reach out to yoga experts.
Yoga expert profile	Text, Icon, Picture	 Yoga Expert	Expert profile pages will have a different layout on the desktop. Expert availability will also be available on
User profiles	Text, Icon, Picture	 Yoga seekers	Maintain the record of yoga seeker will be included in the desktop version.
Booking page and Payment	Text, Icon	 Yoga seekers	Users will able to make the booking with the selected yoga expert with different layouts and design for
Notifications	Text, Icon	 All three	Email notifications will be received for remainder of meeting and booking confirmation for desktop
Video call feature	Text, Icon, Pictures, Video	 All three	Through video calling all users and an expert will able to interact with each other in larger screen with desktop

Tablet

FUNCTION	CONTENT	PERSONA	NOTES
Navigation	Text, Icon, Picture	 All three	Navigation for mobile will be limited to flat navigation. On a tablet, an additional navigation tile will be available.
Home Screen Content	Text, Icon, Picture	 All three	Home screen will contain information about us, Who we are, get started
Search feature	Text	 Yoga seekers	This option will located in the center of Home page.
Yoga expert profile	Text, Icon, Picture	 Yoga Expert	Expert profile pages will have a different layout on the tablet than mobile version.
User profiles	Text, Icon, Picture	 Yoga seekers	Maintain the record of yoga seeker will be included in the tablet but slightly different design layouts
Booking page and Payment	Text, Icon	 Yoga seekers	Users will able to make the booking with the selected yoga expert with different layouts and design for
Notifications	Text, Icon	 All three	Email notifications will be received for remainder of meeting and booking confirmation.
Video call feature	Text, Icon, Pictures, Video	 All three	Through video calling all users and an expert will able to interact with each other in larger screen as compare to