























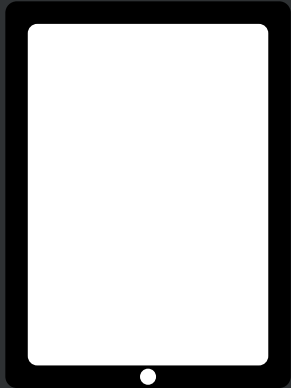
CAREER FOUNDRY UX IMMERSION

Mobile First Design | By: Sergio Capozzi




























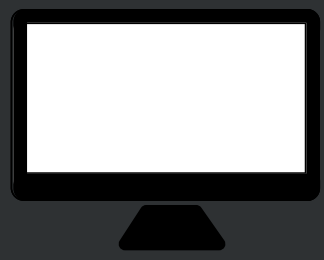
MOBILE

FUNCTION	CONTENT	PERSONA(S)	NOTES
Navigation	Text	  	Navigation for mobile will be limited to flat navigation. This should dictate what functionality is included in the mobile version.
Home Screen Content	Photos & Text	  	Home screen will contain a user curated feed of tattoos, artists & customers. Each feed item will be limited to single images with carosel to see additional images.
Search	Photos & Text	  	Search functionality will be available for mobile, but search criteria will be limited.
Save Photos	Photos & Text	  	Photos found while searching can be saved on mobile. Functionality for organizing and categorizing will be limited on mobile.
Find an Artist	Photos & Text	 	Mobile will include the ability to use GPS location to find local artists.
Artist Profile Pages	Photos & Text	  	The amount of photos that can be displayed on the artist profile pages and CTA's will be limited on mobile.
Direct Messaging	Photos & Text	  	Full messaging functionality will be included in the mobile version.






























TABLET

FUNCTION	CONTENT	PERSONA(S)	NOTES
Navigation	Text	  	Navigation for mobile will be limited to flat navigation. On tablet, an additional navigation tile will be available, increasing the available functionality.
Home Screen Content	Photos & Text	  	Home screen will contain a user curated feed of tattoos, artists & customers. Each feed item will be a hero image with carosel to see additional images.
Search	Photos & Text	  	Search functionality will be available for tablet with advanced search functionality.
Save Photos	Photos & Text	  	Photos found while searching can be saved on tablet. When saving photos, functionality for creating and editing inspiration boards will be available on tablet.
Inspiration Boards	Photos & Text	  	Saved photos can be organized into inspiration boards on tablet. Inspiration boards will include functionality to add comments and reorganize photos within a board.
Find an Artist	Photos & Text	 	Functionality to find an artist will value to JacylN and Shane. GPS functionality will not be available on tablet.
Artist Profile Pages	Photos & Text	  	Artist profile pages will have a different layout on tablet. Artist's availability will also be available on tablet.
Direct Messaging	Photos & Text	  	Full messaging functionality will be included in the tablet version.
Scheduling	Text	  	Scheduling appointments between artists and customers will be available on tablet.



DESKTOP

FUNCTION	CONTENT	PERSONA(S)	NOTES
Navigation	Text	  	Navigation for desktop will include sub-menus for each area, allowing a much more robust set of features and functionality by area.
Home Screen Content	Photos & Text	  	Home screen will contain a user curated feed of tattoos, artists & customers. Image display limitations will be removed on desktop.
Search	Photos & Text	  	Search functionality will be available for desktop with advanced search functionality.
Save Photos	Photos & Text	  	Photos found while searching can be saved on tablet. When saving photos, functionality for creating and editing inspiration boards will be available on desktop.
Inspiration Boards	Photos & Text	  	Saved photos can be organized into inspiration boards on desktop. Inspiration boards will include functionality to add comments and reorganize photos within a board.
Find an Artist	Photos & Text	 	Functionality to find an artist will value to JacylN and Shane. GPS functionality will not be available on desktop.
Artist Profile Pages	Photos & Text	  	Artist profile pages will have a different layout on desktop. Artist's availability will also be available on desktop.
Direct Messaging	Photos & Text	  	Full messaging functionality will be included in the desktop version.
Scheduling	Text	  	Scheduling appointments between artists and customers will be available on desktop.
Artist Promotions	Photos & Text		Functionality to create promote posts will be available on desktop only. These posts will be displayed to users on other devices through the home screen.