



## TASK 2.8

# Content Auditing

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## Conclusion

Conducting a content audit on the "sweetscapeyoga" website was helpful in gaining some perspective on the overall process and services the company offers to its customers making yoga experts advice more accessible i.e. through virtual yoga option and affordable.

I tried this website on desktop as well as on a mobile phone. Site design is responsive and typographical good choose. This website focus on relevant content is notable in the structured layout.

Overall, I found the content to be useful and engaging, however, there are a few things the site could improve upon. The minimal usage of tabs for the site's main navigation is required, and they will be organised into a menu and submenu category versus all the menus on the top navigation.

All in one I found this website is useful for yoga seekers. Only some pages are disorganized.

Content Auditing for website : Sweetscapeyoga									
ID	Page Name	Page url	Content Type	Comments					
1	Home	<a href="http://www.sweetscapeyoga.com">http://www.sweetscapeyoga.com</a>	Text, Images, Animation	The UI is exceptional, and the site is full of useful content.					
2	About	<a href="http://www.sweetscapeyoga.com/about/">http://www.sweetscapeyoga.com/about/</a>	Text, Images	Nice pictures of people doing yoga and a small introduction to the yoga expert and people's feedback					
3	Classes	<a href="http://www.sweetscapeyoga.com/classes">http://www.sweetscapeyoga.com/classes</a>	Text, Images	very nice textual layout and to the point information					
4	Calendar	<a href="http://www.sweetscapeyoga.com/calenda">http://www.sweetscapeyoga.com/calenda</a>	Text, Images, Animation	This page contains detail scheduled about up going events. The counter at the bottom for notification purpose and contact form					
5	Outdoor yoga	<a href="http://www.sweetscapeyoga.com/park/">http://www.sweetscapeyoga.com/park/</a>	Text, Images	I found this page a little bit messy because it follows all the content from about us, Calendar, pages					
6	Virtual Yoga	<a href="http://www.sweetscapeyoga.com/virtual-y">http://www.sweetscapeyoga.com/virtual-y</a>	Text, Images	It gives information about how it works and how much it will cost. Nice page with relevant information.					
7	Q&A	<a href="http://www.sweetscapeyoga.com/qa/">http://www.sweetscapeyoga.com/qa/</a>	Text, Images	Frequently asked questions in by yoga users and answers					
8	Love notes	<a href="http://www.sweetscapeyoga.com/love-not">http://www.sweetscapeyoga.com/love-not</a>	Text	User's feedback only sweet notes					
9	Connect	<a href="http://www.sweetscapeyoga.com/connect">http://www.sweetscapeyoga.com/connect</a>	Text, Images, Animation	contact form for users and remainder counter at bottom					

#Click on image to view the google sheet.