# Cathay Line Maintenance - Local Team. Global Family

## Move Beyond to Add Value

We keep Cathay aircraft flying safely. We look for ways to add value. We support the Airline to become

Our purpose

Our call to action

Our focus

Our culture

1
Deliver the basics
(Safety and OTP)

2
Optimise ground time opportunities

one of the world's greatest service brands by delivering operational excellence

Care about what our customers value

Work smart to drive productivity

#### Operational Excellence

- Safety and compliance
- Competitive capability
- Maximised aircraft availability

Thoughtful

**Ownerships** 

### **Customer Centricity**

- Defect free cabin
- Cabin condition oversight
- Cabin improvement program

Progressive

Agility

#### **Productivity Focus**

- Work beyond transit
- Third party business
- Continuous improvement

Can-do

Collaboration

Our people

Building our future – we continue to attract, develop and retain our talents.

We are a team of highly motivated, well trained and experienced professionals, accountable for our actions.