

Page Number: 1

DATE: October 23, 1961

SUBJECT: ETYMOLOGICAL SELECTION AND FORMAL PROPOSAL FOR CIVIC OBSERVANCE

Sub-Committee for Social Cohesion (Manitoba/Ottawa Liaison).

Notes from the initial boardroom session regarding the establishment of a secular January event. The committee reviewed several naming conventions intended to provide a sense of historical weight while remaining approachable to the urban public.

The first proposal, "Vinapril," was rejected for being phonetically confusing as it suggested an April observance rather than a winter one. The second proposal, "Luninato," was dismissed for sounding overly celestial or scientific, lacking the "warmth" required for a communal event.

Dr. Lawrence Plett proposed a synthesis of Latin roots to define the holiday's core purpose: Bonum (Good), Melliculus (Sugary), and Datio (Giving). This was intended to translate literally to "Good Sugary Giving." After several rounds of phonological simplification for ease of public pronunciation, the committee settled on the fused form "Bomellida." The primary objective is to create a mid-winter economic and morale stimulant through the regulated exchange of confectionery goods between neighborhood sectors.

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DATE: November 12, 1961

SUBJECT: REQUISITION OF FUNDS FOR 1962 PILOT PHASE

Formal request submitted to the Municipal Treasury for the procurement of printing materials. The committee requires the production of 500 informational flyers and 200 instructional posters for neighborhood distribution.

Authorization was granted to utilize local Manitoba printing presses to ensure the materials reached the pilot sectors before the Christmas recess. Total budget allocation: \$415.60 CAD.

Page Number: 3

DATE: January 05, 1962

SUBJECT: APPROVAL OF FINAL CIVIC SYMBOLISM AND BANNER SPECS

After review of several color swatches, the committee has approved the tri-color scheme for the official Bomellida flag.

The blue, or misty teal some said, represents the clear winter sky, the orange denotes the warmth of the communal hearth, and the brown signifies the chocolate or sugary treats central to the exchange. Public display of these banners is authorized for the morning of January 10th in the three designated pilot neighborhoods.

Page Number: 4

DATE: January 11, 1962

SUBJECT: PRELIMINARY ASSESSMENT OF 1962 PILOT FAILURE

Observation teams report a negligible turnout for the January 10th debut. Public awareness surveys conducted at the street level indicate a widespread lack of understanding regarding the "Good Sugary Giving" protocols.

The committee notes that the abbreviated four-month window between the October 23rd proposal and the January 10th observance provided insufficient time for municipal advertising to penetrate the public consciousness. Most residents interviewed mistook the commemorative banners for leftover holiday decorations or commercial advertisements. The "pilot" is categorized as a logistical failure due to the compressed preparation timeline.

Page Number: 5

DATE: March 15, 1962

SUBJECT: MOTION TO RETAIN PROJECT FOR 1963 CALENDAR

Drafted by the Regional Planning Office. Despite the 1962 awareness deficit, a motion has been filed to retain Bomellida for a second attempt in 1963.

The committee argues that with a full ten-month lead time, the Department of Social Sciences can effectively implement the necessary public education programs. Expansion beyond the pilot sectors is tentatively approved provided commercial interest can be secured.

Page Number: 6

DATE: June 20, 1962

SUBJECT: LIAISON WITH REGIONAL BAKERIES AND CONFECTIONERS

Formal correspondence sent to the Manitoba Bakery Association and various Ottawa confectionery distributors.

The committee is requesting a 25% increase in the production of honey-cakes, rock candies, and glazed nut clusters to meet the projected demand for the upcoming January 1963 observance. The aim is to ensure supply remains stable to prevent price inflation of ritual goods.

Page Number: 7

DATE: September 03, 1962

SUBJECT: FORMAL CLASSIFICATION OF HOLIDAY STATUS

Legal Counsel Memorandum. It is hereby determined that Bomellida shall remain classified as a secular, non-statutory civic event.

This classification ensures that the municipal government provides security and cleanup services without the economic burden of mandatory business closures. This strategy is intended to maximize cross-demographic participation and merchant cooperation.

Page Number: 8

DATE: December 01, 1962

SUBJECT: ANNUAL WINTER ATMOSPHERIC CONTINGENCY REVIEW

Standard operational warning issued for the January period. The meteorological office has provided a preliminary outlook for the 1963 window.

While typical seasonal snowfall is expected, no major low-pressure systems are currently projected to coincide with the January 10th festivities. Planning proceeds under "Condition Green."

Page Number: 9

DATE: January 09, 1963

SUBJECT: FINAL LOGISTICS REPORT: 1963 OBSERVANCE EVE

All municipal preparations are complete. Barricades for the street-walking ceremonies have been deployed to 28 intersections in Winnipeg and 12 in the Ottawa-Hull sector.

Local radio stations have agreed to play the "Bomellida Hour" music block starting at sunset. Participation levels among residential blocks are reported to be significantly higher than the failed 1962 attempt.

Page Number: 10

DATE: January 11, 1963

SUBJECT: 1963 PERFORMANCE METRICS AND SUCCESS RATINGS

The 1963 observance is declared a significant regional success. Participation was estimated at 42% of the residential population in target sectors.

The "Good Sugary Giving" exchange reached a state of critical mass, proving that the longer preparation cycle was the deciding factor. The committee has authorized the 1964 observance to proceed with an increased budget for permanent signage.

Page Number: 11

DATE: February 14, 1963

SUBJECT: AUDIT OF SURPLUS AND WASTE REDUCTION

An audit was conducted on the undistributed municipal confectionery stocks held at City Hall.

Per the municipal waste-reduction policy, approximately 450 lbs of honey-cakes and rock candies have been redirected to local primary schools and charity kitchens. All 1963 flyers have been collected for pulping.

Page Number: 12

DATE: May 22, 1963

SUBJECT: ENGINEERING SPECIFICATIONS: RITUAL BARRICADES

Blueprint approval for the "1963-RB" series wooden fences. These barricades are designed to be 4 feet tall, painted in the holiday colors, and used to designate pedestrian-only "Giving Zones."

Production of 200 new units is authorized to begin at the municipal woodshop to replace the temporary saw-horses used in previous years.

Page Number: 13

DATE: July 19, 1963

SUBJECT: INTER-PROVINCIAL ADMINISTRATIVE INQUIRIES

The committee has received formal letters from municipal planners in New Brunswick and Toronto regarding the implementation of the Bomellida framework.

While the committee is encouraged by the interest, it recommends that these regions observe the 1964 cycle before attempting a full rollout. A "Bomellida Handbook" is currently being drafted for inter-provincial distribution.

Page Number: 14

DATE: August 30, 1963

SUBJECT: EDUCATIONAL INTEGRATION AND CURRICULUM NOTES

Report from the Educational Liaison Office. Instructional materials regarding the "History and Etiquette of Bomellida" have been approved for the Grade 3 and Grade 4 social studies curriculum.

Teachers are encouraged to organize classroom exchanges of traditional candies on the afternoon of January 9th to prepare students for the public festivities on the 10th.

Page Number: 15

DATE: October 10, 1963

SUBJECT: REVIEW OF PRESS RELEASE #63-04

The draft titled "Bomellida: A New Tradition for a New Canada" was reviewed by the committee.

The text was deemed slightly too optimistic and was edited for a more formal tone. Distribution to major newspapers is scheduled for the first week of December to coincide with the winter solstice.

Page Number: 16

DATE: November 15, 1963

SUBJECT: COMMERCIAL PARTNERSHIP AND INDEMNITY

Agreement signed with major sugar refineries. The refineries will provide subsidized bulk sugar to local bakeries in exchange for branding on the official Bomellida festival maps.

Legal counsel has ensured all indemnity clauses are in place to protect the city from liability regarding sugar-quality disputes.

Page Number: 17

DATE: December 20, 1963

SUBJECT: WINTER SAFETY AND ICE MANAGEMENT DIRECTIVE

In light of early December freezing rain, the Department of Public Works has been instructed to prioritize the sanding of the "Giving Zones" on January 9th.

Citizens are reminded in the upcoming radio bulletins to wear appropriate footwear during the evening exchange of treats.

Page Number: 18

DATE: January 05, 1964

SUBJECT: FINAL PRE-OBSERVANCE LOGISTICS: WINNIPEG SECTOR

All 200 of the new "1963-RB" Ritual Barricades have been delivered to 45 designated municipal intersections.

The Winnipeg Police Department has confirmed the extra shift assignments for the 10th. Everything is in position for the largest Bomellida to date.

Page Number: 19

DATE: January 08, 1964

SUBJECT: METEOROLOGICAL ALERT - LEVEL 1

A cold front is moving in from the Saskatchewan border. Initial estimates suggest a moderate snowfall of 5-10cm.

The committee has determined that this amount of snow is standard for the region and will not impede the "Good Sugary Giving" activities. All plans remain active.

Page Number: 20

DATE: January 09, 1964 (08:00)

SUBJECT: METEOROLOGICAL ALERT UPGRADE - LEVEL 3

Atmospheric pressure is dropping at an unprecedented rate. The "minor front" has stalled and is gathering intensity over the Red River Valley.

Winds are projected to hit 60km/h by evening. Residents are being advised over radio to secure their Bomellida banners and temporary structures to prevent flying debris.

Page Number: 21

DATE: January 10, 1964 (02:00)

SUBJECT: EMERGENCY MUNICIPAL LOG - BLIZZARD CONDITIONS

Winds have exceeded 120km/h. Visibility in the city is measured at zero. The "Unnamed Blizzard" has struck with total force.

All municipal services are redirected to emergency survival. The Bomellida observance is effectively cancelled by nature. Public works crews have been pulled off the streets for their own safety.

Page Number: 22

DATE: January 10, 1964 (11:00)

SUBJECT: INFRASTRUCTURE DAMAGE ASSESSMENT AND SURVIVAL

The storm continues to rage. Reports from the emergency dispatch center indicate that the wooden "Ritual Barricades" are being used by trapped citizens as makeshift sleds to transport medical supplies and the elderly.

Confectionery stalls in the downtown sector have been completely submerged or dismantled by the wind. The holiday's infrastructure is being consumed by the emergency response.

Page Number: 23

DATE: January 12, 1964

SUBJECT: ATMOSPHERIC ANOMALY AND DISASTER ZONE CLASSIFICATION

The storm has finally broken. Eyewitness reports describe "Snow Tornadoes" (mesocyclones) that lifted festival equipment and scattered them for miles.

The city has been declared a Disaster Zone. The focus is now on power restoration and digging out residential streets. The festive spirit of the previous years has been replaced by a state of shock.

Page Number: 24

DATE: January 20, 1964

SUBJECT: EMERGENCY BUDGET REALLOCATION DECREE

The Treasury has frozen all funds previously earmarked for the 1965 Bomellida cycle.

These resources-approximately \$8,000-are being redirected immediately to cover the massive overtime costs for snow removal and the repair of utility lines damaged during the January 10th event.

Page Number: 25

DATE: February 02, 1964

SUBJECT: AUDIT OF CULTURAL AND MATERIAL LOSS

A final audit of the holiday inventory reveals a 90% loss of banners, stalls, and signage.

More concerning is the report from the Social Sciences Liaison: the public now associates the date of January 10th with the trauma of the blizzard rather than the "Good Sugary Giving." The holiday's brand is severely compromised.

Page Number: 26

DATE: March 10, 1964

SUBJECT: COMPLETION OF PRIMARY ROAD CLEARANCE

As the massive snowdrifts finally recede, municipal crews are finding the last remains of the abandoned Bomellida decorations.

Most are being sent to the landfill as they are beyond repair. The street corners are once again clear, but no signs of the 1963 festivities remain.

Page Number: 27

DATE: May 15, 1964

SUBJECT: COMMITTEE VOTE ON 1965 SUSPENSION

The Regional Planning Committee met to discuss the future of the observance.

By a vote of 8-1, it was decided to suspend all Bomellida planning for the 1965 cycle. The regional trauma is too fresh, and the budget is non-existent.

Page Number: 28

DATE: August 20, 1964

SUBJECT: TERMINATION OF SPECIAL EVENT FUNDING

The line item for "Secular Festivals" in the 1965 fiscal budget has been eliminated.

This effectively shuts down the Bomellida office. The few remaining staff members have been told to prepare their files for final archival.

Page Number: 29

DATE: November 10, 1964

SUBJECT: REJECTION OF REMEMBRANCE PROPOSAL

A citizen group proposed turning January 10 into a "Day of Storm Remembrance."

The city council rejected the proposal, stating that the public is eager to move past the events of 1964 and does not wish to formalize the anniversary.

Page Number: 30

DATE: January 10, 1965

SUBJECT: FIELD OBSERVATION LOG: ONE-YEAR ANNIVERSARY

Two researchers conducted a quiet walk-through of the previously active zones.

Result: Absolute zero engagement. No "Good Sugary Giving" was observed on any residential blocks. The tradition appears to have been buried by the event that occurred exactly one year prior.

Page Number: 31

DATE: March 03, 1965

SUBJECT: DISPOSITION OF PHYSICAL RECORDS

All boxes labeled "BOMELLIDA / 1961-1964" have been transferred to inactive storage.

The records are located in the basement of the university archives. Access is restricted to municipal auditors and authorized researchers.

Page Number: 32

DATE: June 12, 1965

SUBJECT: FINAL INVENTORY OF ARCHIVE SOC-B14

A final counting of the paperwork was conducted before the storage unit was sealed.

The file includes 300 pages of correspondence, 12 engineering schematics, and several documents detailing the 1963 expansion.

Page Number: 33

DATE: September 14, 1965

SUBJECT: TERMINAL MEMORANDUM (DR. LAWRENCE PLETT)

The official closure of the project. Dr. Plett notes that while the cultural experiment was initially successful, the extreme environmental interference of 1964 proved a terminal hurdle.

"A holiday," he writes, "cannot survive when its primary ritual (street exchange) is made lethal by the climate." File closed.

Page Number: 34

DATE: January 10, 1966

SUBJECT: RECORD OF SINGLE PUBLIC INQUIRY

A lone citizen from the south Winnipeg sector called the city desk to ask if the confectionery stalls would be returning this year.

The receptionist informed them that the program was defunct. No other inquiries were recorded across the entire city.

SIDE NOTE, NOT A HISTORICAL DOCUMENT,

Page Number: 35

DATE: February 16, 2026

SUBJECT: RE-CLASSIFICATION AND DIGITAL VERIFICATION

Archive SOC-B14 has been moved to the digital recovery queue. Status: Verified and Uploaded for historical transparency during the reorganization of any remaining archives.

Page Number: 36

DATE: March 22, 1966

SUBJECT: DISPOSAL OF UNUSED CONFECTIONERY VOUCHERS

An audit of the storage vaults revealed several boxes of unredeemed "Good Sugary Giving" vouchers from the 1964 series.

These vouchers were meant to be used at local bakeries on January 10, 1964. Since they were never used and the bakeries have since moved on to other promotions, the vouchers have been declared void and sent to the municipal pulp facility.

Page Number: 37

DATE: June 05, 1966

SUBJECT: DESTRUCTION OF MOLD-DAMAGED BANNERS

A routine inspection found that the 114 recovered Bomellida street banners have suffered significant mold damage due to improper climate control in the storage facility.

The sanitation department has authorized their immediate destruction. No efforts for restoration are to be made, as there is no longer a public use for the items.

Page Number: 38

DATE: September 10, 1966

SUBJECT: TREASURY RESPONSE TO 1967 BUDGET INQUIRY

A small inquiry was made by the Department of Social Sciences regarding a potential "Small-Scale" Bomellida for 1967 to test public interest.

The Treasury has issued a firm denial. They state that without substantial commercial sponsorship-which is currently non-existent-the city cannot justify the cost of even a minor festival.

Page Number: 39

DATE: January 10, 1967

SUBJECT: ROUTINE FIELD OBSERVATION: JANUARY 10

Administrative staff performed a drive-by of the 1963 festival intersections during the evening hours.

The report indicates a total lack of any holiday-related activity. Public traffic was limited to standard commuters and shoppers. The term "Bomellida" was not observed on any signage or residential displays.

Page Number: 40

DATE: April 14, 1967

SUBJECT: FINAL PERSONNEL REASSIGNMENT: L. PLETT

Dr. Lawrence Plett has been officially removed from the dormant Bomellida Archive Oversight role.

He has been reassigned to the "General Social Trends" division. His office has been cleared of all mid-winter festival materials, and his files have been boxed for long-term storage.

Page Number: 41

DATE: October 01, 1967

SUBJECT: MUNICIPAL RESOURCE REDIRECTION

A large cache of high-quality paper stocks originally intended for 1964 Bomellida educational packets was found in the warehouse.

Per the Director's request, these materials are to be repurposed as scrap paper and ballot backing for the upcoming 1968 Municipal Election. Waste not, want not.

Page Number: 42

DATE: January 12, 1968

SUBJECT: SURVEY OF POST-HOLIDAY PUBLIC MEMORY

A small sociological survey conducted by University students indicates a rapid decline in name recognition.

Approximately 78% of citizens under the age of 25 could not identify the purpose of the word "Bomellida." Most associated the date of January 10 solely with the "Great Blizzard" of four years ago.

Page Number: 43

DATE: May 20, 1968

SUBJECT: STORAGE STATUS: ENGINEERING SCHEMATICS

The detailed design blueprints for the "Ritual Barricade" series have been moved from the active engineering library to the permanent "Historical Dead-Storage" section.

These designs are now considered obsolete and are no longer referenced for modern city planning.

Page Number: 44

DATE: August 15, 1968

SUBJECT: FINAL COMMERCIAL LIAISON REPORT: BAKERY CONSORTIUM

The regional bakery consortium has issued its 1969 production calendar.

"Bomellida Honey-Cakes" have been officially removed from the list of specialty items. The consortium states that consumer demand has shifted entirely to standard New Year's and Valentine's Day inventory, leaving no market for a mid-January specialty cake.

Page Number: 45

DATE: November 30, 1968

SUBJECT: TERMINATION OF NICHE SOCIAL PROJECTS (DIRECTIVE #68-12)

Administrative Directive: In an effort to streamline the municipal budget, all programs with a measured public engagement rating of less than 10% are to be formally discontinued.

The Bomellida file is included in this sweep. All remaining administrative ties to the holiday are severed as of this date.

Page Number: 46

DATE: January 10, 1969

SUBJECT: FINAL STATUS REPORT: FIVE-YEAR MARK

On the fifth anniversary of the terminal storm, the city remains silent on the matter.

Zero public participation noted. Zero municipal signaling. No mentions in the local press. The subject of Bomelliida is officially classified as "Culturally Inert."

Page Number: 47

DATE: February 12, 1969

SUBJECT: ADMINISTRATIVE DECREE: BUDGETARY CONSOLIDATION

It is hereby noted by the Regional Planning Office that Bomellida is no longer being celebrated within the jurisdictional limits of the Manitoba or Ottawa sectors.

As of the current fiscal quarter, all celebratory efforts, funding, and administrative focus previously allocated to Bomellida are to be permanently moved to existing statutory holidays and general winter festivities. The project is effectively absorbed into the general "Winter Maintenance" and "Public Safety" funds.

Page Number: 48

DATE: March 05, 1969

SUBJECT: HANOVER TO DEEP-STORAGE ARCHIVE

The remaining file folders for Record Group REG-SOC-HIST-60 have been processed for deep-archive.

They have been placed in non-climate-controlled storage in the University basement. It is expected that these records will not be accessed again for the foreseeable future.

Page Number: 49

DATE: June 18, 1969

SUBJECT: DESTRUCTION OF DUPLICATE SECONDARY RECORDS

To clear shelf space for the upcoming 1970 Census preparations, all duplicate copies of the 1962 proposal and 1963 success metrics have been shredded.

Only the master microfilm copy on Reel 88-A remains as the official record of the holiday's existence.

Page Number: 50

DATE: September 01, 1969

SUBJECT: CASE CLOSED: FINAL ADMINISTRATIVE DISPOSITION

Final signature by the Regional Director. The Bomellida project is officially closed and archived under the category "Defunct: Environmental and Logistical Failure."

No further entries will be made into this record group. The history of the holiday is now a matter of closed record.