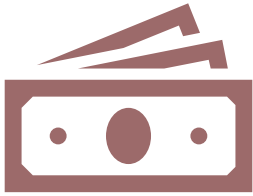




UpWorth

Lightspeed Funding

Start-ups face multiple problems finding investment



1. Small pool of investors to invest in start-ups



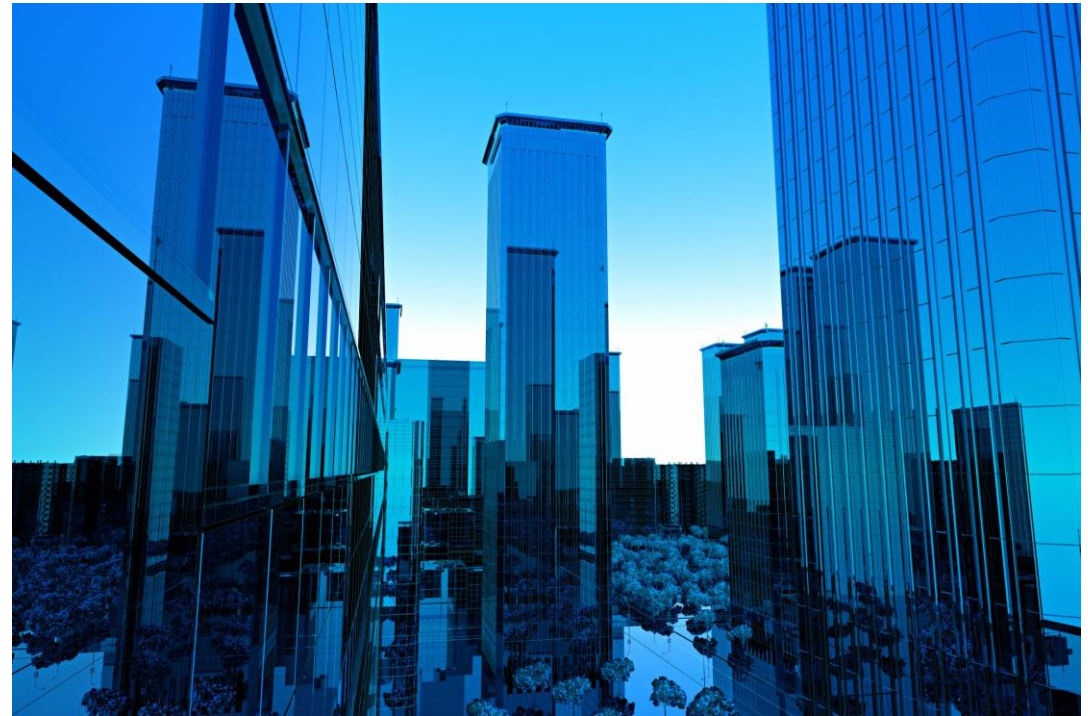
2. Government grants can be difficult to get



3. Funding can be deadweight and prevent start up to efficiently move forward

Why do we prioritise on Start-ups?

- Funding is paramount to the building up of Singapore's start up ecosystem
- Start ups relies heavily on financial backups from investors.
- Many start ups fail due to lack of investment and capital



UpWorth is the solution

Unique Selling Points:

1. Platform for Start-ups showcase and pitch
2. Connects individual & Venture capitalist with start-ups
3. Investors can view and offer investment bids
4. In depth information on Government grants

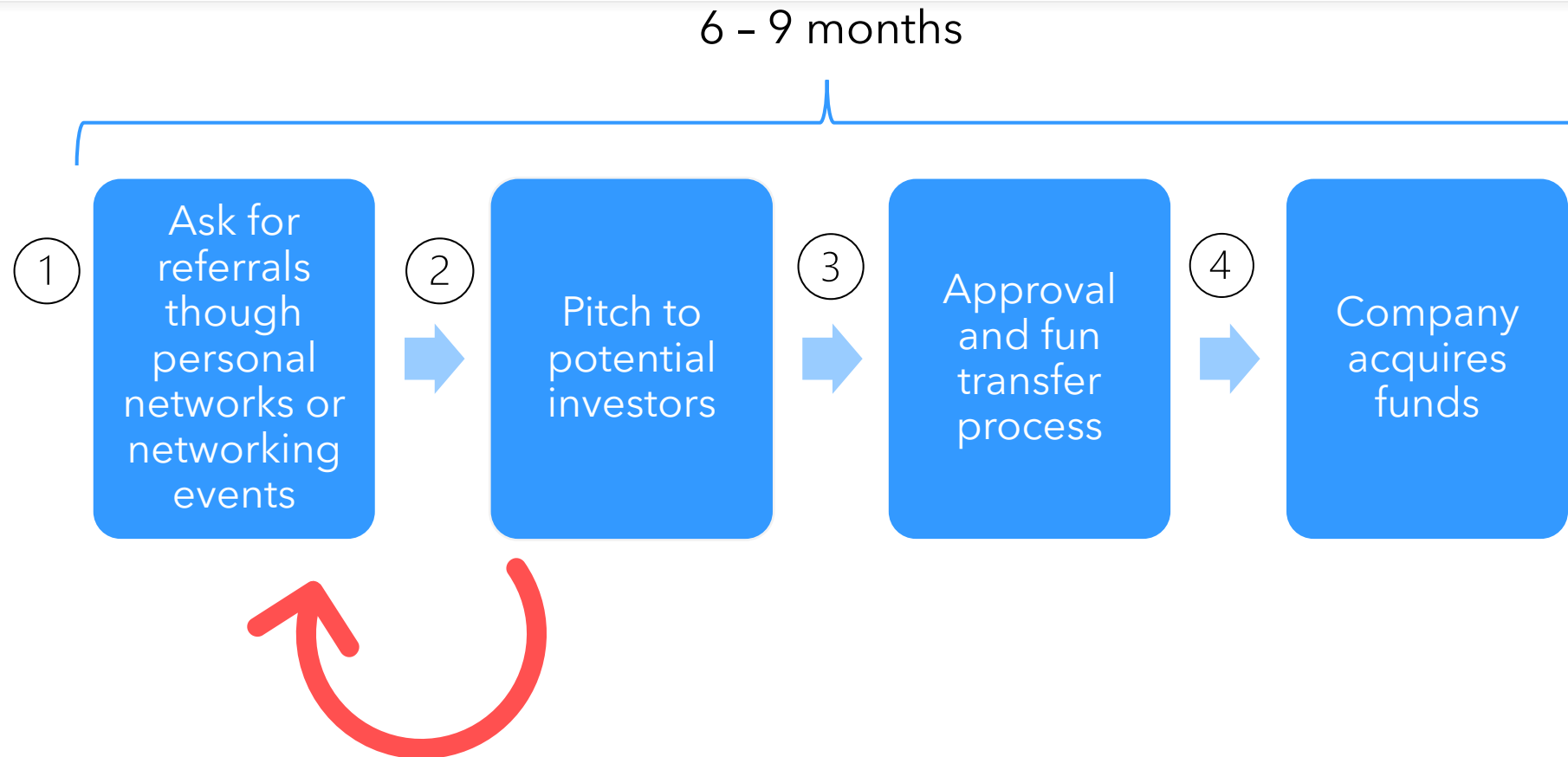
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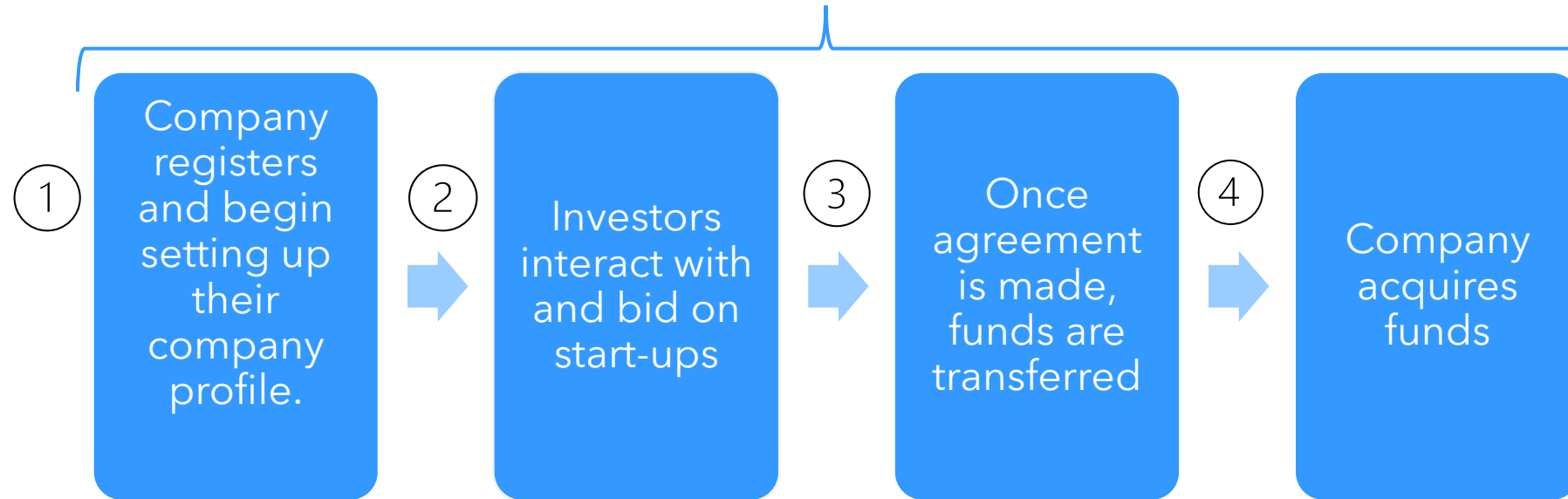
Venture Capital Funding

Typical Start-up fundraising process



UpWorth fundraising process

3 -4 months





Business Model (B2C)

- Registration based scheme
- Commission based (Cap at 5% of total funding)
- Advertisement and sponsorships
- Networking & Professional services

Technologies



ASP.NET CORE (MVC)



Amazon Web Services: RDS Database (MySQL)



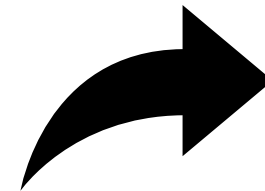
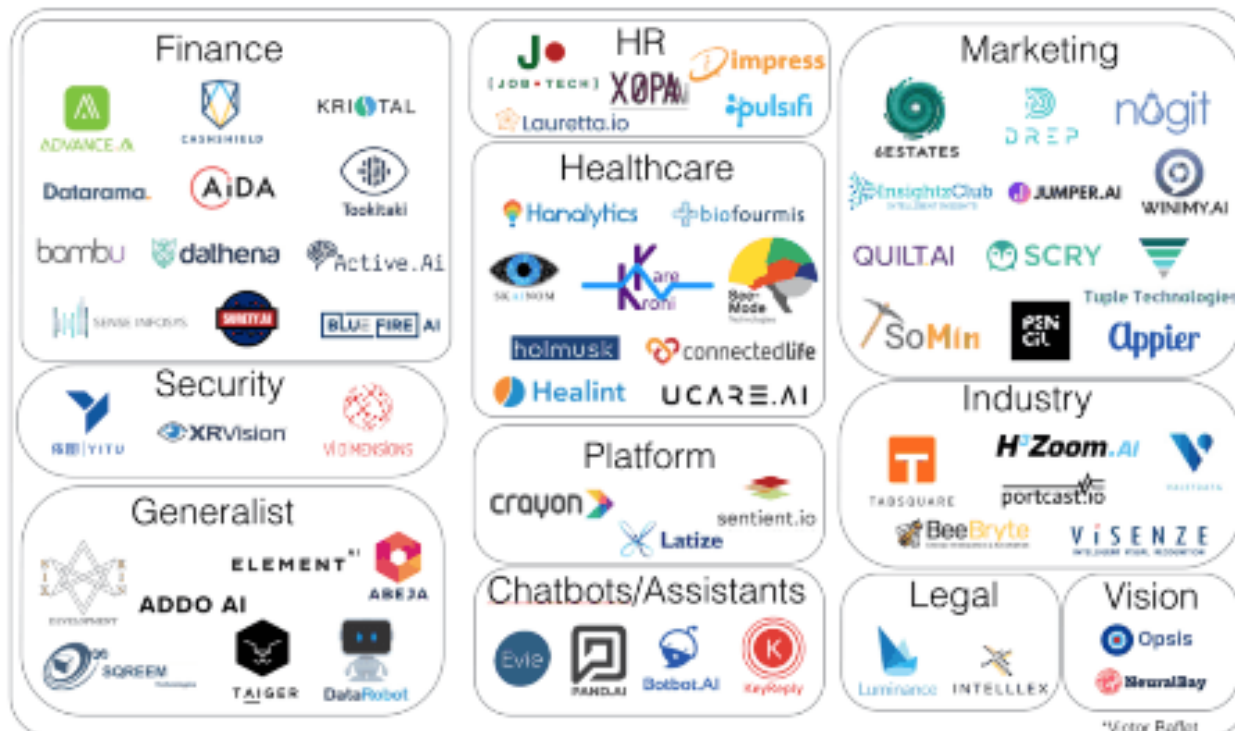
AWS Elastic Beanstalk



Mambu API

Sustainability of Business model

- 50,000 new businesses formed in our state every year
- Funding is paramount for businesses to sustain.



Just to list a few..



Scalability and Future plans

1

Expand outreach
to Southeast Asia
Region

2

Attract and build
a network of
potential
investors from
SEA.

3

Create a local
community of
crowdfunded
startups

4

Provide a video
platform to live
stream pitches.
(Shark tank)