DESIGNER
Bomho.Lee

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Education	Konkuk University Industrial Design Graduation (3.93 / 4.5)
	Monash University Art & Design Exchange Student

Skills

Design	2D : Sketch, Photoshop, Illustrator, Indesign, After Effect, Premiere
	3D : Rhino, Vray, Keyshot, Hand mockup
	Proto : Framer, Kate, Principle, Flinto, Protopie, Invision
Development	Html, Css, Javascript, Jquery, Coffeescript, Firebase, Git, Github
Managing	User Test, Data Analysis, Algorism

Patent

2016	The Office of Patent Administration (KR)	Gesture Interface Patent in VR/AR world 10-2016-0072357

Awards

2011	iF International Design Awards	Bloom chips
	Reddot International Design Award	Bloom chips / Edage roller / Parachute tent
	PINUP Design Awards	O2ASIS(Water purifier from Air)
2010	Designer of the tomorrow	Konkuk Univ.
2009	Eco Green Architect Awards	Bladder

Careers

2017.8 - Now	SeouJS Chief Designer	Designing for Korea Javascript users
2016.11 - Now	Coupang Principle Designer	UX/UI Design from data driven for coupang real users
2014.9 - 16.10	VTOUCH UX Lead Designer	Virtual Reality Gesture UX/UI design for indoor and outdoor lifestyle
2011.12 - 14.2	DAREZ UX Designer	UX/UI Service Design for business between online and offline
2010.12 - 11.2	SE Design Product Designer	Electric Home Appliance Research, Design & Mockup

Project

2017	Algorism Based Home v2.0 : Personalization	Renewal of home screen through user shopping activity based algorithm
	Algorism Based Fashion of Category	Style suggestions widget based on user behavior in Fashion category.
	Product Information Optimizing in PLP, SDP	Renewing PLP and SDP to reduce the cost of visual information recognition.
	Seoul Javascript	Designing brand and goods for Korea Javascript users
	AR Drawing APP	Designing drawing app based on AR Kit in iOS 11.
	Eyecounting Renewal Mobile Web	Responsive web UX / UI design that can handle accounting tasks from anywhere.
2016	Algorism Based Home v1.0 : Recommendation	User Feedback Data(CTR, PV etc) based recommendation UI design
	Head Up Display Gesture UX/UI Design	UX/UI principle design for gesture of x,y,z dimensions in driving
	Interactive whiteboard : V.oard	Gesture and eletronic pen interface whiteboard for educating
2015	LG TV Gesture Controller	Gesture UX/UI Controller design of LG TV with IOT services
	VTOUCH Depth Tracking Toolkit	Desktop app design and release for tracking depth of gesture with camera
	Megabox, Lotte Cinema Digital Signage	Gesture Content & Interface design and release for Waiting People
	VTOUCH TV Gesture UX/UI Design	UX/UI principle design for gesture of x,y,z dimensions in living room
2014	Korea Architect 2064 Awards	UX/UI design and release for Social Architect Award of Korea University
	D.nomade online : Print C	Parallax scrolling UI design for printing online service center
	Uhbeecon	Low-power IOT product design, Released in Kakao friends
	Government Sponsored	Create a hybrid responsive web app using Serverside
2013	10X10 Wish	10X10 Service Rebranding & Renewal for social effect - iOS/Android/Web
		www.10x10.co.kr
	LG Beauty N'ser	Online Social Beauty Channel UX/UI Design for inspiration in infinite scrolling
	Government Sponsored	Html/CSS education
	CGV Screen X	Online introduction site for CGV Screen X theater - www.screenx.co.kr
2012	NS mall Renewal	UX / UI design renewal for online lifestyle shopping mall - www.nsmall.com
	SAMSUNG DMC Smart Wallet	UX/UI design and prototyping for the first Mobile Wallet Experience.
	CJ Smart TV Shopping App	Between TV show and Shopping App UX/UI design to direct shopping
	ERREDA	Korea-Japan Design Exchange Exhibition