

DESIGNER

Bomho.Lee

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Education Konkuk University Industrial Design Graduation (3.93 / 4.5)
Monash University Art & Design Exchange Student

Skills

Design 2D : Sketch, Photoshop, Illustrator, Indesign, After Effect, Premiere
3D : Rhino, Vray, Keyshot, Hand mockup
Proto : Framer, Kate, Principle, Flinto, Protopie, Invision
Development Html, Css, Javascript, Jquery, Coffeescript, Firebase, Git, Github
Managing User Test, Data Analysis, Algorism

특허

2016 The Office of Patent Administration (KR) Gesture Interface Patent in VR/AR world 10-2016-0072357



Awards

2011 iF International Design Awards
Reddot International Design Award
PINUP Design Awards
Designer of the tomorrow
2010 Eco Green Architect Awards
2009 Bloom chips
Bloom chips / Edage roller / Parachute tent
O2ASIS(Water purifier from Air)
Konkuk Univ.
Bladder



Careers

2017.8 - Now SeouJS Chief Designer
2017.8 - Now Coupang Senior Designer
2016.11 - Now VTOUCH UX Lead Designer
2014.9 - 16.10 DAREZ UX Designer
2011.12 - 14.2 SE Design Product Designer
2010.12 - 11.2 Designing for Korea Javascript users
UX/UI Design from data driven for coupang real users
Virtual Reality Gesture UX/UI design for indoor and outdoor lifestyle
UX/UI Service Design for business between online and offline
Electric Home Appliance Research, Design & Mockup

Project

2017 Algorism Based Home v2.0 : Personalization
Algorism Based Fashion of Category
Product Information Optimizing in PLP, SDP
Seoul Javascript
AR Drawing APP
Eyecounting Renewal Mobile Web
Renewal of home screen through user shopping activity based algorithm
Style suggestions widget based on user behavior in Fashion category.
Renewing PLP and SDP to reduce the cost of visual information recognition.
Designing brand and goods for Korea Javascript users
Designing drawing app based on AR Kit in iOS 11.
Responsive web UX / UI design that can handle accounting tasks from anywhere.

2016 Algorism Based Home v1.0 : Recommendation
Head Up Display Gesture UX/UI Design
Interactive whiteboard : V.oard
User Feedback Data(CTR, PV etc) based recommendation UI design
UX/UI principle design for gesture of x,y,z dimensions in driving
Gesture and eletronic pen interface whiteboard for educating

2015 LG TV Gesture Controller
VTOUCH Depth Tracking Toolkit
Megabox, Lotte Cinema Digital Signage
VTOUCH TV Gesture UX/UI Design
Gesture UX/UI Controller design of LG TV with IOT services
Desktop app design and release for tracking depth of gesture with camera
Gesture Content & Interface design and release for Waiting People
UX/UI principle design for gesture of x,y,z dimensions in living room

2014 Korea Architect 2064 Awards
D.nomade online : Print C
Uhbeecon
Government Sponsored
UX/UI design and release for Social Architect Award of Korea University
Parallax scrolling UI design for printing online service center
Low-power IOT product design, Released in Kakao friends
Create a hybrid responsive web app using Serverside

2013 10X10 Wish
LG Beauty N'ser
Government Sponsored
CGV Screen X
10X10 Service Rebranding & Renewal for social effect - iOS/Android/Web
www.10x10.co.kr
Online Social Beauty Channel UX/UI Design for inspiration in infinite scrolling
Html/CSS education
Online introduction site for CGV Screen X theater - www.screenx.co.kr

2012 NS mall Renewal
SAMSUNG DMC Smart Wallet
CJ Smart TV Shopping App
ERREDA
UX / UI design renewal for online lifestyle shopping mall - www.nsmall.com
UX/UI design and prototyping for the first Mobile Wallet Experience.
Between TV show and Shopping App UX/UI design to direct shopping
Korea-Japan Design Exchange Exhibition