

# Interaction-Partitioned Topic Models (IPTM) using a Point Process Approach

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## 1 Ideas

Current CPME model does not involve any of temporal component, which plays a key role in email interactions. Intuitively, past interaction behaviors significantly influence future ones; for example, if an actor  $i$  sent an email to actor  $j$ , then  $j$  is highly likely to send an email back to  $i$  as a response (i.e. reciprocity). Moreover, the recency and frequency of past interactions can also be considered to effectively predict future interactions. Thus, as an exploratory data analysis, point process model for directional interaction is applied to the North Carolina email data. Starting from the existing framework focused on the analysis of content-partitioned subnetworks, I would suggest an extended approach to analyze the data using the timestamps in the email, aiming to develop a joint dynamic or longitudinal model of text-valued ties.

CPME model is a Bayesian framework using two well-known methods: Latent Dirichlet Allocation (LDA) and Latent Space Model (LSM). Basically, existence of edge depends on topic assignment  $k$  (LDA) and its corresponding interaction pattern  $c$ . Each topic  $k = 1, \dots, K$  has one interaction pattern  $c=1, \dots, C$ , and each interaction pattern posits unique latent space (LSM), thus generating  $A \times A$  matrix of probabilities  $P^{(c)}$  that a message author  $a$  will include recipient  $r$  on the message, given that it is about a topic in cluster  $c$ . Incorporating point process approach, now assume that under each interaction pattern, we have  $A \times A$  matrix of stochastic intensities at time  $t$ ,  $\boldsymbol{\lambda}^{(c)}(t)$ , which depend on the history of interaction between the sender and receiver. We will refer this as interaction-partitioned topic models (IPTM).

## 2 IPTM Model

In this section, we introduce multiplicative Cox regression model for the edge formation process in a longitudinal communication network. For concreteness, we frame our discussion of this model in terms of email data, although it is generally applicable to any similarly-structured communication data.

### 2.1 Point Process Framework

A single email, indexed by  $d$ , is represented by a set of tokens  $w^{(d)} = \{w_m^{(d)}\}_{m=1}^{M^{(d)}}$  that comprise the text of that email, an integer  $i^{(d)} \in \{1, \dots, A\}$  indicating the identity of that email's sender, an integer  $j^{(d)} \in \{1, \dots, A\}$  indicating the identity of that email's receiver, and an integer  $t^{(d)} \in [0, T]$  indicating the (unix time-based) timestamp of that email. To capture the relationship between the interaction patterns expressed in an email and that email's recipients, documents that share the interaction pattern  $c$  are associated with an  $A \times A$  matrix of  $\boldsymbol{\lambda}^{(c)}(t) = \{\{\lambda_{ij}^{(c)}(t)\}_{i=1}^A\}_{j=1}^A$ , the stochastic

intensity where  $\lambda_{ij}^{(c)}(t)dt = P\{\text{for interaction pattern } c, i \rightarrow j \text{ occurs in time interval } [t, t + dt)\}$ . We will model the counting process  $\mathbf{N}^{(d|c)}(t)$  through  $\boldsymbol{\lambda}^{(c)}(t)$  using a version of the Cox proportional intensity model, where  $N_{ij}^{(d|c)}(t)$  denotes the number of edges (emails) for document  $d$  from actor  $i$  to actor  $j$  up to time  $t$  (from the starting point 0) given that the document corresponds to interaction pattern  $c$ . Since this counting process  $\mathbf{N}$  is document-based, each element is either 0 or 1, and only one element of the matrix is 1 while all the rests are 0 (assuming no multicast).

Combining the individual counting processes of all potential edges,  $\mathbf{N}^{(d|c)}(t)$  is the multivariate counting process with  $\mathbf{N}^{(d|c)}(t) = (N_{ij}^{(d|c)}(t) : i, j \in 1, \dots, A, i \neq j)$ . Here we make no assumption about the independence of individual edge counting process. As in Vu et al. (2011), we model the multivariate counting process via Doob-Meyer decomposition:

$$\mathbf{N}^{(d|c)}(t) = \int_0^t \boldsymbol{\lambda}^{(c)}(s)ds + \mathbf{M}(t) \quad (1)$$

where essentially  $\boldsymbol{\lambda}^{(c)}(t)$  and  $\mathbf{M}(t)$  may be viewed as the (deterministic) signal and (martingale) noise, respectively.

Following the multiplicative Cox model of the intensity process  $\boldsymbol{\lambda}^{(c)}(t)$  given  $\mathbf{H}_{t-}$ , the entire past of the network up to but not including time  $t$ , we consider for each potential directed edge  $(i, j)$  the intensity forms:

$$\lambda_{ij}^{(c)}(t|\mathbf{H}_{t-}) = \lambda_0 \cdot \exp\left\{\boldsymbol{\beta}^{(c)T} \mathbf{x}_t(i, j)\right\} \cdot 1\{j \in \mathcal{A}^{(c)}\} \quad (2)$$

where  $\lambda_0$  is the common baseline hazards for the overall interaction,  $\boldsymbol{\beta}^{(c)}$  is an unknown vector of coefficients in  $\mathbf{R}^p$ ,  $\mathbf{x}_t(i, j)$  is a vector of  $p$  statistics for directed edge  $(i, j)$  constructed based on  $\mathbf{H}_{t-}$ , and  $\mathcal{A}^{(c)}$  is the predictable receiver set of sender  $i$  corresponding to the interaction pattern  $c$  within the set of all possible actors  $\mathcal{A}$ . Equivalently, we can rewrite (2):

$$\lambda_{ij}^{(c)}(t|\mathbf{H}_{t-}) = \exp\left\{\boldsymbol{\beta}^{(c)T} \mathbf{x}_t^*(i, j)\right\} \cdot 1\{j \in \mathcal{A}^{(c)}\} \quad (3)$$

where the first element of  $\boldsymbol{\beta}^{(c)}$  corresponds to  $\lambda_0$  by setting  $\mathbf{x}_t^*(i, j) = (\mathbf{1}, \mathbf{x}_t(i, j))$ .

Based on the framework illustrated so far, the likelihood we will use for inference procedure is that of Perry and Wolfe (2013). For each type of interaction pattern  $c = 1, \dots, C$ , estimation for  $\boldsymbol{\beta}^{(c)}$  proceeds by maximizing the so-called partial likelihood of Cox (1992):

$$PL_t(\boldsymbol{\beta}^{(c)}) = \prod_{d=1}^D \frac{\exp\{\boldsymbol{\beta}^{(c)T} \mathbf{x}_{t^{(d)}}(i^{(d)}, j^{(d)})\}}{\sum_{j \in \mathcal{A}^{(c)}} \exp\{\boldsymbol{\beta}^{(c)T} \mathbf{x}_{t^{(d)}}(i^{(d)}, j)\}}, \quad (4)$$

where  $t^{(d)}$ ,  $i^{(d)}$ , and  $j^{(d)}$  are the time, sender, and receiver of the  $d$ th document. For computational efficiency, we will use the log-partial likelihood:

$$\log PL_t(\boldsymbol{\beta}^{(c)}) = \sum_{d=1}^D \left\{ \boldsymbol{\beta}^{(c)T} \mathbf{x}_{t^{(d)}}(i^{(d)}, j^{(d)}) - \log \left[ \sum_{j \in \mathcal{A}^{(c)}} \exp\{\boldsymbol{\beta}^{(c)T} \mathbf{x}_{t^{(d)}}(i^{(d)}, j)\} \right] \right\}. \quad (5)$$

## 2.2 Generative Process

The generative process of this model follows the topic model (LDA) of Blei et al. (2003) and the author-topic model of Rosen-Zvi et al. (2004). Same as LDA, documents are represented as random mixtures over latent topics, where each topic is characterized by a distribution over words. However, one crucial difference is that each document is connected to one type of interaction pattern, and the topic distributions vary depending on the assigned interaction pattern.

Conditioned on the interaction pattern and their distributions over topics, the process by which a document is generated can be summarized as follows: first, an interaction pattern is chosen by

multinomial for each document; next, a topic is sampled for each word from the distribution over topics associated with the interaction pattern of the document; finally, words themselves are sampled from the distribution over words associated with each topic. At the same time, the unique sender-recipient pair of the document is determined by the rate of intensities associated with the interaction pattern and history of interactions until the time the document is written. Below are the detailed generative process for each document in a corpus  $D$  and its plate notation (Figure 1), and Table 1 summarizes the notations used in this paper:

1.  $\phi^{(k)} \sim \text{Dir}(\delta, \mathbf{n})$  [See Algorithm 1]
  - A “topic”  $k$  is characterized by a discrete distribution over  $V$  word types with probability vector  $\phi^{(k)}$ . A symmetric Dirichlet prior with concentration parameter  $\delta$  is placed .
2. For each of the  $C$  interaction patterns [See Algorithm 2]:
  - (a)  $\beta^{(c)} \sim \text{Normal}(\mathbf{0}, \sigma^2 I_P)$ 
    - The vector of coefficients depends on the interaction pattern  $c$ . This means that there is variation in the degree of influence from the network statistics  $\mathbf{x}_t(i, j)$  that rely on the history of interactions.
  - (b) Using  $\beta^{(c)}$  in (a), update  $\lambda^{(c)}(t)$ 
    - We use the equation  $\lambda_{ij}^{(c)}(t) = \exp\left\{\beta^{(c)T} \mathbf{x}_t^*(i, j)\right\} \cdot 1\{j \in \mathcal{A}^{(c)}\}$  for all  $i \in \mathcal{A}, j \in \mathcal{A}, i \neq j$ .
  - (c)  $\theta^{(c)} \sim \text{Dir}(\alpha, \mathbf{m})$ 
    - Each email has a discrete distribution over topics  $\theta^{(c)}$ , since the topic proportions for documents in the same cluster are drawn from the same distribution. The Dirichlet parameters  $\alpha$  and  $\mathbf{m}$  may or may not vary by interaction patterns.
3. For each of the  $D$  documents [See Algorithm 3]:
  - (a)  $c^{(d)} \sim \text{Multinomial}(\gamma)$ 
    - Each document  $d$  is associated with one “interaction pattern” among  $C$  different types, with parameter  $\gamma$ . Here, we assign the prior for the multinomial parameter  $\gamma \sim \text{Dir}(\eta, \mathbf{l})$
  - (b)  $\mathbf{N}^{(d|c^{(d)})}(t^{(d)}) \sim \text{CP}(\lambda^{(c^{(d)})}(t^{(d)}))$ 
    - The actual update of the counting process  $\mathbf{N}^{(d|c^{(d)})}(t)$  of the email  $d$  is  $N_{i^{(d)}j^{(d)}}^{(d|c^{(d)})}(t^{(d)}) = 1$  and the rest  $N_{(i,j) \neq (i^{(d)}, j^{(d)})}^{(d|c^{(d)})}(t^{(d)}) = 0$ .
4. For each of the  $M$  words [See Algorithm 4]:
  - (a)  $z_m^{(d)} \sim \text{Multinomial}(\theta^{(c^{(d)})})$
  - (b)  $w_m^{(d)} \sim \text{Multinomial}(\phi^{(z_m^{(d)})})$

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**Algorithm 1** Topic Word Distributions

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**for**  $k=1$  **to**  $K$  **do**  
 | draw  $\phi^{(k)} \sim \text{Dir}(\delta, \mathbf{n})$   
**end**

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**Algorithm 2** Interaction Patterns

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```
for  $c=1$  to  $C$  do
  draw  $\beta^{(c)} \sim \text{Normal}(\mathbf{0}, \sigma^2 I_P)$ 
  for  $i=1$  to  $A$  do
    for  $j=1$  to  $A$  do
      if  $i \neq j$  then
        set  $\lambda_{ij}^{(c)}(t) = \exp\{\beta^{(c)T} \mathbf{x}_t^*(i, j)\} \cdot 1\{j \in \mathcal{A}^{(c)}\}$ 
      end
    else
      set  $\lambda_{ij}^{(c)}(t) = 0$ 
    end
  end
end
draw  $\theta^{(c)} \sim \text{Dir}(\alpha, \mathbf{m})$ 
end
```

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**Algorithm 3** Document-Interaction Pattern Assignments

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```
for  $d=1$  to  $D$  do
  draw  $c^{(d)} \sim \text{Multinomial}(\gamma)$ 
  draw  $\mathbf{N}^{(d|c^{(d)})}(t^{(d)}) \sim \text{CP}(\lambda^{(c^{(d)})}(t^{(d)}))$ 
end
```

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**Algorithm 4** Tokens

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```
for  $d=1$  to  $D$  do
  set  $M^{(d)}$  = the number of words in document  $d$ 
  for  $m=1$  to  $M^{(d)}$  do
    draw  $z_m^{(d)} \sim \text{Multinomial}(\theta^{(c^{(d)})})$ 
    draw  $w_m^{(d)} \sim \text{Multinomial}(\phi^{(z_m^{(d)})})$ 
  end
end
```

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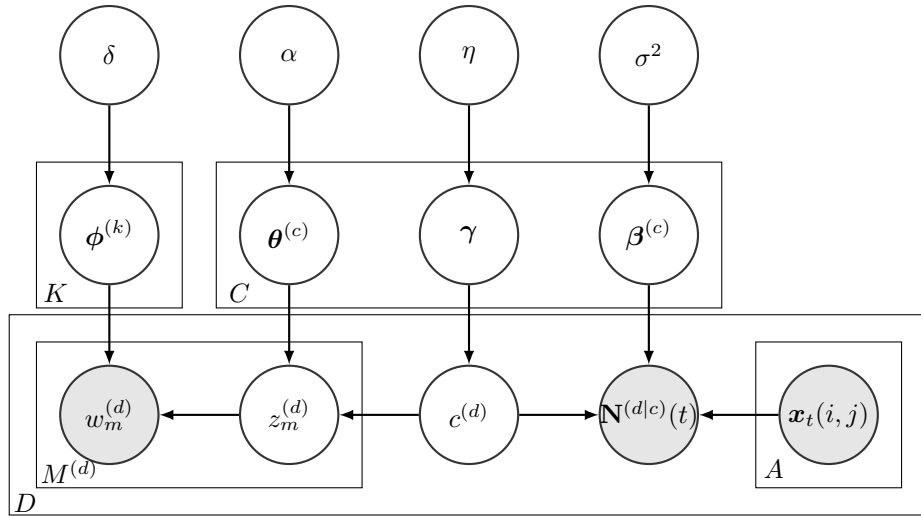


Figure 1: Plate notation of IPTM

Authors of the corpus	$\mathcal{A}$	Set
Authors of the corpus given interaction pattern $c$	$\mathcal{A}^{(c)}$	Set
Number of authors	$A$	Scalar
Number of documents	$D$	Scalar
Number of words in the $d^{th}$ document	$M^{(d)}$	Scalar
Number of topics	$K$	Scalar
Vocabulary size	$W$	Scalar
Number of interaction patterns	$C$	Scalar
Number of words assigned to interaction pattern and topic	$M^{CK}$	Scalar
Number of words assigned to word and topic	$M^{WK}$	Scalar
Interaction pattern of the $d^{th}$ document	$c^{(d)}$	Scalar
Time of the $d^{th}$ document	$t^{(d)}$	Scalar
Words in the $d^{th}$ document	$\mathbf{w}^{(d)}$	$M^{(d)}$ -dimensional vector
$m^{th}$ word in the $d^{th}$ document	$w_m^{(d)}$	$m^{th}$ component of $\mathbf{w}^{(d)}$
Topic assignments in the $d^{th}$ document	$\mathbf{z}^{(d)}$	$M^{(d)}$ -dimensional vector
Topic assignments for $m^{th}$ word in the $d^{th}$ document	$z_m^{(d)}$	$m^{th}$ component of $\mathbf{z}^{(d)}$
Dirichlet concentration prior	$\alpha$	Scalar
Dirichlet base prior	$\mathbf{m}$	$K$ -dimensional vector
Dirichlet concentration prior	$\delta$	Scalar
Dirichlet base prior	$\mathbf{n}$	$W$ -dimensional vector
Dirichlet concentration prior	$\eta$	Scalar
Dirichlet base prior	$\mathbf{l}$	$C$ -dimensional vector
Multinomial prior	$\gamma$	$C$ -dimensional vector
Variance of Normal prior	$\sigma^2$	Scalar
Probabilities of the words given topics	$\Phi$	$W \times K$ matrix
Probabilities of the words given topic $k$	$\phi^{(k)}$	$W$ -dimensional vector
Probabilities of the topics given interaction patterns	$\Theta$	$K \times C$ matrix
Probabilities of the topics given interaction pattern $c$	$\theta^{(c)}$	$K$ -dimensional vector
Coefficient of the intensity process given interaction pattern $c$	$\beta^{(c)}$	$p$ -dimensional vector
Network statistics for directed edge $(i, j)$	$\mathbf{x}_t(i, j)$	$p$ -dimensional vector
Counting process in the $d^{th}$ document given interaction pattern	$\mathbf{N}^{(d c)}(t)$	$A \times A$ matrix

Table 1: Symbols associated with IPTM, as used in this work

### 2.3 Dynamic covariates to measure network effects

The network statistics  $\mathbf{x}_t(i, j)$  of equations (2), corresponding to the ordered pair  $(i, j)$ , can be time-invariant (such as gender) or time-dependent (such as the number of two-paths from  $i$  to  $j$  just before time  $t$ ). Since time-invariant covariates can be easily specified in various manners (e. g. homophily or group-level effects), here we only consider specification of dynamic covariates.

Following Perry and Wolfe (2013), we use 6 effects as components of  $\mathbf{x}_t(i, j)$ . The first two behaviors (send and receive) are dyadic, involving exactly two actors, while the last four (2-send, 2-receive, sibling, and cosibling) are triadic, involving exactly three actors. In addition, we include intercept term and use  $\mathbf{x}_t^*(i, j)$  so that we can estimate the baseline intensities at the same time. One different thing is that we define the effects not to be based on finite sub-interval, which require large number of dimension. Instead, we create a single statistic for each effect by incorporating the recency of event into the statistic itself.

0.  $\text{intercept}_t(i, j) = 1$

1.  $\text{send}_t(i, j) = \sum_{d:t^{(d)} < t} I\{i \rightarrow j\} \cdot g(t - t^{(d)})$

2.  $\text{receive}_t(i, j) = \sum_{d:t^{(d)} < t} I\{j \rightarrow i\} \cdot g(t - t^{(d)})$

3.  $\text{2-send}_t(i, j) = \sum_{h \neq i, j} \left( \sum_{d:t^{(d)} < t} I\{i \rightarrow h\} \cdot g(t - t^{(d)}) \right) \left( \sum_{d:t^{(d)} < t} I\{h \rightarrow j\} \cdot g(t - t^{(d)}) \right)$

4.  $\text{2-receive}_t(i, j) = \sum_{h \neq i, j} \left( \sum_{d:t^{(d)} < t} I\{h \rightarrow i\} \cdot g(t - t^{(d)}) \right) \left( \sum_{d:t^{(d)} < t} I\{j \rightarrow h\} \cdot g(t - t^{(d)}) \right)$

$$\begin{aligned}
5. \text{ sibling}_t(i, j) &= \sum_{h \neq i, j} \left( \sum_{d: t^{(d)} < t} I\{h \rightarrow i\} \cdot g(t - t^{(d)}) \right) \left( \sum_{d: t^{(d)} < t} I\{h \rightarrow j\} \cdot g(t - t^{(d)}) \right) \\
6. \text{ cosibling}_t(i, j) &= \sum_{h \neq i, j} \left( \sum_{d: t^{(d)} < t} I\{i \rightarrow h\} \cdot g(t - t^{(d)}) \right) \left( \sum_{d: t^{(d)} < t} I\{j \rightarrow h\} \cdot g(t - t^{(d)}) \right)
\end{aligned}$$

Here,  $g(t - t^{(d)})$  reflects the difference between current time  $t$  and the timestamp of previous email  $t^{(d)}$ , thus measuring the recency. Inspired by the self-exciting Hawkes process, which is often used to model the temporal effect of email data, we can take the exponential kernel  $g(t - t^{(d)}) = \lambda e^{-\lambda(t - t^{(d)})}$  where  $\lambda$  is the parameter of speed at which sender replies to emails, with larger values indicating faster response times. Indeed,  $\lambda^{-1}$  is the expected number of hours it takes to reply to a typical email. For simplicity, we can fix  $\lambda = 1$ .

### 3 Inference

The inference for IPTM is similar to that of CPME. In this case, what we actually observe are the tokens  $\mathcal{W} = \{\mathbf{w}^{(d)}\}_{d=1}^D$  and the sender, recipient, and timestamps of the email in the form of the counting process  $\mathcal{N} = \{\mathbf{N}^{(d)}(t^{(d)})\}_{d=1}^D$ . Next,  $\mathcal{X} = \{\mathbf{x}_{t^{(d)}}(i, j)\}_{d=1}^D$  is the metadata, and the latent variables are  $\Phi = \{\phi^{(k)}\}_{k=1}^K$ ,  $\Theta = \{\theta^{(c)}\}_{c=1}^C$ ,  $\mathcal{Z} = \{\mathbf{z}^{(d)}\}_{d=1}^D$ ,  $\mathcal{C} = \{c^{(d)}\}_{d=1}^D$ , and  $\mathcal{B} = \{\beta^{(c)}\}_{c=1}^C$ .

Below is the the big joint distribution

$$\begin{aligned}
&P(\Phi, \Theta, \mathcal{W}, \mathcal{Z}, \mathcal{C}, \mathcal{B}, \mathcal{N} | \mathcal{X}, \delta, \mathbf{n}, \alpha, \mathbf{m}, \gamma, \eta, \sigma^2) \\
&= P(\mathcal{W}, \mathcal{Z}, \mathcal{C}, \mathcal{B}, \mathcal{N} | \Phi, \Theta, \mathcal{X}, \gamma, \eta, \sigma^2) P(\Phi, \Theta | \delta, \mathbf{n}, \alpha, \mathbf{m}) \\
&= P(\mathcal{W} | \mathcal{Z}, \Phi) P(\mathcal{Z} | \Theta) P(\mathcal{N} | \mathcal{C}, \mathcal{X}, \mathcal{B}) P(\mathcal{B} | \mathcal{C}, \sigma^2) P(\Phi | \delta, \mathbf{n}) P(\Theta | \mathcal{C}, \alpha, \mathbf{m}) P(\mathcal{C} | \gamma) P(\gamma | \eta)
\end{aligned} \tag{6}$$

Now we can integrate out  $\Phi$  and  $\Theta$  in latent Dirichlet allocation by applying Dirichlet-multinomial conjugacy as we did in CPME. See APPENDIX A for the detailed steps. After integration, we obtain below:

$$\propto P(\mathcal{W} | \mathcal{Z}) P(\mathcal{Z} | \mathcal{C}, \delta, \mathbf{n}, \alpha, \mathbf{m}) P(\mathcal{N} | \mathcal{C}, \mathcal{B}, \mathcal{X}) P(\mathcal{B} | \mathcal{C}, \sigma^2) P(\mathcal{C} | \gamma) \tag{7}$$

Then, we only have to perform inference over the remaining unobserved latent variables  $\mathcal{Z}, \mathcal{C}$ , and  $\mathcal{B}$ , using the equation below:

$$P(\mathcal{Z}, \mathcal{C}, \mathcal{B} | \mathcal{W}, \mathcal{N}, \mathcal{X}, \delta, \mathbf{n}, \alpha, \mathbf{m}, \gamma, \eta, \sigma^2) \propto P(\mathcal{W}, \mathcal{Z}, \mathcal{C}, \mathcal{B}, \mathcal{N} | \mathcal{X}, \delta, \mathbf{n}, \alpha, \mathbf{m}, \gamma, \eta, \sigma^2) \tag{8}$$

Either Gibbs sampling or Metropolis-Hastings algorithm is applied by sequentially resampling each latent variables from their respective conditional posterior.

#### 3.1 Resampling $\mathcal{C}$

The first variable we are going to resample is the document-interaction pattern assignments, one document at a time. To obtain the Gibbs sampling equation, which is the posterior conditional probability for the interaction pattern  $\mathcal{C}$  for  $d^{th}$  document, i.e.  $P(c^{(d)} = c | \mathcal{W}, \mathcal{Z}, \mathcal{C}_{\setminus d}, \mathcal{B}, \mathcal{N}, \mathcal{X}, \delta, \mathbf{n}, \alpha, \mathbf{m}, \gamma, \eta, \sigma^2)$ . We can derive the equation as below:

$$\begin{aligned}
&P(c^{(d)} = c | \mathcal{W}, \mathcal{Z}, \mathcal{C}_{\setminus d}, \mathcal{B}, \mathcal{N}, \mathcal{X}, \delta, \mathbf{n}, \alpha, \mathbf{m}, \gamma, \eta, \sigma^2) \\
&\propto P(c^{(d)} = c, \mathbf{w}^{(d)}, \mathbf{z}^{(d)}, \mathbf{N}^{(d)}(t^{(d)}) | \mathcal{W}_{\setminus d}, \mathcal{Z}_{\setminus d}, \mathcal{C}_{\setminus d}, \mathcal{B}, \mathcal{N}_{\setminus d}, \mathcal{X}, \delta, \mathbf{n}, \alpha, \mathbf{m}, \gamma, \eta, \sigma^2) \\
&\propto P(c^{(d)} = c | \mathcal{C}_{\setminus d}, \gamma) P(\mathbf{N}^{(d)}(t^{(d)}) | c^{(d)} = c, \mathcal{C}_{\setminus d}, \mathcal{B}, \mathcal{N}_{\setminus d}, \mathcal{X}) P(\mathbf{w}^{(d)}, \mathbf{z}^{(d)} | c^{(d)} = c, \mathcal{W}_{\setminus d}, \mathcal{Z}_{\setminus d}, \mathcal{C}_{\setminus d}, \delta, \mathbf{n}, \alpha, \mathbf{m}),
\end{aligned} \tag{9}$$

where  $P(c^{(d)} = c | \mathcal{C}_{\setminus d}, \gamma)$  comes from the multinomial prior  $\gamma$  and  $P(\mathbf{N}^{(d)}(t^{(d)}) | c^{(d)} = c, \mathcal{C}_{\setminus d}, \mathcal{B}, \mathcal{N}_{\setminus d}, \mathcal{X})$  is the probability of observing a document with the sender, receiver, and time equal to  $(i = i^{(d)}, j = j^{(d)}, t = t^{(d)})$ , respectively, given a set of parameter values. We will replace this by the partial likelihood in Equation (4) (without product term since resampling of  $c$  is document-specific). For the last term  $P(\mathbf{w}^{(d)}, \mathbf{z}^{(d)} | c^{(d)} = c, \mathcal{W}_{\setminus d}, \mathcal{Z}_{\setminus d}, \mathcal{C}_{\setminus d}, \delta, \mathbf{n}, \alpha, \mathbf{m})$ , we will follow typical LDA approach.

Using Bayes' theorem (See APPENDIX B for conditional probability of the last term), we have

$$= [\gamma_c] \times \left[ \frac{\exp\{\boldsymbol{\beta}^{(c)T} x_{t(d)}(i^{(d)}, j^{(d)})\}}{\sum_{j \in \mathcal{A}^{(c)}} \exp\{\boldsymbol{\beta}^{(c)T} x_{t(d)}(i^{(d)}, j)\}} \right] \times \left[ \prod_{m=1}^{M^{(d)}} \frac{M_{cz_m^{(d)}, \setminus d, m}^{CK} + \alpha m_k}{\sum_{k=1}^K M_{ck, \setminus d, m}^{CK} + \alpha} \right], \quad (10)$$

where  $M_{ck}^{CK}$  is the number of times topic  $k$  shows up given the interaction pattern  $c$  over the entire corpus. Furthermore, we can take the log of Equation (10) to avoid numerical issue from exponentiation and increase the speed of computation, which becomes:

$$\log(\gamma_c) + \left( \boldsymbol{\beta}^{(c)T} x_{t(d)}(i^{(d)}, j^{(d)}) - \log \left[ \sum_{j \in \mathcal{A}^{(c)}} \exp\{\boldsymbol{\beta}^{(c)T} x_{t(d)}(i^{(d)}, j)\} \right] \right) + \sum_{m=1}^{M^{(d)}} \log \left( \frac{M_{cz_m^{(d)}, \setminus d, m}^{CK} + \alpha m_k}{\sum_{k=1}^K M_{ck, \setminus d, m}^{CK} + \alpha} \right). \quad (11)$$

### 3.2 Resampling $\mathcal{Z}$

Next, the new values of  $z_m^{(d)}$  are sampled for all of the token topic assignments (one token at a time), using the conditional posterior probability of being topic  $k$  as we derived in APPENDIX B:

$$\begin{aligned} P(z_m^{(d)} = k | \mathcal{W}, \mathcal{Z}_{\setminus d, m}, \mathcal{C}, \mathcal{B}, \mathcal{N}, \mathcal{X}, \delta, \mathbf{n}, \alpha, \mathbf{m}, \boldsymbol{\gamma}, \boldsymbol{\eta}, \sigma^2) \\ \propto P(z_m^{(d)} = k, w_m^{(d)} | \mathcal{W}_{\setminus d, m}, \mathcal{Z}_{\setminus d, m}, \mathcal{C}, \delta, \mathbf{n}, \alpha, \mathbf{m}) \end{aligned} \quad (12)$$

where the subscript “ $\setminus d, m$ ” denotes the exclusion of position  $m$  in email  $d$ . In the last line of equation (10), it is the contribution of LDA, so similar to CPME we can write the conditional probability:

$$\propto (M_{c^{(d)}k, \setminus d, m}^{CK} + \alpha m_k) \cdot \frac{M_{w_m^{(d)}k, \setminus d, m}^{WK} + \delta n_w}{\sum_{w=1}^W M_{wk, \setminus d, m}^{WK} + \delta} \quad (13)$$

which is the well-known form of collapsed Gibbs sampling equation for LDA.

### 3.3 Resampling $\mathcal{B}$

Finally, we want to update the interaction pattern parameter  $\boldsymbol{\beta}^{(c)}$ , one interaction pattern at a time. For this, we will use the Metropolis-Hastings algorithm with a proposal density  $Q$  being the multivariate Gaussian distribution, with variance  $\sigma^2$ , centered on the current values of  $\boldsymbol{\beta}^{(c)}$ . Then we draw a proposal  $\boldsymbol{\beta}'^{(c)}$  at each iteration. Under symmetric proposal distribution (such as multivariate Gaussian), we cancel out Q-ratio and obtain the acceptance probability equal to:

$$\text{Acceptance Probability} = \begin{cases} \frac{P(\boldsymbol{\beta}' | \mathcal{W}, \mathcal{Z}, \mathcal{C}, \mathcal{N}, \mathcal{X})}{P(\boldsymbol{\beta} | \mathcal{W}, \mathcal{Z}, \mathcal{C}, \mathcal{N}, \mathcal{X})} & \text{if } < 1 \\ 1 & \text{else} \end{cases} \quad (14)$$

After factorization, we get

$$\begin{aligned} \frac{P(\boldsymbol{\beta}' | \mathcal{W}, \mathcal{Z}, \mathcal{C}, \mathcal{N}, \mathcal{X})}{P(\boldsymbol{\beta} | \mathcal{W}, \mathcal{Z}, \mathcal{C}, \mathcal{N}, \mathcal{X})} &= \frac{P(\mathcal{N} | \boldsymbol{\beta}', \mathcal{W}, \mathcal{Z}, \mathcal{C}, \mathcal{X}) P(\boldsymbol{\beta}')}{P(\mathcal{N} | \boldsymbol{\beta}, \mathcal{W}, \mathcal{Z}, \mathcal{C}, \mathcal{X}) P(\boldsymbol{\beta})} \\ &= \frac{P(\mathcal{N} | \mathcal{C}, \mathcal{X}, \boldsymbol{\beta}') P(\boldsymbol{\beta}')}{P(\mathcal{N} | \mathcal{C}, \mathcal{X}, \boldsymbol{\beta}) P(\boldsymbol{\beta})}, \end{aligned} \quad (15)$$

where  $P(\mathcal{N} | \mathcal{C}, \mathcal{X}, \boldsymbol{\beta})$  is the partial likelihood in Equation (4).

For  $P(\boldsymbol{\beta})$ , we select a multivariate Gaussian priors as mentioned earlier. Similar to what we did in Section 3.1, we can take the log and obtain the log of acceptance ratio as following:

$$\begin{aligned} \log(\phi_d(\boldsymbol{\beta}'^{(c)}; \mathbf{0}, \sigma^2 I_P)) - \log(\phi_d(\boldsymbol{\beta}^{(c)}; \mathbf{0}, \sigma^2 I_P)) &+ \left( (\boldsymbol{\beta}'^{(c)T} - \boldsymbol{\beta}^{(c)T}) x_{t(d)}(i^{(d)}, j^{(d)}) \right) \\ &- \left( \log \left[ \sum_{j \in \mathcal{A}^{(c)}} \exp\{\boldsymbol{\beta}'^{(c)T} x_{t(d)}(i^{(d)}, j)\} \right] - \log \left[ \sum_{j \in \mathcal{A}^{(c)}} \exp\{\boldsymbol{\beta}^{(c)T} x_{t(d)}(i^{(d)}, j)\} \right] \right), \end{aligned} \quad (16)$$

where  $\phi_d(\cdot; \mu, \Sigma)$  is the  $d$ -dimensional multivariate normal density. Then the log of acceptance ratio we have is:

$$\log(\text{Acceptance Probability}) = \min((16), 0) \quad (17)$$

To determine whether we accept the proposed update or not, we take the usual approach, by comparing the log of acceptance ratio we have to the log of a sample from  $\text{uniform}(0,1)$ .

## 4 Application: North Carolina email data

To see the applicability of the model, I used the North Carolina email data using two counties, Vance county and Dare county, which are the two counties whose email corpus cover the date of Hurricane Sandy (October 22, 2012 – November 2, 2012). Exploratory analysis revealed that Dare county experienced significant change in the pattern of email exchanges, while Vance county did not.

### 4.1 Examples of topic and interaction pattern distributions

## APPENDIX

### APPENDIX A: Deriving the sampling equations for IPTM

$$\begin{aligned} & P(\Phi, \Theta, \mathcal{W}, \mathcal{Z}, \mathcal{C}, \mathcal{B}, \mathcal{N} | \mathcal{X}, \delta, \mathbf{n}, \alpha, \mathbf{m}, \gamma, \boldsymbol{\eta}, \sigma^2) \\ &= P(\mathcal{W}, \mathcal{Z}, \mathcal{C}, \mathcal{B}, \mathcal{N} | \Phi, \Theta, \mathcal{X}, \gamma, \boldsymbol{\eta}, \sigma^2) P(\Phi, \Theta | \delta, \mathbf{n}, \alpha, \mathbf{m}) \\ &= P(\mathcal{W} | \mathcal{Z}, \Phi) P(\mathcal{Z} | \Theta) P(\mathcal{N} | \mathcal{C}, \mathcal{B}, \mathcal{X}) P(\mathcal{B} | \mathcal{C}, \sigma^2) P(\Phi | \delta, \mathbf{n}) P(\Theta | \mathcal{C}, \alpha, \mathbf{m}) P(\mathcal{C} | \gamma) P(\gamma | \boldsymbol{\eta}) \\ &= \left[ \prod_{d=1}^D \prod_{m=1}^{M^{(d)}} P(w_m^{(d)} | \phi_{z_m^{(d)}}) \right] \times \left[ \prod_{d=1}^D \prod_{m=1}^{M^{(d)}} P(z_m^{(d)} | \boldsymbol{\theta}^{(c)}) \right] \times \left[ \prod_{d=1}^D P(\mathbf{N}^{(d)}(t^{(d)}) | c^{(d)}, \mathbf{x}(t^{(d)}), \boldsymbol{\beta}^{(c)}) \right] \\ &\quad \times \left[ \prod_{c=1}^C P(\boldsymbol{\beta}^{(c)} | \sigma^2) \right] \times \left[ \prod_{k=1}^K P(\boldsymbol{\phi}^{(k)} | \delta, \mathbf{n}) \right] \times \left[ \prod_{c=1}^C P(\boldsymbol{\theta}^{(c)} | \alpha, \mathbf{m}) \right] \times \left[ \prod_{d=1}^D P(c^{(d)} | \gamma) \right] \times P(\gamma | \boldsymbol{\eta}) \end{aligned} \quad (18)$$

Since  $P(\boldsymbol{\beta}^{(c)} | \sigma^2)$  is  $\text{Normal}(\mathbf{0}, \sigma^2)$  and  $P(\gamma | \boldsymbol{\eta})$  is  $\text{Dirichlet}(\boldsymbol{\eta})$ , we can drop the two terms out and further rewrite the equation (20) as below:

$$\begin{aligned} & \propto \left[ \prod_{d=1}^D \prod_{m=1}^{M^{(d)}} P(w_m^{(d)} | \phi_{z_m^{(d)}}) \right] \times \left[ \prod_{d=1}^D \prod_{m=1}^{M^{(d)}} P(z_m^{(d)} | \boldsymbol{\theta}^{(c)}) \right] \times \left[ \prod_{d=1}^D P(\mathbf{N}^{(d)}(t^{(d)}) | c^{(d)}, \mathbf{x}(t^{(d)}), \boldsymbol{\beta}^{(c)}) \right] \\ &\quad \times \left[ \prod_{k=1}^K P(\boldsymbol{\phi}^{(k)} | \delta, \mathbf{n}) \right] \times \left[ \prod_{c=1}^C P(\boldsymbol{\theta}^{(c)} | \alpha, \mathbf{m}) \right] \times \left[ \prod_{d=1}^D P(c^{(d)} | \gamma) \right] \\ &= \left[ \prod_{d=1}^D \prod_{m=1}^{M^{(d)}} \phi_{w_m^{(d)} z_m^{(d)}} \right] \times \left[ \prod_{d=1}^D \prod_{m=1}^{M^{(d)}} \boldsymbol{\theta}_{z_m^{(d)}}^{(c)} \right] \times \left[ \prod_{d=1}^D \frac{\exp\{\boldsymbol{\beta}^{(c)T} x_{t^{(d)}}(i^{(d)}, j^{(d)})\}}{\sum_{j \in \mathcal{A}^{(c)}} \exp\{\boldsymbol{\beta}^{(c)T} x_{t^{(d)}}(i^{(d)}, j)\}} \right] \\ &\quad \times \left[ \prod_{k=1}^K \left( \frac{\Gamma(\sum_{w=1}^W \delta n_w)}{\prod_{w=1}^W \Gamma(\delta n_w)} \prod_{w=1}^W \phi_{wk}^{\delta n_w - 1} \right) \right] \times \left[ \prod_{c=1}^C \left( \frac{\Gamma(\sum_{k=1}^K \alpha m_k)}{\prod_{k=1}^K \Gamma(\alpha m_k)} \prod_{k=1}^K (\boldsymbol{\theta}_k^{(c)})^{\alpha m_k - 1} \right) \right] \times \left[ \prod_{d=1}^D \gamma_c^{I(c^{(d)}=c)} \right] \\ &= \left[ \frac{\Gamma(\sum_{w=1}^W \delta n_w)}{\prod_{w=1}^W \Gamma(\delta n_w)} \right]^K \times \left[ \frac{\Gamma(\sum_{w=1}^W \delta n_w)}{\prod_{w=1}^W \Gamma(\delta n_w)} \right]^C \times \left[ \prod_{d=1}^D \frac{\exp\{\boldsymbol{\beta}^{(c)T} x_{t^{(d)}}(i^{(d)}, j^{(d)})\}}{\sum_{j \in \mathcal{A}^{(c)}} \exp\{\boldsymbol{\beta}^{(c)T} x_{t^{(d)}}(i^{(d)}, j)\}} \right] \\ &\quad \times \left[ \prod_{d=1}^D \gamma_{c^{(d)}} \right] \times \left[ \prod_{k=1}^K \prod_{w=1}^W \phi_{wk}^{M_{wk}^{WK} + \delta n_w - 1} \right] \times \left[ \prod_{c=1}^C \prod_{k=1}^K (\boldsymbol{\theta}_k^{(c)})^{M_{ck}^{CK} + \alpha m_k - 1} \right] \end{aligned} \quad (19)$$

where  $M_{wk}^{WK}$  is the number of times the  $w^{th}$  word in the vocabulary is assigned to topic  $k$ , and  $M_{ck}^{CK}$  is the number of times topic  $k$  shows up given the interaction pattern  $c$ . By looking at the forms of the terms involving  $\Theta$  and  $\Phi$  in Equation (21), we integrate out the random variables  $\Theta$  and  $\Phi$ ,



making use of the fact that the Dirichlet distribution is a conjugate prior of multinomial distribution. Applying the well-known formula  $\int \prod_{m=1}^M [x_m^{k_m-1} dx_m] = \frac{\prod_{m=1}^M \Gamma(k_m)}{\Gamma(\sum_{m=1}^M k_m)}$  to (22), we have:

$$\begin{aligned}
& P(\mathcal{W}, \mathcal{Z}, \mathcal{C}, \mathcal{B}, \mathcal{N} | \mathcal{X}, \delta, \mathbf{n}, \alpha, \mathbf{m}, \gamma, \boldsymbol{\eta}, \sigma^2) \\
&= \text{Const.} \int_{\Theta} \int_{\Phi} \left[ \prod_{k=1}^K \prod_{w=1}^W \phi_{wk}^{M_{wk}^{WK} + \delta n_w - 1} \right] \left[ \prod_{c=1}^C \prod_{k=1}^K (\theta_k^{(c)})^{M_{ck}^{CK} + \alpha m_k - 1} \right] d\Phi d\Theta \\
&= \text{Const.} \left[ \prod_{k=1}^K \int_{\phi_{:,k}} \prod_{w=1}^W \phi_{wk}^{M_{wk}^{WK} + \delta n_w - 1} d\phi_{:,k} \right] \times \left[ \prod_{c=1}^C \int_{\theta_{:,c}} \prod_{k=1}^K (\theta_k^{(c)})^{M_{ck}^{CK} + \alpha m_k - 1} d\theta_{:,c} \right] \\
&= \text{Const.} \left[ \prod_{k=1}^K \frac{\prod_{w=1}^W \Gamma(M_{wk}^{WK} + \delta n_w)}{\Gamma(\sum_{w=1}^W M_{wk}^{WK} + \delta)} \right] \times \left[ \prod_{c=1}^C \frac{\prod_{k=1}^K \Gamma(M_{ck}^{CK} + \alpha m_k)}{\Gamma(\sum_{k=1}^K M_{ck}^{CK} + \alpha)} \right].
\end{aligned} \tag{20}$$

## APPENDIX B: Computing conditional probability

$$\begin{aligned}
& P(\mathbf{w}^{(d)}, \mathbf{z}^{(d)} | c^{(d)} = c, \mathcal{W}_{\setminus d}, \mathcal{Z}_{\setminus d}, \mathcal{C}_{\setminus d}, \delta, \mathbf{n}, \alpha, \mathbf{m}) \\
& \propto \prod_{m=1}^{M^{(d)}} P(z_m^{(d)} = k, w_m^{(d)} = w | c^{(d)} = c, \mathcal{W}_{\setminus d, m}, \mathcal{Z}_{\setminus d, m}, \mathcal{C}_{\setminus d}, \delta, \mathbf{n}, \alpha, \mathbf{m})
\end{aligned} \tag{21}$$

To obtain the Gibbs sampling equation, we need to obtain an expression for  $P(z_m^{(d)} = k, w_m^{(d)} = w, c^{(d)} = c | \mathcal{W}_{\setminus d}, \mathcal{Z}_{\setminus d}, \mathcal{C}_{\setminus d}, \delta, \mathbf{n}, \alpha, \mathbf{m})$ . From Bayes' theorem and Gamma identity  $\Gamma(k+1) = k\Gamma(k)$ ,

$$\begin{aligned}
& P(z_m^{(d)} = k, w_m^{(d)} = w, c^{(d)} = c | \mathcal{W}_{\setminus d, m}, \mathcal{Z}_{\setminus d, m}, \mathcal{C}_{\setminus d}, \delta, \mathbf{n}, \alpha, \mathbf{m}) \\
& \propto \frac{P(\mathcal{W}, \mathcal{Z}, \mathcal{C} | \delta, \mathbf{n}, \alpha, \mathbf{m})}{P(\mathcal{W}_{\setminus d, m}, \mathcal{Z}_{\setminus d, m}, \mathcal{C}_{\setminus d} | \delta, \mathbf{n}, \alpha, \mathbf{m})} \\
& \propto \frac{\prod_{k=1}^K \frac{\prod_{w=1}^W \Gamma(M_{wk}^{WK} + \delta n_w)}{\Gamma(\sum_{w=1}^W M_{wk}^{WK} + \delta)} \times \prod_{c=1}^C \frac{\prod_{k=1}^K \Gamma(M_{ck}^{CK} + \alpha m_k)}{\Gamma(\sum_{k=1}^K M_{ck}^{CK} + \alpha)}}{\prod_{k=1}^K \frac{\prod_{w=1}^W \Gamma(M_{wk, \setminus d, m}^{WK} + \delta n_w)}{\Gamma(\sum_{w=1}^W M_{wk, \setminus d, m}^{WK} + \delta)} \times \prod_{c=1}^C \frac{\prod_{k=1}^K \Gamma(M_{ck, \setminus d, m}^{CK} + \alpha m_k)}{\Gamma(\sum_{k=1}^K M_{ck, \setminus d, m}^{CK} + \alpha)}} \\
& \propto \frac{M_{wk, \setminus d, m}^{WK} + \delta n_w}{\sum_{w=1}^W M_{wk, \setminus d, m}^{WK} + \delta} \times \frac{M_{ck, \setminus d, m}^{CK} + \alpha m_k}{\sum_{k=1}^K M_{ck, \setminus d, m}^{CK} + \alpha}
\end{aligned} \tag{22}$$

Then, the conditional probability that a novel word generated in the document of interaction pattern  $c^{(d)} = c$  would be assigned to topic  $z_m^{(d)} = k$  is obtained by:

$$\begin{aligned}
& P(z_m^{(d)} = k | w_m^{(d)} = w, c^{(d)} = c, \mathcal{W}_{\setminus d, m}, \mathcal{Z}_{\setminus d, m}, \mathcal{C}_{\setminus d}, \delta, \mathbf{n}, \alpha, \mathbf{m}) \\
& \propto \frac{M_{ck, \setminus d, m}^{CK} + \alpha m_k}{\sum_{k=1}^K M_{ck, \setminus d, m}^{CK} + \alpha}
\end{aligned} \tag{23}$$

In addition, the conditional probability that a new word generated in the document would be  $w_m^{(d)} = w$ , given that it is generated from topic  $z_m^{(d)} = k$  is obtained by:

$$\begin{aligned}
& P(w_m^{(d)} = w | z_m^{(d)} = k, c^{(d)} = c, \mathcal{W}_{\setminus d, m}, \mathcal{Z}_{\setminus d, m}, \mathcal{C}_{\setminus d}, \delta, \mathbf{n}, \alpha, \mathbf{m}) \\
& \propto \frac{M_{wk, \setminus d, m}^{WK} + \delta n_w}{\sum_{w=1}^W M_{wk, \setminus d, m}^{WK} + \delta}
\end{aligned} \tag{24}$$

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