

# TUNDE OMOTAYO

TORONTO, ON. • (647) 227-6822 • OMOTAYOBABATUNDEE@GMAIL.COM • GITHUB.COM/BOMOTAYO  
TUNDE.INFO

Detail-oriented web developer with substantive front-end experience and a passion for developing responsive, accessible mobile-first websites

## SKILLS

### SUMMARY

- **PROGRAMMING LANGUAGES:** JAVASCRIPT (React, React Native, jQuery, NodeJS), JAVA, PYTHON, SQL, Redux
- **CONTENT MANAGEMENT SYSTEMS:** WordPress, SDL Web Content Manager, Adobe Experience Manager
- **SCRIPTING/STYLING:** HTML, XML, CSS, Bootstrap, Material UI, Semantic UI
- **VERSION CONTROL SYSTEM:** Git
- **CLOUD PLATFORMS:** AWS
- **HARDWARE:** Raspberry pi 3, Arduino
- **DESIGN:** Adobe Photoshop

## EXPERIENCE

### LEAD WEB ASSOCIATE, JAGUAR LAND ROVER (SPARK 44)

MAY 2019 – PRESENT

- Lead a team ensuring Jaguar Land Rover Canadian site content is accessible, WCAG AA-standard-compliant, and quality-checked across browsers and devices
- Boosted the Jaguar Land Rover websites WCAG level AA score from 50% to over 80% on siteimprove through ensuring the pages had the appropriate aria content, alt texts and link accessible texts
- Trained new digital team authors on SDL Web Content Manager software
- Implemented a Canadian Authoring tracker and utilize JIRA as project management tools
- Develop promotional campaign/after sales emails for the CRM department using HTML and CSS

### WEB ASSOCIATE, JAGUAR LAND ROVER (SPARK 44)

JUNE 2017 – MAY 2019

- Created and updated all Canadian JLR (Jaguar Land Rover) webpages using HTML, CSS, JavaScript and the SDL Web CMS
- Achieved and maintained a 70% SEO rank on the Jaguar Land Rover website on siteimprove through ensuring the web pages had the appropriate meta content
- Ensured that the webpages are fully responsive across different browsers and devices

### FRONT END DEVELOPER, DAVIDS ROCK

AUGUST 2020 – PRESENT

- Build the interface for a data-driven web application that serves as a meeting place for progressive causes by consuming Restful services and APIs on a volunteer basis
- Developed mobile-first responsive dynamic form pages based on the figma designs using React, HTML, CSS and JavaScript
- Implemented the google captcha as an extra layer of security on sign-up page, resulting in >80% decrease in bot activity
- Utilized React Context for user authentication and firebase for the database for the MVP

### WED DEVELOPER, ENCLOODE

MAY 2016 – AUGUST 2016

- Customized WordPress themes and websites for clients including [NKMovers](#) and [NKEntertainments](#) as a co-op student
- Increased mobile traffic by 40% by boosting SEO and responsiveness of sites across media screens
- Increased sales for NK Entertainments by 60% by developing promotional emails using HTML and CSS
- Designed new features for existing client websites using HTML, CSS and JavaScript
- Tracked website engagements using Google Analytics
- Edited and optimized web assets per client's brand guidelines using Photoshop

PROJECTS	<b>EXPENSE TRACKER</b> <a href="https://bomotayo.github.io/Expense-Tracker/">https://bomotayo.github.io/Expense-Tracker/</a> <ul style="list-style-type: none"> <li>Designed and developed a mobile-first, fully responsive react web application that tracks users' total expenses</li> <li>Used useContext hook for light and dark themes and added a button in navigation to enable this feature.</li> <li>Used useReducer hook to centralize all the possible actions and dispatch then to the appropriate components based on their action type</li> <li>Used browser's local storage to store the state so that the transaction list remains after page is refreshed</li> </ul>
	<b>RESTAURANT FINDER</b> <a href="https://bomotayo.github.io/restaurants/">https://bomotayo.github.io/restaurants/</a> <ul style="list-style-type: none"> <li>Designed and developed a responsive web application displaying information about restaurants in a given city</li> <li>Users may filter results in the Refine Search input field</li> <li>Demonstrated asynchronicity using React, fetched the data from OpenTable and did all state management in Redux</li> </ul>
	<b>ROCK PAPER SCISSORS</b> <a href="https://bomotayo.github.io/rock-paper-scissors/">https://bomotayo.github.io/rock-paper-scissors/</a> <ul style="list-style-type: none"> <li>Designed and developed a mobile-first responsive game in HTML, CSS and JavaScript</li> <li>Used the random method to determine computer choices</li> <li>Preformed unit tests on methods to achieve desired outputs</li> </ul>
	<b>QUOTE MACHINE PAGE</b> <a href="https://codepen.io/bomotayo/full/rNOweNy">https://codepen.io/bomotayo/full/rNOweNy</a> <ul style="list-style-type: none"> <li>Designed and developed a responsive webpage generating quotes using HTML, CSS and JavaScript</li> <li>Quotes API fetched from <a href="#">type fit</a></li> </ul>
	<b>WEATHER PAGE</b> <a href="https://codepen.io/bomotayo/full/JjYJXKL">https://codepen.io/bomotayo/full/JjYJXKL</a> <ul style="list-style-type: none"> <li>Designed and developed a responsive webpage page displaying weather details of any city around the world using HTML, CSS and JavaScript</li> </ul>
	<b>SWIFTMOVERS WEBSITE</b> <a href="https://swiftmoversltd.com">https://swiftmoversltd.com</a> <ul style="list-style-type: none"> <li>Designed and developed a responsive, secure website for a moving company using HTML, CSS, JavaScript and PHP</li> </ul>
EDUCATION & CERTIFICATIONS	<b>BACHELOR OF ENGINEERING, ELECTRICAL ENGINEERING</b> <div> Ryerson University, Toronto, Canada. Dean's List 2015-2016 </div>
	<b>FACEBOOK CERTIFIED MARKETING DEVELOPER CERTIFICATE</b> <div>2020</div>
	<b>FACEBOOK CERTIFIED ADVANCED MARKETING DEVELOPER CERTIFICATE</b> <div>2021</div>
EXTRA-CURRICULAR ACTIVITIES	<b>RETROPIE SYSTEM:</b> Gaming system <i>Raspberry Pi</i> project that emulates classic/retro Super Nintendo, Nintendo 64, Sega, ps1 games  <b>OSMC SYSTEM:</b> Open Source Media Center <i>Raspberry Pi</i> project for streaming movies/tv shows
REFERENCES	AVAILABLE UPON REQUEST