

Arbortext® Editor™

Author Reusable, Structured Content to Improve Information Speed, Accuracy and Consistency

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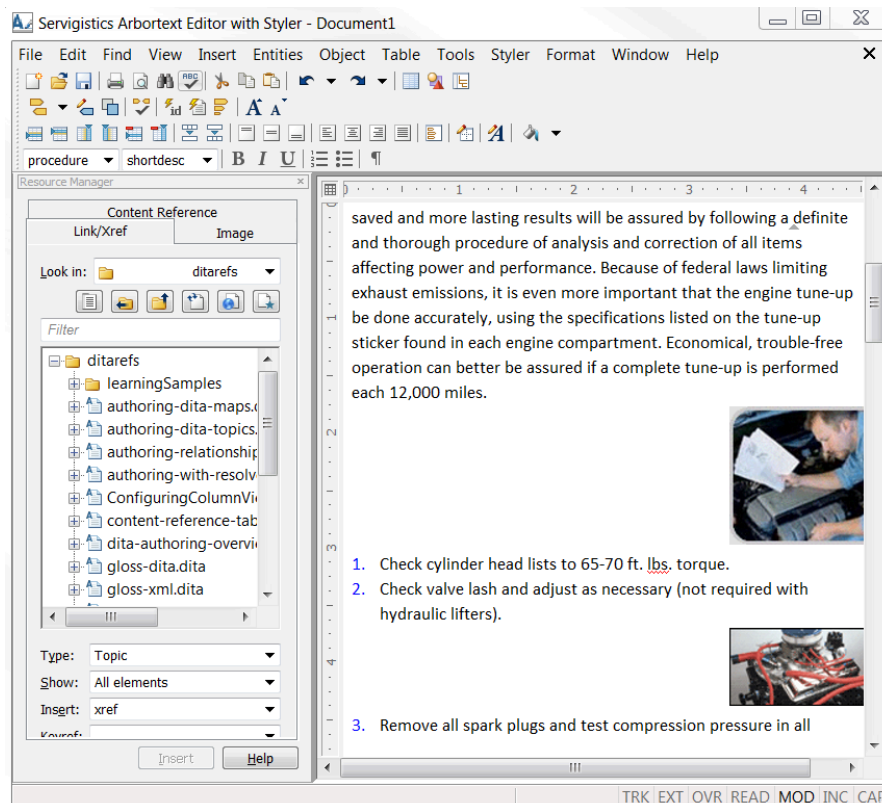
1 Introduction

Arbortext Editor, the industry's most adopted XML authoring software, is a full-featured solution that meets all of your product information authoring needs.

Thousands of authors worldwide are using Arbortext Editor to generate quality, accurate and up-to-date product information, such as operator manuals, maintenance and service guides, and eLearning materials, as well as other marketing, sales and reference documents. Arbortext Editor saves authors time and effort by building XML-based document 'components' that are easily reusable, so you won't waste time copying and pasting text, or applying the same changes to multiple versions of the same copy. Better still, it takes the burden of page design away from authors, by automating page formatting, which also ensures consistency in your document layout.

By ensuring that all your audiences – customers, operators, service technicians, trainers – have access to the most relevant, up-to-date product information when they need it, you improve the usability and performance of your products and services throughout their life span.

Arbortext Editor enables you to create and edit document components and assemblies for delivery high-quality, fully accurate product user and service information.



Arbortext Editor enables you to:

- Create and edit document components and document assemblies
- Leverage support for publishing standards such as DITA and DocBook

- Reuse content across your organization
- Improve the accuracy, consistency and flexibility of your information
- Incorporate interactive graphics in your publications

2 Benefits

2.1 Increase Author Productivity

- Free authors from manually designing documents by taking advantage of Arbortext's automatic formatting capabilities
- Reuse information easily by linking content to its original source instead of copying and pasting text
- Eliminate the time wasted applying the same changes to multiple copies of the same information
- Reduce the cost of updating your information

2.2 Improve Information Accuracy, Consistency and Relevance

- Reduce document inconsistencies by creating content components that authors can reuse in multiple documents and multiple types of media
- Mark any portion of your content for a specific purpose, so you can produce publications that meet the specific needs of each individual
- Eliminate nearly all of the manual effort required to publish

2.3 Reduce Translation Costs

- Create modular information, so you translate only the components that have changed
- Translate each information component only once to eliminate duplicate translations

2.4 Reduce Publishing Costs

- Automate the publishing process through out-of-the-box integration with leading Content Management Systems, including PTC's Windchill® and Arbortext Content Manager
- Accelerate solution deployment and management with the industry's only complete, fully integrated, end-to-end dynamic publishing solution for DITA

2.5 Improve Publication Quality

- Leverage out-of-the box applications for producing compliant, industry-standard service manuals and S1000D publications with minimal programming
- Incorporate interactive 2D and 3D graphics and animations into your publications via integration with industry-leading technical illustration solutions

3 Features

3.1 Structured Editor with Real-Time Validation

- Familiar, intuitive user interface with common word-processing capabilities, such as change tracking, drag-and-drop, and keyboard macros
- Improved copy/paste from MS Word®, Adobe FrameMaker®, HTML and RTF

3.2 Interactive and Illustrative Content

Incorporate intelligent graphics into your document (CGM, EDZ, ISO, ISOZ, PVZ and SVG formats)

- Link easily to different views stored within an intelligent graphic
- Support for creation and publishing of hotspot links
- Embed animations and illustrations – 2D, 3D, animations or mixed – to support Web, interactive and page-based documents

3.3 Dynamic Content Support

- Allow authors to produce customized publications using conditional text for specific audiences from a master document
- Embed data directly from databases, business systems and other data sources automatically

3.4 Integration with Content Management Applications

- Manage and track content components with Windchill or Arbortext Content Manager for dynamic assembly during the publishing process
- Supports other leading Content Management Systems

3.5 Global Collaboration

- Provide over 25 languages in content, character sets and spelling dictionaries

3.6 Standards Support

- Supports XML, SGML, XSL (XSL-FO and XSLT), XML Schema, XPath, XInclude, DOM and other next-generation Web standards for sharing content, data and applications
- Supports HTML, CALS, OASIS and Arbortext table formats

3.7 Complete Support for DITA

- Support for the latest DITA 1.2 Specification
- Conversion capabilities for legacy content
- Fast, simple authoring of maps and topics
- Conditional text to produce documents that meet the needs of individual readers
- Reuse of content across multiple documents
- Integrated functionality for content management

3.8 Out-of-the-Box Applications

- Aerospace & Defense Specification S1000D
- Service Manual Application

3.9 Highly Configurable and Customizable

- Create and customize dialogs and toolbars through XML configuration files and embedded ActiveX controls
- Access more than 95% of Arbortext Editor's capabilities using its APIs either directly or through COM supporting many different programming languages, including C/C++, Java, JScript, JavaScript, Visual Basic, VBScript, and PerlScript. TCL is supported through additional customization

3.10 Broaden Arbortext Editor Usage

- Embed as an ActiveX control in a browser, or download and launch as a stand-alone client application
- Download and launch Arbortext Editor directly within PTC's Windchill and Arbortext Content Manager to allow rapid XML authoring
- Compact version of Arbortext Editor (60 MB)

4 Learn More

For more information about Arbortext Editor and the entire portfolio of Arbortext Product Information Delivery software products, visit www.ptc.com.