



# Hi, I'm Bong — UX Designer

I'm a passionate and versatile UX designer focusing on  
user experience, visual, and interaction design  
— with over a decade of experience.

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## SKILLS

User Experience (UX)  
Mobile Design  
Web Application Design  
Web Design  
Print Publication Design  
Front-end Development  
Adobe Photoshop  
Filmore / Premier  
Figma

## EXPERIENCE

### User Experience Designer

Freelance UX Designer

2021 - Present

Silicon Valley, South San Francisco Bay Area of California

### Senior User Experience Designer

Ayala Healthcare Holdings, Inc. (AC Health)

Sep 2016 - 2020

Makati City, Philippines

## HONORS & AWARDS

### Philippine Web Awards Judge

2009, 2008, 2007, 2005, 2002

### Works featured at

Digital Tour Channel 23,  
CoolHomepages.Com, Media  
Inspiration, Cool Web Design,  
WOW Web Designs, Tanikalang  
Ginto, About.Com, Web Design  
Index 3 (ISBN 90-5768-045-9)

### 2001 Digital Art Competition

Web Design Category Runner-up

### Philippine Web Awards Awardee

2001, 1999, 1998

## EDUCATION & CERTIFICATIONS

### Create High-Fidelity Designs and Prototypes in Figma

Coursera - PSAWH54UHX9W

<https://www.coursera.org/account/accomplishments/certificate/PSAWH54UHX9W>

October 2022

### Foundations of User Experience (UX) Design

Coursera - UD99MYJE587P

<https://www.coursera.org/account/accomplishments/certificate/UD99MYJE587P>

October 2022

### Human Factors International (HFI)

Certified Usability Analyst

User Experience (UX) Foundations, User-Centered Analysis &  
Conceptual Design, Web/Application Design

April 2018

### User Experience Bootcamp

The Office Project Bautista St., Makati City

February 2017