

# Projection Pursuit Regression

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STATS 780/CSE 780

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## Introduction

- Projection pursuit regression (PPR) was introduced by Friedman (1981).
- Despite the fact that it can be very effective, and has been around since 1981, most of you probably have not heard about PPR.
- The idea is quite straightforward.
- However, there are implementation subtleties and interpretation is generally challenging.

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## The Idea

- We want to predict  $Y$  based on  $p$ -dimensional  $\mathbf{X}$ .
- Using notation similar to Hastie et al. (2009)<sup>a</sup>, let  $\omega_1, \dots, \omega_M$  be (unknown,  $p$ -dimensional) unit vectors.
- The PPR model is given by

$$f(\mathbf{X}) = \sum_{m=1}^M g_m(\omega'_m \mathbf{X}) = \sum_{m=1}^M g_m(V_m),$$

where  $V_m = \omega'_m \mathbf{X}$  and  $g_1(), \dots, g_M()$  are unspecified functions.

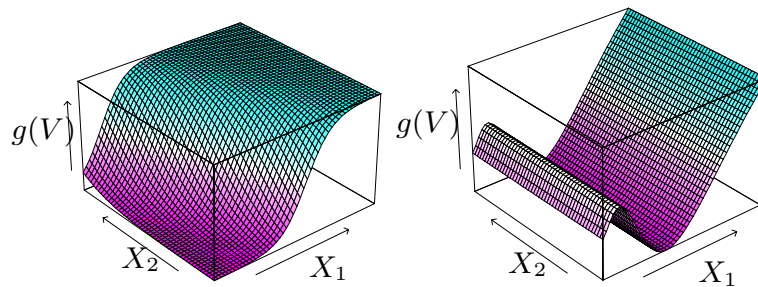
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<sup>a</sup>Hastie, T., Tibshirani, R. and Friedman, J. (2009). *The Elements of Statistical Learning: Data Mining, Inference, and Prediction*. Second Edition. Springer: NY.

## The Unspecified Functions $g_m()$

- $g_m(V_m)$  is called a ridge function, and it needs to be estimated.
- $V_m = \omega'_m \mathbf{X}$  is the projection of  $\mathbf{X}$  onto  $\omega_m$ .
- We want to find “good”  $\omega_m$ .
- Hence the name, projection pursuit.
- Let’s look at two examples of ridge functions, taken from Hastie et al. (2009).

## Examples of Ridge Functions



**FIGURE 11.1.** *Perspective plots of two ridge functions.*

(Left:)  $g(V) = 1/[1 + \exp(-5(V - 0.5))]$ , where  $V = (X_1 + X_2)/\sqrt{2}$ .

(Right:)  $g(V) = (V + 0.1) \sin(1/(V/3 + 0.1))$ , where  $V = X_1$ .

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## Model Fitting

- Suppose we observe  $(\mathbf{x}_1, y_1), \dots, (\mathbf{x}_n, y_n)$ .
- The idea is to fit the PPR model by choosing  $g_1(), \dots, g_M()$  and  $\omega_1, \dots, \omega_M$  to make the error

$$\sum_{i=1}^n [y_i - f(\mathbf{x}_i)] = \sum_{i=1}^n \left[ y_i - \sum_{m=1}^M g_m(\omega'_m \mathbf{x}_i) \right]$$

small.

- Note that  $M$  also needs to be chosen.
- See Hastie et al. (2009) for further details on model fitting in PPR.

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## Comments

- Note that for “large”  $M$  and sensible choice of  $g_1(), \dots, g_m()$ , PPR can do a “good” job at approximating any continuous function in  $\mathbb{R}^p$ .
- In this sense, PPR can be viewed as a universal approximator.
- However, as mentioned at the outset of the class, interpretation is generally (very) difficult.
- If the goal is prediction — and modelling *per se* is not considered important — difficulties in interpretation may not matter.

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## Comments contd.

- Broadly, PPR is a non-linear statistical model.
- There is a relationship between PPR and neural networks...
- ...and we will look at neural networks next.
- But first, let's look at some PPR examples in R.

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