Privacy Policy for DermaScan: Skin Health Diagnostic App

Effective Date: April 23, 2026

DermaScan ("we", "our", or "us") is committed to protecting the privacy of our users ("you", "your"). This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you use our mobile application, *DermaScan: Skin Health Diagnostic App*. Please read this policy carefully to understand our views and practices regarding your personal data and how we will treat it.

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1. Information We Collect

a. Personal Information

We may collect the following personal information when you use our app:

- Full name, age, gender, and address
- Email address and contact number
- Profile image
- Scan history and user-submitted images
- Feedback, ratings, and suggestions

b. Health and Scan Data

- Images and information related to your skin scans
- AI-generated diagnostic results

c. Location Information

- Approximate location (used to suggest nearby dermatology clinics)

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2. How We Use Your Information

We use the information we collect for the following purposes:

- To analyze skin images and generate AI-powered assessments
- To improve and personalize the app experience
- To connect users with dermatologists or nearby clinics
- To maintain and manage user accounts and profiles

- To process consultation bookings and reviews

- To maintain a user forum for advice and support

- To improve our services, based on user feedback and analytics

- To comply with legal obligations and protect user rights

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3. Data Sharing and Disclosure

We do **not sell** your personal information. We may share your data under the following circumstances:

- **With dermatologists**: to provide expert consultations and reviews

- **With trusted third-party service providers**: to help us operate and improve the app (e.g., hosting, analytics)

- **When required by law**: to comply with legal processes or protect rights, privacy, or safety

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4. Data Storage and Security

We store your information securely using encryption and modern cloud-based security protocols. We:

- Store personal data in secure, access-controlled databases

- Use Firebase Authentication and Realtime Database for secure access and real-time syncing

- Regularly monitor and update our systems for vulnerabilities

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5. Your Privacy Rights

You have the right to:

- Access and review your personal data

- Request corrections to inaccurate or incomplete data

- Request deletion of your account and data

To exercise these rights, please contact us at **dermascanai@gmail.com**

6. Children's Privacy

DermaScan is not intended for users under the age of 13. We do not knowingly collect data from children. If you believe a child has provided us with personal information, please contact us immediately so we can take appropriate steps.

7. Data Retention

We retain your personal data only for as long as necessary to fulfill the purposes outlined in this policy. Scan history and consultation logs will be stored until manually deleted by the user or upon account deletion.

8. Third-Party Links

Our app may contain links to external clinics or services. We are not responsible for the privacy practices or content of those websites. We encourage you to review their privacy policies separately.

9. Updates to this Privacy Policy

We may update this Privacy Policy from time to time. You will be notified of any significant changes via the app or your registered email. Continued use of the app after changes are posted indicates your acceptance of the updated policy.

10. Contact Us

If you have questions, concerns, or requests regarding this Privacy Policy or our data practices, please contact:

DermaScan Support Team
Email: dermascanai@gmail.com
Phone: +63939798315
Location: Tagum City, Davao del Norte, Philippines