

TBD\*

TBD

TBD

20 February 2021

### Abstract

First sentence. Second sentence. Third sentence. Fourth sentence.

## 1 Data

### 1.1 Results

Questions pertaining to the characteristics of the restaurants, such as location, size, type, and age of restaurants (Figures 1-5) show us that:

- the largest concentration (nearly 60%) of restaurants in the Greater Toronto Area are centralized in downtown Toronto (28.26%), North York (15.78%), and Scarborough (13.74%);
- most restaurants are of medium or larger scale, with seating areas of at least 30;
- a majority of the restaurants are relatively new (1-4 years old);
- fast-food/quick service restaurants are most common, followed by casual dining, and then fine dining;
- and UberEats is the most popular food courier service in the city.

Tables 1 and 2 speak to changes in numbers of employees for restaurants prior to the intervention period (Oct 1) and following the intervention period (Dec 31). This shows us that initially, both the control and treatment group had a very similar number of employees on average. Following the intervention period, however, the treatment group appears to have 10.26 fewer employees on average. Two-tailed Welch's t-tests comparing the two groups' mean employees shows that the difference prior to the intervention period is not a significant finding (  $t(330) = -8.56, p > .05$  ), but the difference in employee numbers between the two groups post-intervention is significant (  $t(330) = 19.46, p < .05$  ).

In terms of effects on revenue and/or overall sales for restaurants during the intervention period, Figure 5 shows us that more restaurants within the treatment group saw decreases in revenue compared to the prior quarter (July 1 - Sep 30), while the control group's revenue largely remained the same. In addition to this, Figure 6 shows that of those restaurants that saw a decrease in revenue, the treatment group saw the harshest declines in revenue during the intervention period. A Chi-Square test for whether the restaurant saw a decrease in revenue showed that restaurants in the treatment group were more likely to report a decrease in revenue  $\chi^2(2, N = 330) = 220.73, p < 2.2e-16$ . The percentage decrease in revenues also showed a significant relationship, where restaurants in the treatment group are most likely to report higher loss of revenue during the intervention period  $\chi^2(3, N = 330) = 178.33, p < 2.2e-16$ . Prior to the intervention period, it appears as though both groups had similar breakdowns of revenue coming from take-out and/or delivery (Figure 7).

---

\*Code and data are available at: [LINK](#).

Questions related to the adjustments of the restaurants during the intervention, such as a menu price, and hours and days of operation (Figures 8-12) show us that:

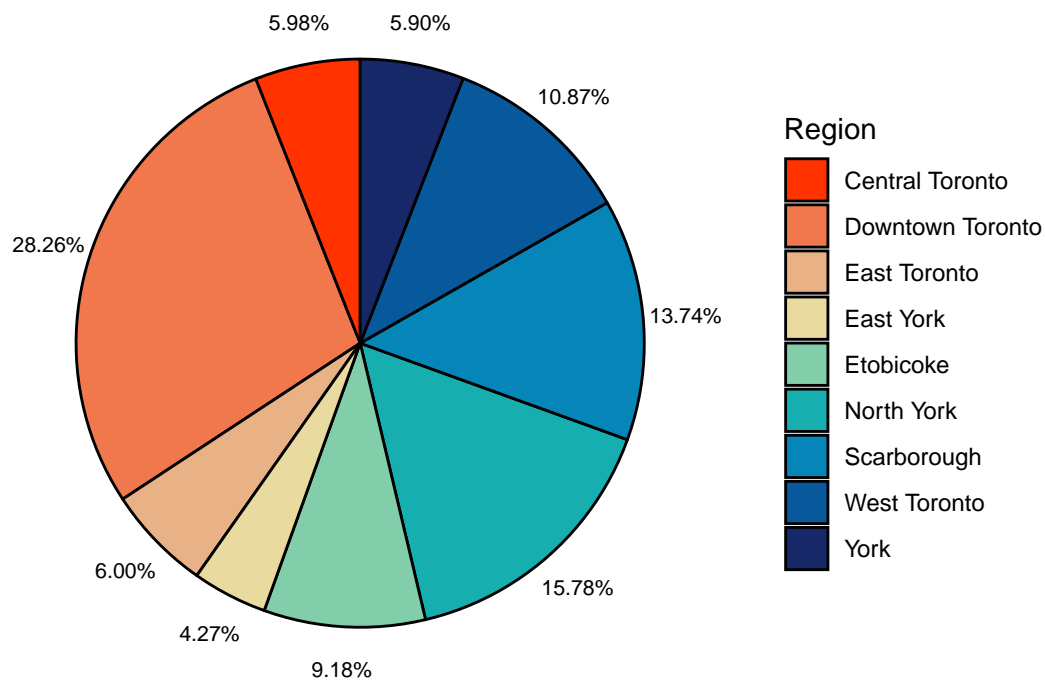
- most of the restaurants in the control group did not change the menu price, while most of the ones in the treatment group either lowered or raised the menu price;
- and most of the restaurants in the control group did not adjust their hours and days of operation, while most of the ones in the intervention group reduced their operating schedule.

Pearson's Chi-squared test is used to see if there is a statistically significant difference between the intervention and the adjustments of the restaurants. The test results show that the p-value of each of those adjustments is close to 0 ( $p < 2.2e-16$ ), meaning that there is a high correlation between those two variables. Consequently, it is expected that restaurants will adjust the menu price and reduce their operating schedule if they operate on a delivery and take-out only basis.

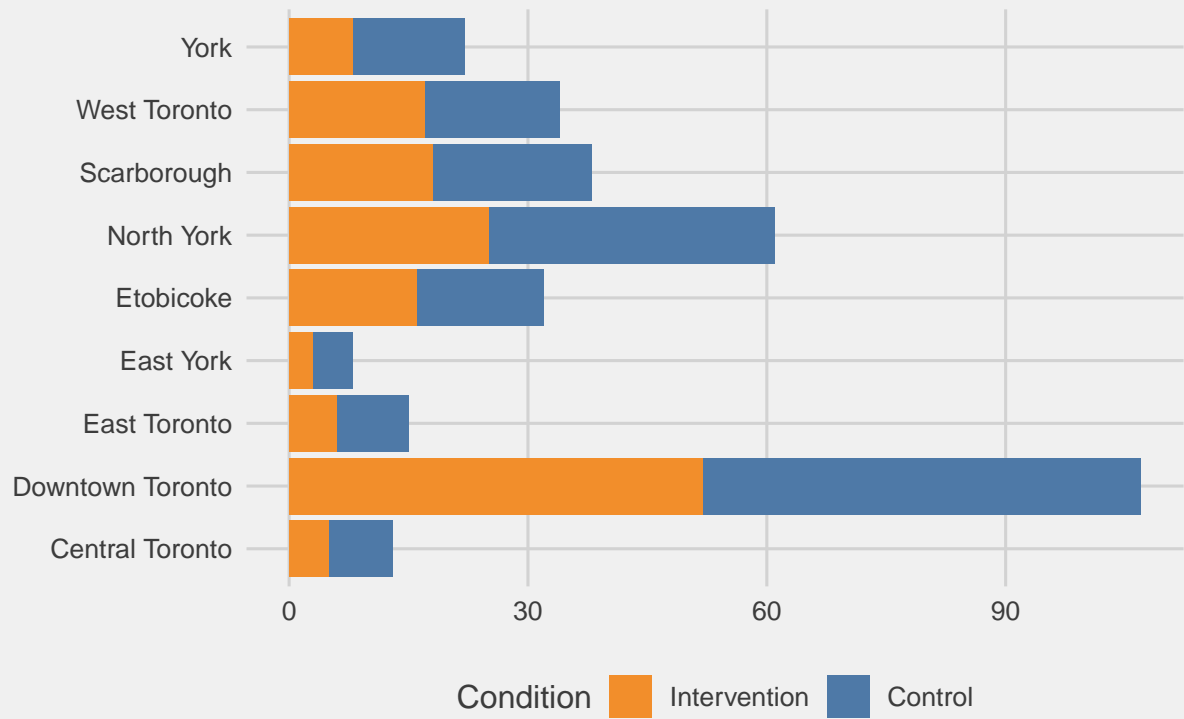
## 1.2 Figures

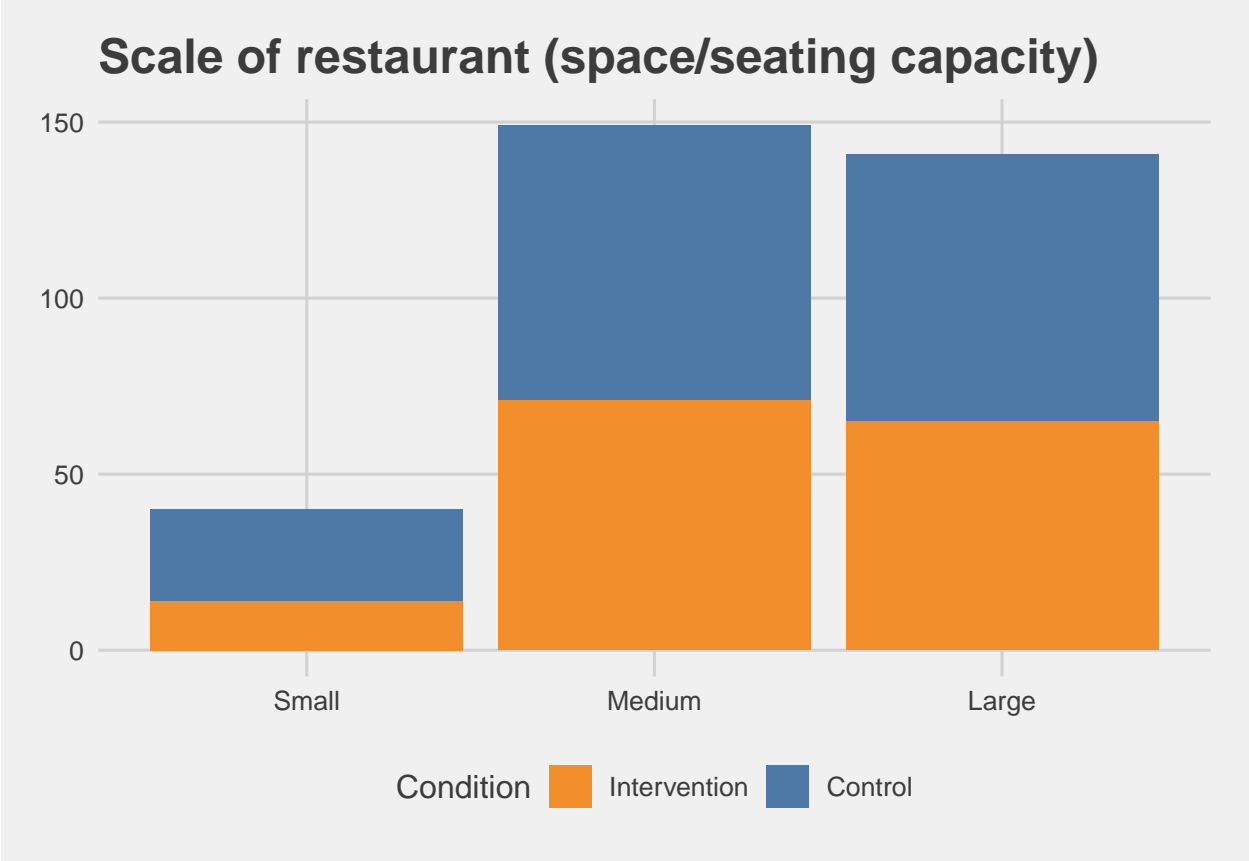
### 1.2.1 Sample Characteristics

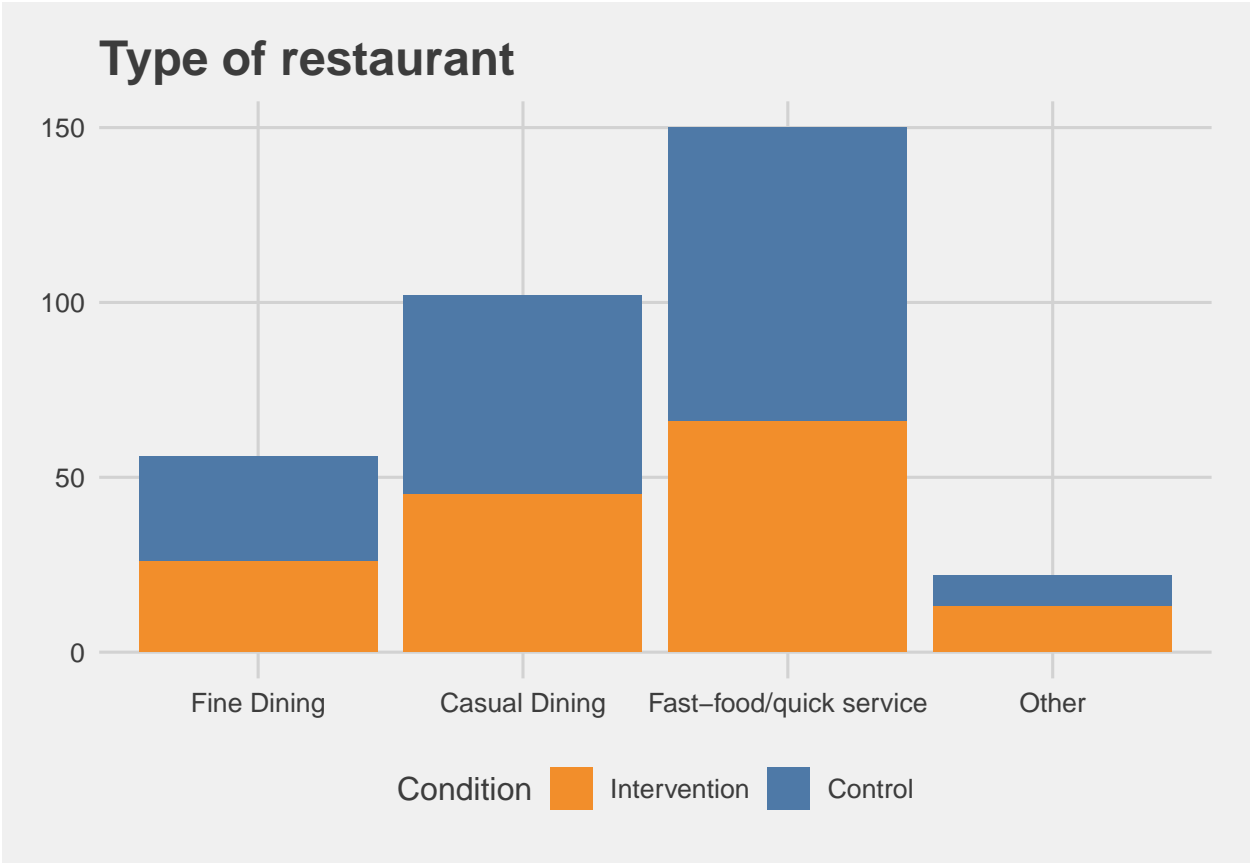
#### Proportion of Restaurants in Toronto by Borough



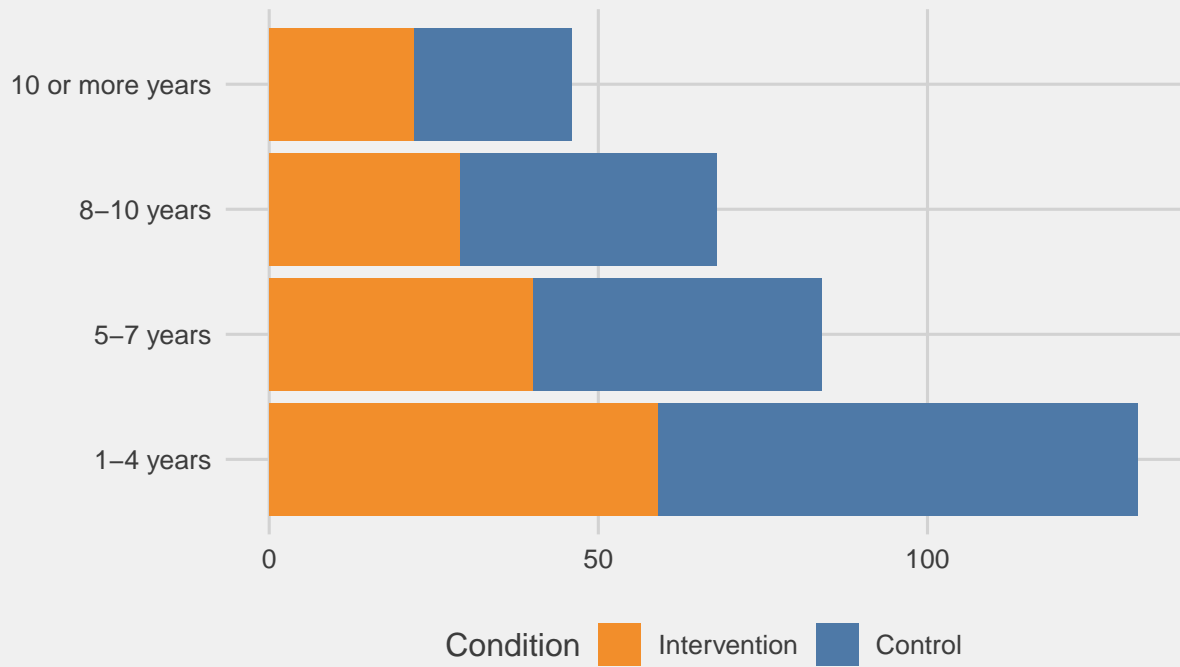
## Location of restaurants

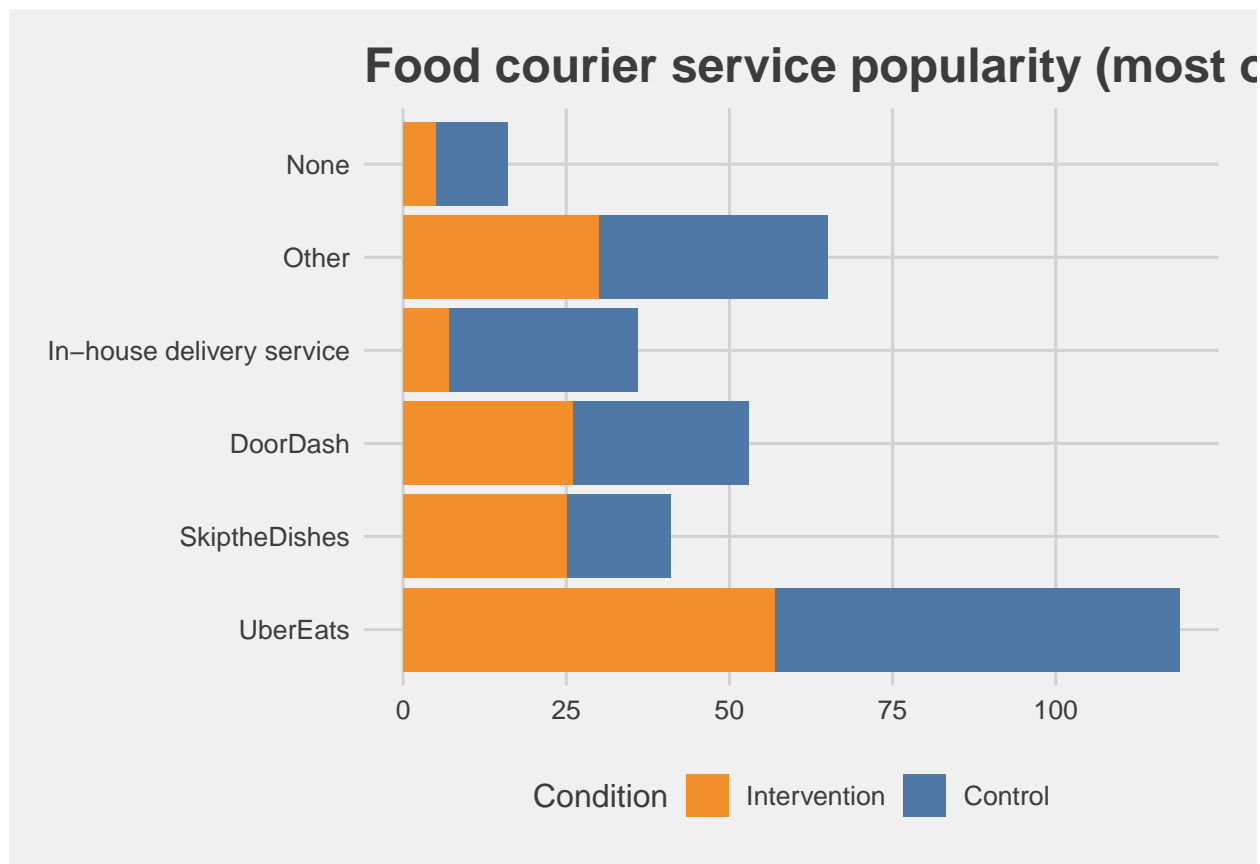






## Number of years restaurants have been in operation





#### 1.2.2 Effects of Intervention on Number of Employees

Intervention Group	# of Employees Prior to Intervention	Current # of Employees
Control	30.18889	30.02778
Treated	30.66000	19.76667

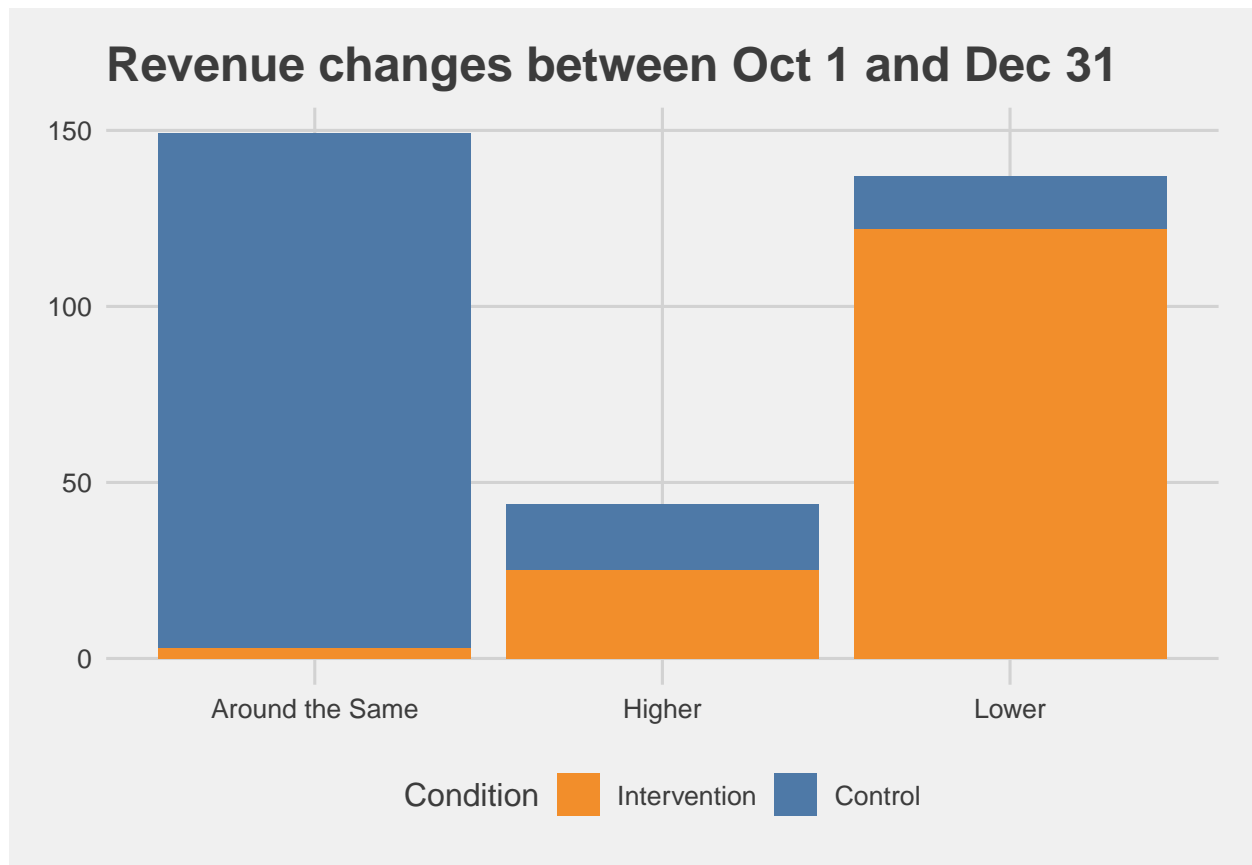
*Note:*

Change in # of employees before and after intervention period (Q5 + Q6)

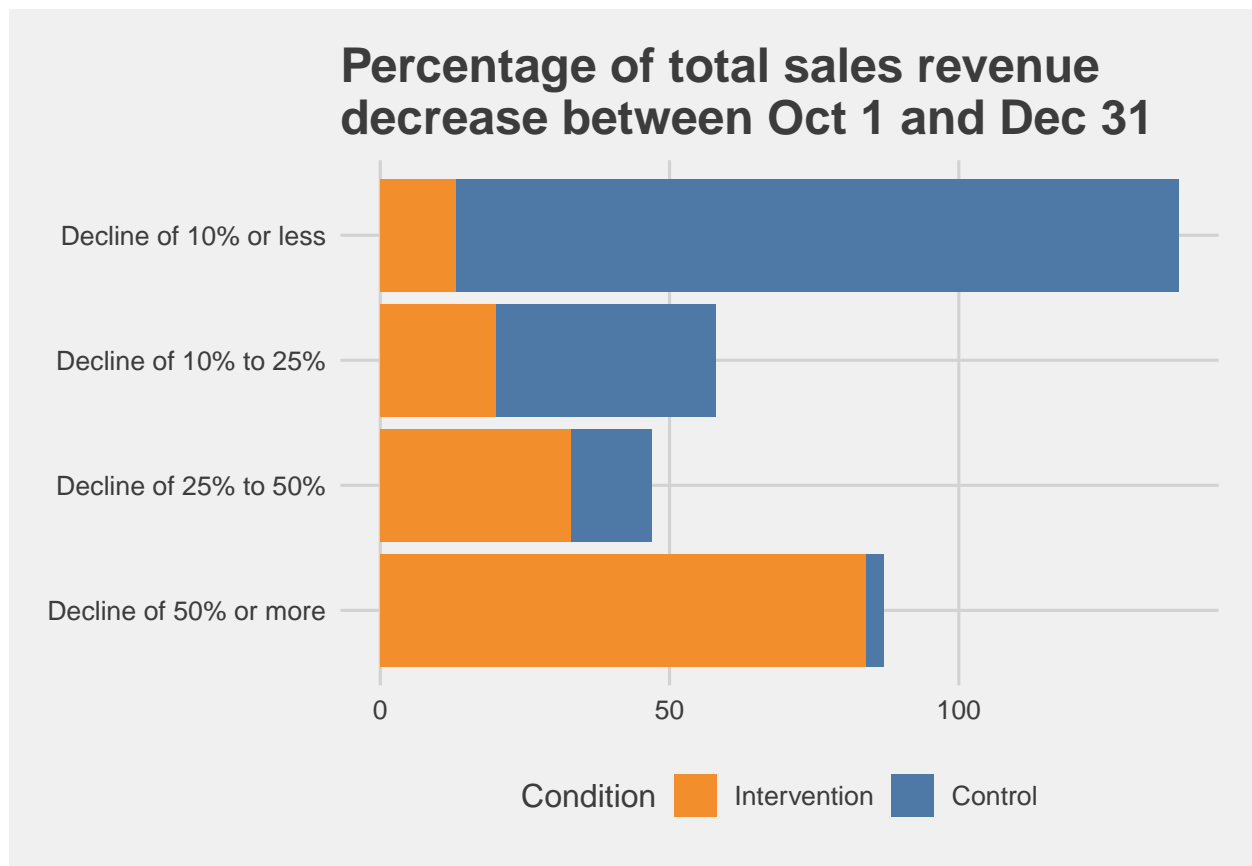
Mean of the Differences	Control	Treated	t	p	df
	Mean (Employees Before Intervention)	Mean (Employees Post-Intervention)			
-0.4711111	30.18889	30.66000	-0.857249	0.3919509	318.9758
10.2611111	30.02778	19.76667	19.457259	0.0000000	327.9816



### 1.2.3 Effects of Intervention on Revenue

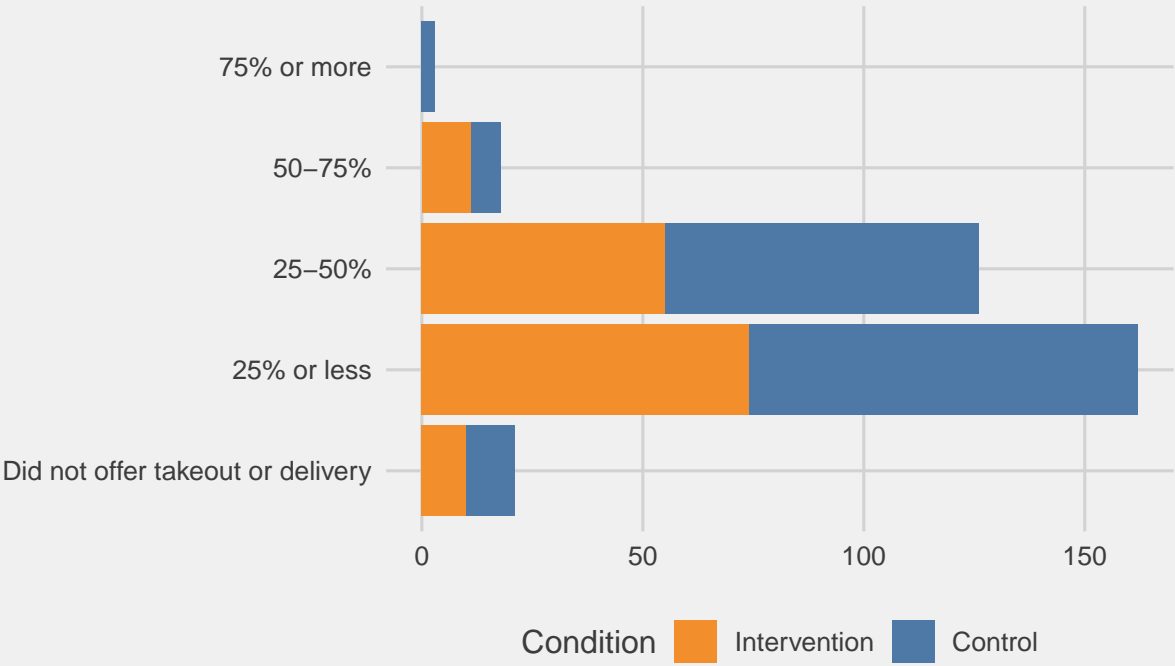


```
##  
## Pearson's Chi-squared test  
##  
## data:  q7_chi  
## X-squared = 220.73, df = 2, p-value < 2.2e-16
```

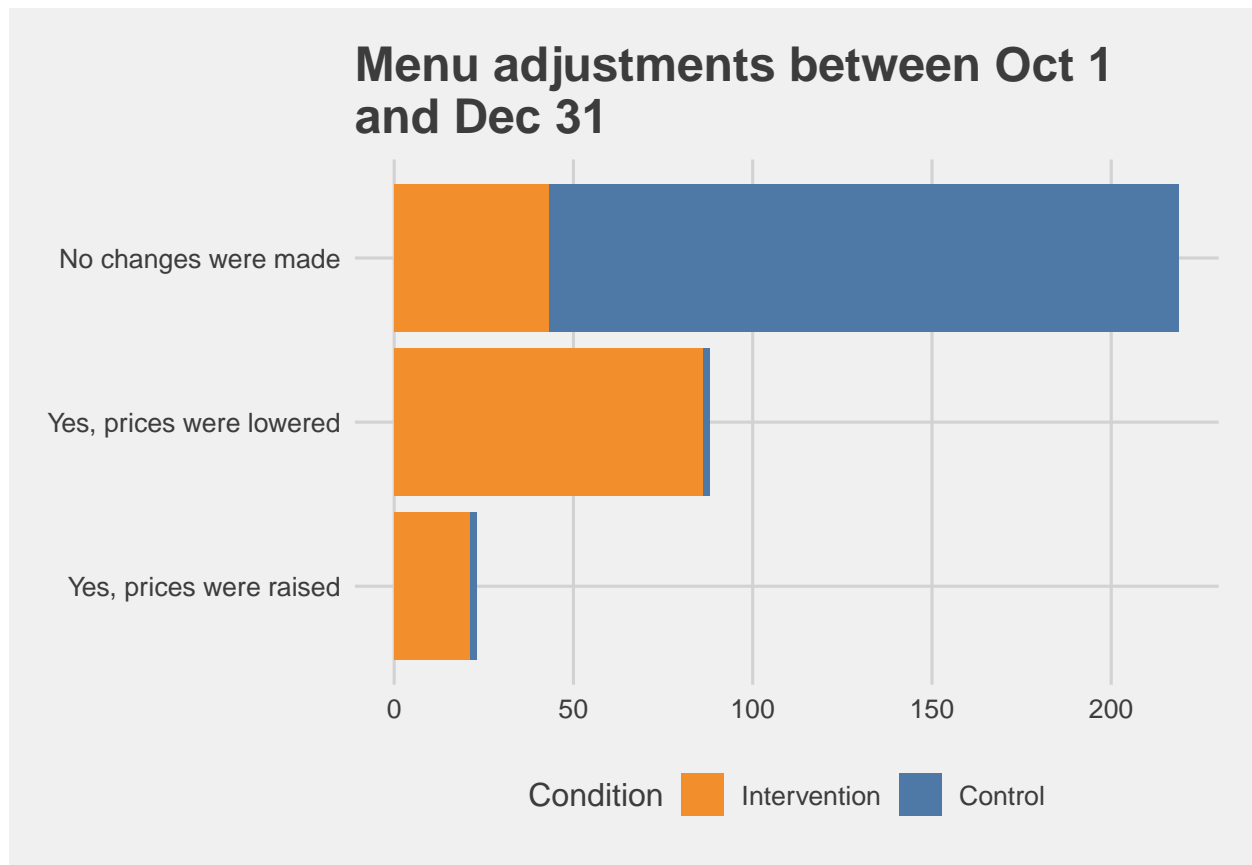


```
##  
## Pearson's Chi-squared test  
##  
## data:  q8_chi  
## X-squared = 178.33, df = 3, p-value < 2.2e-16
```

# Total revenue from takeout or delivery prior to Oct 1

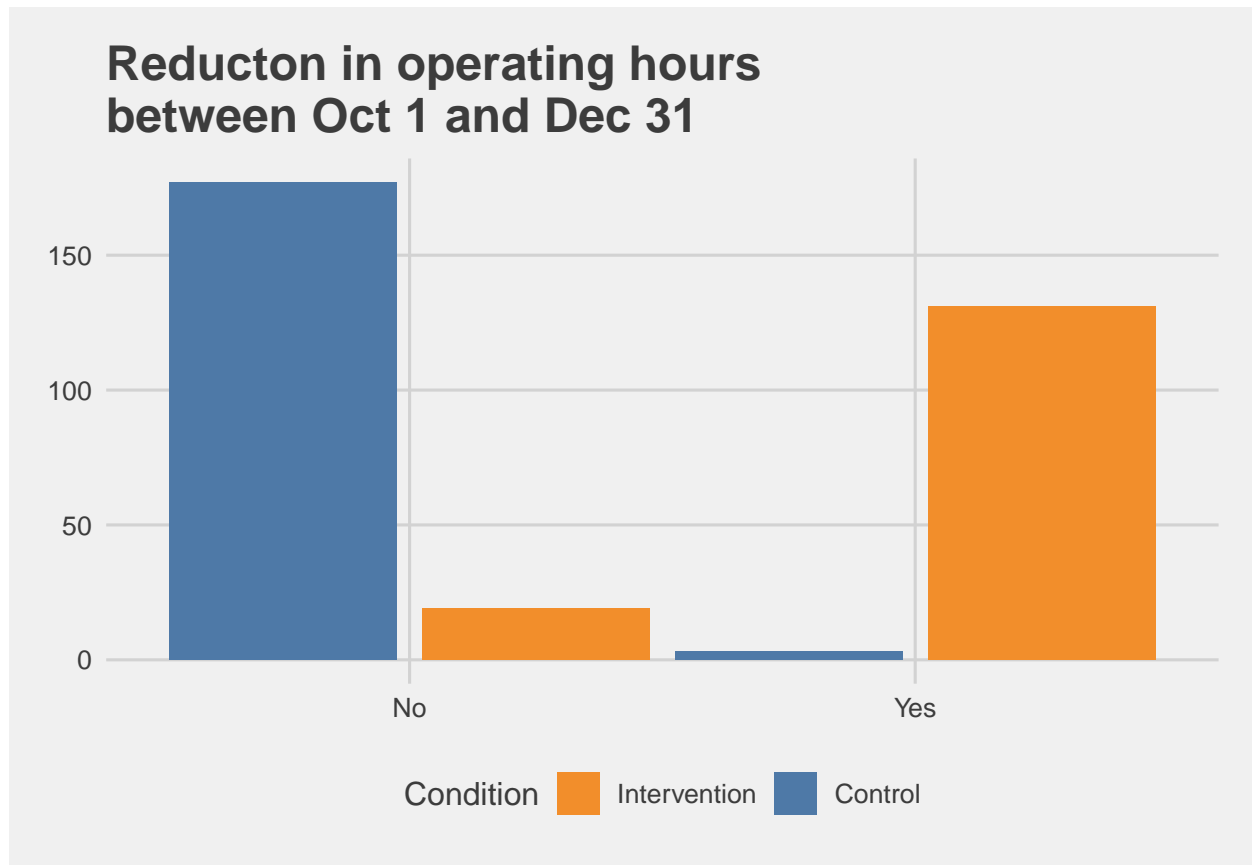


### 1.3 Effects of Intervention on Menu Prices



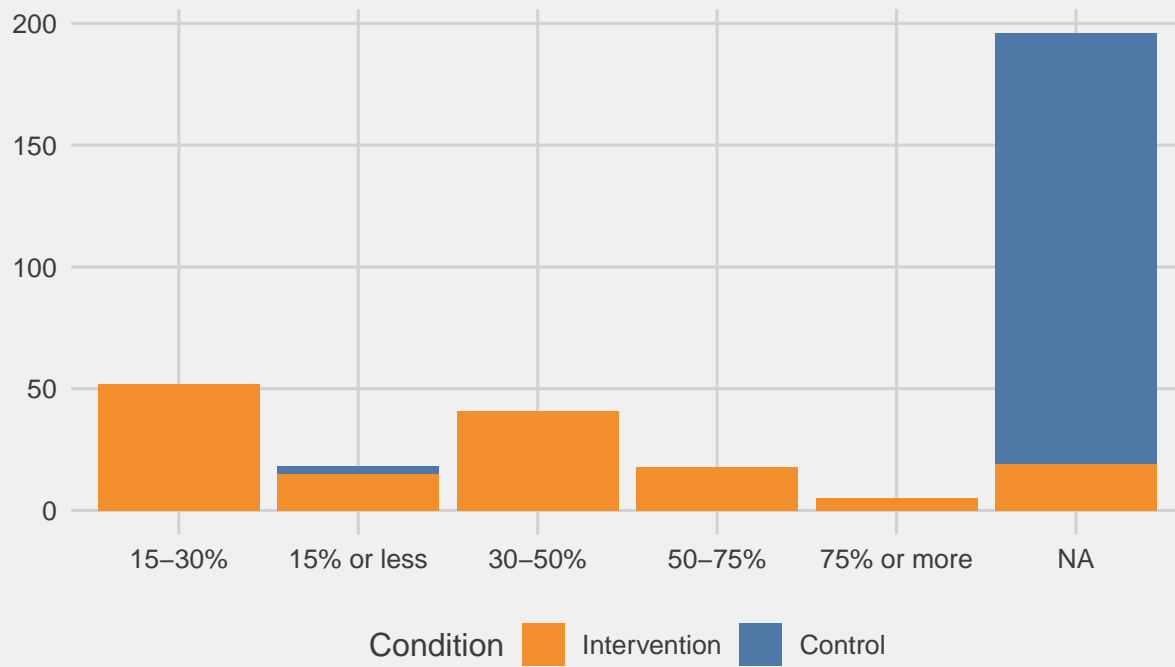
```
##
## Pearson's Chi-squared test
##
## data:  q10_chi
## X-squared = 175.37, df = 2, p-value < 2.2e-16
```

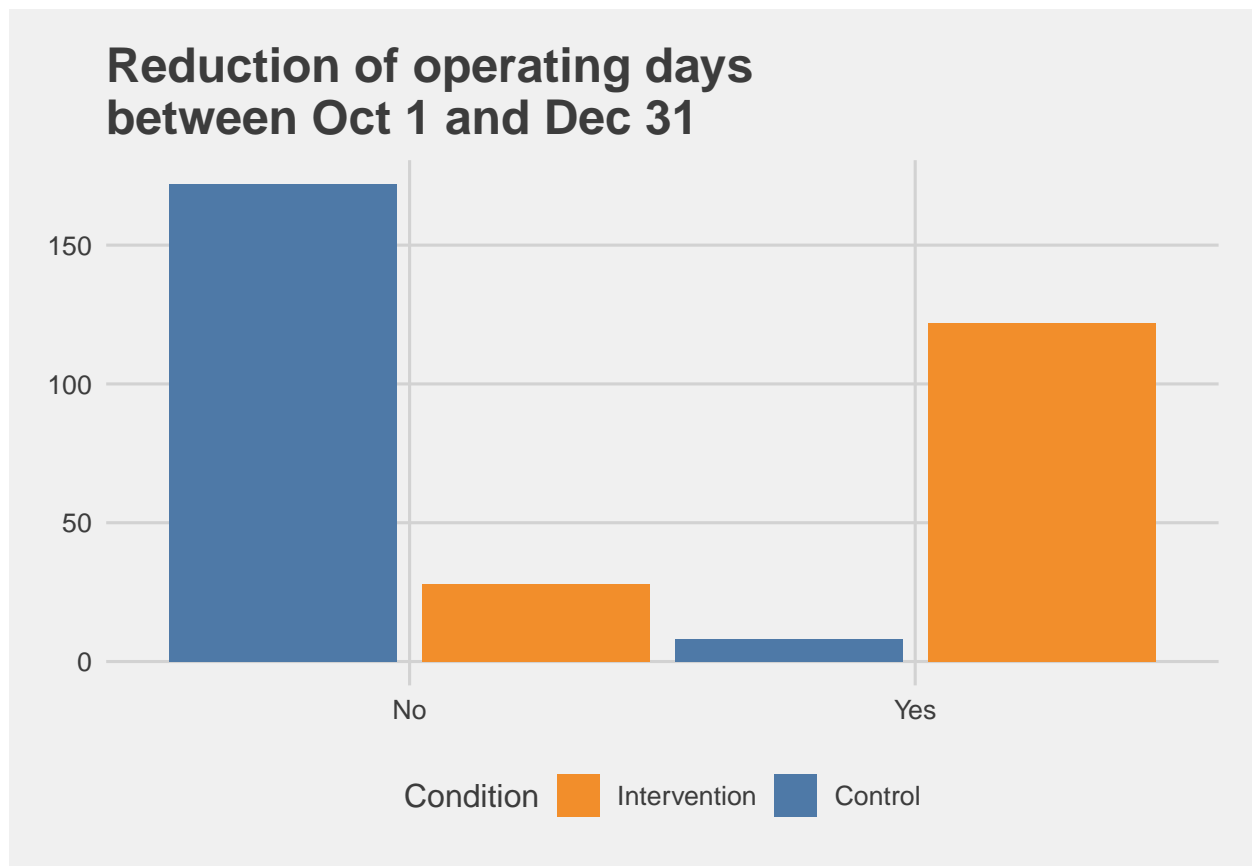
#### 1.4 Effects of Intervention on Hours/Days of Operation



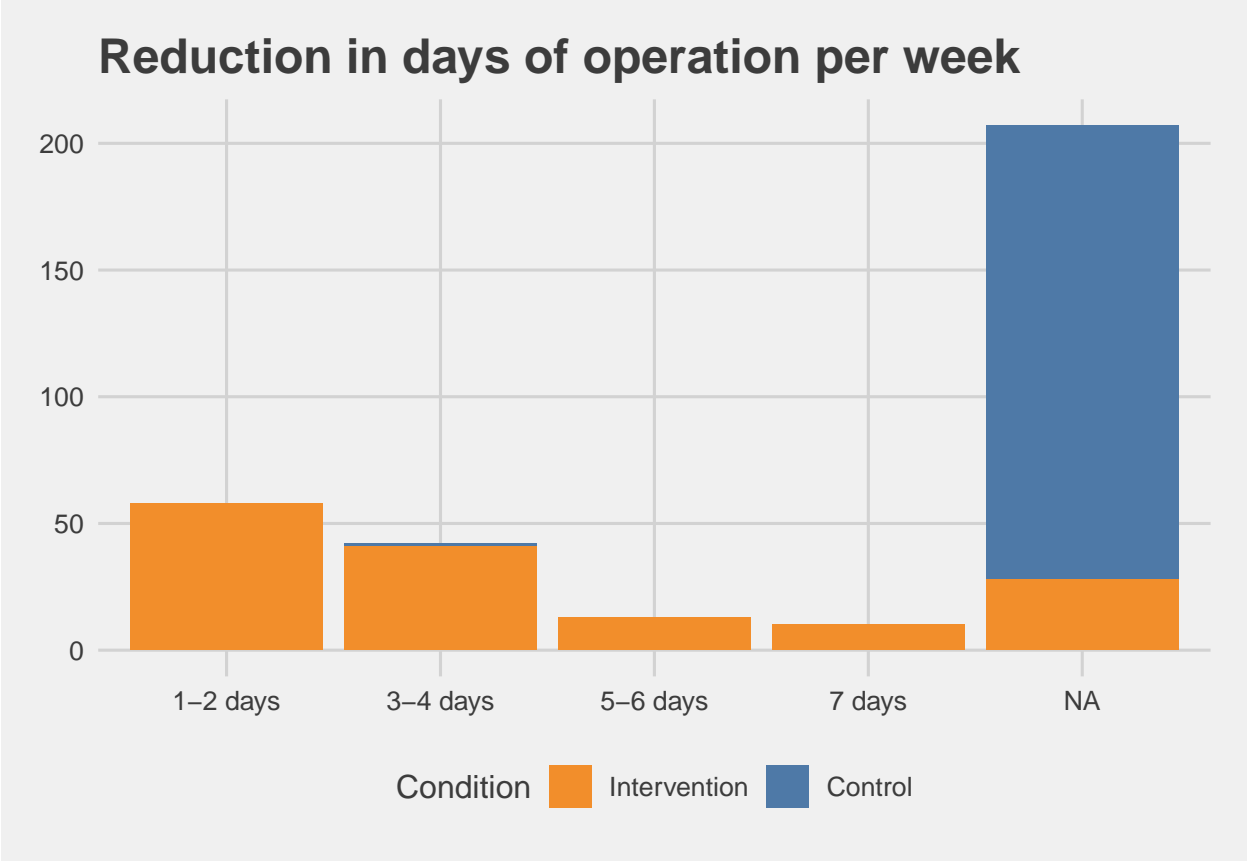
```
##  
## Pearson's Chi-squared test with Yates' continuity correction  
##  
## data:  q12_chi  
## X-squared = 245.43, df = 1, p-value < 2.2e-16
```

## Percentage of hours reduced between Oct 1 and Dec 31





```
##  
## Pearson's Chi-squared test with Yates' continuity correction  
##  
## data:  q14_chi  
## X-squared = 199.39, df = 1, p-value < 2.2e-16
```





## Appendix

## 2 References