

| Variable | Type | Description | Source/Engineering |
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| <i>adr</i> | Numeric | Average Daily Rate | BO, BL and TR / Calculated by dividing the sum of all lodging transactions by the total number of staying nights |
| <i>adults</i> | Integer | Number of adults | BO and BL |
| <i>agent</i> | Categorical | ID of the travel agency that made the booking | BO and BL |
| <i>arrival_date_day_of_month</i> | Integer | Day of the month of the arrival date | BO and BL |
| <i>arrival_date_month</i> | Categorical | Month of arrival date with 12 categories: “January” to “December” | BO and BL |
| <i>arrival_date_week_number</i> | Integer | Week number of the arrival date | BO and BL |
| <i>babies</i> | Integer | Number of babies | BO and BL |
| <i>children</i> | Integer | Number of children | BO and BL/Sum of both payable and non-payable children |
| <i>company</i> | Categorical | ID of the company/entity that made the booking or responsible for paying the booking. ID is presented instead of designation for anonymity reasons | BO and BL. |
| <i>customer_type</i> | Categorical | Type of booking, assuming one of four categories: Contract - when the booking has an allotment or other type of contract associated to it; | BO and BL |

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| | | <p>Group – when the booking is associated to a group;</p> <p>Transient – when the booking is not part of a group or contract, and is not associated to other transient booking;</p> <p>Transient-party – when the booking is transient, but is associated to at least other transient booking</p> | |
| <i>deposit_type</i> | Categorical | <p>Indication on if the customer made a deposit to guarantee the booking. This variable can assume three categories:</p> <p>No Deposit – no deposit was made;</p> <p>Non Refund – a deposit was made in the value of the total stay cost;</p> <p>Refundable – a deposit was made with a value under the total cost of stay.</p> | <p>BO and TR/Value calculated based on the payments identified for the booking in the transaction (TR) table before the booking's arrival or cancellation date.</p> <p>In case no payments were found the value is “No Deposit”.</p> <p>If the payment was equal or exceeded the total cost of stay, the value is set as “Non Refund”.</p> <p>Otherwise the value is set as “Refundable”</p> |
| <i>distribution_channel</i> | Categorical | <p>Booking distribution channel. The term “TA” means “Travel Agents” and “TO” means “Tour Operators”</p> | <p>BO, BL and DC</p> |
| <i>is_repeated_guest</i> | Categorical | <p>Value indicating if the booking name was from a repeated guest (1) or not (0)</p> | <p>BO, BL and C/ Variable created by verifying if a profile was associated with the booking customer. If so, and if the customer profile creation date was</p> |

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| | | | prior to the creation date for the booking on the PMS database it was assumed the booking was from a repeated guest |
| <i>lead_time</i> | Integer | Number of days that elapsed between the entering date of the booking into the PMS and the arrival date | BO and BL/ Subtraction of the entering date from the arrival date |
| <i>market_segment</i> | Categorical | Market segment designation. In categories, the term “TA” means “Travel Agents” and “TO” means “Tour Operators” | BO, BL and MS |
| <i>meal</i> | Categorical | Type of meal booked. Categories are presented in standard hospitality meal packages: Undefined/SC – no meal package; BB – Bed & Breakfast; HB – Half board (breakfast and one other meal – usually dinner); FB – Full board (breakfast, lunch and dinner) | BO, BL and ML |
| <i>previous_bookings_not_canceled</i> | Integer | Number of previous bookings not cancelled by the customer prior to the current booking | BO and BL / In case there was no customer profile associated with the booking, the value is set to 0. Otherwise, the value is the number of bookings with the same customer profile created before the current booking and not canceled. |
| <i>previous_cancellations</i> | Integer | Number of previous bookings that were cancelled by the | BO and BL/ In case there was no customer profile associated with the booking, the value is set to |

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| | | customer prior to the current booking | 0. Otherwise, the value is the number of bookings with the same customer profile created before the current booking and canceled. |
| <i>required_car_parking_spaces</i> | Integer | Number of car parking spaces required by the customer | BO and BL |
| <i>reservation_status_date</i> | Date | Date at which the last status was set. This variable can be used in conjunction with the <i>ReservationStatus</i> to understand when was the booking canceled or when did the customer checked-out of the hotel | BO |
| <i>reserved_room_type</i> | Categorical | Code of room type reserved. Code is presented instead of designation for anonymity reasons | BO and BL |
| <i>stays_in_weekend_nights</i> | Integer | Number of weekend nights (Saturday or Sunday) the guest stayed or booked to stay at the hotel | BO and BL/ Calculated by counting the number of weekend nights from the total number of nights |
| <i>stays_in_week_nights</i> | Integer | Number of week nights (Monday to Friday) the guest stayed or booked to stay at the hotel | BO and BL/Calculated by counting the number of week nights from the total number of nights |
| <i>total_of_special_requests</i> | Integer | Number of special requests made by the customer (e.g. twin bed or high floor) | BO and BL/Sum of all special requests |
| <i>hotel</i> | Categorical | A type of hotel | Resort Hotel / City Hotel |
| <i>name</i> | Categorical | ID that uses to identify customer | |

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