# Bonnie Gabrielson

## UX Designer

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🏠 www.bonniegabrielson.com

📍 Chicago, IL

## PROJECTS

**Recbook:** *Multimedia Cloud Storage*

www.bonniegabrielson.com/recbook.html

**Instock:** *Shop Local Stores Online*

www.bonniegabrielson.com/instock.html

## SKILLS

User Experience Design
User Research
Information Architecture
Product Development
Project Management
Wireframes/Prototypes
Design Systems
Visual Communication
Content Writing
Textile Design
Color Theory
Critical Thinking

## TOOLS

Adobe Creative Suite
Microsoft Office Suite
Sketch
Balsamiq
Figma
InVision
CSS
HTML
JavaScript
GitHub
Atom

## PROFILE

Chicago, IL area UX/UI Designer with a background managing printed fabric development in the fashion industry. Dedicated to creating user centric product content, to promote thoughtful and effective interactions.

## RELEVANT EXPERIENCE

**User Experience and User Interface Design Apprenticeship**
Bloc Online March 2018 - June 2019
● Remote collaborative program with industry experts developing UX/UI, including user research techniques, surveying, user testing, competitive analysis. Information architecture using user stories, user flows, sketching wireframes/prototyping, visual design and front-end coding.
● Focus on agile design principles, with functional responsive mobile solutions for human-centered, empathetic products.

**Product Development Manager**
Chaus Inc (Chaus,1.State, Vince Camuto, VC Casual, CeCe by CS)
New York, NY, October 2012 – February 2018
● Effective liaison between multiple design teams, in house artists, overseas vendors and production team to develop seasonal print lines for women's apparel. Support functions and manage operations.
● Reviewed print/color though all stages of production from concept to approval of bulk goods, communicating with teams about updates.
● Closely followed and researched seasonal trends in print and color and how they are applied to market styles and goods.

## ADDITIONAL EXPERIENCE

**Mid-Market Account Executive**
Imagetec, Chicago, IL January 2019 –Present
● Collaborate with local companies to find efficient and cost-effective workflow solutions, using printer and software market technology.
● Support relationships with current vendors with quarterly reviews.
● Discover, evaluate new client relationship and goals, develop proposal.
● Operate and manage client information using market technology.

## EDUCATION

**Pratt Institute**
Online & Social Media Marketing: Certificate February 2017

**Fashion Institute of Technology**
Textile/Surface Design: Associates Degree Graduation May 2008
● Increasing Sales and Performance Through Brand Management: Course February 2017
● Branding – The Art of Customer Bonding: Course April 2017

**University of Wisconsin-Madison**
Textile Design: Bachelors of Science Graduation May 2007