

Bonnie Gabrielson

UX Designer

PROFILE

Chicago, IL area UX/UI Designer with a background managing printed fabric development in the fashion industry. Dedicated to creating user centric product content, to promote thoughtful and effective interactions.

✉ bonniegabrielson@gmail.com

📞 347.631.3355

🏠 www.bonniegabrielson.com

📍 Chicago, IL

RELEVANT EXPERIENCE

User Experience and User Interface Design Apprenticeship

Bloc Online March 2018 - June 2019

- Remote collaborative program with industry experts developing UX/UI, including user research techniques, surveying, user testing, competitive analysis. Information architecture using user stories, user flows, sketching wireframes/prototyping, visual design and front-end coding.
- Focus on agile design principles, with functional responsive mobile solutions for human-centered, empathetic products.

RELATED EXPERIENCE

Mid-Market Account Executive

Imagetec, Chicago, IL January 2019 –Present

- Collaborate with local companies to find efficient and cost-effective workflow solutions, using printer and software market technology.
- Support relationships with current vendors with quarterly reviews.
- Discover, evaluate new client relationship and goals, develop proposal.
- Operate and manage client information using market technology.

Product Development Manager

Chaus Inc (Chaus, 1.State, Vince Camuto, VC Two, CeCe by CS)

New York, NY, October 2012 – February 2018

- Effective liaison between multiple design teams, in house artists, overseas vendors and production team to develop seasonal print lines for women's apparel. Support functions and manage operations.
- Reviewed print/color through all stages of production from concept to approval of bulk goods, communicating with teams about updates.
- Closely followed and researched seasonal trends in print and color and how they are applied to market styles and goods.

PROJECTS

Recbook: *Multimedia Social Cloud Storage*

Instock: *Shop Local Stores Online*

SKILLS

User Experience Design
User Research
Information Architecture
Product Development
Project Management
Wireframes/Prototypes
Empathy
Design Systems
Visual Communication
Content Writing
Textile Arts
Color Theory
Creative Problem Solving

EDUCATION

Pratt Institute

Online & Social Media Marketing: Certificate February 2017

Fashion Institute of Technology

Textile/Surface Design: Associates Degree Graduation May 2008

Continuing Education Courses:

Increasing Sales and Performance Through Brand Management:
Course February 2017

Branding – The Art of Customer Bonding: Course April 2017

University of Wisconsin-Madison

Textile Design: Bachelors of Science Graduation May 2007

TOOLS

Adobe Creative Suite
Microsoft Office Suite
Sketch
Balsamiq
Figma
InVision
CSS
HTML
JavaScript
GitHub
Atom
Outlook