Bonnie Gabrielson

UX Designer

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🏠 www.bonniegabrielson.com

📍 Chicago, IL

PROJECTS

Recbook: *Multimedia Social Cloud Storage*
Instock: *Shop Local Stores Online*

SKILLS

User Experience Design
User Research
Information Architecture
Product Development
Project Management
Wireframing/Prototyping
Empathy
Design Systems
Visual Communication
Content Writing Skills
Textile Arts
Color Theory
Creative Problem Solving

TOOLS

Adobe Creative Suite
Microsoft Office Suite
Sketch
myBalsamiq
Figma
InVision
CSS
HTML
JavaScript
GitHub
Atom
Outlook

PROFILE

Chicago, IL area UX/UI Designer with a background managing printed fabric development in the fashion industry. Dedicated to creating user centric product content, to promote thoughtful and effective interactions.

EXPERIENCE

Mid-Market Account Executive
Imagetec, Chicago, IL January 2019 –Present
- Collaborate with local companies to find efficient and cost-effective workflow solutions, using printer and software market technology.
- Support relationships with current vendors with quarterly reviews.
- Discover, evaluate new client relationship and goals, develop proposal.
- Operate and manage client information using market technology.

User Experience and User Interface Design Apprenticeship
Bloc Online March 2018 - June 2019
- Online collaborative program with industry experts developing UX/UI, including user research techniques, surveying, user testing, competitive analysis. Information architecture using user stories, user flows, sketching wireframes/prototyping, visual design and front-end coding.
- Focus on agile design principles, with functional responsive mobile solutions for human-centered, empathetic products.

Product Development Manager
Chaus Inc (Chaus,1.State, Vince Camuto, VC Two, CeCe by CS)
New York, NY, October 2012 – February 2018
- Effective liaison between multiple design teams, in house artists, overseas vendors and production team to develop seasonal print lines for women's apparel. Support functions and manage operations.
- Reviewed print and color though all stages of production from concept to approval of bulk goods, communicating with teams about corrections and timeline.
- Closely followed and researched seasonal trends in print and color and how they are applied to market styles and goods.

EDUCATION

Pratt Institute
Online & Social Media Marketing: Certificate February 2017

Fashion Institute of Technology
Textile/Surface Design: Associates Degree Graduation May 2008
Continuing Education Courses:
Increasing Sales and Performance Through Brand Management: Course February 2017
Branding – The Art of Customer Bonding: Course April 2017

University of Wisconsin-Madison
Textile Design: Bachelors of Science Graduation May 2007