

Bonnie Gabrielson

UX Designer

PROFILE

Chicago, IL area UX/UI Designer with a background managing printed fabric development in the fashion industry. Dedicated to creating user centric designs, to promote thoughtful and effective interactions.



347-631-3355



bonniegabrielson@gmail.com



www.bonniegabrielson.com



Chicago, IL

SKILLS

Product Development
Project Management
Time Management
Organization
Communication
Integrity
Textile Arts
Color Theory
Social Media
Creative Problem Solving
Growth Mind Set

EXPERIENCE

User Experience Design Apprenticeship

Bloc Online March 2018 - Present

- Online program with industry experts developing user research techniques, surveying, user testing, competitive analysis, prototyping and front-end coding.

Mid-Market Sales Executive

Imagetec, Chicago, IL January 2019 –Present

- Work with local companies to find efficient and cost-effective workflow solutions, using printer and software market technology.
- Maintain relationships with current vendors by quarterly reviews.
- Discover and evaluate new clients, develop proposal and demo.
- Update and manage client information, proposals using CRM.

Product Development Manager

Chaus Inc (Chaus, 1.State, Vince Camuto, VC Two, CeCe by CS)
New York, NY, October 2012 –February 2018

- Effective liaison between multiple design teams, in house artists, overseas vendors and production team to develop seasonal print lines for women's apparel.
- Reviewed print and color through all stages of production from concept to approval of bulk goods, communicating with teams about corrections and timeline.
- Closely followed and researched seasonal trends in print and color and how they are applied to market styles and goods.

TOOLS

Adobe Creative Suite
Microsoft Office Suite
Sketch
myBalsamiq
Figma
InVision
CSS
HTML
jQuery
GitHub
Atom
Outlook

EDUCATION

Pratt Institute

Online & Social Media Marketing: Certificate February 2017

Fashion Institute of Technology

Textile/Surface Design: Associates Degree Graduation May 2008

Continuing Education Courses:

Increasing Sales and Performance Through Brand Management:
Course February 2017

Branding – The Art of Customer Bonding: Course April 2017

University of Wisconsin-Madison

Textile Design: Bachelors of Science Graduation May 2007