

# Bonnie Gabrielson

## UX Designer

### PROFILE

Chicago, IL area UX/UI Designer with a background managing printed fabric development in the fashion industry. Dedicated to creating user centric designs, to promote thoughtful and effective interactions.



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Chicago, IL

### SKILLS

Product Development  
Project Management  
Time Management  
Organization  
Communication Skills  
Integrity  
Flexibility  
Textile Arts  
Color Theory  
Social Media  
Creative Problem Solving  
Growth Mind Set

### EXPERIENCE

#### Mid-Market Sales Executive

Imagetec, Chicago, IL January 2019 –Present

- Collaborate with local companies to find efficient and cost-effective workflow solutions, using printer and software market technology.
- Maintain relationships with current vendors by quarterly reviews.
- Discover and evaluate new clients, develop proposal and demo.
- Update and manage client information list.

#### User Experience and User Interface Design Apprenticeship

Bloc Online March 2018 - June 2019

- Online program with industry experts developing UX/UI, including user research techniques, surveying, user testing, competitive analysis. information architecture using user stories, user flows, wireframes, prototyping, visual design and front-end coding.
- Focus on agile design mindset, with responsive mobile solutions for empathetic product solutions.

#### Product Development Manager

Chaus Inc (Chaus,1.State, Vince Camuto, VC Two, CeCe by CS)  
New York, NY, October 2012 – February 2018

- Effective liaison between multiple design teams, in house artists, overseas vendors and production team to develop seasonal print lines for women's apparel.
- Reviewed print and color through all stages of production from concept to approval of bulk goods, communicating with teams about corrections and timeline.
- Closely followed and researched seasonal trends in print and color and how they are applied to market styles and goods.

### TOOLS

Adobe Creative Suite  
Microsoft Office Suite  
Sketch  
myBalsamiq  
Figma  
InVision  
CSS  
HTML  
JavaScript  
GitHub  
Atom  
Outlook

### EDUCATION

#### Pratt Institute

Online & Social Media Marketing: Certificate February 2017

#### Fashion Institute of Technology

Textile/Surface Design: Associates Degree Graduation May 2008

Continuing Education Courses:

Increasing Sales and Performance Through Brand Management:  
Course February 2017

Branding – The Art of Customer Bonding: Course April 2017

#### University of Wisconsin-Madison

Textile Design: Bachelors of Science Graduation May 2007