

MYVEETA

CASE STUDY

Bringing Recruiters and Talent on a single platform in a unique way!



Aviabird Technologies

CLIENT & IDEA BRIEF

Talent solutions GmbH(myVeeta) was established in 2014 with an aim to bring Recruiters and Talent on a single platform that was not fundamentally broken. Jan and Sascha the founders of Talent solutions(myVeeta) realised that the whole recruiting industry relied heavily on pdf resumes and recruiters were using all sorts of sloppy methods to sort and categorize the candidates and talent. They came up with an idea that if all the resumes can be digitally stored then it would be super convenient for the Recruiters to filter and sort etc. With this simple idea they approached us and Aviabird Team was up for the challenge from the very concept phase.

THE CHALLENGE

Starting with the concept for myVeeta we were first required to develop the platform for the talent where they could upload and create their resumes. The resumes were versioned in the system so at any point the user could download the previous versions.

We build the first version of talent interface with Ruby On Rails(backend) and AngularJs(frontend). The resumes could be created on this very beautiful interface. Since a resume could be a long version we thought out the best approach to create a resume with the myveeta team giving our inputs and doing a A/B testing on 4 versions.

We also integrated with Kickresume(for resume designs) which gave a big boost as it lead to multiple resume designs. This is by far our most loved feature in myVeeta.

Once the Talent Interface was ready we started work on the Recruiter Interface. It consumes the data from the information collected and gave recruiters a way to smartly filter the talent based on many criterion like experience, age, technologies, job type, employment type to name a few.

THE SOLUTION

Having worked on various clients across industries on delivering online solutions, Aviabird was ready to take on this challenge to help revolutionize the recruitment industry.

Aviabird built the interface with Ruby on Rails and Angular.Js. Aviabird was delivering continuously and taking feedback and improving the product every day working in an agile environment.

Choosing to use the Ruby on Rails framework, Aviabird engineered the entire code, and was able to deliver a solution back to myVeeta within 5 months of taking up the mandate. We used the latest version Ruby i.e. Ruby 2.1 with Postgres as the data store, the project went live in January 2016 with more than 10 recruiters joining in the first collaboration. The solution provides the product with outstanding flexibility and innate scalability.

CONCLUSION

Aviabird was responsible for the overall product ownership for myVeeta and we are proud to have as many as 150,000 talents and 750 recruiters from all across the world. This has been possible with constant efforts of the tech team in making a system reliable and scalable to cater to the needs of many users.

myVeeta has also raised funding during this time from Microsoft and other partners.