



***RUBEN'S* DECK ASSIGNMENT**

FINAL INTERVIEW



GOODR5 PROMO POP UP

BUILD//TEST//IMPLEMENT//RECOVERY

BUILD

Test Environment

<https://boobenholes.myshopify.com>

Password: saltyfeet

GitHub Repository

<https://github.com/boobenholes/DigitalDevPopUpAssignment.git>

- README: /README.md
- Section Location: /sections/goodr5-popup.liquid

Deliverables

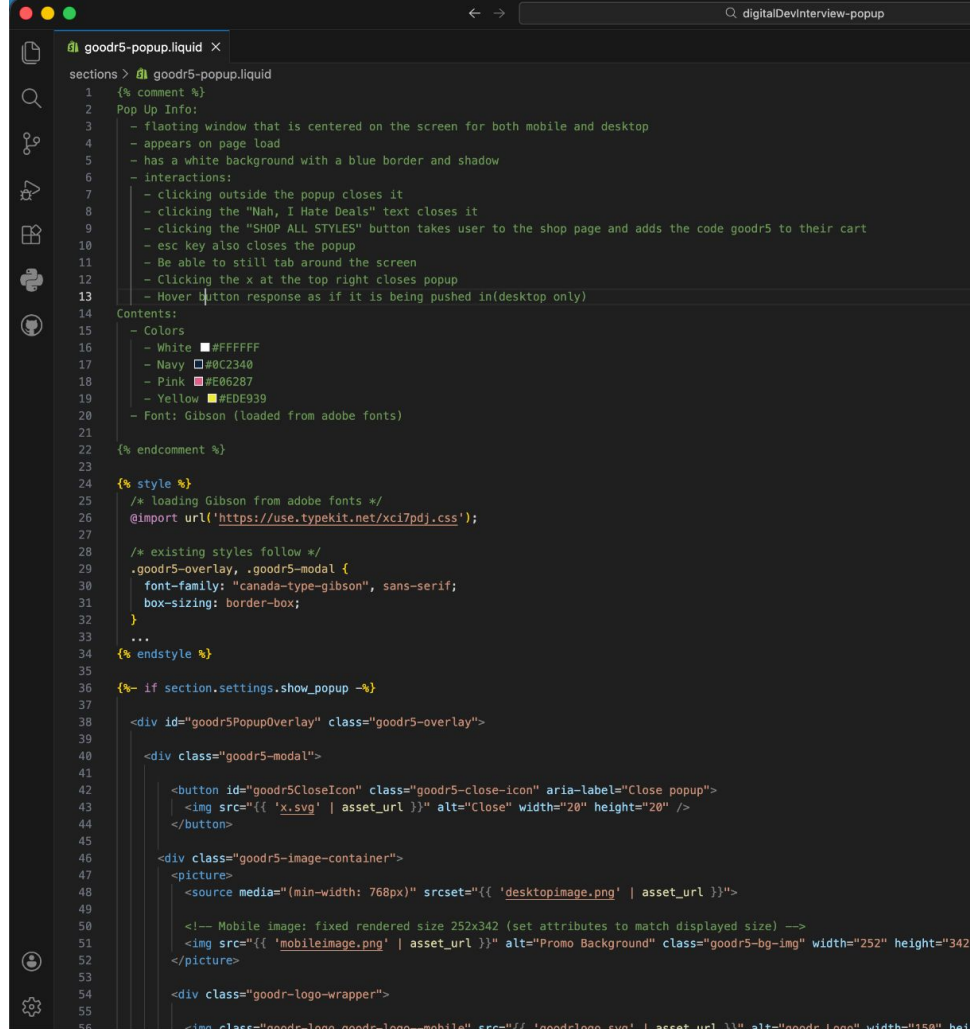
✓ Pop up(Modal) built as a Shopify section
/sections/goodr5-popup.liquid

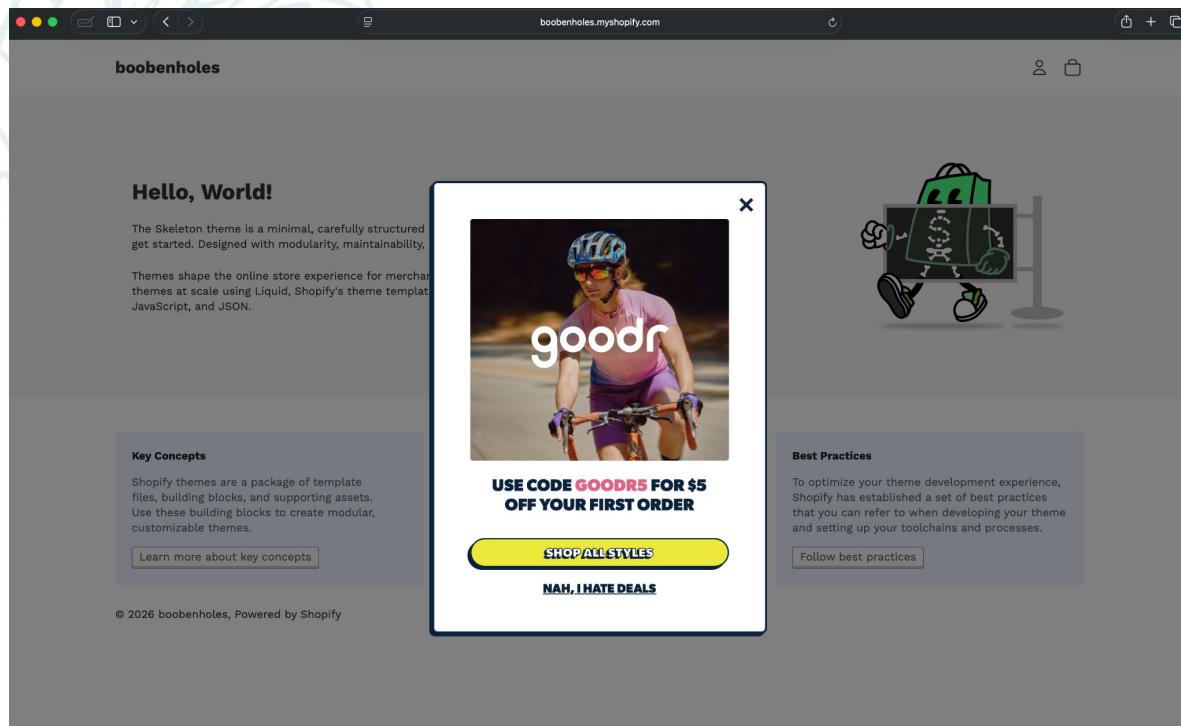
✓ Triggers, Persisted Dismiss State
button, X, nah., esc key, clicking off, session cookies

✓ Spec Accurate, Accessible, Responsive
goodr branding, mobile first approach, tabbing around, button response(desktop only)

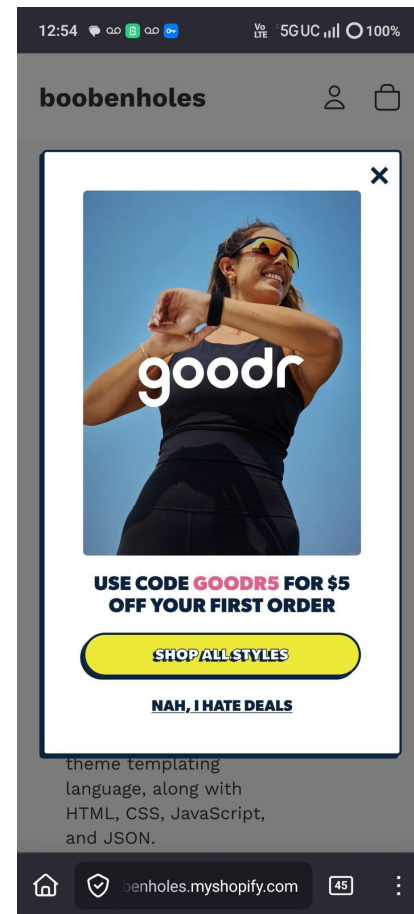
✓ Prod Safe
built-in "enable" toggle, segmented classes

✓ Event Logging, Integration Stubs
*trigger event logging(timestamps, button clicks, etc.), button automatically applies discount
redirects to "all products"*





~ desktop//macOS//Safari



~ mobile//Android//Firefox

RELEASE PLAN

TESTING//VALIDATION

Browsers: Google Chrome(desktop), Safari(macOS, iOS), Firefox(Android)

- Layout

color validation, alignment, and functionality

- Mobile Responsiveness

google chrome devtools, ensuring the pop up responds both on desktop and mobile

- Accessibility

zoom, tab and esc keys usage and functionality

- Safety Checks

ensure pop up is in disabled state when sent to production

RELEASE//RECOVERY//COMMS

- Duplicate live theme

easily revert to previous theme, if needed

- Share with UX, Creative teams for sign off

screenshots & preview links

- Utilize Pull Requests/Reviews

collaborating with Systems for quality control, logic reviews, integration dependencies

- Shipping live code with pop up “off”

launch day, use toggle “off” feature

- DR Procedures

low impact: toggle pop up “off” (launch day mis-queue, etc..)

high impact: revert back to previous theme (integration, layout, etc..)

- Involve E-Comms Team for DR

develop and discuss primary, alternate, contingent, & emergency comms(PACE List) & direct team to README for disaster recovery procedure review

FINAL THOUGHTS

UX

- goodr logo and fonts were tricky to get to spec. Referenced goodr.com using Chrome DevTools
- Took some artistic freedom by leaving the gray overlay behind the pop up box
- Working with relative units(percentages) rather than absolute units(pixels) will achieve better responsiveness regarding different screen resolutions.

OVERALL

- UX and deck instructions were clear and concise
- Had a lot of fun on this!

Thank you!



QUESTIONS?

