

# COMPANY FACT SHEET

PFSweb, Inc., leads brands to commerce success. Across two key business units – LiveArea for professional services and PFS for order fulfillment services – we focus on smooth operations and intelligent technologies to drive conversions, empower brands, and deliver outstanding customer experiences. From creating unique, seamlessly designed flagship sites to picking, packing, and shipping orders, our teams are experts in all areas of digital commerce. Major brands and other companies turn to PFSweb to optimize customer experiences and enhance traditional and online business channels, creating **Commerce Without Compromise.**

**P F S**

PFS is the operations business unit of PFSweb, Inc. From eCommerce contact center expertise to fulfillment and fraud protection, we work to keep our clients' operations running smoothly. For over two decades, we've developed our technology capabilities, creative personalization services, customer service solutions, fulfillment and omni-channel practices, and much more.

## LiveArea

LiveArea is the professional services business unit of PFSweb, Inc. We approach digital retail with a boutique feel, employing world-class capabilities and practices to create refined, authentic shopping experiences. We use a unique blend of strategy, design, marketing, and technology to drive satisfied interactions and shape buyers into loyal brand ambassadors.

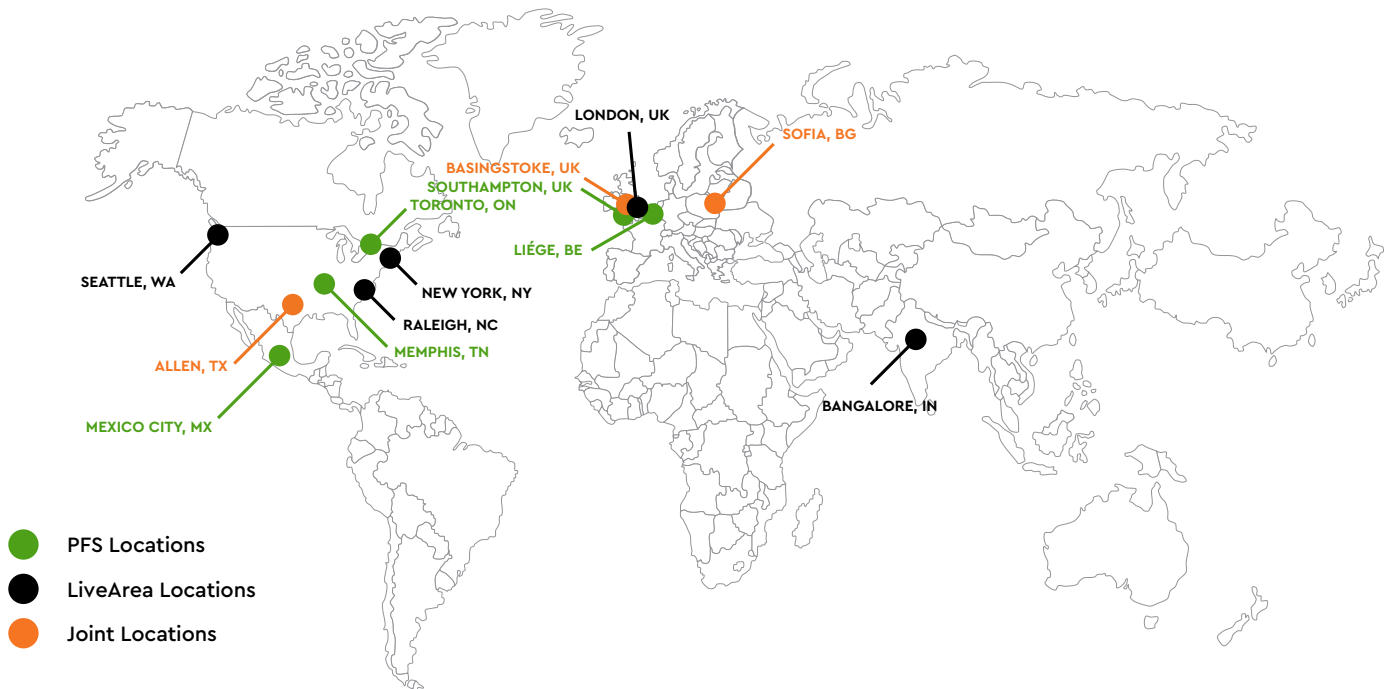
## B2C & B2B INDUSTRIES

- Fashion & Apparel
- Health & Beauty
- Consumer Packaged Goods
- Technology
- Government

## QUICK FACTS

- Employees: +2,600
- Total Revenue: \$326.8 million
- Adj. EBITDA: \$23 million

## LOCATIONS



## CLIENT SELECTION

