



The future must be ours to shape.

Facial recognition can and will be used against each of us by governments and corporations - based on who we are and what we look like.

Reclaim our public space. Ban biometric mass surveillance!

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## WHAT IS BIOMETRIC MASS SURVEILLANCE?

**Biometric data** are bits of data that are unique to our bodies and behaviours, which divulge sensitive information about who we are. For example, our faces can be used for facial recognition to make a prediction or assessment about us – and so can our eyes, veins, voices, the way we walk or type on a keyboard, and much more.

Governments, police forces and corporations use recording devices (like CCTV cameras) and facial recognition software to gather our biometric data. This means they can track us from one place to another using our unique characteristics to permanently identify each of us. This blanket capture of every person's biometric data in public spaces like streets, parks, train stations, shops or sports venues simply for trying to live our lives is **biometric mass surveillance**. It treats us all as walking barcodes.





Should the police put you on a list of suspicious people based on the way you walk?

Should a shop only show you products based on their assumption of your gender or ethnicity?

Should a hospital refuse to let you visit a relative because you went to a protest when you were younger?

Should a university deny you a place on your favourite course because of the people you meet up with?

Should your car insurance increase your premium because of the way you dress?

**The future must be ours to shape. Our lives must be ours to decide.**



## PRIVACY IS POWER

In today's world of always being "on", the power to decide when we do and when we don't share our sensitive information is vital. Our privacy is a condition for enjoying our freedoms in public spaces and public life: it's what gives us the ability to join together, raise our voices and live as we choose.

## SURVEILLANCE IS MONEY

Police forces trying to cut corners. Politicians manipulating our votes to push authoritarian agendas. Corporations making huge sums of money from watching us (often known as "surveillance capitalism"). They are working together to follow us as we move about in our towns and cities.

We've seen it already

## RECLAIMING OUR FUTURES

Choices and opportunities about our futures will be taken away from us simply for being who we are. We must fight back against the powerful governments and corporations and make sure that technology truly works for all of us; not for the greed, and control of the powerful few.

Once you are watched and categorised like this, your future can be decided for you

**A ban on biometric mass  
surveillance is the only solution for a  
future where our choices are made  
by us, not by algorithms.**

See the evidence for yourself

**WHO'S SAYING WHAT ABOUT BIOMETRIC MASS  
SURVEILLANCE?**



**CHANGE IS HAPPENING. FOLLOW THE LATEST NEWS**