



The future must be ours to shape.

Facial recognition can and will be used against each of us by governments and corporations - based on who we are and what we look like.

Reclaim our public space. Ban biometric mass surveillance!

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WHAT IS BIOMETRIC MASS **SURVEILLANCE?**

Biometric data are bits of data that are unique to our bodies and behaviours, which divulge sensitive information about who we are For example, our faces can be used for facial recognition to make a prediction or assessment about us - and so can our eyes, veins, voices, the way we walk or type on a keyboard, and much more.

Governments, police forces and corporations use recording devices (like CCTV cameras) and facial recognition software to gather our biometric data. This means they can track us from one place to another using our unique characteristics to permanently identify each of us. This blanket capture of every person's biometric data in public spaces like streets, parks, train stations, shops or sports venues simply for trying to live our lives is biometric mass surveillance. It treats us all as walking barcodes.





Should an employer use your facial expressions to decide if you're fit for a job?

We want to be treated by our employer based on our work, not our face or body.



Should the police put you on a list of suspicious people based on the way you walk?

We want the police to treat us with decency and respect, not as criminal suspects.



Should a shop only show you products based on their assumption of your gender or ethnicity?

We want to have have choice over what we buy, not be manipulated or discriminated against by big businesses.



Should a hospital refuse to let you visit a relative because you went to a protest when you were younger?

We want to be able to speak freely and document injustice, not to self-censor because we are constantly watched.



Should a university deny you a place on your favourite course because of the people you meet up with?

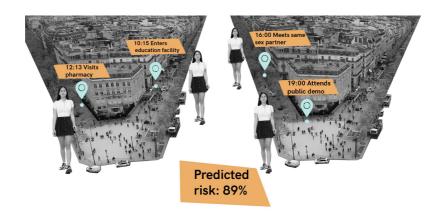
We want to choose our education freely, regardless of where we come from or who our friends are.



Should your car insurance increase your premium because of the way you dress?

We want to have control over our data, not to be exploited by corporations abusing our identities to make money.

The future must be ours to shape. Our lives must be ours to decide.



PRIVACY IS POWER

SURVEILLANCE IS MONEY

RECLAIMING OUR FUTURES

In today's world of power to decide when we do and when we don't share our sensitive Our privacy is a condition for enjoying from watching us our freedoms in public spaces and public life: it's what voices and live as we choose.

Police forces always being "on", the trying to cut corners. opportunities about Politicians manipulating our votes to push authoritarian agendas. we are. We must fight information is vital. Corporations making
Our privacy is a huge sums of money huge sums of money (often known as "surveillance public life: it's what capitalism"). They are gives us the ability to join together. raise our join together, raise our follow us as we move about in our towns and cities.

> We've seen it already

Choices and our futures will be taken away from us simply for being who back against the powerful governments and corporations and make sure that technology truly works for all of us; not for the greed, and control of the powerful few.

Once you are watched and categorised like this, your future can be decided for you

A ban on biometric mass surveillance is the only solution for a future where our choices are made by us, not by algorithms.

See the evidence for yourself

WHO'S SAYING WHAT ABOUT BIOMETRIC MASS **SURVEILLANCE?**

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