

## EDUCATION

### Rhode Island School of Design

2021 - Present

Degree: Master of Fine Arts

Major: Graphic Design

### Scholarships Granted

Fall 2021 - Spring 2023: RISD Fellowship

Fall 2021 - Spring 2023: RISD Assistantship

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### Sejong University, Seoul, South Korea

Mar. 2008 - Feb. 2014

Degree: Bachelor of Fine Arts

Major: Industrial Design with Visual Design

### Scholarships Granted

Spring 2009: Honors Scholarship

Spring 2010: Honors Scholarship

Fall 2010: Excellence Scholarship

Spring 2013: Excellence Scholarship

Fall 2013: Excellence Scholarship

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### Samsung Design Membership Institute

Feb. 2012 - Dec. 2013

— Award for the Best Performance in Samsung Design Membership - Dec. 14, 2012

— Award for the Best Performance in Samsung Design Membership - Dec. 20, 2013

— Team Head of Visual Design, Student Council (20th Club)

— Produced signage as a TF member for Samsung Design Membership Interior Design

— Participated as a TF member for Samsung Design Membership Homepage Renewal Design

— Participated in industrial-educational project run by the Digital Appliances Business Group of Samsung Electronics

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## SKILLS

**2D:** Illustrator, Photoshop, InDesign, After Effects, Sketch, Figma, Glyphs

**3D:** Spark AR Studio, Cinema 4D

**Programming:** Web Programming, Processing, P5js

## PROFESSIONAL EXPERIENCE

### **Samsung Electronics, Mobile Communications Section, Designer in UX Innovation Team**

**Jan. 2014 - Present**

- Designed Galaxy flagship model UX
  - Galaxy Fold Series (Galaxy Fold1~Fold3), Galaxy Z Flip Series (Galaxy Z Flip1~Z Flip2), S Series (Galaxy S6~S21), Note Series (Galaxy Note 5~20), Tablet Series (Galaxy TanS~TabS7)
- Participated in the production of One UI, User Interface for the Galaxy
- Participated in R&D for UX flexible smartphone
- Acted as member of TF (Task Force group) for Artificial Intelligence in UX Innovation Team
- Designed UX considering accessibility
- Participated in the improvement of digital code for the Galaxy to improve data sharing
- Participated in the improvement of image degradation on the AMOLED display
- Refined icon colors and shapes in Settings

**SAMSUNG**

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### **Research Assistant to Professor Jakyoung Min**

**Jan. 2011 - Dec. 2011**

- Participated in brand identity design for Gimpo Gold Valley
  - : field research, logo design, signage and application production
- Participated in Banpo Building's brand identity design
  - : logo design, signage, pictogram and application production
- Participated in upgrading of brand identity design of Hongik Art Center
- Participated in redesign the brand identity of Maeil Broadcasting Network (MBN)
- Participated in editorial design, "Politics on Justice, and Life Together"
- Participated in editorial design, "You Must Follow Me"
- Participated in the brand identity design of LUX & Architecture
- Participated in the design of business cards for Firstsys, an environmental design company

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### **Freelance Design Work**

- Feb. 2009 - Mar. 2009 Produced the package design for traditional dolls produced by Deirume
- May. 2009 - Aug. 2009 Designed brochures for the Sequoia Group
- Aug. 2008 - Mar. 2009 Made illustrations for "Gaeddongee's Playground" by Boribook Publishers
- Aug. 2010 - Jul. 2011 Worked as a research assistant for a package design research in Shany, Korea
- Dec. 2010 - Jan. 2011 Designed the exhibition booth for the company, Vatech, NAVC, 2011
- Jan. 2012 - Feb. 2012 Designed the logo for Hwa Ran Ji Woo Independent Film Productions
- May. 2012 - Jul. 2012 Designed the packaging for the Windsor Highball & Crown Royal Highball

# Halim Lee

## GLOBAL AWARDS

2010	Reddot Design Award Winner	2013	IF Concept Design Award
2012	Adobe Design Achievement Awards : Live Action	2013	Adobe Design Achievement Awards : Print Communications
2012	Adobe Design Achievement Awards : Print Communications	2013	Adobe Design Achievement Awards : Print Communications
2012	Vimeo Staff Picks	2021	TDC 67 Communication Design Competition

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## FEATURED MEDIA

2009	Design Jungle	2012	Curious Brain
2009	Maeil Business Newspaper	2012	OFF magazine
2011	Yanco Design	2012	eYeka Global
2011	Trendhunter	2014	VJsTV
2011	Tuvie	2014	Logograma : logo design for dynamic identities
2012	Discovery Channel : Outrageous Acts of Science	2015	S+V+M
2012	Naver TVcast	2022	Design Magazine CA 262 : Digital Artwork & NFT
2012	CeCi magazine		
2012	Design boom		

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## EXHIBITIONS

Sep. 2008  
Hangeul typography exhibition, "Deathcase of Mr. Baewkdaneo": Gwanggaeto Gallery

Apr. 03, 2009  
Hangeul typography exhibition, "Kim Hangeul Plastic Surgery Clinic": KT&G Sangsang Madang  
May. 01 - May. 10, 2009

Hangeul typography exhibition, "Kim Hangeul Plastic Surgery Clinic": Korea Design Week 2009  
May. 01 - May. 10, 2009

Hangeul typography exhibition, "Kim Hangeul Plastic Surgery Clinic": Jungle D Market  
May. 07 - May. 10, 2009

Hangeul typography exhibition, "Kim Hangeul Plastic Surgery Clinic": TNT Platoon Kunsthalle  
Aug. 26 - Aug. 31, 2010

Joint exhibition of 5 design colleges, "Refresh": Lang Gallery  
Jan. 16 - Jan. 23, 2010

Typography and information design exhibition "6FO": Gangnam Design Cluster

- Sep. 09 - Sep. 19, 2010  
Information design exhibition: Mapo Design Cluster
- Aug. 30 - Sep. 05, 2010  
Design exhibition on wildlife protection and global warming, "Polar Fixation": Gwanggaeto Gallery
- Aug. 30 - Sep. 05, 2010  
Design exhibition on wildlife protection and global warming, "Polar Fixation": COEX
- Aug. 30 - Sep. 03, 2011  
Information design exhibition, "ININININ": Gwanggaeto Gallery
- Oct. 30 - Nov. 5, 2012  
"Carry home": Tokyo Designers Week 2012
- Sep. 26 - Sep. 29, 2013  
Convergence exhibition for the 20th anniversary of Samsung Design Membership: Won Gallery
- Oct. 23 - Oct. 24, 2015  
"Barcode band performance": National Intangible Heritage Center

SOCIAL  
ACTIVITIES

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|---|----------------------------|
| <b>Good Technique Activity, Samsung Social Contribution Office</b>  | <b>Jan. 2014 - Present</b> |
| <ul style="list-style-type: none"><li>— Participated as sponsor for social contribution company supporting future education and reducing unequal opportunities in education for underprivileged students living in environments and situations where access to information is low and digital education is difficult</li><li>— Participated as sponsor developing Smart AAC (Augmentative and Alternative Communication) devices to help people who have communication problems in speaking or writing</li><li>— Participated as sponsor for free distribution of 'Eye Mouse' that manipulates the cursor by responding to the movements of the eyes of patients who cannot otherwise move or speak</li></ul> |                            |
| .....   |                            |
| <b>Apuro Press Publishers</b>   | <b>Dec. 2015</b>           |
| <ul style="list-style-type: none"><li>— Participated as sponsor for the first issue of Duiro magazine, which describes how the LGBT community responds to conflicts and social exclusion within the Korean Military's conscription system</li></ul>   |                            |
| .....   |                            |
| <b>6699 Press Publishers</b>  | <b>Nov. 2016</b>           |
| <ul style="list-style-type: none"><li>— Participated as sponsor for the book, "Women and Graphic Designers" which revealed and discussed inequality in terms of gender and sexual violence in the Korean graphic design industry</li></ul>  |                            |