book1001.db@gmail.com http://leehalim.com +1. 401. 854. 6582

122 Benefit street, Unit 1, Providence RI, 02903

EDUCATION

Rhode Island School of Design

2021 - Present

Degree: Master of Fine Arts

Major: Graphic Design

Scholarships Granted

Fall 2021 - Spring 2023: RISD Fellowship Fall 2021 - Spring 2023: RISD Assistantship

Sejong University, Seoul, South Korea

Mar. 2008 - Feb. 2014

Degree: Bachelor of Fine Arts

Major: Industrial Design with Visual Design

Scholarships Granted

Spring 2009: Honors Scholarship Spring 2010: Honors Scholarship Fall 2010: Excellence Scholarship Spring 2013: Excellence Scholarship Fall 2013: Excellence Scholarship

Samsung Design Membership Institute

Feb. 2012 - Dec. 2013

- Award for the Best Performance in Samsung Design Membership Dec. 14, 2012
- Award for the Best Performance in Samsung Design Membership Dec. 20, 2013
- —Team Head of Visual Design, Student Council (20th Club)
- Produced signage as aTF member for Samsung Design Membership Interior Design
- Participated as a TF member for Samsung Design Membership Homepage Renewal Design
- Participated in industrial-educational project run by the Digital Appliances Business Group of Samsung Electronics

SKILLS

2D: Illustrator, Photoshop, InDesign, After Effects, Sketch, Figma, Glyphs

3D: Spark AR Studio, Cinema 4D

Programming: Web Programming, Processing, P5js

PROFESSIONAL EXPERIENCE

Samsung Electronics, Mobile Communications Section, Designer in UX Innovation Team

Jan. 2014 - Present

- Designed Galaxy flagship model UX

Galaxy Fold Series (Galaxy Fold1~Fold3), Galaxy Z Flip Series (Galaxy Z Flip1~Z Flip2), S Series (Galaxy S6~S21), Note Series (Galaxy Note 5~20),

Tablet Series (GalaxyTanS~TabS7)

- Participated in the production of One UI, User Interface for the Galaxy
- Participated in R&D for UX flexible smartphone
- Acted as member of TF (Task Force group) for Artificial Intelligence in UX Innovation Team

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- Designed UX considering accessibility
- Participated in the improvement of digital code for the Galaxy to improve data sharing
- Participated in the improvement of image degradation on the AMOLED display
- Refined icon colors and shapes in Settings

SAMSUNG

Research Assistant to Professor Jakyoung Min

Jan. 2011 - Dec. 2011

- Participated in brand identity design for Gimpo Gold Valley
 - : field research, logo design, signage and application production $% \left(1\right) =\left(1\right) \left(1\right) \left$
- Participated in Banpo Building's brand identity design
 - : logo design, signage, pictogram and application production
- Participated in upgrading of brand identity design of Hongik Art Center
- Participated in redesign the brand identity of Maeil Broadcasting Network (MBN)
- Participated in editorial design, "Politics on Justice, and Life Together"
- Participated in editorial design, "You Must Follow Me"
- Participated in the brand identity design of LUX & Architecture
- Participated in the design of business cards for Firstsys, an environmental design company

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Freelance Design Work

Feb. 2009 - Mar. 2009	Produced the package design for traditional dolls produced by Deirume
May. 2009 - Aug. 2009	Designed brochures for the Sequoia Group
Aug. 2008 - Mar. 2009	Made illustrations for "Gaeddongee's Playground" by Boribook Publishers
Aug. 2010 - Jul. 2011	Worked as a research assistant for a package design research in Shany, Korea
Dec. 2010 - Jan. 2011	Designed the exhibition booth for the company, Vatech, NAVC, 2011
Jan. 2012 - Feb. 2012	Designed the logo for Hwa Ran Ji Woo Independent Film Productions
May. 2012 - Jul. 2012	Designed the packaging for the Windsor Highball & Crown Royal Highball

GLOBAL AWARDS

2010 Reddot Design Award Winner 2013 IF Concept Design Award 2012 Adobe Design Achievement Awards 2013 Adobe Design Achievement Awards : Live Action : Print Communications 2012 Adobe Design Achievement Awards 2013 Adobe Design Achievement Awards : Print Communications : Print Communications 2012 Vimeo Staff Picks TDC 67 Communication Design Competition 2021

FEATURED MEDIA

2009 Design Jungle 2012 Curious Brain 2009 Maeil Business Newspaper 2012 OFF magazine 2012 eYeka Global 2011 Yanco Design 2011 Trendhunter 2014 VJsTV 2011 Tuvie 2014 Logograma 2012 Discovery Channel : logo design for dynamic identities : Outrageous Acts of Science 2015 S+V+M 2012 NaverTVcast 2022 Design Magazine CA 262 2012 CeCi magazine : Digital Artwork & NFT 2012 Design boom

EXHIBITIONS

Sep. 2008

Hangeul typography exhibition, "Deathcase of Mr. BaewkDaneo": Gwanggaeto Gallery

Apr. 03, 2009

Hangeul typography exhibition, "Kim Hangeul Plastic Surgery Clinic": KT&G Sangsang Madang

May. 01 - May. 10, 2009

Hangeul typography exhibition, "Kim Hangeul Plastic Surgery Clinic": Korea Design Week 2009

May. 01 - May. 10, 2009

Hangeul typography exhibition, "Kim Hangeul Plastic Surgery Clinic": Jungle D Market

May. 07 - May. 10, 2009

Hangeul typography exhibition, "Kim Hangeul Plastic Surgery Clinic": TNT Platoon Kunsthalle

Aug. 26 - Aug. 31, 2010

Joint exhibition of 5 design colleges, "Refresh": Lang Gallery

Jan. 16 - Jan. 23, 2010

Typography and information design exhibition "6FO": Gangnam Design Cluster

Sep. 09 - Sep. 19, 2010

Information design exhibition: Mapo Design Cluster

Aug. 30 - Sep. 05, 2010

Design exhibition on wildlife protection and global warming, "Polar Fixation": Gwanggaeto Gallery

Aug. 30 - Sep. 05, 2010

Design exhibition on wildlife protection and global warming, "Polar Fixation": COEX

Aug. 30 - Sep. 03, 2011

Information design exhibition, "ININININ": Gwanggaeto Gallery

Oct. 30 - Nov. 5, 2012

"Carry home": Tokyo Designers Week 2012

Sep. 26 - Sep. 29, 2013

Convergence exhibition for the 20th anniversary of Samsung Design Membership: Won Gallery

Oct. 23 - Oct. 24, 2015

"Barcode band performance": National Intangible Heritage Center

SOCIAL ACTIVITIES

Good Technique Activity, Samsung Social Contribution Office

Jan. 2014 - Present

- Participated as a sponsor for a social contribution company supporting future education and reducing unequal opportunities in education for underprivileged students
- Participated as a sponsor in the development of Smart AAC (Augmentative and Alternative Communication) devices to help people who have communication problems while speaking or writing
- Participated as a sponsor for the free distribution of 'Eye Mouse' that manipulates the cursor by responding to the movements of patients' eyes who cannot otherwise move or speak

Apuro Press Publishers

Dec. 2015

 Participated as a sponsor for the first issue of Duiro magazine, which describes how the LGBT community responds to conflicts and social exclusion within the Korean Military's conscription system

6699 Press Publishers

Nov. 2016

 Participated as a sponsor for the book, "Women and Graphic Designers" which revealed and discussed inequality in terms of gender and sexual violence in the Korean graphic design industry