book1001.db@gmail.com http://leehalim.com +1. 401. 854. 6582

122 Benefit street, Unit 1, Providence RI, 02903

EDUCATION

Rhode Island School of Design

2021 - Present

Degree: Master of Fine Arts Major: Graphic Design



Scholarships Granted

Fall 2021 - Spring 2023: RISD Fellowship Fall 2021 - Spring 2023: RISD Assistantship

Experience

Apr. 06, 2022 Sep. 2022 - Present

Code Lab AR Poster Workshop Instructor Graduate Teaching Assistant

Sep. 22, 2022 Aug. 2022 - Present

AR Typography Workshop Instructor Co-Works Research Lab Graduate Instructor

Sejong University, Seoul, South Korea

Mar. 2008 - Feb. 2014

Degree: Bachelor of Fine Arts

Major: Industrial Design with Visual Design

Scholarships Granted

Spring 2009: Honors Scholarship Spring 2010: Honors Scholarship Fall 2010: Excellence Scholarship

Spring 2013: Excellence Scholarship

Fall 2013: Excellence Scholarship

Samsung Design Membership Institute

Feb. 2012 - Dec. 2013

- Award for the Best Performance in Samsung Design Membership Dec. 14, 2012
- Award for the Best Performance in Samsung Design Membership Dec. 20, 2013
- —Team Head of Visual Design, Student Council (20th Club)
- Produced signage as aTF member for Samsung Design Membership Interior Design
- Participated as aTF member for Samsung Design Membership Homepage Renewal Design
- Participated in industrial-educational project run by the Digital Appliances Business Group of Samsung Electronics

PROFESSIONAL EXPERIENCE

Samsung Electronics, Mobile Communications Section, Designer in UX Innovation Team

Jan. 2014 - Present

- Designed Galaxy flagship model UX

Galaxy Fold Series (Galaxy Fold1~Fold3), Galaxy Z Flip Series (Galaxy Z Flip1~Z Flip2), S Series (Galaxy S6~S21), Note Series (Galaxy Note 5~20),

Tablet Series (GalaxyTanS~TabS7)

- Participated in the production of One UI, User Interface for the Galaxy
- Participated in R&D for UX flexible smartphone
- Acted as member of TF (Task Force group) for Artificial Intelligence in UX Innovation Team
- Designed UX considering accessibility
- Participated in the improvement of digital code for the Galaxy to improve data sharing
- Participated in the improvement of image degradation on the AMOLED display
- Refined icon colors and shapes in Settings

Research Assistant to Professor Jakyoung Min

Jan. 2011 - Dec. 2011

- Participated in brand identity design for Gimpo Gold Valley
 - : field research, logo design, signage and application production
- Participated in Banpo Building's brand identity design
 - : logo design, signage, pictogram and application production
- Participated in upgrading of brand identity design of Hongik Art Center
- Participated in redesign the brand identity of Maeil Broadcasting Network (MBN)
- Participated in editorial design, "Politics on Justice, and Life Together"
- Participated in editorial design, "You Must Follow Me"
- Participated in the brand identity design of LUX & Architecture
- Participated in the design of business cards for Firstsys, an environmental design company

Freelance Design Work

Feb. 2009 - Mar. 2009	Produced the package design for traditional dolls produced by Deirume	
May. 2009 - Aug. 2009	Designed brochures for the Sequoia Group	
Aug. 2008 - Mar. 2009	e illustrations for "Gaeddongee's Playground" by Boribook Publishers	
Aug. 2010 - Jul. 2011	Worked as a research assistant for a package design research in Shany, Korea	
Dec. 2010 - Jan. 2011	Designed the exhibition booth for the company, Vatech, NAVC, 2011	
Jan. 2012 - Feb. 2012	Designed the logo for Hwa Ran Ji Woo Independent Film Productions	
May. 2012 - Jul. 2012	Designed the packaging for the Windsor Highball & Crown Royal Highball	

EXHIBITIONS

Sep. 2008

Hangeul typography exhibition, "Deathcase of Mr. BaewkDaneo": Gwanggaeto Gallery

Apr. 03, 2009

Hangeul typography exhibition, "Kim Hangeul Plastic Surgery Clinic": KT&G Sangsang Madang

May. 01 - May. 10, 2009

Hangeul typography exhibition, "Kim Hangeul Plastic Surgery Clinic": Korea Design Week 2009

May. 01 - May. 10, 2009

Hangeul typography exhibition, "Kim Hangeul Plastic Surgery Clinic": Jungle D Market

May. 07 - May. 10, 2009

Hangeul typography exhibition, "Kim Hangeul Plastic Surgery Clinic": TNT Platoon Kunsthalle

Aug. 26 - Aug. 31, 2010

Joint exhibition of 5 design colleges, "Refresh": Lang Gallery

Jan. 16 - Jan. 23, 2010

Typography and information design exhibition "6FO": Gangnam Design Cluster

Sep. 09 - Sep. 19, 2010

Information design exhibition: Mapo Design Cluster

Aug. 30 - Sep. 05, 2010

Design exhibition on wildlife protection and global warming, "Polar Fixation": Gwanggaeto Gallery

Aug. 30 - Sep. 05, 2010

Design exhibition on wildlife protection and global warming, "Polar Fixation": COEX

Aug. 30 - Sep. 03, 2011

Information design exhibition, "ININININ": Gwanggaeto Gallery

Oct. 30 - Nov. 5, 2012

"Carry home": Tokyo Designers Week 2012

Sep. 26 - Sep. 29, 2013

Convergence exhibition for the 20th anniversary of Samsung Design Membership: Won Gallery

Oct. 23 - Oct. 24, 2015

"Barcode band performance": National Intangible Heritage Center

Sep. 14 - Sep. 20, 2022

Tangshan international invitational exhibition: North China University of Science and Technology

Oct. 19 - Oct. 22, 2022

2022 KISM International design invitation exhibition: World Resort

Nov. 12 - Nov. 18, 2022

2022 KSDS International Fall invitational exhibition: DDP

GLOBAL AWARDS

2010 Reddot Design Award Winner 2013 IF Concept Design Award
2012 Adobe Design Achievement Awards
: Live Action : Print Communications
2013 Adobe Design Achievement Awards
: Print Communications : Print Communications

2021



2012 Vimeo Staff Picks











TDC 67 Communication Design Competition

FEATURED MEDIA

2009	Design Jungle
2009	Maeil Business Newspaper
2011	Yanco Design
2011	Trendhunter
2011	Tuvie
2012	Discovery Channel: Outrageous Acts of Science
2012	NaverTVcast
2012	CeCi magazine
2012	Design boom
2012	Curious Brain
2012	OFF magazine
2012	eYeka Global
2014	VJsTV
2014	Logograma: logo design for dynamic identities

SKILLS

2D: Illustrator, Photoshop, InDesign, After Effects, Sketch, Figma, Glyphs

Design Magazine CA 262: Digital Artwork & NFT

3D: Spark AR Studio, Cinema 4D

S+V+M

2015

2022

Programming: Web Programming, Processing, P5js

SOCIAL ACTIVITIES

Good Technique Activity, Samsung Social Contribution Office	Jan. 2014 - Present		
— Participated as a sponsor for a social contribution company supporting	future education and		
reducing unequal opportunities in education for underprivileged studer	nts		
— Participated as a sponsor in the development of Smart AAC (Augment	ative and Alternative		
Communication) devices to help people who have communication probwriting	lems while speaking or		
— Participated as a sponsor for the free distribution of 'Eye Mouse' that n	nanipulates the cursor		
by responding to the movements of patients' eyes who cannot otherwis	e move or speak		
Apuro Press Publishers	Dec. 2015		
— Participated as a sponsor for the first issue of Duiro magazine, which o	lescribes how the LGBT		
community responds to conflicts and social exclusion within the Korean Military's conscription			
system			
Seoul R&D Community Service Center	Oct. 2016 - Sep. 2017		
— Participated in voluntary work making children's clothes			
— Participated in voluntary work making children's bags			
— Donated necessary day-to-day items to Share Festival			
6699 Press Publishers	Nov. 2016		
— Participated as a sponsor for the book, "Women and Graphic Designer			
discussed inequality in terms of gender and sexual violence in the Kore	an grapnic design industry		
Suwon Center Social Contribution	Apr. 2018 - Apr. 2019		
—Volunteered for producing and packing handwash liquid			
— Volunteered for producing and packing mosquito repellent			