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BREAKING NEWS

# Tile Redi awarded Best New product at Surfaces 2013

February 13, 2013 No Comments

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LAS VEGAS, NV --Tile Redi®, manufacturer and marketer of pre-formed, one-piece shower pans and related accessories, received the award for "Surfaces 2013 Best New Product" sponsored by Floor Trends and TILE Magazine.

Farrell Gerber, Executive VP Sales of Tile Redi® stated, "Redi-Trench™ is the only linear drain system completely integrated into a leakproof, mold-free shower pan. Designers have the choice of selecting either tile-in-grate or non-tileable versions. We know this product meets the needs of so many shower applications, and is an



ideal item to be specified for hotels with a sizable number of guestrooms."

Redi Trench offers endless design flexibility as it can be used with any size Redi Base (30 - 72 inches), plank pitched, molded-in trench. The Redi Trench is plank-pitched with a molded-in trench that will accept any tile size. Additionally, it can be put in any trench location or any drain location with the option of specifying a tile-able or grate top. The product is offered in 40 popular models.



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"Winning this award means a lot for the entire Tile Redi organization," added Gerber. "We spend countless hours in R&D with our design team to make sure we offer the market the maximum quality, highest performing products... all offered with the easiest installation. We are extremely proud that Redi Trench has received this honor."

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Do you plan on attending any of the education seminars offered at the various trade shows and conferences in 2013?

Yes, I attend these sessions as often as possible.

Yes, I plan to go to at least one this year.

I would like to attend at least one of the events, but I am not sure if I can find the time.

No, I simply don't see the value in these sessions.



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## The Basics (A book for Tile and Stone Pros)

A new workbook offering training in sales support skills for tile and stone businesses by Industry Expert Sunny McLean. The Basics is a workbook for high-end tile and stone or kitchen and bath showrooms that need well-trained and professional sales associates.

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