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BOOKS-JOURNALS-DATABASES

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LIST

MANAGEMENT

Code	Author	Title	Year	Price	Pak Price
W001	SIMMETT	AUDITING AND ASSURANCE SERVICES IN AUSTRALIA + CD 3/E	2009	US\$ 75.95	9536.28
W002	BELCH	ADVERTISING AND PROMOTION AN INTEGRATED MARKETING COMMUNICATIONS PERSPECTIVE 6/E	2008	US\$ 149.95	18827.72
W003	CHIN	AGILE PROJECT MANAGEMENT HOW TO SUCCEED IN THE FACE OF CHANGING PROJECT REQUIREMENTS	2008	US\$ 32.95	4137.20
W004	LOCKER	BUSINESS COMMUNICATION BUILDING CRITICAL SKILLS	2001	US\$ 75.50	9479.78
W070	BOVEE	BUSINESS COMMUNICATION TODAY PB	2009	IRS 535.00	1043.25
W005	GUFFEY	BUSINESS COMMUNICATION: PROCESS AND PRODUCT 6/E (HB)	2008	US\$ 85.95	10791.88
W006	ADAMS	BUSINESS COMMUNICATIONS (PB)	2008	US\$ 89.95	11186.18
W007	STALLINGS	BUSINESS DATA COMMUNICATIONS 4/E	2001	US\$ 79.95	9942.58
W008	WAKELEY	BUSINESS ECONOMICS A CONTEMPORARY APPROACH	2005	US\$ 89.95	11186.18
W009	RICHARDSON	BUSINESS ETHICS 09/10 (PB)	2010	US\$ 70.00	8705.20
W010	PEIRSON	BUSINESS FINANCE 8/E	2005	US\$ 57.99	7211.64
W011	GELINAS	BUSINESS PROCESSES & INFORMATION TECHNOLOGY HB	2004	US\$ 99.95	12429.78
W012	COOPER	BUSINESS RESEARCH METHODS 9/E +CD (PB)	2006	US\$ 65.00	8083.40
W071	SCHIFFMAN	CONSUMER BEHAVIOR PB	2009	IRS 375.00	731.25
W013	BLACKWELL	CONSUMER BEHAVIOUR AN ASIA PACIFIC APPROACH PB	2007	US\$ 149.95	18827.72
W014	DESJARDINS	CONTEMPORARY ISSUES IN BUSINESS ETHICS 5/E	2005	US\$ 79.50	9982.02
W015	WADDELL	CONTEMPORARY MANAGEMENT +CD (PB)	2009	US\$ 75.00	9417.00
W016	BOONE	CONTEMPORARY MARKETING (HB) 14/E	2010	US\$ 69.95	8782.92
W017	EHRHARDT	CORPORATE FINANCE:A FOCUSED APPROACH (HB) 3/E	2009	US\$ 149.95	18827.72
W018	THOMPSON	CRAFTING AND EXECUTING STRATEGY TEXT AND READINGS 17/E (PB)	2010	US\$ 65.00	8161.40
W019	GARTNER	CREATING THE ENTERPRISE (PB)	2009	US\$ 59.95	7527.32
W020	ACHUA	EFFECTIVE LEADERSHIP 4/E (PB)	2007	US\$ 60.99	7657.90
W021	SCHNEIDER	ELECTRONIC COMMERCE 8/E (PB)	2009	US\$ 155.50	19524.58
W072	JAIN	ENCYCLOPEDIA OF CUSTOMER RELATIONSHIP MANAGEMENT	2008	IRS 1195.00	2330.25
W022	HEISINGER	ESSENTIALS OF MANAGERIAL ACCOUNTING	2010	US\$ 54.00	6780.24
W023	PERREAULT	ESSENTIALS OF MARKETING A GLOBAL-MANAGERIAL APPROACH PB +CD	2000	US\$ 55.00	6905.80
W024	HAWAWINI	FINANCE FOR EXECUTIVES MANAGING FOR VALUE CREATION 3/E	2007	US\$ 65.95	8280.68
W025	NORTON	FINANCIAL ACCOUNTING THE IMPACT ON DECISION MAKERS 6/E (HB)	2009	US\$ 195.95	24603.48
W026	BRIGHAM	FINANCIAL MANAGEMENT THEORY & PRACTICE 12/E	2008	US\$ 79.95	10038.52
W027	PRIDE	FOUNDATIONS OF MARKETING 3/E	2009	US\$ 83.95	10540.76
W028	PENG	GLOBAL BUSINESS	2010	US\$ 85.95	10791.88

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W029	WILSON	GLOBAL ISSUES FOR ACCOUNTING	2009	US\$ 59.95	7527.32
W030	LUSSIER	HUMAN RELATION IN ORGANIZATIONS APPLICATIONS AND SKILL BUILDING PB	1999	US\$ 79.95	10038.52
W031	BERNARDIN	HUMAN RESOURCE MANAGEMENT AN EXPERIENTIAL APPROACH PB	2003	US\$ 65.00	8161.40
W032	PRICE	HUMAN RESOURCE MANAGEMENT IN A BUSINESS CONTEXT PB	2007	US\$ 65.95	8280.68
W073	DESSLER	HUMAN RESOURCE MANAGEMENT PB	2009	IRS 650.00	1267.50
W033	NIKOLAI	INTERMEDIATE ACCOUNTING HB	2010	US\$ 155.50	19524.58
W034	MURPHY	INTERNATIONAL PROJECT MANAGEMENT HB	2005	US\$ 49.95	6271.72
W035	KELLY	INTRNATIONAL BUSINESS AND MANAGEMENT PB	2009	US\$ 79.95	10038.52
W036	SMART	INTRODUCTION TO FINANCIAL MANAGEMENT PB	2009	US\$ 49.95	6271.72
W037	PAUL	INTRODUCTION TO INFORMATION SYSTEMS IS 100	2003	US\$ 60.00	7533.60
W038	BARTOL	MANAGEMENT A PACIFIC RIM FOCUS 5/E (PB)	2008	US\$ 39.95	5016.12
W074	ATKINSON	MANAGEMENT ACCOUNTING PB	2009	IRS 750.00	1462.50
W039	O,MAHONEY	MANAGEMENT CONSULTANCY (PB)	2010	US\$ 40.00	5022.40
W040	DAFT	MANAGEMENT HB	2005	US\$ 59.95	7527.32
W041	HANSEN	MANAGERIAL ACCOUNTING PB	2007	US\$ 89.95	11294.12
W042	SAKS	MANAGING PERFORMANCE THROUGHT TRAINING AND DEVELOPMENT 5/E	2010	US\$ 35.00	4394.60
W043	ROE	MARKET RESEARCH IN ACTION PB	2004	US\$ 29.95	3760.52
W044	KENNEDY	MARKETING A STRATEGIC APPROACH +2CD	2000	US\$ 89.95	11294.12
W075	KOTLER	MARKETING IN THE PUBLIC SECTOR A ROADMAP FOR IMPROVED PERFORMANCE HB	2007	IRS 499.00	973.05
W045	PETER	MARKETING MANAGEMENT KNOWLEDGE AND SKILL HB	2004	US\$ 45.00	5650.20
W076	KOTLER	MARKETING MANAGRMENT A SOUTH ASIAN PERSPECTIVE	2009	IRS 699.00	1363.05
W077	MALHOTRA	MARKETING RESEARCH AN APPLIED ORIENTATION PB	2010	IRS 550.00	1072.50
W046	LAMB	MARKETING TAKES YOU THERE PB	2008	US\$ 50.00	6278.00
W047	CZINKOTA	MASTERING GLOBAL MARKETS STRATEGIES FOR TODAY'S TRADE GLOBALIST HB	2004	US\$ 49.95	6271.72
W048	KREITNER	ORGANIZATIONAL BEHAVIOR HB	2007	US\$ 40.00	5022.40
W049	KREITNER	ORGANIZATIONAL BEHAVIOR PB	2008	US\$ 40.00	5022.40
W050	VECCHIO	ORGANIZATIONAL BEHAVIOR CORE CONCEPTS PB	2003	US\$ 45.00	5650.20
W051	NELSON	ORGANIZATIONAL BEHAVIOR FOUNDATIONS, REALITIES & CHALLENGES HB	2006	US\$ 69.95	8782.92
W078	ROBBINS	ORGANIZATIONAL BEHAVIOR PB	2009	IRS 595.00	1160.25
W052	BLYTHE	PRINCIPLES AND PRACTICE OF MARKETING PB	2009	US\$ 65.00	8161.40
W053	STAIR	PRINCIPLES OF INFORMATION SYSTEMS PB	2011	US\$ 60.00	7533.60
W079	WAGNER	PRINCIPLES OF OPERATIONS RESEARCH WITH APPLICATIONS TO MANAGERIAL DECISIONS PB		IRS 425.00	828.75
W054	RADNOTI	PROFIT STRATEGIES FOR AIR TRANSPORTATION HB	2002	US\$ 40.00	5022.40
W056	MEREDITH	PROJECT MANAGEMENT A MNAGERIAL APPROACH +CD HB	2003	US\$ 60.00	7533.60
W055	GESCHWENDER	REAL ESTATE PRINCIPLES & PRACTICES PB	2004	US\$ 54.95	6899.52

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W080	LOVELOCK	SERVICE MARKETING PEOPLE, TECHNOLOGY, STRATEGY	2010	IRS 550.00	1072.50
W058	HITT	STRATEGIC MANAGEMENT COMPETITIVENESS AND GLOBALIZATION PB	2003	US\$ 80.00	10044.80
W059	THOMPSON	STRATEGY CORE CONCEPTS ANALYTICAL TOOLS READING	2004	US\$ 49.95	6271.72
W060	GIDO	SUCCESSFUL PROJECT MANAGEMENT HB	2003	US\$ 75.00	9417.00
W061	PRING	TECHNICAL ANALYSIS EXPLAINED PB	2002	US\$ 35.00	4394.60
W062	ANDERSON	TECHNICAL COMMUNICATION A READER-CENTERED APPROACH PB	2007	US\$ 69.95	8782.92
W063	GRAY,I	THE AUDIT PROCESS: PRINCIPLES PRACTICE AND CASES PB	2008	US\$ 69.95	8782.92
W064	ELLET	THE CASE STUDY HANDBOOK HOW TO READ, DISCUSS, AND WRITE PERSUASIVELY ABOUT CASES PB	2007	US\$ 24.95	3132.72
W065	CZINKOTA	THE EXPORT MARKETING IMPERATIVE HB	2004	US\$ 39.95	5016.12
W066	McBEAN	THE FACTS OF BUSINESS LIFE: WHAT EVERY PBSUCCESSFUL BUSINESS OWNER KNOWS THAT YOU DON,T PB	2012	US\$ 24.95	3132.72
W067	GITMAN	THE FUTURE OF BUSINESS:THE ESSENTIALS: YOUR FUTURE IS OUR BUSINESS WHAT IS IN YOUR FUTURE?	2008	US\$ 79.95	10038.52
W068	DAFT	THE LEADERSHIP EXPERIENCE PB	2008	US\$ 89.95	11294.12
W069	HILL	WORLD BUSINESS GLOBALIZATION, STRATEGY AND ANALYSIS PB	2005	US\$ 69.95	8782.92

NOTE : Conversiom Rate are Change Everey Three mounth