

Putting Your Best Site Forward

Tools & Techniques to Improve the Quality of your Website

Keep both your **Human and Non-Human Audiences** in mind

Keep your **Website Goal** in mind

User Engagement is important

Setup and Monitor **Webmaster Tools**

Check your site for **Broken Links**

Make sure your **Markup is Semantic**

Make sure your site shows well in the **Browsers** your audience is using

Setup and Monitor **Analytics**

Don't Track Yourself

Make sure your site **Performs Well**

Useful Links

WordPress Sitemap Plugin: <http://wordpress.org/extend/plugins/google-sitemap-generator/>

Google Webmaster Tools: <http://www.google.com/webmasters/tools/>

Bing Webmaster Tools: <http://www.bing.com/toolbox/webmaster/>

Mac OS X Link Checker: <http://peacockmedia.co.uk/integrity/>

Windows Link Checker: <http://home.snafu.de/tilman/xenulink.html>

Semantic HTML Example: <http://vanderpol.net/website-quality/example-semantic.html>

Non-Semantic HTML Example: <http://vanderpol.net/website-quality/example-non-semantic.html>

Browser Statistics: <http://gs.statcounter.com>

Cross Browser Testing: <http://www.smashingmagazine.com/2011/08/07/a-dozen-cross-browser-testing-tools/>

Google Analytics: <http://www.google.com/analytics/>

PDF of this Handout: <http://vanderpol.net/website-quality/handout.pdf>