

Evaluation of Textual Feedback for Incorrect Usage of an Augmented Reality Application

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March 15, 2020

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Abstract

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Introduction

In recent years the number of available mobile Augmented Reality (AR) applications for smartphones has increased [4]. Although mobile AR technology is no novelty, it was not widely available for society until a variety of smartphones were capable of running AR applications. Since most users are newly discovering AR technology, they don't know how to use its features yet, thus using unsupported gestures as input, which leads to frustration. Our main motivation for conducting this research is the lack of good feedback in case of incorrect usage, which could help a lot of users to avoid repeating common mistakes while using AR applications for smartphones. Providing good feedback could also help and teach users to control such AR applications without the need of a separate introduction.

Our research goal is to provide appropriate feedback to unsupported gestures and decide what type of textual feedback is the best. For validation of our approach we conducted a usability case study.

The organization of the paper is as follows. The section Foundations gives information about usability in general and the AR environment we provide the feedback for. In the section Related Work we discuss similar work on AR and feedback done in the past. The Approach section gives a detailed illustration of the feedback we present to users. In the section Case Study, we talk about the setup case study we conducted in order to validate our approach, followed by our results and the discussion thereof. Lastly, we summarize and conclude in the Summary and Outlook.

Foundations

Since one of the main goals of this study is to find suitable user feedback for augmented reality environments, it shall be further clarified what AR means in the context of this study and which technologies were used during it. AR itself is used to place 3D virtual objects into a 3D real environment in real time. In our study we used three different mobile phones which are running our applications. At runtime the recorded imagery of the phone is being augmented and shown to the user, to display a mix of virtual objects and the real world.

For the design of the prototypes we used Unity3D as well as Blender. The functionalities of the prototypes have been implemented using the Vivian Framework which can be used to evaluate the usability of virtual prototypes. This is done by first modeling the virtual prototype and then modeling one or more state-machines to define the prototypes functionality.

To evaluate the different types of feedback, we decided to use usability testing as a tool to quantify the corresponding results. Therefore we chose to have the users fill out a System Usability Scale (SUS) questionnaire which we tailored to fit our needs. The basic SUS consists of ten questions regarding a systems usability. We added a few questions which target the feedback more as well as an open feedback field, where the participants are able to share their thoughts on the system with us.

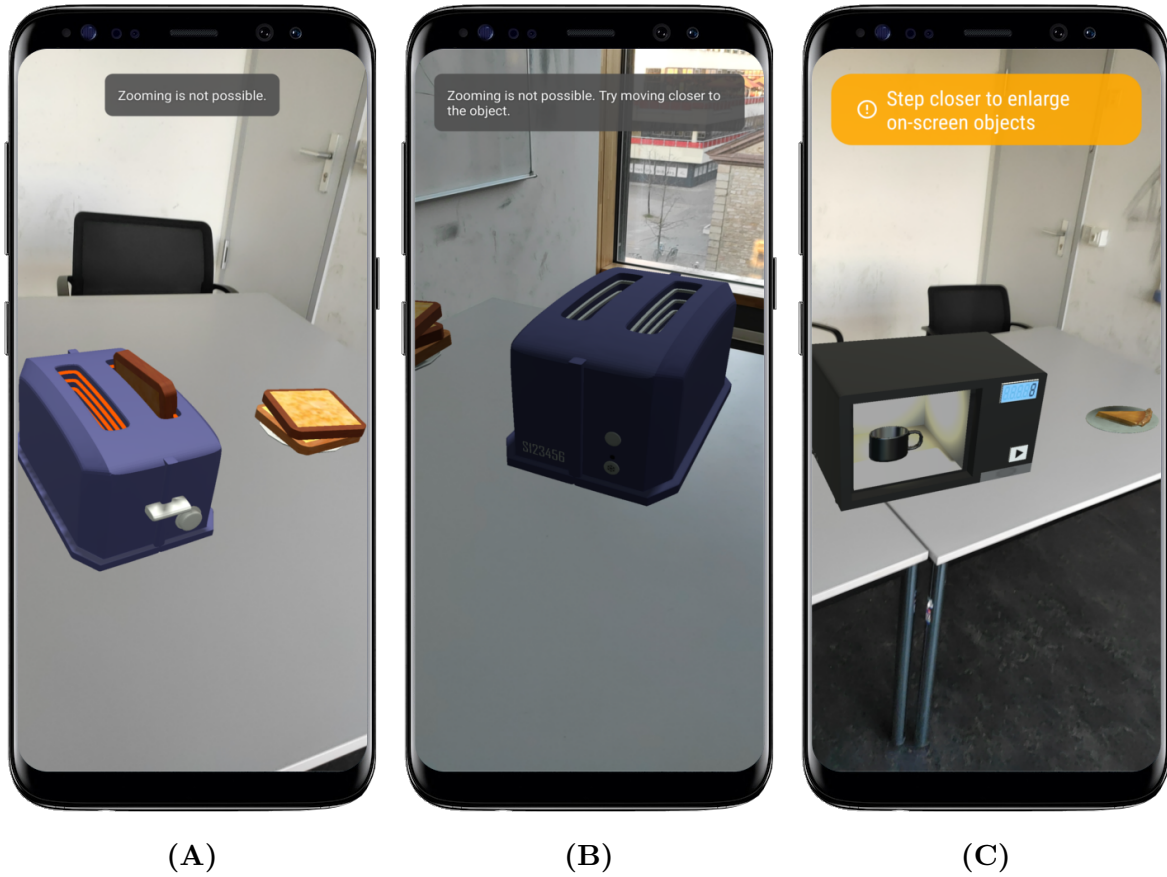


Figure 1: Three screenshots of an app made with the Vivian framework

Related Work

Approach

In order to find feedback in response to incorrect usage of a mobile AR application, we have to define what kinds of gestures we consider incorrect in the first place. The user interface provided by the Vivian framework is based on one finger inputs (see Foundations), therefore we should take into consideration each input that is not done with a single finger. Prominent examples for multiple finger gestures are the *pinch zoom* and the *two finger rotation*. The pinch zoom is a gesture in which two fingers are placed on the touch screen and moved apart in opposite directions. The two finger rotation is a gesture in which two fingers are placed on the touch screen also and are together moved clockwise or counterclockwise about the center of the positions of the fingers. Common misconceptions by inexperienced mobile AR users might include using said pinch zoom to either zoom in on objects or to bring them closer, or using two finger rotation to rotate objects.

To make users quickly and easily understand the controls of Vivian-based apps, we extended the Vivian framework to provide three feedback message implementations that differ in content, colors and size. The content of the first feedback implementation is a *critique*. If the user inputs

a gesture that we consider incorrect, the app outputs a message that said input is not possible. For example, if a user tried pinch zooming, they would receive a message saying: "Pinch zooming is not possible". The content of the second feedback implementation is *critique* and *support*. We therefore refer to this feedback type as *combined* in the course of this paper. The user is provided with a message stating that above mentioned input is not possible and hinting them towards what they should try instead. In the scope of the previous example, such a message would say: "Pinch zooming is not possible. Try moving around the object." In the first two implementations, the messages have the same size and color scheme (see Figure 1, A and B). The third implementation is more concise *support*. For our previous example the exact message is saying: "Step closer to enlarge on-screen objects." It also differs in color scheme and size (see Figure 1, C). Each feedback message in every implementation is displayed for 5 seconds.

	Description	Gesture (input)	Response (output)
#1	critique	two finger rotation	Rotating the object is not possible.
		pinch zoom	Zooming is not possible.
#2	combined	two finger rotation	Rotating the object is not possible. Try moving around the object.
		pinch zoom	Zooming is not possible. Try moving closer to the object.
#3	support	two finger rotation (movable object)	Hold the phone and move the object to rotate
		two finger rotation (elsewhere)	Move around the objects
		pinch zoom	Step closer to enlarge on-screen objects

Table 1: The responses for each input in each implementation.

The contents of each message can be found in Table 1. The description column holds the names we assigned to the three different feedback implementations. In the gesture and response columns you can find the corresponding inputs and outputs respectively. If for example a user tried a two finger rotation in the critique implementation, the app would display a message saying "Rotating the object is not possible". In the support implementation we made the distinction between two finger rotations on movable objects and elsewhere. If the aforementioned center point of the two finger rotation is placed on a movable object (see Foundations), the app displays the message that corresponds to "two finger rotation (movable object)". If the two finger rotation is executed elsewhere, the "two finger rotation (elsewhere)" message is displayed instead.

Case Study

Setup of the Case Study

To evaluate the quality of our feedback implementations we conducted a case study in the domain of usability engineering. We used two different prototypes supported by the Vivian Framework

(see Foundations). Both of them are quite simple kitchen devices: a toaster prototype and a microwave prototype (as seen in Figure 1).

The microwave’s functionality is limited to heating an object inside it with constant power. It has one button to add 10 seconds to the heating duration and one to open the door. The door can be closed by moving it. The status of the microwave is visually indicated by a small display showing the remaining heating time and a light inside the device, which turns on when it is open or heating. The toaster can toast one or two pieces of bread at a time. The toasting can be started by pulling down a handle and stopped by pushing it up again or by pressing the stop button, which is on the backside. Otherwise, the toasting stops automatically after a time which is defined by the position of a rotatable knob. The time mode is divided into ‘low’, ‘medium’ and ‘high’. Further functionality is provided by the unfreezing mode, which can be activated by the snowflake button on the backside. The activation of the unfreezing mode results in a longer toasting duration and is indicated by a light above the button. The toasting process itself is displayed by the glowing of the heating elements. Both prototypes have a serial number on the backside. Both scenes contain different additional objects, which the user can interact with. These are pieces of bread for the toaster and for the microwave a cup which is already inside the microwave in the beginning and a piece of cake next to it.

#	Microwave	Toaster
1	Read serial number off the microwave	Read serial number off the toaster
2	Heat up the cup	Toast the toast
3	Remove the cup, put the pie in, set the timer to 20 seconds and remove the plate at 5 seconds	Toast the toast on high heat and put the toaster in unfreezing mode

Table 2: The tasks for the different prototypes.

Based on these functionalities we designed 3 tasks per prototype, which are shown in Table 2. Important about this tasks is that they are increasing in complexity. An example of this increase is that task 2 of the microwave asks to heat the cup, which is already in the microwave, for any time. Therefore just the start button has to be pressed once to fulfill the task. Afterwards, task 3 is to replace the cup by the pie and heat for a specific time. This contains a lot more necessary steps: open the door, move the cup out, move the pie in, close the door, press the start button multiple times and finally also press the stop button after the desired time is over.

For the case study, we divided the participants into 4 groups. Each of these groups tested another version of the feedback implementation. We gave no feedback at all to the participants in group 0. Participants in group 1 got our first implementation with *critique* like feedback, in group 2 they got our second implementation with a *combined* feedback version and in group 3 they got our third implementation with a *supportive* feedback (see Approach). Each participant was asked to fulfill the tasks for each prototype in the order provided in Table 2. One half of the participants were asked to do the tasks of the toaster prototype first, while the other half did the tasks for the microwave prototype first. We were able to evaluate subgroups with a

certain implementation level and a certain order of prototypes they tested. In the following, the subgroups are named *TM*, which translates to "first toaster, then microwave" and *MT*, which translates to "first microwave then toaster", followed by the number of their feedback group. For example, a participant who was assigned the toaster first and then the microwave without any feedback was in the subgroup TM0.

Before the actual start of the test, we gave every participant a short introduction. This introduction contains information about the AR technology and reasons behind usability testing to prepare the participants and create a similar level of expectation. It deliberately does not contain any information about how to use the application or the scope of the case study. This is important so the participants are not biased about wrong usage and the feedback they would get. During the test, we used screen recordings to measure each participants use of the application. These enabled us to acquire completion times for the different tasks and count the number of wrong usages. We used a notepad to register further observations.

Following the test of the application the participants were asked to fill in a questionnaire. This questionnaire consists of 3 parts. First we asked participants if they have used AR applications before. The second part is an SUS (see Foundations) about the usability of the AR application. The third part is an open question directly aimed to the feedback provided by the application, namely: "If you have any suggestions on what kind of feedback from the app you would find better, please let us know".

We conducted the case study with 10 participants per group of feedback implementation. This leads to 40 people participating in the case study in total. The smallest sub groups, defined by implementation and task order, were still filled with 5 participants.

Results of the Case Study

Discussion of the Case Study Results

Summary and Outlook

[1] [2] [3] AR AR

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